Projects and Products Portal for Leonardo da Vinci

FOCUS modules accesible on the internet

2012-1-NL1-LEO05-08732

http://www.adam-europe.eu/adam/project/view.htm?prj=9986

Project Information

Title:	FOCUS modules accesible on the internet
Project Number:	2012-1-NL1-LEO05-08732
Year:	2012
Project Type:	Transfer of Innovation
Status:	granted
Country:	NL-Netherlands

Marketing Text:

From 2006 till 2009 the Project Paper Train started. With the help of the LDV Development project, the Dutch paper industry and partners in Europe developed an innovative e-learning system: "FOCUS" for the paper and board industry in Europe.
The system was based on distribution via DVD's and software protection (USB dongles). The development of the 13.000 video clips were made in DV video quality which results in large files sizes.
The end result of this project will be:
A European internet e-learning platform with optimized clips made suitable for the internet and with expanding possibilities towards users (tracking & tracing of users).

The consortium of partners: TWA (England), Gernsbach (Germany), Steyermuhl (Austria), IBC (France) and VAPA (the Netherlands).
There is a lot of interest from other European VET suppliers in the partner countries, and other European countries. With the completion of this project we could expand without further modification.

Summary:

From 2006 till 2009 the Project Paper Train started. With the help of the LDV Development project, the dutch paper industry and our partners in Europe developed a very innovative e-learning system "FOCUS" for the paper and board industry in Europe. From 2009 till 2011 we fully implemented the system in the following languages: French, German, English, Swedish and we are working on Italian, Spanish. So we created an e-learning system which could be the base for the European Paper & Board VET sector.

With the implementation we came up with two major problems when using the system in a training environment.
1) Some of the translations are incorrect because of the different cultural backgrounds.
The native speakers and workers in the industry should correct the translations.
2) In 2006 we developed the system based on distribution via DVD's and software protection (USB dongles).
This because the internet environment was not ready for streaming large video files.

The development of the video clips (13000) were made in DV video quality which results in large files sizes.
For many mills the dongles proved to be an obstacle. In order to make (Paper Train) Focus successful we should create a internet based platform for the European Paper & Board industry. This was the conclusion of the partners in many evaluation sessions.

The end result of this project will be:
- Corrected versions of the Dutch, English, German and French (partly) modules
- All the clips will be optimized and made suitable for the internet
- Create a European internet e-learning platform with expanding possibilities towards users (tracking & tracing of users)

The consortium of partners would contain: TWA (England), Gernsbach (Germany), Steyermuhl (Austria), IBC (France) and VAPA (the Netherlands). They are respected VET suppliers involved in this project from the beginning and very motivated to make Focus a big success.

There is a lot of interest from other European VET suppliers in the partner countries

Project Information

but also from other European countries like Poland, Spain, Italy etc. With the completion of this project we could expand without further modification.

The impact on the national and the international Vet system in the Paper and Board sector is expected to be very high.
Compared to classroom teaching with extra expenditures like travel and accommodation costs the ICT internet based system is far more cost efficient. This will be a huge advantage for the Paper an Board industry who has a lot of employees in need of training.

On top of that the internet based system will result in increased flexibility. This is extremely important for the Paper and Board industry since the target group mainly consist of shift working individuals.
Also the problems recruiting young students will be tackled by this modern education tool.

Description: The project consists of the following activities:
-Reviewing/correcting the modules (German, English, Dutch)
-Reviewing/correcting and re-translating French Modules
-Implementing corrections
-Optimizing modules
-Building platform
-Quality management
-Valorisation
-Project Management

Themes:
*** ICT
*** Open and distance learning
*** Vocational guidance
*** Continuous training
*** Initial training
** Lifelong learning

Sectors:
*** Manufacturing
*** Education
* Water Supply; Sewerage, Waste Management and Remediation Activities

Product Types: modules
distribution methods
open and distance learning

Product information: e-learning modules: paper making
e-learning platform

Projecthomepage: http://www.vapa.nl/transfer-of-innovation-2012/

Project Contractor

Name:	VAPA
City:	APELDOORN
Country/Region:	Gelderland
Country:	NL-Netherlands
Organization Type:	initial training
Homepage:	http://www.vapa.nl

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Partner

Partner 1

Name: TWA People Development Ltd
City: Canterbury
Country/Region: Kent
Country: UK-United Kingdom
Organization Type: others
Homepage: http://www.timwattsassociates.com

Partner 2

Name: Schulverein der Österreichischen Papierindustrie/Ausbildungszentrum Steyrermühl (SÖP)
City: Wien
Country/Region: Vienna
Country: AT-Austria
Organization Type: others
Homepage: http://www.abz.austropapier.at

Partner 3

Name: Förderverein Papierzentrum Gernsbach-FÖP - e.V.
City: Gernsbach
Country/Region: Baden Württemberg
Country: DE-Germany
Organization Type: others
Homepage: http://www.papierzentrum.org

Partner 4

Name: IBC
City: Gerardmer
Country/Region: Lorraine
Country: FR-France
Organization Type: others
Homepage:

Products

1 'Paper Talent'

Product "Paper Talent"

Title: 'Paper Talent'

Product Type: open and distance learning

Marketing Text: ‘PaperTalent’

In 2006 VAPA started to create e-learning by beginning a project called ‘Paper Train’. This project was mostly funded by the Dutch paper and board industry. A small part was funded by a Leonardo subsidy. Over 13.000 video clips and animations were created in Digital Video quality, which resulted in large file sizes. After the project ended we created ca. 30 modules on DVD. These content carriers and the accompanying content - varying from paper till tissue and board till corrugated board - were protected via the use of USB Dongles.
The project was completed with the help of international partners TWA (UK), Papiermacher Zentrum Gernsbach (DE) Papier Zentrum Steyrermühl (AT), IBC (FR) and VAPA (NL). By implementing the use of DVD’s in mills and after several discussions with partners and customers some issues with the material arose; such as translation issues due to different cultural backgrounds and issues with the dongles. This implied VAPA to take action and to review our vision on e-learning. We applied and requested for new funds to further develop the existing e-learning into an new online experience for our industries in Europe.
In November 2012 VAPA was given the green light to start a TOI project with the same partners as in the previous project. Funded with money from the LDV, the partners and VAPA the project was a fact.
The main goal of the project was to create and fill an online learning platform, which creates and supports the possibility of bringing the existing e-learning to a new level: Distance Learning, Securing Knowledge, Personal Development, Distance Coaching and Awareness are key in this way of E-& B-learning.

During the project all of our partners placed effort in fine-tuning the existing material. Technical errors and specific jargon for each country were adjusted according the “cultural background”. Furthermore we’ve optimized the material for internet use. By decreasing the file size and streaming the video’s via a large international giant in this type of field we can guarantee a better user experience.
From now on we’re able to have more attention for the needs and necessities of a user/trainee. What are the skills of this person (in relation to his working environment), and where is he/she meant to become more skilled. Based upon this strategy a learning path can be created. Instead of learning per module, we’re now able to put the user/trainee in the centre of attention. Accompanied with guidance by a coach or tutor the selected learning path can be followed via licenses or a pay per use system.
On April 30th 2014 the project has been finalized. We’re more than ready to assist you in skilling and educating employees within your company, especially with our new platform ‘PaperTalent’.
For more information: see our catalogue and/or please contact VAPA.

Description: e-learning modules within an e-learning platform especially for the paper, board and corrugated board industry in Europe

Target group: In general: people and organisations who/that work on competency development of professionals in the paper and board industry.
Such as the professionals themselves, triners, coaches, vocational training institutions and others

Result: upgraded e-learning modules within a sophisticated e-learning platform especially made and available for the paper, board and corrugated board industry in Europe

Area of application: distance learning/coaching, education, training, coaching, securing, personeal development

Homepage: http://www.vapa.nl/transfer-of-innovation-2012/

Product "Paper Talent"

Product Languages: German
Dutch
French
English

Events

Partner meeting January 2014

Date	23.01.2014
Description	Coordination work packages, incl. valorisation, marketing/pr
Target audience	Known partners
Public	Closed event
Contact Information	VAPA, Apeldoorn
Time and place	January 23rd 2014, Düsseldorf Airport

Partner meeting July 2013

Date	15.07.2013
Description	Coordination work packages
Target audience	known partners
Public	Closed event
Contact Information	VAPA, Apeldoorn
Time and place	Gernsbach, July 15th and 16th

Official Kick Off Meeting January 2013

Date	21.01.2013
Description	Collective start of the project, coordination of the work packages
Target audience	Known partners
Public	Closed event
Contact Information	VAPA, Apeldoorn
Time and place	Apeldoorn, Januari 21st 2013

Events

Unofficial Kick Off Meeting with international partners (Nov. 2012)

Date	13.11.2012
Description	Collective start of the project (by telcon), coordination of the preparatory activivities
Target audience	Known partners
Public	Closed event
Contact Information	VAPA
Time and place	Apeldoorn,Gernsbach, Steyrermühl,France and England; various calls during the second week of November 2012