

WP 2

Deliverable number 4

meeting “Role of STPs in regional development”

Friday, June 14 2013, at Tallinn Science Park Tehnopol

In framework of 3G STPs project, a brainstorming session took place at June 14 2013 in Tallinn Science Park Tehnopol. All Estonia’s science park managers and their teams attended this meeting to discuss potential 3G-STPs manager training based on the initial setup. Additionally, the aim of this meeting was to increase awareness about the project and to involve the target groups in the project.

The ideas were the following:

- We think that a usual short training course covering shortly the listed topics would be most beneficial for the new park managers, and ideally this could be an online course + a short workshop connected to IASP conference. As the managers of STP-s in Baltic region tend to switch between different careers that the first introductory course on STP-s would be strongly advised. There are no specific materials available right now.
- For the experiences SP managers it would make most value if it is a collection of interesting best practices that are constantly updated (i.e. once a year) and some very well moderated workshops added where the focus is on getting the SP managers into active discussion and joint development. The STP community in the region is relatively young and the active STP-s have been around for 8 years on average. This means that the best practices of management and developing services would be strongly appreciated.
- All the participants were really eager to test out the program in development phase and to give instant feedback to different modules that are being conducted. So far Tallinn Science Park Tehnopol has indicated 5 potentially interested STP-s in Estonia and about 10 high or mid-level managers willing to take part in the program.
- Managers of STP-s indicated the need of training modules to be spread among the specialists, and executives in public sector. As the awareness of STP-s is relatively low in public sector the training program would be a good tool to introduce the structure and activities of STP-s in the region.
- Partners and STP-s (and public sector executives) are willing to take a role in regional dissemination of 3G-STP project.

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