Projects and Products Portal for Leonardo da Vinci

Designing and Developing Flexible Vocational Training for a Mobile Profession - TAXISTARS

527625-LLP-1-2012-1-GR-LEONARDO-LMP

http://www.adam-europe.eu/adam/project/view.htm?prj=9924

Project Information

Title: Designing and Developing Flexible Vocational Training for a Mobile Profession - TAXISTARS

Project Number: 527625-LLP-1-2012-1-GR-LEONARDO-LMP

Year: 2012

Project Type: Development of Innovation

Status: granted

Country: EU-Centralised Projects

Marketing Text: The ‘TAXISTARS’ project will develop innovative ICT based training material in the fields of work and road safety, emergency case assessment, criminal assault and social interaction skills, suited to fit the professional and societal profile of the taxi drivers across Europe. Due to the nature of their profession, taxi drivers are working under special conditions and are involved in multifarious interaction scenarios often entailing risks and challenges linked to the aforementioned issues, calling for innovative, actor-oriented educational material.

Summary: Although the issue of vocational training for professional drivers has been addressed , the sub-sector of the taxi drivers remains scantily approached. The European Agency for Safety and Health at Work (EU-OSHA) has pointed out the need for the development of in-depth, harmonized and ‘tailor-made’ training curricula. Moreover – and in a much broader context - the European Commission has repeatedly set ambitious targets of drastic reduction of road transport incidents and fatalities, underlining the fact, that this issue is a shared responsibility requiring the joint efforts of all parties involved.
The ‘TAXISTARS’ consortium will develop an innovative, state-of-the-art, ICT-based learning applications toolbox , exploiting an in-depth interactive needs analysis to address work and road safety, criminal assault and emergency case issues, social interaction skills and environmental issues. Taxi-drivers will thus be helped to touch bases with the nature of their job and the origins of possible risks. By this, the pursuit of the ‘TAXISTARS’ project is to infuse a 'Know what to do' attitude in contrast to a 'Do something' one.
Considering the taxi sector as a substantial part of a metropolitan mobility chart in tandem with the EU plans to reform and open up the profession, elaborate dissemination activities will address the increasing need for healthy, motivated and highly skilled transport professionals in the field.

Description: The ‘TAXISTARS’ project will develop innovative ICT based training material in the fields of work and road safety, emergency case assessment, criminal assault and social interaction skills, suited to fit the professional and societal profile of the taxi drivers across Europe. Due to the nature of their profession, taxi drivers are working under special conditions and are involved in multifarious interaction scenarios often entailing risks and challenges linked to the aforementioned issues, calling for innovative, actor-oriented educational material.
Although the issue of vocational training for professional drivers has been addressed , the sub-sector of the taxi drivers remains scantily approached. The European Agency for Safety and Health at Work (EU-OSHA) has pointed out the need for the development of in-depth, harmonized and ‘tailor-made’ training curricula. Moreover – and in a much broader context - the European Commission has repeatedly set ambitious targets of drastic reduction of road transport incidents and fatalities, underlining the fact, that this issue is a shared responsibility requiring the joint efforts of all parties involved.
The ‘TAXISTARS’ consortium will develop an innovative, state-of-the-art, ICT-based learning applications toolbox , exploiting an in-depth interactive needs analysis to address work and road safety, criminal assault and emergency case issues, social interaction skills and environmental issues. Taxi-drivers will thus be helped to touch bases with the nature of their job and the origins of possible risks. By this, the pursuit of the ‘TAXISTARS’ project is to infuse a 'Know what to do' attitude in contrast to a 'Do something' one.
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Project Information

	dissemination activities will address the increasing need for healthy, motivated and highly skilled transport professionals in the field.
Themes:	*** Continuous training *** Initial training ** Labor market ** ICT ** Open and distance learning ** Vocational guidance
Sectors:	*** Other Service Activities
Product Types:	teaching material website Film modules open and distance learning others
Product information:	‘Get taxiED’ - the professional taxi-drivers’ ICT-based educational toll will be the main output of the technical development phase. The main learning applications will be based online, but also ential a mobile learning application for smartphones and/or tablets that complements the training of the e-learning platform and enable and facilitate a more flexible learning experience.
Projecthomepage:	http://taxistars.eu/en/page/index

Project Contractor

Name:	Militos Consulting S.A.
City:	Athens
Country/Region:	Attiki
Country:	EL-Greece
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	http://www.militos.org/en

Contact Person

Name:	Jens Koslowsky
Address:	Acharnon 335
City:	Athens
Country:	EL-Greece
Telephone:	+302106772129
Fax:	+302106772116
E-mail:	koslowsky@militos.org
Homepage:	http://www.militos.org/en

Coordinator

Name:	Militos Consulting S.A.
City:	Athens
Country/Region:	Attiki
Country:	EL-Greece
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	http://www.militos.org/en

Contact Person

Name:	Jens Koslowsky
Address:	Acharnon 335
City:	Athens
Country:	EL-Greece
Telephone:	+302106772129
Fax:	+302106772116
E-mail:	koslowsky@militos.org
Homepage:	http://www.militos.org/en

Partner

Partner 1

Name:	RNDO Limited
City:	Nicosia
Country/Region:	Kypros / Kibris
Country:	CY-Cyprus
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	http://www.rmdo.eu

Partner 2

Name:	Hellenic American Union
City:	Athens
Country/Region:	Attiki
Country:	EL-Greece
Organization Type:	continuing training institution
Homepage:	http://www.hau.gr

Partner 3

Name:	Deutscher Taxi- und Mietwagenverband e.V. (BZP)
City:	Frankfurt
Country/Region:	Hessen
Country:	DE-Germany
Organization Type:	association/non-governmental organisation
Homepage:	http://www.bzp.org

Partner 4

Name:	Foundation IRU des Transports Routiers
City:	Geneva
Country/Region:	Région lémanique
Country:	CH-Switzerland
Organization Type:	association/non-governmental organisation
Homepage:	http://www.iru.org

Partner

Partner 5

Name:	Test&Training International
City:	Teesdorf
Country/Region:	Vienna
Country:	AT-Austria
Organization Type:	National Agency
Homepage:	http://www.test-and-training.com

Partner 6

Name:	Scienter CID
City:	Granada
Country/Region:	Andalucia
Country:	ES-Spain
Organization Type:	National Agency
Homepage:	http://www.scienter.es

Partner 7

Name:	Suomen Taksiliitto ry/The Finnish Taxi Owner's Federation
City:	Helsinki
Country/Region:	Etelä-Suomi
Country:	FI-Finland
Organization Type:	association/non-governmental organisation
Homepage:	http://www.taksiliitto.fi

Partner 8

Name:	University of Macerata
City:	Macerata
Country/Region:	Marche
Country:	IT-Italy
Organization Type:	university/Fachhochschule/academy
Homepage:	http://www.unimc.it

Project Files

2012_3616_PR_ Taxistars_pub.pdf

http://www.adam-europe.eu/prj/9924/prj/2012_3616_PR_%20Taxistars_pub.pdf

Products

1 ‘Get taxiED’: Taxi-driver’s ICT based educational toolbox

2 Project web-portal

3 Banners, posters and flyers

4 Kick-off Steering Group Meeting and periodic meetings

5 VET schemata mapping and reviewing report/Interactive needs analysis report

6 Educational content and learning objectives for professional taxi-drivers: Identification and

7 Pedagogical Playbook

8 Pilot testing workshops

9 Dissemination plan

10 Social media exposure

11 Press and media kit folder

12 Project Management Plan

13 Periodic and final Reports

14 Quality Assurance Plan

15 Mid-term and final Quality Assurance Reports

16 Research questionnaires and interview schedules

17 Report of focus group workshop: Exchanging views

18 Technological data and specifications

19 Pilot testing questionnaires

20 Pilot testing report

21 Backtracking learning applications

22 Exploitation Road Map

23 Exploitation Plan

24 Public report (Progress)

25 Taxistars promotional video

Product ''Get taxiED': Taxi-driver's ICT based educational toolbox'

Title: 'Get taxiED': Taxi-driver's ICT based educational toolbox

Product Type: material for open learning

Marketing Text: A learning application kit including indicatively: Educational video documentaries (dramatized/role-playing/animated), storytelling videos,e-learning exercises, training and testing quizzes, smartphone apps, video/audio apps and podcasts, ppt educational presentations, comprehensive educational handbook and e-handbook.

Description: The overall product of the 'TAXISTARS' project is an innovative, ICT-based educational toolbox for professional taxi-drivers, by identifying the training needs in the field, while taking into account the special characteristics of the profession. This will be achieved by setting up a targeted educational content matrix leading to the development of multifaceted educational modules addressing:
• Work safety issues (work conditions, professional taxi-drivers' physical condition and fitness, proper nutrition, work/rest cycle)
• Road safety issues (proper conduct towards pedestrians and fellow drivers, risk assessment strategies, stress related issues)
• Emergency case issues (first aid skills, proper actions in case of road accidents, treatment of passengers in special health or physical/psychological state, dealing with passengers under the influence of alcohol or substances affecting the processes of the mind or body)
• Criminal assault issues (robbery or holdup, violence related issues, crimes against the physical or personal integrity and dignity, rape, maltreatment, self-defence)
• Social interaction and behaviour skills and competences
• Environmental issues ('smart driving', planning environment-sensitive routes)

Target group: Taxi drivers

Result: The consortium has developed a customized, innovative, high quality, hands-on learning applications for professional taxi-drivers. This has been accomplished by matching the proposed pedagogical scenarios and content with technical aspects and potential, in order to ensure easy deployment of content to various devices and formats.

Technical development of learning applications have followed, aiming to:
allow for updating and adaptation
provide highly stimulative learning environment
support trainee exploration

Area of application: Mobile learning

Homepage:

Product Languages: English
Greek
Italian
Finnish
German
Spanish

product files

6.1 Technological data and specifications.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/6.1%20Technological%20data%20and%20specifications.pdf
Technological data, specifications and guidelines for the use of online platform and mobile application of the Taxistars training provision.

product files

6.2 Taxi-drivers ICT based educational toolbox.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/6.2%20Taxi-drivers%20ICT%20based%20educational%20toolbox.pdf
Online training platform link (all languages selection buttons) link with Google Play and Apple store links embedded.

Demo.mp4

http://www.adam-europe.eu/prj/9924/prd/1/1/Demo.mp4
Short demo video of Taxistars mobile application.

taxistars_booklet_de.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_de.pdf
Taxistars learning provision in downloadable and printable version in German (DE).

taxistars_booklet (el) [130].pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet%20%28el%29%20%5B130%5D.pdf
Taxistars learning provision in downloadable and printed format in Greek (EL)

taxistars_booklet_en.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_en.pdf
Taxistars training provision in downloadable and printable version in English (EN).

taxistars_booklet_es.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_es.pdf
Taxistars training provision in downloadable and printable format in Spanish (ES).

taxistars_booklet_fi.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_fi.pdf
Taxistars learning provision in downloadable and printable format in Finnish (FI).

taxistars_booklet_fr.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_fr.pdf
Taxistars learning provision in downloadable and printable version in French (FR)

taxistars_booklet_it.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_it.pdf
Taxistars learning provision in downloadable and printable format in Italian (IT).

Product 'Project web-portal'

Title:	Project web-portal
Product Type:	
Marketing Text:	A web-portal will be developed, serving as the main exposure medium of the project. The website will be regularly updates with information related to the project and the taxi driver profession. Links to the survey, and the learning platform will be established.
Description:	A web-portal will be developed, serving as the main exposure medium of the project. The website will be regularly updates with information related to the project and the taxi driver profession. Links to the survey, and the learning platform will be established.
Target group:	Taxi drivers All interested
Result:	Project website
Area of application:	Online
Homepage:	http://taxistars.eu/en/page/index
Product Languages:	German Finnish English Spanish Italian

Product 'Banners, posters and flyers'

Title: Banners, posters and flyers

Product Type:

Marketing Text: A multilingual project brochure, banners and poster will be developed to be placed at key spots to be identified, targeting the project audience. The material will also be published in electronic form on the project internet platform and emailed to stakeholders.
The material will promote the project in a smart and friendly way that will attract attention (e.g. a catchy motto, etc.) The brochures will be designed and printed in English but it will also be published in all partners' languages on the project webpages, in PDF version, for free download. Posters will be placed in pre-selected spots, preferably central, that will enable awareness raising and wider dissemination. They will be also used during the project events (premises).

Description: A multilingual project brochure, banners and poster will be developed to be placed at key spots to be identified, targeting the project audience. The material will also be published in electronic form on the project internet platform and emailed to stakeholders.
The material will promote the project in a smart and friendly way that will attract attention (e.g. a catchy motto, etc.) The brochures will be designed and printed in English but it will also be published in all partners' languages on the project webpages, in PDF version, for free download. Posters will be placed in pre-selected spots, preferably central, that will enable awareness raising and wider dissemination. They will be also used during the project events (premises).

Target group: Taxi drivers
Eureopean Audience

Result: Banners, posters and flyers

Area of application: Dissemination

Homepage:

Product Languages: Finnish
English
Greek
German
Spanish
Italian

product files

8.5 Multilingual poster.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/8.5%20Multilingual%20poster.pdf
Poster

8.5 Taxistars banner.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/8.5%20Taxistars%20banner.pdf
Project banner

EN_final_TAXIstars_Newsletter1.jpg

http://www.adam-europe.eu/prj/9924/prd/3/1/EN_final_TAXIstars_Newsletter1.jpg
Newsletter

Multilingual leaflet.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/Multilingual%20leaflet.pdf
Taxistar leaflet

product files

PR1_EN.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/PR1_EN.pdf
Press release 1

PR2_EN.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/PR2_EN.pdf
Press release 2

PR3_conference.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/PR3_conference.pdf
Press release 3

PR4_final_EN.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/PR4_final_EN.pdf
Press release 4

Press Release_EN.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/Press%20Release_EN.pdf
Press release 2

taxistars_logo.png

http://www.adam-europe.eu/prj/9924/prd/3/1/taxistars_logo.png
Taxistars Logo

Product 'Kick-off Steering Group Meeting and periodic meetings'

Title: Kick-off Steering Group Meeting and periodic meetings

Product Type: others

Marketing Text: The Kick-off Steering Group meeting will bring all partners into a face-to-face contact, in order to supply them with a clear and coherent overview of the project's work plan and core aims. The main goals of the meeting will be the allocation of specific tasks and actions attuned to the project's timeline and budget, and eventually the signing of the consortium agreement. The meeting will be hosted by the Project Coordinator, in Athens, Greece, lasting 2 days. Each partner will be represented by 1-2 persons, while the EU Project Officer will be accordingly invited to attend.

Description: The Kick-off Steering Group meeting will bring all partners into a face-to-face contact, in order to supply them with a clear and coherent overview of the project's work plan and core aims. The main goals of the meeting will be the allocation of specific tasks and actions attuned to the project's timeline and budget, and eventually the signing of the consortium agreement. The meeting will be hosted by the Project Coordinator, in Athens, Greece, lasting 2 days. Each partner will be represented by 1-2 persons, while the EU Project Officer will be accordingly invited to attend.
In addition, the Steering Group will assemble five times during the project's lifetime, to monitor and evaluate the overall project status, as well as the completion and financial status. Concerns and recommendations regarding the aforementioned issues will be addressed respectively. Agenda/minutes reports are provided for all meetings. Meetings will be held respectively in Greece(Kick-off and final meetings), Germany, Italy, Sweden and Spain. There will be 2 persons per partner attending, while the EU Project Officer will be accordingly invited to attend. Virtual online meetings are scheduled to take place following a cost-reducing philosophy, while fostering communication and productivity in addition to face-to-face meetings.
All Consortium Partners will be involved.

Target group: Project Partners
EACEA

Result: Meeting Minutes

Area of application: Internal use

Homepage:

Product Languages: English

Product 'VET schemata mapping and reviewing report/Interactive needs analysis report'

Title:	VET schemata mapping and reviewing report/Interactive needs analysis report
Product Type:	procedure for the analysis and prognosis of the vocational training requirement
Marketing Text:	An elaborate report will be drafted, documenting existing VET practices and methodologies for taxi-drivers in each target country. The report will include a comprehensive, easy to go over and restudy overview, as well as a reviewing section, pointing out by the means of evaluative commentaries the main properties of the current state of VET pedagogies in the field.
Description:	An elaborate report will be drafted, documenting existing VET practices and methodologies for taxi-drivers in each target country. The report will include a comprehensive, easy to go over and restudy overview, as well as a reviewing section, pointing out by the means of evaluative commentaries the main properties of the current state of VET pedagogies in the field. Following the field and desktop research period, results will be translated into English and a Needs Analysis Report will be conducted. A quantitative data analysis (statistical data, graphs, tables, distribution tables) will be enhanced and elaborated by a qualitative in-depth analysis putting into work observation and reflection field notes, allowing interpretive analysis tools to better determine the nature of the ‘professional taxi-driver’ vis-a-vis hers/his societal and occupational ambience and the entailing training needs and special skills requirements. A research participants database, as well as all original interview and questionnaire content in pdf and audio formats, will be annexed.
Target group:	Taxi drivers VET schools
Result:	VET schemata mapping and reviewing report/Interactive needs analysis report
Area of application:	Training for Taxi drivers
Homepage:	
Product Languages:	

Product 'Educational content and learning objectives for professional taxi-drivers: Identification and description'

Title:	Educational content and learning objectives for professional taxi-drivers: Identification and description
Product Type:	program or curricula
Marketing Text:	A point-to-point overview and analysis of the educational content and learning activities concept. This will serve as the training structure and methodologies blueprint to be used as the main guideline for the development of the training products. While serving as a prior to production and development basis, the educational content and learning activities report has a non-restrictive character, i.e. it will be called forth respectively as a 'recommendations and reference pool', put into effect as soon as the 'Creating pedagogical scenarios' (WP5) and 'Technical development of learning applications' (WP6) phases take off. The report will also be available as a .ppt presentation in the project's web-portal.
Description:	A point-to-point overview and analysis of the educational content and learning activities concept. This will serve as the training structure and methodologies blueprint to be used as the main guideline for the development of the training products. While serving as a prior to production and development basis, the educational content and learning activities report has a non-restrictive character, i.e. it will be called forth respectively as a 'recommendations and reference pool', put into effect as soon as the 'Creating pedagogical scenarios' (WP5) and 'Technical development of learning applications' (WP6) phases take off. The report will also be available as a .ppt presentation in the project's web-portal.
Target group:	Taxi drivers VET schools
Result:	Educational Content and Learning Objectives for Professional Taxi Drivers: Identification and Description
Area of application:	Training material development for taxi drivers
Homepage:	
Product Languages:	English

Product 'Pedagogical Playbook'

Title:	Pedagogical Playbook
Product Type:	program or curricula
Marketing Text:	A comprehensive illustrated handbook in physical and electronic forms will be produced including : Scenarios for dramatized documentaries, scripts for role-playing tutorials, storytelling concepts, educational content for ipad/iphone audio/video podcasts and apps, exercises, testing and mini-courses content, question banks, snapshots of animated videos and documentaries.
Description:	A comprehensive illustrated handbook in physical and electronic forms will be produced including : Scenarios for dramatized documentaries, scripts for role-playing tutorials, storytelling concepts, educational content for ipad/iphone audio/video podcasts and apps, exercises, testing and mini-courses content, question banks, snapshots of animated videos and documentaries.
Target group:	Taxi drivers
Result:	Pedagogical Playbook
Area of application:	Training material development
Homepage:	
Product Languages:	English

product files

5.1 Pedagogical Playbook.pdf

http://www.adam-europe.eu/prj/9924/prd/7/1/5.1%20Pedagogical%20Playbook.pdf
Scenarios, contents, and scripts for the Taxistars learning application in English.

DE.rar

http://www.adam-europe.eu/prj/9924/prd/7/1/DE.rar
Scenarios,scripts, and content for Taxistars learning application in German (DE).

EL.rar

http://www.adam-europe.eu/prj/9924/prd/7/1/EL.rar
Scenarios, scripts, and content for the Taxistars learning application in Greek (EL).

ES.rar

http://www.adam-europe.eu/prj/9924/prd/7/1/ES.rar
Scenarios, scripts, and content for the Taxistars learning application in Spanish (ES).

FI.rar

http://www.adam-europe.eu/prj/9924/prd/7/1/FI.rar
Scenarios, scripts, and content for the Taxistars learning application in Finnish (FI).

FR.rar

http://www.adam-europe.eu/prj/9924/prd/7/1/FR.rar
Scenarios, scripts, and content for the Taxistars learning application in French (FR)

IT.rar

http://www.adam-europe.eu/prj/9924/prd/7/1/IT.rar
Scenarios, scripts, and content for the Taxistars learning application in Italian (IT).

Product 'Pilot testing workshops'

Title:	Pilot testing workshops
Product Type:	others
Marketing Text:	Pilot testing sessions have been arranged in each target country for 15-20 participants each. All outcomes have been be cross-fertilized through a uniform methodological outline.
Description:	Pilot testing sessions have been arranged in each target country (Greece, Belgium, Switzerland, Germany, Austria, Finland) for 15-20 participants each. All outcomes have been cross-fertilized through a uniform methodological outline.
Target group:	Taxi drivers
Result:	Training Workshops
Area of application:	Training
Homepage:	
Product Languages:	English Italian Greek German Finnish Spanish

Product 'Dissemination plan'

Title:	Dissemination plan
Product Type:	others
Marketing Text:	A dissemination plan will be drafted by Militos identifying strategies at national, regional and European level, as well as allocating activities for each partner respectively
Description:	A dissemination plan will be drafted by Militos identifying strategies at national, regional and European level, as well as allocating activities for each partner respectively
Target group:	Project Partners
Result:	Dissemination plan
Area of application:	Dissemination
Homepage:	
Product Languages:	English

Product 'Social media exposure'

Title:	Social media exposure
Product Type:	others
Marketing Text:	Exploiting social media platforms (Facebook project page, YouTube project channel) as part of a ‘Like-Follow-Watch’ strategy, allowing widespread communication and feedback.
Description:	Exploiting social media platforms (Facebook project page, YouTube project channel) as part of a ‘Like-Follow-Watch’ strategy, allowing widespread communication and feedback. Indicative material: Youtube: Taxi driver interviews (Testimonials from piloting with subtitles, The e-platform and mobile application videos in EN, EL, DE, FR, and FI).
Target group:	Public Taxi drivers
Result:	Youtube channel Facebook page
Area of application:	Dissemination
Homepage:	http://www.youtube.com/user/taxistarseu https://www.facebook.com/taxistarsEU
Product Languages:	

Product 'Press and media kit folder'

Title:	Press and media kit folder
Product Type:	others
Marketing Text:	Designing a press kit folder, in order to build the professional image of the Taxistars project. The core objective is to attain optimum media exposure and draw positive attention, while streamlining dissemination efforts. The press kit folder will support the presentation activities to be undertaken during the final event (see WP9, del. 9.3 'Final event')
Description:	Designing a press kit folder, in order to build the professional image of the Taxistars project. The core objective is to attain optimum media exposure and draw positive attention, while streamlining dissemination efforts. The press kit folder will support the presentation activities to be undertaken during the final event (see WP9, del. 9.3 'Final event')
Target group:	Press Public
Result:	Press and media kit folder
Area of application:	Dissemination
Homepage:	
Product Languages:	English

product files

8.4 Press and media kit folder.pdf

http://www.adam-europe.eu/prj/9924/prd/11/1/8.4%20Press%20and%20media%20kit%20folder.pdf
Press and media kit folder providing inforamtion about the Taxistars project and its main outcomes and products. (multilingualin English, Finnish, French, German, Greek, Italian, and Spanish).

Product 'Project Management Plan'

Title:	Project Management Plan
Product Type:	others
Marketing Text:	The Project Management Plan will serve throughout, and for all involved partners, as a clear, in-detail demonstration of the project's timelines and deliverables, as well as of their plausibility utilizing the budget stated. All Consortium partners will be involved
Description:	The Project Management Plan will serve throughout, and for all involved partners, as a clear, in-detail demonstration of the project's timelines and deliverables, as well as of their plausibility utilizing the budget stated. All Consortium partners will be involved
Target group:	Project Partners
Result:	Project Management Plan
Area of application:	Project Management
Homepage:	
Product Languages:	English

Product 'Periodic and final Reports'

Title:	Periodic and final Reports
Product Type:	others
Marketing Text:	Detailed periodic Management Reports and final report will clearly document the status and progress of the project. They will be delivered according to rules and procedures of the EU Agency.
Description:	Detailed periodic Management Reports and final report will clearly document the status and progress of the project. They will be delivered according to rules and procedures of the EU Agency.
Target group:	EACEA
Result:	Periodic and final Reports
Area of application:	Project Management
Homepage:	
Product Languages:	English

Product 'Quality Assurance Plan'

Title:	Quality Assurance Plan
Product Type:	others
Marketing Text:	A Quality Assurance Plan (QAP) will be completed and approved at the very early stages of the project's lifetime. The aim of the QAP is to communicate to all partners and stakeholders the specifications for implementation of the project design, and to ensure that the quality objectives are achieved for the project.
Description:	A Quality Assurance Plan (QAP) will be completed and approved at the very early stages of the project's lifetime. The aim of the QAP is to communicate to all partners and stakeholders the specifications for implementation of the project design, and to ensure that the quality objectives are achieved for the project. The QAP will provide in one place a clear and concise description of the partnership's systematic approach to quality assurance, as well as a documentation of the necessary quality assurance procedures, quality control and other technical activities that will be implemented for the TAXISTARS project. At the same time, the QAP will identify the key roles and responsibilities of those actors in charge of monitoring the implementation of the project's quality processes. Up-front quality assurance planning with appropriate quality control practices employed, will increase efficiency and provide for early detection of problems throughout the lifespan of the project. Thus, having the potential of reducing cost of lost time and rework.
Target group:	Project Partners
Result:	Quality Assurance Plan
Area of application:	Project Management / Quality Management
Homepage:	
Product Languages:	English

Product 'Mid-term and final Quality Assurance Reports'

Title: Mid-term and final Quality Assurance Reports

Product Type: others

Marketing Text: Two (2) reports will be based on audits giving a clear picture of how the quality standards are implemented, to what extent they are being followed and how effective they are in improving the overall quality of the project procedures and outcomes.
In order to provide the consortium with a clear overview of the project status, Quality Assurance Reports will follow a Q&A (Question and Answer) reporting form, acting as a feedback mechanism and resulting in corrective and preventive action.
All Quality Assurance Reports will be conducted involving all project partners, while the final report will focus on the identification and presentation of a larger picture of the overall project performance.

Description: Two (2) reports will be based on audits giving a clear picture of how the quality standards are implemented, to what extent they are being followed and how effective they are in improving the overall quality of the project procedures and outcomes.
In order to provide the consortium with a clear overview of the project status, Quality Assurance Reports will follow a Q&A (Question and Answer) reporting form, acting as a feedback mechanism and resulting in corrective and preventive action.
All Quality Assurance Reports will be conducted involving all project partners, while the final report will focus on the identification and presentation of a larger picture of the overall project performance.

Target group: Project Partners

Result: Mid-term and final Quality Assurance Reports

Area of application: Project Management
Quality Management

Homepage:

Product Languages: English

Product 'Research questionnaires and interview schedules'

Title:	Research questionnaires and interview schedules
Product Type:	others
Marketing Text:	Questionnaires and structured/semi-structured interview schedules will be developed with the input of each target country's expert participant in English, followed by a translation in each country's language. The number of the interviewees and questionnaire recipients (professional taxi-drivers, field experts) in each country will be decided in the Kick-off meeting (an estimate of 50 responses to online/offline questionnaires from each participating country stands as an approximate figure). Each country's project partner will be accordingly responsible for the distribution and collection of questionnaires, as well as for conducting the respective interviews, as scheduled.
Description:	Questionnaires and structured/semi-structured interview schedules will be developed with the input of each target country's expert participant in English, followed by a translation in each country's language. The number of the interviewees and questionnaire recipients (professional taxi-drivers, field experts) in each country will be decided in the Kick-off meeting (an estimate of 50 responses to online/offline questionnaires from each participating country stands as an approximate figure). Each country's project partner will be accordingly responsible for the distribution and collection of questionnaires, as well as for conducting the respective interviews, as scheduled.
Target group:	Taxi drivers VET experts Project Partners
Result:	Research questionnaires and interview schedules
Area of application:	
Homepage:	
Product Languages:	Spanish Italian English Greek German Finnish

Product 'Report of focus group workshop: Exchanging views'

Title:	Report of focus group workshop: Exchanging views
Product Type:	others
Marketing Text:	A report of the focus group session will be drafted, including description of the session's purpose and procedure, as well as a summary of the findings and the emerging themes. Appropriate rearrangements and refinements of the educational content and learning activities concept will respectively be taken under consideration. Video and/or audio taping will also be considered.
Description:	A report of the focus group session will be drafted, including description of the session's purpose and procedure, as well as a summary of the findings and the emerging themes. Appropriate rearrangements and refinements of the educational content and learning activities concept will respectively be taken under consideration. Video and/or audio taping will also be considered.
Target group:	Project Partners
Result:	Report of focus group workshop
Area of application:	Needs Analysis
Homepage:	
Product Languages:	English

Product 'Technological data and specifications'

Title:	Technological data and specifications
Product Type:	others
Marketing Text:	A report will be drafted providing information about the technical specifications and the programming properties of the developed learning applications.
Description:	A report will be drafted providing information about the technical specifications and the programming properties of the developed learning applications.
Target group:	Developers of IT application Project Partners
Result:	Technological data and specifications for learning tools
Area of application:	Learning / Training
Homepage:	
Product Languages:	English

Product 'Pilot testing questionnaires'

Title:	Pilot testing questionnaires
Product Type:	others
Marketing Text:	Pilot testing questionnaires will be drafted in English and respectively translated. They will be handed out to the participants to be filled out serving as the main basis for evaluating pilot test feedback.
Description:	Pilot testing questionnaires will be drafted in English and respectively translated. They will be handed out to the participants to be filled out serving as the main basis for evaluating pilot test feedback.
Target group:	Training participants
Result:	Pilot testing questionnaires
Area of application:	Pilot testing
Homepage:	
Product Languages:	English Greek Italian Finnish German Spanish

product files

DE Piloting questionnaire.pdf

http://www.adam-europe.eu/prj/9924/prd/20/1/DE%20Piloting%20questionnaire.pdf
Pilot testing questionnaire German (DE).

EL Piloting questionnaire.pdf

http://www.adam-europe.eu/prj/9924/prd/20/1/EL%20Piloting%20questionnaire.pdf
Pilot testing questionnaire Greek (EL).

EN Piloting questionnaire.pdf

http://www.adam-europe.eu/prj/9924/prd/20/1/EN%20Piloting%20questionnaire.pdf
Pilot testing questionnaire (EN).

FR Piloting questionnaire.pdf

http://www.adam-europe.eu/prj/9924/prd/20/1/FR%20Piloting%20questionnaire.pdf
Pilot testing questionnaire French (FR).

Piloting questionnaire_FIN_final.pdf

http://www.adam-europe.eu/prj/9924/prd/20/1/Piloting%20questionnaire_FIN_final.pdf
Pilot testing questionnaire Finnish (FI).

Product 'Pilot testing report'

Title:	Pilot testing report
Product Type:	others
Marketing Text:	A well-documented report will be drafted identifying strengths, weaknesses, suggestions and further actions to be taken before making final changes system-wide in the technical development phase of learning applications.
Description:	A well-documented report will be drafted identifying strengths, weaknesses, suggestions and further actions to be taken before making final changes system-wide in the technical development phase of learning applications.
Target group:	Project Partners
Result:	Pilot testing report
Area of application:	Training development
Homepage:	
Product Languages:	English

product files

7.3 Pilot testing report.pdf

http://www.adam-europe.eu/prj/9924/prd/21/1/7.3%20Pilot%20testing%20report.pdf
Pilot testing report of the Taxistars learning provision in online (e-platform)format and mobile application format for smartphones and tablets in Greek, German, French, and Finnish language (Countries: Austria, Belgium, Finland, Germany, Greece, Switzerland).

Product 'Backtracking learning applications'

Title:	Backtracking learning applications
Product Type:	others
Marketing Text:	Appropriate actions will be taken in rearranging learning applications according to the feedback produced by the pilot testing sessions, leading to the finalized version of the ICT based educational toolbox for professional taxi-drivers.
Description:	Appropriate actions will be taken in rearranging learning applications according to the feedback produced by the pilot testing sessions, leading to the finalized version of the ICT based educational toolbox for professional taxi-drivers.
Target group:	Project partners Pilot testing participants
Result:	Revised training material
Area of application:	Training
Homepage:	
Product Languages:	English

product files

7.4 Backtracking learning applications.pdf

http://www.adam-europe.eu/prj/9924/prd/22/1/7.4%20Backtracking%20learning%20applications.pdf
Pilot sessions' follow up report and adjustments: An overview.

Product 'Exploitation Road Map'

Title:	Exploitation Road Map
Product Type:	others
Marketing Text:	An exploitation Road map will be produced setting the pace for the exploitation procedures throughout the project's life-cycle, while providing a timeline of actions to be undertaken. The exploitation Road Map will serve as a reference point enabling consortium partners to effectively prepare and undertake all appropriate activities necessary for optimal exploitation results.
Description:	An exploitation Road map will be produced setting the pace for the exploitation procedures throughout the project's life-cycle, while providing a timeline of actions to be undertaken. The exploitation Road Map will serve as a reference point enabling consortium partners to effectively prepare and undertake all appropriate activities necessary for optimal exploitation results.
Target group:	Project partners
Result:	Exploitation Road Map
Area of application:	Exploitation
Homepage:	
Product Languages:	English

Product 'Exploitation Plan'

Title:	Exploitation Plan
Product Type:	others
Marketing Text:	The exploitation plan will identify exploitable results while indicating specific commercialization procedures to be developed in all the target countries. An IPR agreement between all consortium partners will be drafted and signed at this stage.
Description:	The exploitation plan will identify exploitable results while indicating specific commercialization procedures to be developed in all the target countries. An IPR agreement between all consortium partners will be drafted and signed at this stage.
Target group:	Project Partners
Result:	Exploitation Plan
Area of application:	Exploitation
Homepage:	
Product Languages:	English

Product 'Public report (Progress)'

Title:	Public report (Progress)
Product Type:	others
Marketing Text:	This report summarizes the progress of the Taxistars project and demonstartes its main outputs during the first 18 months.
Description:	A narrative analysis of the Taxistars project, its scope and objectives, the project partnership, main outcomes and contribution to relvant EU policies.
Target group:	Professional taxi drivers Taxi drivers' Associations in the EU VET General public
Result:	Information about the project provisions.
Area of application:	Mainstreaming project results and raising awareness.
Homepage:	
Product Languages:	English

product files

2012_3616_PR_ Taxistars_pub.pdf

http://www.adam-europe.eu/prj/9924/prd/25/1/2012_3616_PR_%20Taxistars_pub.pdf
Public report - Progress

Product 'Taxistars promotional video'

Title:	Taxistars promotional video
Product Type:	
Marketing Text:	Promotional video on Taxistars project and learning applications for professional taxi-drivers.
Description:	Custom-made promo video showcasing the online platform and mobile training application.
Target group:	Press Taxi-drivers Lifelong learning and VET institutions and organisations. Taxi associations General public
Result:	Video
Area of application:	Promotion of LLP, vocational training, professional driver training.
Homepage:	https://www.youtube.com/watch?v=OdnzQ8wPRW4
Product Languages:	English French Finnish Italian Spanish German Greek

Events

'TAXISTARS' Project Final Event

Date	30.09.2015
Description	The Taxistars project will hold its final event in Athens, Greece. The main achievements of the project will be demonstrated to a wide audience. Keynote speakers from all consortium members will present and share experiences, stimulating a wide debate concerning the field of the taxi-driver profession and road transport in general. The project's press kit folder will be handed out to all attendants. Visual presentations will promote outputs and goals reached, reinforcing their impact and shaping representations for future implementation and exploitation potential.
Target audience	Taxi drivers Trainers
Public	Event is open to the public
Contact Information	Jens Koslowsky koslowsky@militos.org
Time and place	To be announced

Pilot testing workshops

Date	30.04.2015
Description	Pilot testing sessions will be arranged in each target country for 15-20 participants each. All outcomes will be cross-fertilized through a uniform methodological outline.. The pilot testing sessions will kick of the testing phase and will be arranged in each target country for 15-20 participants. The number of workshops, the hours and duration will be defined in the training concept.
Target audience	Taxi drivers
Public	Closed event
Contact Information	lingas@militos.org
Time and place	To be decided

Events

Focus group workshop

Date	30.06.2013
Description	Focus group workshops will be organised in each target country in order to obtain reactions to the educational content and learning activities concept. A moderated, focused discussion will eventually produce and gather insights, opinions, attitudes and preferences about special issues concerning training content and practices.
Target audience	VET experts Taxi drivers
Public	Event is open to the public
Contact Information	See homepage: http://taxistars.eu
Time and place	In partner countries (EL, IT, FI, AT, BE/CH, ES)