



R@W - Restart@Work  
a strategic pattern for outplacement



### Quick overview: R@W

Restart@Work will run from October 2012 until September 2014 and will strengthen and exploit the model developed by Fòrema in Italy to facilitate reintegration into the job market of redundant workers and fight unemployment. Target groups in Spain, Bulgaria and France will be involved to transfer and reinforce the model.

### Outplacement: fighting unemployment in four European regions

Four regions fighting the rise of unemployment face shortages in public funding and dedicated human resources. Although the cultural, demographic and socioeconomic background differs greatly among Veneto (Italy), Aragon (Spain), Sofia (Bulgaria) and Auvergne (France), the **context analysis** carried out in 2013, highlighted the need for **affordable active labour measures** and an **open and effective social dialogue**.

#### Context analysis highlights:



**Veneto, Italy:** Veneto is still among the richest regions in Europe, although loss of competitiveness, the fragmentation of the economic sector, the lack of large multinational companies and the lack of a regional development strategy hinder further growth opportunities. The unemployment rates considerably increased since 2008, particularly among young people (20%), and no positive trend has been registered so far.



**Aragon, Spain:** Aragon has an internally open and diversified economy, the main sector being the self-propulsion and automotive suppliers industry. The General Motors Opel plant in Figueruelas has not only a quantitative impact on GDP and employment, it is also a reference to investment attractiveness. The region fostered a diversification process and identified 5 smart specializations (Agricultural engineering, Power industry, Automotive, Logistics, Tourism, New technologies). On the other hand, an ageing population and the dramatic worsening of the unemployment rates (18,8%; 50% of young people), notwithstanding the active labour policy measures implemented, prevent a full exploitation of the human capital.



**Sofia, Bulgaria:** The Sofia area is the richest and most dynamic economic center in Bulgaria. At national level, the government developed an employment strategy until 2020 in order to cope with the main challenges ahead: ageing population, an increasing unemployment rate, particularly among youth under 29 years old, and the lack of measures concerning career guidance and reinsertion in the labour market.



**Auvergne, France:** The region includes 3 national competitiveness poles and 10 national and regional well-functioning clusters in high technology sectors, an international tyre company (Michelin), a number of very small and really innovative companies with low or no connection with the large enterprise. The region recently implemented employment measures for young people, as it is undergoing a brain drain process toward more innovative regions in France and it has to face an increasingly ageing population.

## Newsletter Issue 2

### Events

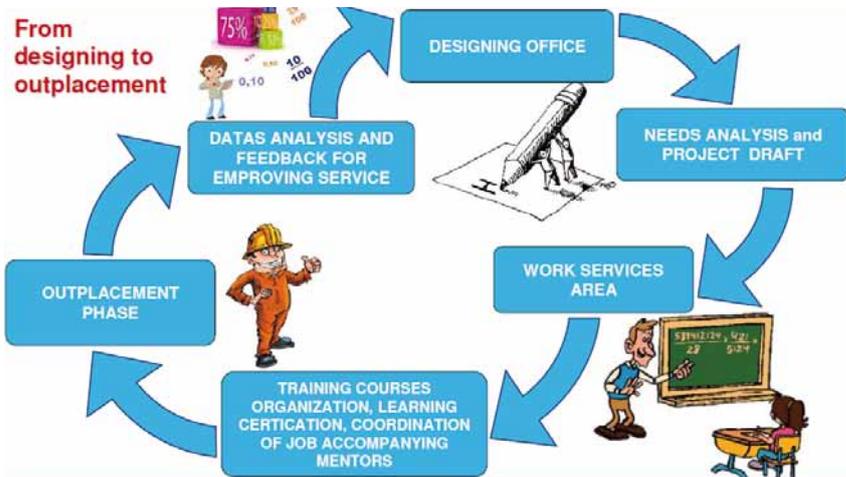
#### Transnational Meeting (2013)



The context analysis was shared during the Transnational meeting in Sofia, Bulgaria. The partners moreover defined the concrete action to involve the target groups during the test phase. The Spanish Indico will involve unemployed, The French University Blaise Pascal will target young people/drop outs while the Bulgarian Assist Net will test R@W tools with hearing impaired young people.

#### Practitioners Training Course (2013)

Experience is a hard teacher. It gives the test first, and then the lesson (V. S. Law)



In July 2013, the international group of R@W model experts underwent a dedicated theory and experiential learning/ training to get ready for the test phase. The training was held in Padua and successfully coordinated by Fòrema experts and facilitators.

#### Kick off event in France



The kick-off meeting was held the 18th of October 2013 during the annual plenary meeting of the DAFPIC-GIP Auvergne, the organization set up for managing the

network of Gretas in Auvergne region. GIP Auvergne and the Greta's network represent a perfect example of cooperation between different levels and actors of initial and continuing education in the region. One department of the GIP is more specifically focusing on vocational training and on the issues of insertion and outplacement, their representatives attended the meeting and were very interested.



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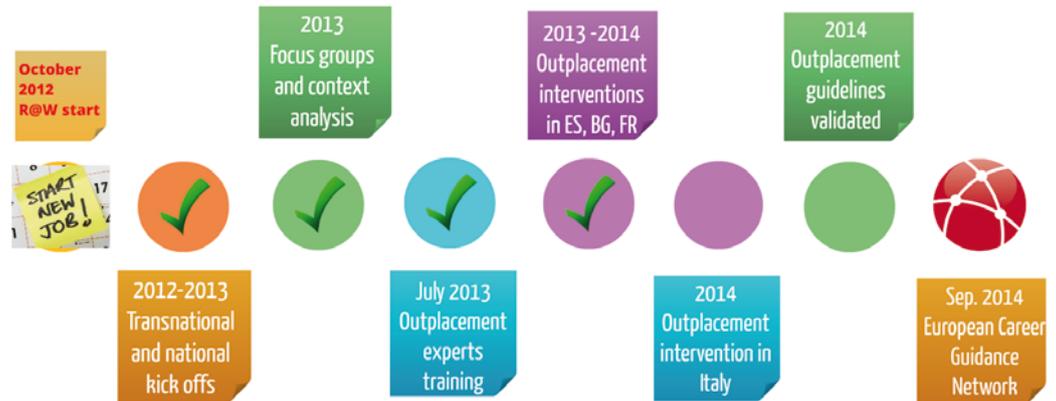
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### Next activities

The model has been tested in Spain, Bulgaria and France. Intermediate results will be available in Newsletter n. 3!

Additional information available online:  
[www.restartwork.eu](http://www.restartwork.eu)

### From Fired to Hired: taking advantage of an European expertise!



### THE PARTNERS



**Fòrema**  
Padua (Italy)  
Training agency of Confindustria Padova



**Indico**  
Zaragoza (Spain)  
Training agency



**Assist Net АСИСТ НЕТ**  
Sofia (Bulgaria) - Network of professionals



**Université Blaise Pascal**  
Clermont-Ferrand (France) - University



**Provincia di Padova, Settore formazione e Lavoro**  
Padua (Italy) - Local Authority



**CISL Veneto**  
Venice Mestre (Italy) - Trade Union



**Cartotecnica Postumia**  
Carmignano di Brenta (Italy) - SME



**Università di Padova, Dept. FISPPA**  
Padua (Italy) - University, department of philosophy, sociology, pedagogic, applied psychology



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