Projects and Products Portal for Leonardo da Vinci

T4EST

527521-LLP-1-2012-1-IT-LEONARDO-LAM

http://www.adam-europe.eu/adam/project/view.htm?prj=9957

Projektinformation

Titel:	T4EST
Projektnummer:	527521-LLP-1-2012-1-IT-LEONARDO-LAM
Jahr:	2012
Projekttyp:	Flankierende Maßnahmen
Bewerbung Einzelpersonen:	Nicht möglich
Bewerbungsfrist:	
Status:	abgeschlossen
Land:	EU-Zentralisierte Projekte
Marketing Text:	„Project Management for European Sustainable Development (PM4ESD) ist eine neue Qualifikation für die Tourismusbranche: in diesem Bereich tätige Fachleute werden mit den Fähigkeiten und Werkzeugen ausstattet, die für effektives Projektmanagement erforderlich sind. Diese Personen werden zu Trainern ausgebildet, die wiederum ihr Wissen und Know-how in der europäischen Tourismusbranche und deren vielfältigen Bereichen weitergeben. PM4ESD wurde vom UK Cabinet Office als Best Management Practice ausgezeichnet und wird demnächst von APMG International zertifiziert (http://www.apmg-international.com/).“
Zusammenfassung:	The T4EST proposal is linked to two key phrases “project management” and “sustainable tourism”. The European Communication: "Europe, the world's No 1 tourist destination" (2010), and the European Parliament resolution Tourism in Europe (2011) identified the achievement of sustainable tourism as a priority. The main aim of European tourism policy is to stimulate competitiveness in the sector, supporting sustainability in the process. In order to achieve this objective it has been found out that there is the need to reinforce management skills in the sector. International Organisations such as the UN World Tourism Organisation or UNESCO disseminate training tools and practices but there is no standard methodology. T4EST will bring a new perspective into the project management skills and competences for sustainable tourism. T4EST disseminates and exploit "Project Management 4 European Sustainable Development" results; a Leonardo Transfer of Innovation Action successfully closed in September 2011 (2009-1-IT1-LEO05-00222. The scope of T4EST is to bring PM4ESD in practice in order to achieve a unified level of competence in sustainable project management for the tourism sector and to establish a European Summer School “Leadership and Management in Tourism Training”. The proposal covers the activities related to bringing the results of the previous project close to the end-users, the National VET Systems, the market. The partnership is a multiplayer partnership, it includes 1 public authority (Muncipality of Frigento), 1 SME (Jlag), 1 academic partner (Leeds Metropolitan University) and 1 European network (NECSTouR). The proposal covers 3 countries: Italy, United Kingdom and Belgium, but the geographical impact is much higher thanks to NECSTouR which represents regional authorities in the following countries: France, Spain, Portugal, Sweden, Switzerland, Belgium, Italy, United Kingdom and Czech Republic.
Beschreibung:	The project, disseminating and exploiting PM4ESD, will establish a unified level of competence in sustainable project management for the tourism sector. PM4ESD aims to become the recognised and certified methodology in tourism management to be used both by local, regional and national governments, by companies and all stakeholders operating in the tourism and cultural sectors. The scope of the T4EST is to produce training material and activities which will allow the PM4ESD methodology to be disseminated. The objectives that support this overarching aim are: - To develop and launch PM4ESD training courses for end users and trainers, including exams. This will be done through “Train the Trainer” training (WP2) and end users training (WP3) – both face to face and online learning for trainers and end-users. By the end of these WPs we will have 20 trainers in PM4ESD and 100 end users as Project Managers in PM4ESD.

Projektinformation

- To certify PM4ESD training courses within the ECVET system
- To establish an accredited body for certification and maintenance of PM4ESD (WP5)
- To disseminate PM4ESD to policy makers and sustainable tourism organisations in key European Regions (WP3, WP4 and WP5).
- To launch a Summer School in Leadership and Management in Tourism Training (WP5)

By the end of the Project we will have 20 certified trainers in PM4ESD, 100 European trainees certified as Project Managers in PM4ESD, which can put in practice their skills and competences and transfer them to their team. Policy makers, corporations, SMEs, public authorities, NGOs and a number of other stakeholders involved in the tourism sector throughout Europe will have a real opportunity to improve their initiatives by implementing more sustainable project lifecycles applying PM4ESD as a standard methodology.
The Summer School aims to represent a point of reference for trainers and policy makers in Tourism Training at European Level. The School will contribute also to make Tourism Training more attractive in terms of job creation, professional skills and competences.
By the end of the project: Public authorities can apply PM4ESD in order to plan and manage tourism initiatives with sustainability; they can use certified project managers in tourism management; professionals can boost their careers by acquiring specific skills and competences; policy makers will know how to transfer sustainable tourism policies and criteria into actions; new entrepreneurs can be inspired by new fresh ideas in sustainable tourism. Moreover PM4ESD will facilitate the mobility of professionals in tourism management.

Themen: *** Nutzung und Verbreitung von Ergebnissen
*** Nachhaltigkeit
*** Sonstiges
*** Weiterbildung

Sektoren: *** Erbringung von Freiberuflichen, Wissenschaftlichen und Technischen Dienstleistungen
*** Erziehung und Unterricht
** Gastgewerbe/Beherbergung und Gastronomie

Produkt Typen: Module
Evaluierungsmethoden
Transparenz und Zertifizierung
Lehrmaterial
andere
Fernlehre
Homepage

Produktinformation: The core product of the T4EST proposal is PM4ESD, a project management methodology and qualification for project managers in the tourism sector.
By the end of the poject the following innovative products will be delivered:
- PM4ESD training courses – A training course for tourism practitioners and 1 training course for trainers will be developed
- the manual available in EN, IT, PL, TK, and DE will be translated in 2 further languages – French and Spanish – meaning that the products are available in 7 languages of the European Union
- The qualification in PM4ESD will be developed and launched
- 20 European trainers in PM4ESD will be certified
- 100 end users from 6 European countries (England, Belgium, Italy, Spain, Portugal, Czech Republic,) will be trained and certified in PM4ESD
- Development of an accreditation body for PM4ESD
- The first European Summer School in Leadership and Management in Tourism Training will be set up
- Development of web based and eLearning training materials

Projektwebseite: www.pm4esd.eu

Vertragnehmer

Name:	Municipality of Frigento
Stadt:	Frigento (AV)
Land/Region:	Campania
Land:	IT-Italien
Organisationstyp:	Öffentliche Einrichtung
Homepage:	http://www.comune.frigento.av.it

Kontaktperson

Name:	Luigi Famiglietti
Adresse:	Piazza Municipio
Stadt:	Frigento (AV)
Land:	IT-Italien
Telefon:	+39 0825 444004
Fax:	+39 0825 444123
E-Mail:	comune@comune.frigento.av.it
Homepage:	http://www.comune.frigento.av.it

Koordinator

Name:	Jlag
Stadt:	London
Land/Region:	Greater London
Land:	UK-Vereinigtes Königreich
Organisationstyp:	KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage:	http://www.jlageurope.com

Kontaktperson

Name:	Silvia Barbone
Adresse:	26 Rue de La Loi
Stadt:	Bruxelles
Land:	BE-Belgien
Telefon:	m. +32498796168; t.+3225881522,
Fax:	+442035141757
E-Mail:	silvia@jlageurope.com
Homepage:	http://www.jlageurope.com

Partner

Partner 1

Name:	Leeds Metropolitan University
Stadt:	Leeds
Land/Region:	West Yorkshire
Land:	UK-Vereinigtes Königreich
Organisationstyp:	National Agency
Homepage:	http://www.leedsmet.ac.uk/

Partner 2

Name:	NECSTouR (Network of European Regions for a Competitive and Sustainable Tourism NECSTouR)
Stadt:	Bruxelles
Land/Region:	Bruxelles Cap, Brussel Hof
Land:	BE-Belgien
Organisationstyp:	Öffentliche Einrichtung
Homepage:	http://www.necstour.eu

Produkte

1 PM4ESD certification and accredited exams

2 PM4ESD training courses in Europe

3 Summer School in Leadership and Management in Tourism Training

4 PM4ESD manual

5 PM4ESD e-learning resources

Produkt 'PM4ESD certification and accredited exams'

Titel:	PM4ESD certification and accredited exams
Produkttyp:	Transparenz und Zertifizierung
Marketing Text:	The T4EST project will develop certified training courses in PM4ESD (Project Management for European Sustainable Development), a project management methodology for the tourism sector. PM4ESD will be certified by APMG International Group to be promoted as Best Management Practice within the tourism sector.
Beschreibung:	PM4ESD Training Courses, their contents and exams will be designed based on the manual PM4ESD http://www.adam-europe.eu/prj/6055/prj/PM4ESD%20Manual%20EN.pdf. The syllabus will be based on the PRINCE2 Syllabus Please refer to the PRINCE2 manual for reference (http://www.prince-officialsite.com/Qualifications/QualificationScheme.aspx).
Zielgruppe:	1. Training organisation specialised in tourism management 2. Regional and National Vet Systems 3. Experts in tourism 4. Project Managers 5. Policy Makers 6. Students 7. Entrepreneurs 8. PRINCE2 Accredited Organizations
Resultat:	PM4ESD Syllabus, PM4ESD exams, PM4ESD training material, PM4ESD ECVET Qualification.
Anwendungsbereich:	The certified PM4ESD training course will lead to a competence based qualification with assessment grouped in units and based on defined learning outcomes to be compatible with ECVET, and at the same time the accreditation with APMG will assure high quality and the exploitation of results through the almost 400 Prince2 Accreditation Training Organisations worldwide (70% in Europe).
Homepage:	www.pm4esd.eu
Produktsprachen:	Englisch

Produkt 'PM4ESD training courses in Europe'

Titel:	PM4ESD training courses in Europe
Produkttyp:	Module
Marketing Text:	5 training courses will be organised in 5 EU countries (Italy, UK, Belgium, Czech Republic; Portugal) to certify 100 project managers in PM4ESD.
Beschreibung:	5 training sessions in Europe will be organised. The target number of trained end users is around 100. For this purpose each training session will host 20 persons who will be trained in PM4ESD and get the certification. The training sessions will be organized in the following countries: Uk (Leeds) , Belgium (Bruxelles), Italy (Naples), Portugal (Algarve); Czech Republic (Zlin).
Zielgruppe:	Policy makers, professionals in tourism, heritage and natural sites manager will attend the training.
Resultat:	100 end users certified
Anwendungsbereich:	to certify 100 project managers and to exploit PM4ESD in Europe.
Homepage:	
Produktsprachen:	Englisch Spanisch Französisch Italienisch

Produkt 'Summer School in Leadership and Management in Tourism Training'

Titel:	Summer School in Leadership and Management in Tourism Training
Produkttyp:	andere
Marketing Text:	The Summer School will represent a unique thematic opportunity for training activities related to tourism sustainable management
Beschreibung:	The School “Leadership and management in Tourism Training” aims to become a European point of reference in Tourism Training. The school will be hosted in Italy (Frigento) within a public museum which has been recently restored as multi-functioning space.
Zielgruppe:	Public and private tourism organisations, training organisations, professionals, students, partners, stakeholders
Resultat:	The Summer School aims to represent a point of reference for trainers and policy makers in Tourism Training at European Level. The School will contribute also to make Tourism Training more attractive in terms of job creation, professional skills and competences. The Summer School will attract 100 tourism practitioners each year.
Anwendungsbereich:	The Summer School aims to represent a point of reference for trainers and policy makers in Tourism Training at European Level. The School will contribute also to make Tourism Training more attractive in terms of job creation, professional skills and competences.
Homepage:	
Produktsprachen:	Englisch

Produkt 'PM4ESD manual'

Titel: PM4ESD manual

Produkttyp: Lehrmaterial

Marketing Text: the PM4ESD manual includes the PM4ESD methodology. It has been created in 5 languages - English, Italian, Polish, German, Turkish. (http://www.adam-europe.eu/prj/6055/prj/PM4ESD%20Manual%20EN.pdf), and it will be translated in 2 more languages: french and Spanish.
The PM4ESD manual includes forewords of Carlo Fidanza, Member of the European Parliament – Rapporteur for the European Parliament on the new political framework for tourism in Europe and Christiane Dabdoub Nasser, Team Leader for the Euromed Heritage Programme. The manual has also received a validation from the UK Cabinet Office. The Cabinet Office is a separate department of HM Government (HMG), which has created on behalf of Her Majesty's Government “The Best Management Practice products “ to protect and disseminate management best practices such as PRINCE2. (http://www.best-management-practice.com/). Thus, PM4ESD has then been awarded by the UK Cabinet Office to be disseminated as a Best Management Practice.

Beschreibung: The manual is based on the de-facto project management standard PRINCE2®, including where necessary, elements of the programme management standard MSP® (Managing Successful Projects) especially for the analysis of the project benefits. The starting point is the Project’s Life Cycle, thus the PM4ESD approach refers also to the Project Cycle Management, and to the Logical Framework as a suggested method for project planning.
Objectives of the PM4ESD Manual:
The main objective of the PM4ESD Manual is to be a useful and practical reference for:
- Efficient and effective management of tourism initiatives;
- Effective decision making about tourism programmes, strategies and projects;
- Training professionals involved in one of the 2 above mentioned activities (management and/or decision making).

Zielgruppe: The PM4ESD Manual is tailored to suit the needs of everyone involved and interested in the management of projects that develop European sustainable tourism. This includes:
- Professionals involved in the day to day management of tourism initiatives (projects, programmes, strategies) for sustainable development: project managers, programme managers, executives, project officers, members of project or programme boards, project stakeholders, tourist operators;
- Professionals involved in decision making at a local, regional, national or European level in the fields of sustainable development policy, tourism and cultural heritage management: policy makers, project evaluators;
- Vocational education trainers and students in the fields of tourism and cultural heritage management.

Resultat: Disseminate the PM4ESD methodology in 2 further languages: french, spanish.

Anwendungsbereich: training classes, e-learning

Homepage:

Produktsprachen: Spanisch
Französisch
Englisch

Produkt 'PM4ESD e-learning resources'

Titel:	PM4ESD e-learning resources
Produkttyp:	Homepage
Marketing Text:	The PM4ESD website will facilitate the learning process of the PM4ESD methodology. Free e-learning resource will be uploaded.
Beschreibung:	Case Studies, T4EST manual, podcasts, the guidelines for trainers, tools, preparation material for exams will be available to end users through the e-paltform. The platform has already been designed but only as a prototype. It will have 2 sections one for trainers one for end-users. It will be tested with trainers and will be ready to be used by trainers afterwards.
Zielgruppe:	Trainers, end-users, stakeholders, Public and private tourism organisations, training organisations, professionals, studentsTh
Resultat:	Learning how to apply PM4ESD
Anwendungsbereich:	e-learning, dissemination, communication
Homepage:	www.pm4esd.eu
Produktsprachen:	Englisch

Veranstaltungen

PM4SD®: Boosting the success of Tourism Projects 2014 - 2020

Datum	19.09.2013
Beschreibung	The final conference of the T4EST –Training for European Sustainable Tourism Project is being organized in Brussels to present the first year performances of the PM4SD® - Project Management for Sustainable Development; How this certified methodology can boost the management skills of the tourism professionals and contribute to more sustainable and competitive tourism communities. Testimonials of PM4SD® certified project managers, feedback from the speakers of the first high level Summer School Leadership and Management in Sustainable Tourism: Professionalizing project management, presentations of the European Union Institutions and advantages of applying to the EU Funds 2014 – 2020 through PM4SD® will be exchanged among public authorities, private organizations, professionals, and stakeholders involved in the tourism sector.
Zielgruppe	Public authorities, tourism organizations public and private, Eu Institutions, tourism experts, donors, tourism planners, students, academies,
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	https://t4est-event.eventbrite.co.uk/
Zeitpunkt und Ort	BRUSSELS, 19th September 2013 | 11.30 - 13.30 @ Provence-Alpes-Côte-D'Azur Premises. 62, Rue du Trône – Ground floor

Veranstaltungen

TRAINING COURSE IN PM4ESD® PROJECT MANAGEMENT FOR EUROPEAN SUSTAINABLE DEVELOPMENT

Datum	09.09.2013
Beschreibung	The PM4ESD™ Foundation Training Course is a three-day intensive program. Through dynamic lectures, case studies, and small group interactions, you will be prepared to take your tourism management skills to the next level and enhance your contribution to sustainability. The PM4ESD™ Foundation Course is a three full days intensive training program. It is very important to be prepared before joining the class. Delegates are invited to study the PM4ESD™ manual. The manual can be downloaded for free from the Foundation of European Sustainable Tourism website www.festfoundation.eu. The manual is available in 5 languages (Italian, Turkish, English, German, Polish) but we highly recommend studying the manual in English, as the training and the exams will be in English. Selected delegates will receive a guideline before joining the class.
Zielgruppe	This qualication is aimed at project managers and aspiring project managers in the tourism industry. It is also relevant to other key staff involved in the design, development and delivery of tourism projects, including: Project Board members, Team Managers, Project Assurance, Project Support and operational line managers/staff. Public and private tourism organisations, Trade Bodies, Training organisations, Tourism professionals, Tourism students, Policy Makers, Trainers, Tourism Researchers are invited to apply. Participants should be highly qualied and meet the following conditions: •To have a tourism qualication or at least 5 years of experience in the tourism sector. •To have an excellent command of English
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	You can sign up for a PM4ESD™ training course by completing the online registration form once opened at www.pm4esd.eu.
Zeitpunkt und Ort	Zliin 9 - 11 Sept from 9am to 5pm

Veranstaltungen

Summer School: Leadership and Management in Sustainable Tourism: Professionalising project management

Datum	08.07.2013
Beschreibung	The Summer School aims to be: 1. A knowledge hub to share practices on how to plan and manage tourism funding with sustainability 2. A knowledge hub to improve project management and eectiveness in the tourism sector 3. A training event leading to a qualication for trainers and senior practitioners in project management for sustainable tourism 4. A funding marketplace to develop joint funding proposals, developing concept notes and matching skill sets between professional project managers and organisations 5. A networking event to disseminate best practices and papers related to the theme “Project Management and Sustainable Tourism” 6. A leading event to promote PM4SD™ as best management practice
Zielgruppe	The Summer School is for project management practitioners, donors, policy makers, academics and entrepreneurs. It has been set up to launch the new methodology and qualification PM4SD™ “Project Management for European Sustainable Development”, with a board including representatives of UNEP, UNDP, NECSTouR, Euromed Heritage Programme, FEST, Jlag, Leeds Metropolitan University and Suor Orsola Benincasa University of Naples, Municipality of Frigento.
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	T4EST Courses Secretariat Camille Perretta NECSTouR Permanent Secretariat tel : +32 2 741 87 52 e-mail: communication@necstour.eu, summerschool@pm4esd.eu
Zeitpunkt und Ort	The “Leadership and management in Sustainable Tourism” Summer School lasts 5 days and it has been designed to take place each year in a different European country. The 1st edition will take place from the 8th to the 12th of July in Naples, and it will be hosted by the Suor Orsola Benincasa University of Naples. The daily programme will be: 8th July from 10.00 to 5.00 pm PM4SD Practitioner Training Course 9th July from 10.00 to 5.00 pm PM4SD Practitioner Training Course 10th July Public Conference from 9.00 to 5.30 pm 11th July from 9.00 to 12.30 Public Conference Continuation 11th July from 2.30 to 5.00 pm PM4SD Exam 12th July Field trip to Ercolano

Veranstaltungen

TRAINING COURSE IN PM4ESD® PROJECT MANAGEMENT FOR EUROPEAN SUSTAINABLE DEVELOPMENT

Datum	10.06.2013
Beschreibung	The PM4ESD™ Foundation Training Course is a three-day intensive program. Through dynamic lectures, case studies, and small group interactions, you will be prepared to take your tourism management skills to the next level and enhance your contribution to sustainability. The PM4ESD™ Foundation Course is a three full days intensive training program. It is very important to be prepared before joining the class. Delegates are invited to study the PM4ESD™ manual. The manual can be downloaded for free from the Foundation of European Sustainable Tourism website www.festfoundation.eu. The manual is available in 5 languages (Italian, Turkish, English, German, Polish) but we highly recommend studying the manual in English, as the training and the exams will be in English. Selected delegates will receive a guideline before joining the class.
Zielgruppe	This qualication is aimed at project managers and aspiring project managers in the tourism industry. It is also relevant to other key staff involved in the design, development and delivery of tourism projects, including: Project Board members, Team Managers, Project Assurance, Project Support and operational line managers/staff. Public and private tourism organisations, Trade Bodies, Training organisations, Tourism professionals, Tourism students, Policy Makers, Trainers, Tourism Researchers are invited to apply. Participants should be highly qualied and meet the following conditions: •To have a tourism qualication or at least 5 years of experience in the tourism sector. •To have an excellent command of English
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	You can sign up for a PM4ESD™ training course by completing the online registration form once opened at www.pm4esd.eu.
Zeitpunkt und Ort	Leeds Uk Leeds Metropolitan University 10-12 June from 9.00 to 5 pm

Veranstaltungen

TRAINING COURSE IN PM4ESD® PROJECT MANAGEMENT FOR EUROPEAN SUSTAINABLE DEVELOPMENT

Datum	08.04.2013
Beschreibung	The PM4ESD™ Foundation Training Course is a three-day intensive program. Through dynamic lectures, case studies, and small group interactions, you will be prepared to take your tourism management skills to the next level and enhance your contribution to sustainability. The PM4ESD™ Foundation Course is a three full days intensive training program. It is very important to be prepared before joining the class. Delegates are invited to study the PM4ESD™ manual. The manual can be downloaded for free from the Foundation of European Sustainable Tourism website www.festfoundation.eu. The manual is available in 5 languages (Italian, Turkish, English, German, Polish) but we highly recommend studying the manual in English, as the training and the exams will be in English. Selected delegates will receive a guideline before joining the class.
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Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	You can sign up for a PM4ESD™ training course by completing the online registration form once opened at www.pm4esd.eu.
Zeitpunkt und Ort	Barcellona 8-10 April 2013

Veranstaltungen

TRAINING COURSE IN PM4ESD® PROJECT MANAGEMENT FOR EUROPEAN SUSTAINABLE DEVELOPMENT

Datum	03.04.2013
Beschreibung	The PM4ESD™ Foundation Training Course is a three-day intensive program. Through dynamic lectures, case studies, and small group interactions, you will be prepared to take your tourism management skills to the next level and enhance your contribution to sustainability. The PM4ESD™ Foundation Course is a three full days intensive training program. It is very important to be prepared before joining the class. Delegates are invited to study the PM4ESD™ manual. The manual can be downloaded for free from the Foundation of European Sustainable Tourism website www.festfoundation.eu. The manual is available in 5 languages (Italian, Turkish, English, German, Polish) but we highly recommend studying the manual in English, as the training and the exams will be in English. Selected delegates will receive a guideline before joining the class.
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Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	You can sign up for a PM4ESD™ training course by completing the online registration form once opened at www.pm4esd.eu.
Zeitpunkt und Ort	Naples 03-05 APR from 9am to 5pm

Veranstaltungen

TRAINING COURSE IN PM4ESD® PROJECT MANAGEMENT FOR EUROPEAN SUSTAINABLE DEVELOPMENT

Datum	25.02.2013
Beschreibung	The PM4ESD™ Foundation Training Course is a three-day intensive program. Through dynamic lectures, case studies, and small group interactions, you will be prepared to take your tourism management skills to the next level and enhance your contribution to sustainability. The PM4ESD™ Foundation Course is a three full days intensive training program. It is very important to be prepared before joining the class. Delegates are invited to study the PM4ESD™ manual. The manual can be downloaded for free from the Foundation of European Sustainable Tourism website www.festfoundation.eu. The manual is available in 5 languages (Italian, Turkish, English, German, Polish) but we highly recommend studying the manual in English, as the training and the exams will be in English. Selected delegates will receive a guideline before joining the class.
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Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	You can sign up for a PM4ESD™ training course by completing the online registration form once opened at www.pm4esd.eu.
Zeitpunkt und Ort	Alentejo, 25-27 Feb 2013

Veranstaltungen

EU conference and network event: Training for European Sustainable Tourism

Datum	14.11.2012
Beschreibung	A EU roundtable and network event is organized in Bruxelles to launch "PM4ESD", Project Management for European Sustainable Tourism, a new project management methodology for the tourism sector. Public authorities, private organizations, professionals, and stakeholders involved in the tourism sector are invited to discuss about the importance of governance and management for a competitive tourism in Europe. 11.15 Registration and welcome coffee 11.30 Opening Mr. Carlo Fidanza, Member of the European Parliament, Committee on Transport and Tourism 11.40//12.40 - Mrs Cinzia De Marzo, Deputy Head of Unit, European Commission DG Enterprise and Industry, Unit F1 Tourism Policy Development PM4ESD methodology: Managing tourism with success Ms. Silvia Barbone, JLAG Director Best Practices in tourism management Leeds Metropolitan University, Mr. Xavier Font PM4ESD qualification: Certifying sustainable tourism project management APMG (tbc) Summer School in Leadership and Management in Tourism Training Luigi Famiglietti, Major of Frigento (AV) PM4ESD training courses in NECSTour Regions Ms. Cristina Núñez, NECSTouR Coordinator 12.40 Questions and open debate 13.00 Networking lunch
Zielgruppe	Public authorities, private organizations, professionals, stakeholders, training organizations, tourism researchers
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	Silvia Barbone PM4ESD Coordinator Jlag Director silvia@jlageurope.com Cristina Nunez NECSTour Coordinator cristina.nunez@necstour.eu
Zeitpunkt und Ort	November 14th at 11.30 (venue: Headquarters of the Eurorégion Alpes Méditerranée, 62 rue du Trône - 1050 Brussels). Please register through the website http://t4est.eventbrite.com/ by November the 9th.