

A2.TRAINEES - Self-Assessment Grid

MODULE 1

Please, fill the last column with the number of the item you consider nearest of your knowledge about the subjects proposed. If you consider your knowledge is between two of this items, specify it like that: “2-3”

THIS GRID MUST BE FULLILLED AFTER THE END OF MODUL 1

Subjects / Comprehension	1	2	3	Selected item nº
Notions, functionalities and activities of a touristic Company	I find it difficult to understand the concept and framework of action of social tourism	I understand the elements of the social tourism	I understand the context, needs, functions and activities of Social Tourism	
Touristic Market competition	Not know the functioning of the national tourism market	I have notions of national tourism market and competition	I have consolidated my knowledge about the sector and competition	
Strategy development on tourism sector	I have not increased my notions business strategy in the tourism sector	I have set the bases to develop a business strategy in this sector	I am able to think critically about a possible development strategy for a company of social tourism	
Business Plan design	I did not understand the need for the development of a business plan	I have reached the knowledge to design a basic business plan	I can present a business plan for a small or medium enterprise social tourism	
Business plan implementation	I would not be able to implement a business plan	I could implement a business plan for the development of an enterprise of social tourism	I can implement a business plan for a small or medium enterprise social tourism	
Social enterprises: work frame, legal, ...	I do not think I achieved knowledge about social enterprises and their legal framework in my country	I have solid knowledge on the legal framework and development of social enterprises in my country	I can identify gaps in the legal framework for social enterprises and propose solutions for the needs	

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MODULE 2

Please, fill the last column with the number of the item you consider nearest of your knowledge about the subjects proposed. If you consider your knowledge is between two of this items, specify it like that: “2-3”

THIS GRID MUST BE FULLFILLED AFTER OF MODUL 2

Subjects / Comprehension	1	2	3	Selected item nº
E-tourism characteristics and impacts	I find it hard to understand the characteristics and impact of E-Tourism	Understand the functioning of e-tourism and am aware of the impact	I can use the features of e-tourism to improve their impact on Social Tourism	
National Market on e-tourism	Not know the functioning of the national market of E-Tourism	I have notions about the existence and functioning of the national market e-tourism	I could design a company used as a tool for e-tourism development	
Skills and Job profiles for Social Tourism	I cannot define professional profiles necessary for the development of an enterprise of social tourism	I know the skills needs profiles for a business of Social Tourism	I am able to define jobs and profiles for Social Tourism enterprises	
Target Groups for Social Tourism	I have not clear which groups are targeted in the social tourism	I have identified the Target Group of social tourism	I have identified the target group of social tourism and know how to reach them	
Communication of social tourism initiatives by social media tools	I do not know the potential communication channels to disseminate social tourism initiatives	I could make a proposal for an initiative for disseminating of social tourism	You could create a communication strategy for social tourism initiatives	
Synergies and partnership among agents involved on Social Tourism development	I am not able to identify synergies and potential partners in the social tourism	I can identify potential partners to work with synergies in the field of social tourism	I think I can make synergies and partnerships in the field of social tourism	