

Designing and Developing Flexible Vocational Training for a Mobile Profession - TAXISTARS

527625-LLP-1-2012-1-GR-LEONARDO-LMP

<http://www.adam-europe.eu/adam/project/view.htm?prj=9924>

Projektinformation

Titel: Designing and Developing Flexible Vocational Training for a Mobile Profession - TAXISTARS

Projektnummer: 527625-LLP-1-2012-1-GR-LEONARDO-LMP

Jahr: 2012

Projekttyp: Innovationsentwicklung

Status: bewilligt

Land: EU-Zentralisierte Projekte

Marketing Text: Das "TAXISATRS" Project hat sich zum Ziel gesetzt, ein innovatives, auf modernen Technologien basierendes Trainingsmaterial zu entwickeln, welches zu dem beruflichen Profilen von Taxifahrern in ganz Europa passt, insbesondere: Verkehrssicherheit, Unfall- und Notfallhilfe, Reagieren auf kriminelle Taten und Überfällen, und soziale Kompetenzen und Kommunikation in Umgang mit Kunden. Taxifahrer arbeiten in einem sehr speziellen und einzigartigen Arbeitsumfeld und befinden sich täglich in vielfältigen Situationen, welche oftmals Risiken und große Herausforderungen mit sich bringen, besonders im Bezug auf die oben genannten Themengebiete. Daher benötigen diese Berufsgruppe innovatives, berufsbezogenes Trainingsmaterial.

Zusammenfassung: Although the issue of vocational training for professional drivers has been addressed, the sub-sector of the taxi drivers remains scantily approached. The European Agency for Safety and Health at Work (EU-OSHA) has pointed out the need for the development of in-depth, harmonized and 'tailor-made' training curricula. Moreover – and in a much broader context - the European Commission has repeatedly set ambitious targets of drastic reduction of road transport incidents and fatalities, underlining the fact, that this issue is a shared responsibility requiring the joint efforts of all parties involved. The 'TAXISTARS' consortium will develop an innovative, state-of-the-art, ICT-based learning applications toolbox, exploiting an in-depth interactive needs analysis to address work and road safety, criminal assault and emergency case issues, social interaction skills and environmental issues. Taxi-drivers will thus be helped to touch bases with the nature of their job and the origins of possible risks. By this, the pursuit of the 'TAXISTARS' project is to infuse a 'Know what to do' attitude in contrast to a 'Do something' one. Considering the taxi sector as a substantial part of a metropolitan mobility chart in tandem with the EU plans to reform and open up the profession, elaborate dissemination activities will address the increasing need for healthy, motivated and highly skilled transport professionals in the field.

Beschreibung: The 'TAXISTARS' project will develop innovative ICT based training material in the fields of work and road safety, emergency case assessment, criminal assault and social interaction skills, suited to fit the professional and societal profile of the taxi drivers across Europe. Due to the nature of their profession, taxi drivers are working under special conditions and are involved in multifarious interaction scenarios often entailing risks and challenges linked to the aforementioned issues, calling for innovative, actor-oriented educational material. Although the issue of vocational training for professional drivers has been addressed, the sub-sector of the taxi drivers remains scantily approached. The European Agency for Safety and Health at Work (EU-OSHA) has pointed out the need for the development of in-depth, harmonized and 'tailor-made' training curricula. Moreover – and in a much broader context - the European Commission has repeatedly set ambitious targets of drastic reduction of road transport incidents and fatalities, underlining the fact, that this issue is a shared responsibility requiring the joint efforts of all parties involved. The 'TAXISTARS' consortium will develop an innovative, state-of-the-art, ICT-based learning applications toolbox, exploiting an in-depth interactive needs analysis to address work and road safety, criminal assault and emergency case issues, social interaction skills and environmental issues. Taxi-drivers will thus be helped to touch bases with the nature of their job and the origins of possible risks. By this, the pursuit of the 'TAXISTARS' project is to infuse a 'Know what to do' attitude in

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contrast to a 'Do something' one.

Considering the taxi sector as a substantial part of a metropolitan mobility chart in tandem with the EU plans to reform and open up the profession, elaborate dissemination activities will address the increasing need for healthy, motivated and highly skilled transport professionals in the field.

Themen: *** Weiterbildung
*** Erstausbildung
** Arbeitsmarkt
** IKT
** Fernlehre
** Berufsorientierung und -beratung

Sektoren: *** Erbringung von Sonstigen Dienstleistungen

Produkt Typen: Lehrmaterial
Homepage
Film
Module
Fernlehre
andere

Produktinformation: 'Get taxiED' - the professional taxi-drivers' ICT-based educational tool will be the main output of the technical development phase. The main learning applications will be based online, but also entail a mobile learning application for smartphones and/or tablets that complements the training of the e-learning platform and enable and facilitate a more flexible learning experience.

Projektwebseite: <http://taxistars.eu/en/page/index>

Vertragnehmer

Name: Militos Consulting S.A.
Stadt: Athens
Land/Region: Attiki
Land: EL-Griechenland
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage: <http://www.militos.org/en>

Kontaktperson

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Telefon: +302106772129
Fax: +302106772116
E-Mail: koslowsky@militos.org
Homepage: <http://www.militos.org/en>

Koordinator

Name: Militos Consulting S.A.
Stadt: Athens
Land/Region: Attiki
Land: EL-Griechenland
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage: <http://www.militos.org/en>

Kontaktperson

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Fax: +302106772116
E-Mail: koslowsky@militos.org
Homepage: <http://www.militos.org/en>

Partner

Partner 1

Name: RNDO Limited
Stadt: Nicosia
Land/Region: Kypros / Kibris
Land: CY-Zypern
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage: <http://www.rmdo.eu>

Partner 2

Name: Hellenic American Union
Stadt: Athens
Land/Region: Attiki
Land: EL-Griechenland
Organisationstyp: Weiterbildungseinrichtung
Homepage: <http://www.hau.gr>

Partner 3

Name: Deutscher Taxi- und Mietwagenverband e.V. (BZP)
Stadt: Frankfurt
Land/Region: Hessen
Land: DE-Deutschland
Organisationstyp: Verband/nicht regierungsgebundene Organisation
Homepage: <http://www.bzp.org>

Partner 4

Name: Foundation IRU des Transports Routiers
Stadt: Geneva
Land/Region: Région lémanique
Land: CH-Schweiz
Organisationstyp: Verband/nicht regierungsgebundene Organisation
Homepage: <http://www.iru.org>

Partner

Partner 5

Name: Test&Training International
Stadt: Teesdorf
Land/Region: Wien
Land: AT-Österreich
Organisationstyp: National Agency
Homepage: <http://www.test-and-training.com>

Partner 6

Name: Scierter CID
Stadt: Granada
Land/Region: Andalucia
Land: ES-Spanien
Organisationstyp: National Agency
Homepage: <http://www.scierter.es>

Partner 7

Name: Suomen Taksiliitto ry/The Finnish Taxi Owner's Federation
Stadt: Helsinki
Land/Region: Etelä-Suomi
Land: FI-Finnland
Organisationstyp: Verband/nicht regierungsgebundene Organisation
Homepage: <http://www.taksiliitto.fi>

Partner 8

Name: University of Macerata
Stadt: Macerata
Land/Region: Marche
Land: IT-Italien
Organisationstyp: Universität/Fachhochschule/Akademie
Homepage: <http://www.unimc.it>

Projektdateien

2012_3616_PR_Taxistars_pub.pdf

http://www.adam-europe.eu/prj/9924/prj/2012_3616_PR_%20Taxistars_pub.pdf

Produkte

- 1 'Get taxiED': Taxi-driver's ICT based educational toolbox
- 2 Project web-portal
- 3 Banners, posters and flyers
- 4 Kick-off Steering Group Meeting and periodic meetings
- 5 VET schemata mapping and reviewing report/Interactive needs analysis report
- 6 Educational content and learning objectives for professional taxi-drivers: Identification and
- 7 Pedagogical Playbook
- 8 Pilot testing workshops
- 9 Dissemination plan
- 10 Social media exposure
- 11 Press and media kit folder
- 12 Project Management Plan
- 13 Periodic and final Reports
- 14 Quality Assurance Plan
- 15 Mid-term and final Quality Assurance Reports
- 16 Research questionnaires and interview schedules
- 17 Report of focus group workshop: Exchanging views
- 18 Technological data and specifications
- 19 Pilot testing questionnaires
- 20 Pilot testing report
- 21 Backtracking learning applications
- 22 Exploitation Road Map
- 23 Exploitation Plan
- 24 Public report (Progress)
- 25 Taxistars promotional video

Produkt "Get taxiED": Taxi-driver's ICT based educational toolbox'

Titel: 'Get taxiED': Taxi-driver's ICT based educational toolbox

Produkttyp: Unterlagen für offenen Unterricht

Marketing Text: A learning application kit including indicatively: Educational video documentaries (dramatized/role-playing/animated), storytelling videos, e-learning exercises, training and testing quizzes, smartphone apps, video/audio apps and podcasts, ppt educational presentations, comprehensive educational handbook and e-handbook.

Beschreibung: The overall product of the 'TAXISTARS' project is an innovative, ICT-based educational toolbox for professional taxi-drivers, by identifying the training needs in the field, while taking into account the special characteristics of the profession. This will be achieved by setting up a targeted educational content matrix leading to the development of multifaceted educational modules addressing:

- Work safety issues (work conditions, professional taxi-drivers' physical condition and fitness, proper nutrition, work/rest cycle)
- Road safety issues (proper conduct towards pedestrians and fellow drivers, risk assessment strategies, stress related issues)
- Emergency case issues (first aid skills, proper actions in case of road accidents, treatment of passengers in special health or physical/psychological state, dealing with passengers under the influence of alcohol or substances affecting the processes of the mind or body)
- Criminal assault issues (robbery or holdup, violence related issues, crimes against the physical or personal integrity and dignity, rape, maltreatment, self-defence)
- Social interaction and behaviour skills and competences
- Environmental issues ('smart driving', planning environment-sensitive routes)

Zielgruppe: Taxi drivers

Resultat: The consortium has developed a customized, innovative, high quality, hands-on learning applications for professional taxi-drivers. This has been accomplished by matching the proposed pedagogical scenarios and content with technical aspects and potential, in order to ensure easy deployment of content to various devices and formats.

Technical development of learning applications have followed, aiming to:
allow for updating and adaptation
provide highly stimulative learning environment
support trainee exploration

Anwendungsbereich: Mobile learning

Homepage:

Produktsprachen: Englisch
Griechisch
Italienisch
Finnisch
Deutsch
Spanisch

product files

6.1 Technological data and specifications.pdf

<http://www.adam-europe.eu/prj/9924/prd/1/1/6.1%20Technological%20data%20and%20specifications.pdf>

Technological data, specifications and guidelines for the use of online platform and mobile application of the Taxistars training provision.

product files

6.2 Taxi-drivers ICT based educational toolbox.pdf

<http://www.adam-europe.eu/prj/9924/prd/1/1/6.2%20Taxi-drivers%20ICT%20based%20educational%20toolbox.pdf>
Online training platform link (all languages selection buttons) link with Google Play and Apple store links embedded.

Demo.mp4

<http://www.adam-europe.eu/prj/9924/prd/1/1/Demo.mp4>
Short demo video of Taxistars mobile application.

taxistars_booklet_de.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_de.pdf
Taxistars learning provision in downloadable and printable version in German (DE).

taxistars_booklet (el) [130].pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet%20%28el%29%20%5B130%5D.pdf
Taxistars learning provision in downloadable and printed format in Greek (EL)

taxistars_booklet_en.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_en.pdf
Taxistars training provision in downloadable and printable version in English (EN).

taxistars_booklet_es.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_es.pdf
Taxistars training provision in downloadable and printable format in Spanish (ES).

taxistars_booklet_fi.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_fi.pdf
Taxistars learning provision in downloadable and printable format in Finnish (FI).

taxistars_booklet_fr.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_fr.pdf
Taxistars learning provision in downloadable and printable version in French (FR)

taxistars_booklet_it.pdf

http://www.adam-europe.eu/prj/9924/prd/1/1/taxistars_booklet_it.pdf
Taxistars learning provision in downloadable and printable format in Italian (IT).

Produkt 'Project web-portal'

Titel: Project web-portal

Produkttyp:

Marketing Text: A web-portal will be developed, serving as the main exposure medium of the project. The website will be regularly updates with information related to the project and the taxi driver profession. Links to the survey, and the learning platform will be established.

Beschreibung: A web-portal will be developed, serving as the main exposure medium of the project. The website will be regularly updates with information related to the project and the taxi driver profession. Links to the survey, and the learning platform will be established.

Zielgruppe: Taxi drivers
All interested

Resultat: Project website

Anwendungsbereich: Online

Homepage: <http://taxistars.eu/en/page/index>

Produktsprachen: Deutsch
Finnisch
Englisch
Spanisch
Italienisch

Produkt 'Banners, posters and flyers'

Titel: Banners, posters and flyers

Produkttyp:

Marketing Text: A multilingual project brochure, banners and poster will be developed to be placed at key spots to be identified, targeting the project audience. The material will also be published in electronic form on the project internet platform and emailed to stakeholders. The material will promote the project in a smart and friendly way that will attract attention (e.g. a catchy motto, etc.) The brochures will be designed and printed in English but it will also be published in all partners' languages on the project webpages, in PDF version, for free download. Posters will be placed in pre-selected spots, preferably central, that will enable awareness raising and wider dissemination. They will be also used during the project events (premises).

Beschreibung: A multilingual project brochure, banners and poster will be developed to be placed at key spots to be identified, targeting the project audience. The material will also be published in electronic form on the project internet platform and emailed to stakeholders. The material will promote the project in a smart and friendly way that will attract attention (e.g. a catchy motto, etc.) The brochures will be designed and printed in English but it will also be published in all partners' languages on the project webpages, in PDF version, for free download. Posters will be placed in pre-selected spots, preferably central, that will enable awareness raising and wider dissemination. They will be also used during the project events (premises).

Zielgruppe: Taxi drivers
European Audience

Resultat: Banners, posters and flyers

Anwendungsbereich: Dissemination

Homepage:

Produktsprachen: Finnisch
Englisch
Griechisch
Deutsch
Spanisch
Italienisch

product files

8.5 Multilingual poster.pdf

<http://www.adam-europe.eu/prj/9924/prd/3/1/8.5%20Multilingual%20poster.pdf>
Poster

8.5 Taxistars banner.pdf

<http://www.adam-europe.eu/prj/9924/prd/3/1/8.5%20Taxistars%20banner.pdf>
Project banner

EN_final_TAXIstars_Newsletter1.jpg

http://www.adam-europe.eu/prj/9924/prd/3/1/EN_final_TAXIstars_Newsletter1.jpg
Newsletter

Multilingual leaflet.pdf

<http://www.adam-europe.eu/prj/9924/prd/3/1/Multilingual%20leaflet.pdf>
Taxistar leaflet

product files

PR1_EN.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/PR1_EN.pdf
Press release 1

PR2_EN.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/PR2_EN.pdf
Press release 2

PR3_conference.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/PR3_conference.pdf
Press release 3

PR4_final_EN.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/PR4_final_EN.pdf
Press release 4

Press Release_EN.pdf

http://www.adam-europe.eu/prj/9924/prd/3/1/Press%20Release_EN.pdf
Press release 2

taxistars_logo.png

http://www.adam-europe.eu/prj/9924/prd/3/1/taxistars_logo.png
Taxistars Logo

Produkt 'Kick-off Steering Group Meeting and periodic meetings'

Titel: Kick-off Steering Group Meeting and periodic meetings

Produkttyp: andere

Marketing Text: The Kick-off Steering Group meeting will bring all partners into a face-to-face contact, in order to supply them with a clear and coherent overview of the project's work plan and core aims. The main goals of the meeting will be the allocation of specific tasks and actions attuned to the project's timeline and budget, and eventually the signing of the consortium agreement. The meeting will be hosted by the Project Coordinator, in Athens, Greece, lasting 2 days. Each partner will be represented by 1-2 persons, while the EU Project Officer will be accordingly invited to attend.

Beschreibung: The Kick-off Steering Group meeting will bring all partners into a face-to-face contact, in order to supply them with a clear and coherent overview of the project's work plan and core aims. The main goals of the meeting will be the allocation of specific tasks and actions attuned to the project's timeline and budget, and eventually the signing of the consortium agreement. The meeting will be hosted by the Project Coordinator, in Athens, Greece, lasting 2 days. Each partner will be represented by 1-2 persons, while the EU Project Officer will be accordingly invited to attend.
In addition, the Steering Group will assemble five times during the project's lifetime, to monitor and evaluate the overall project status, as well as the completion and financial status. Concerns and recommendations regarding the aforementioned issues will be addressed respectively. Agenda/minutes reports are provided for all meetings. Meetings will be held respectively in Greece(Kick-off and final meetings), Germany, Italy, Sweden and Spain. There will be 2 persons per partner attending, while the EU Project Officer will be accordingly invited to attend. Virtual online meetings are scheduled to take place following a cost-reducing philosophy, while fostering communication and productivity in addition to face-to-face meetings.
All Consortium Partners will be involved.

Zielgruppe: Project Partners
EACEA

Resultat: Meeting Minutes

Anwendungsbereich: Internal use

Homepage:

Produktsprachen: Englisch

Produkt 'VET schemata mapping and reviewing report/Interactive needs analysis report'

Titel: VET schemata mapping and reviewing report/Interactive needs analysis report

Produkttyp: Verfahren zur Analyse und Prognose des Berufsbildungsbedarfes

Marketing Text: An elaborate report will be drafted, documenting existing VET practices and methodologies for taxi-drivers in each target country. The report will include a comprehensive, easy to go over and restudy overview, as well as a reviewing section, pointing out by the means of evaluative commentaries the main properties of the current state of VET pedagogies in the field.

Beschreibung: An elaborate report will be drafted, documenting existing VET practices and methodologies for taxi-drivers in each target country. The report will include a comprehensive, easy to go over and restudy overview, as well as a reviewing section, pointing out by the means of evaluative commentaries the main properties of the current state of VET pedagogies in the field.

Following the field and desktop research period, results will be translated into English and a Needs Analysis Report will be conducted. A quantitative data analysis (statistical data, graphs, tables, distribution tables) will be enhanced and elaborated by a qualitative in-depth analysis putting into work observation and reflection field notes, allowing interpretive analysis tools to better determine the nature of the 'professional taxi-driver' vis-a-vis hers/his societal and occupational ambience and the entailing training needs and special skills requirements. A research participants database, as well as all original interview and questionnaire content in pdf and audio formats, will be annexed.

Zielgruppe: Taxi drivers
VET schools

Resultat: VET schemata mapping and reviewing report/Interactive needs analysis report

Anwendungsbereich: Training for Taxi drivers

Homepage:

Produktsprachen:

Produkt 'Educational content and learning objectives for professional taxi-drivers: Identification and description'

Titel: Educational content and learning objectives for professional taxi-drivers: Identification and description

Produkttyp: Programme/Curricula

Marketing Text: A point-to-point overview and analysis of the educational content and learning activities concept. This will serve as the training structure and methodologies blueprint to be used as the main guideline for the development of the training products. While serving as a prior to production and development basis, the educational content and learning activities report has a non-restrictive character, i.e. it will be called forth respectively as a 'recommendations and reference pool', put into effect as soon as the 'Creating pedagogical scenarios' (WP5) and 'Technical development of learning applications' (WP6) phases take off. The report will also be available as a .ppt presentation in the project's web-portal.

Beschreibung: A point-to-point overview and analysis of the educational content and learning activities concept. This will serve as the training structure and methodologies blueprint to be used as the main guideline for the development of the training products. While serving as a prior to production and development basis, the educational content and learning activities report has a non-restrictive character, i.e. it will be called forth respectively as a 'recommendations and reference pool', put into effect as soon as the 'Creating pedagogical scenarios' (WP5) and 'Technical development of learning applications' (WP6) phases take off. The report will also be available as a .ppt presentation in the project's web-portal.

Zielgruppe: Taxi drivers
VET schools

Resultat: Educational Content and Learning Objectives for Professional Taxi Drivers: Identification and Description

Anwendungsbereich: Training material development for taxi drivers

Homepage:

Produktsprachen: Englisch

Produkt 'Pedagogical Playbook'

Titel: Pedagogical Playbook

Produkttyp: Programme/Curricula

Marketing Text: A comprehensive illustrated handbook in physical and electronic forms will be produced including : Scenarios for dramatized documentaries, scripts for role-playing tutorials, storytelling concepts, educational content for ipad/iphone audio/video podcasts and apps, exercises, testing and mini-courses content, question banks, snapshots of animated videos and documentaries.

Beschreibung: A comprehensive illustrated handbook in physical and electronic forms will be produced including : Scenarios for dramatized documentaries, scripts for role-playing tutorials, storytelling concepts, educational content for ipad/iphone audio/video podcasts and apps, exercises, testing and mini-courses content, question banks, snapshots of animated videos and documentaries.

Zielgruppe: Taxi drivers

Resultat: Pedagogical Playbook

Anwendungsbereich: Training material development

Homepage:

Produktsprachen: Englisch

product files

5.1 Pedagogical Playbook.pdf

<http://www.adam-europe.eu/prj/9924/prd/7/1/5.1%20Pedagogical%20Playbook.pdf>
Scenarios, contents, and scripts for the Taxistars learning application in English.

DE.rar

<http://www.adam-europe.eu/prj/9924/prd/7/1/DE.rar>
Scenarios, scripts, and content for Taxistars learning application in German (DE).

EL.rar

<http://www.adam-europe.eu/prj/9924/prd/7/1/EL.rar>
Scenarios, scripts, and content for the Taxistars learning application in Greek (EL).

ES.rar

<http://www.adam-europe.eu/prj/9924/prd/7/1/ES.rar>
Scenarios, scripts, and content for the Taxistars learning application in Spanish (ES).

FI.rar

<http://www.adam-europe.eu/prj/9924/prd/7/1/FI.rar>
Scenarios, scripts, and content for the Taxistars learning application in Finnish (FI).

FR.rar

<http://www.adam-europe.eu/prj/9924/prd/7/1/FR.rar>
Scenarios, scripts, and content for the Taxistars learning application in French (FR)

IT.rar

<http://www.adam-europe.eu/prj/9924/prd/7/1/IT.rar>
Scenarios, scripts, and content for the Taxistars learning application in Italian (IT).

Produkt 'Pilot testing workshops'

Titel: Pilot testing workshops

Produkttyp: andere

Marketing Text: Pilot testing sessions have been arranged in each target country for 15-20 participants each. All outcomes have been be cross-fertilized through a uniform methodological outline.

Beschreibung: Pilot testing sessions have been arranged in each target country (Greece, Belgium, Switzerland, Germany, Austria, Finland) for 15-20 participants each. All outcomes have been cross-fertilized through a uniform methodological outline.

Zielgruppe: Taxi drivers

Resultat: Training Workshops

Anwendungsbereich: Training

Homepage:

Produktsprachen: Englisch
Italienisch
Griechisch
Deutsch
Finnisch
Spanisch

Produkt 'Dissemination plan'

Titel: Dissemination plan

Produkttyp: andere

Marketing Text: A dissemination plan will be drafted by Militos identifying strategies at national, regional and European level, as well as allocating activities for each partner respectively

Beschreibung: A dissemination plan will be drafted by Militos identifying strategies at national, regional and European level, as well as allocating activities for each partner respectively

Zielgruppe: Project Partners

Resultat: Dissemination plan

Anwendungsbereich: Dissemination

Homepage:

Produktsprachen: Englisch

Produkt 'Social media exposure'

Titel: Social media exposure

Produkttyp: andere

Marketing Text: Exploiting social media platforms (Facebook project page, YouTube project channel) as part of a 'Like-Follow-Watch' strategy, allowing widespread communication and feedback.

Beschreibung: Exploiting social media platforms (Facebook project page, YouTube project channel) as part of a 'Like-Follow-Watch' strategy, allowing widespread communication and feedback.

Indicative material:

Youtube: Taxi driver interviews (Testimonials from piloting with subtitles, The e-platform and mobile application videos in EN, EL, DE, FR, and FI).

Zielgruppe: Public
Taxi drivers

Resultat: Youtube channel
Facebook page

Anwendungsbereich: Dissemination

Homepage: <http://www.youtube.com/user/taxistarseu> <https://www.facebook.com/taxistarsEU>

Produktsprachen:

Produkt 'Press and media kit folder'

Titel: Press and media kit folder

Produkttyp: andere

Marketing Text: Designing a press kit folder, in order to build the professional image of the Taxistars project. The core objective is to attain optimum media exposure and draw positive attention, while streamlining dissemination efforts. The press kit folder will support the presentation activities to be undertaken during the final event (see WP9, del. 9.3 'Final event')

Beschreibung: Designing a press kit folder, in order to build the professional image of the Taxistars project. The core objective is to attain optimum media exposure and draw positive attention, while streamlining dissemination efforts. The press kit folder will support the presentation activities to be undertaken during the final event (see WP9, del. 9.3 'Final event')

Zielgruppe: Press
Public

Resultat: Press and media kit folder

Anwendungsbereich: Dissemination

Homepage:

Produktsprachen: Englisch

product files

8.4 Press and media kit folder.pdf

<http://www.adam-europe.eu/prj/9924/prd/11/1/8.4%20Press%20and%20media%20kit%20folder.pdf>

Press and media kit folder providing information about the Taxistars project and its main outcomes and products. (multilingual in English, Finnish, French, German, Greek, Italian, and Spanish).

Produkt 'Project Management Plan'

Titel: Project Management Plan

Produkttyp: andere

Marketing Text: The Project Management Plan will serve throughout, and for all involved partners, as a clear, in-detail demonstration of the project's timelines and deliverables, as well as of their plausibility utilizing the budget stated.
All Consortium partners will be involved

Beschreibung: The Project Management Plan will serve throughout, and for all involved partners, as a clear, in-detail demonstration of the project's timelines and deliverables, as well as of their plausibility utilizing the budget stated.
All Consortium partners will be involved

Zielgruppe: Project Partners

Resultat: Project Management Plan

Anwendungsbereich: Project Management

Homepage:

Produktsprachen: Englisch

Produkt 'Periodic and final Reports'

Titel: Periodic and final Reports

Produkttyp: andere

Marketing Text: Detailed periodic Management Reports and final report will clearly document the status and progress of the project. They will be delivered according to rules and procedures of the EU Agency.

Beschreibung: Detailed periodic Management Reports and final report will clearly document the status and progress of the project. They will be delivered according to rules and procedures of the EU Agency.

Zielgruppe: EACEA

Resultat: Periodic and final Reports

Anwendungsbereich: Project Management

Homepage:

Produktsprachen: Englisch

Produkt 'Quality Assurance Plan'

Titel: Quality Assurance Plan

Produkttyp: andere

Marketing Text: A Quality Assurance Plan (QAP) will be completed and approved at the very early stages of the project's lifetime. The aim of the QAP is to communicate to all partners and stakeholders the specifications for implementation of the project design, and to ensure that the quality objectives are achieved for the project.

Beschreibung: A Quality Assurance Plan (QAP) will be completed and approved at the very early stages of the project's lifetime. The aim of the QAP is to communicate to all partners and stakeholders the specifications for implementation of the project design, and to ensure that the quality objectives are achieved for the project.
The QAP will provide in one place a clear and concise description of the partnership's systematic approach to quality assurance, as well as a documentation of the necessary quality assurance procedures, quality control and other technical activities that will be implemented for the TAXISTARS project. At the same time, the QAP will identify the key roles and responsibilities of those actors in charge of monitoring the implementation of the project's quality processes.
Up-front quality assurance planning with appropriate quality control practices employed, will increase efficiency and provide for early detection of problems throughout the lifespan of the project. Thus, having the potential of reducing cost of lost time and rework.

Zielgruppe: Project Partners

Resultat: Quality Assurance Plan

Anwendungsbereich: Project Management /
Quality Management

Homepage:

Produktsprachen: Englisch

Produkt 'Mid-term and final Quality Assurance Reports'

Titel: Mid-term and final Quality Assurance Reports

Produkttyp: andere

Marketing Text: Two (2) reports will be based on audits giving a clear picture of how the quality standards are implemented, to what extent they are being followed and how effective they are in improving the overall quality of the project procedures and outcomes.
In order to provide the consortium with a clear overview of the project status, Quality Assurance Reports will follow a Q&A (Question and Answer) reporting form, acting as a feedback mechanism and resulting in corrective and preventive action.
All Quality Assurance Reports will be conducted involving all project partners, while the final report will focus on the identification and presentation of a larger picture of the overall project performance.

Beschreibung: Two (2) reports will be based on audits giving a clear picture of how the quality standards are implemented, to what extent they are being followed and how effective they are in improving the overall quality of the project procedures and outcomes.
In order to provide the consortium with a clear overview of the project status, Quality Assurance Reports will follow a Q&A (Question and Answer) reporting form, acting as a feedback mechanism and resulting in corrective and preventive action.
All Quality Assurance Reports will be conducted involving all project partners, while the final report will focus on the identification and presentation of a larger picture of the overall project performance.

Zielgruppe: Project Partners

Resultat: Mid-term and final Quality Assurance Reports

Anwendungsbereich: Project Management
Quality Management

Homepage:

Produktsprachen: Englisch

Produkt 'Research questionnaires and interview schedules'

Titel: Research questionnaires and interview schedules

Produkttyp: andere

Marketing Text: Questionnaires and structured/semi-structured interview schedules will be developed with the input of each target country's expert participant in English, followed by a translation in each country's language. The number of the interviewees and questionnaire recipients (professional taxi-drivers, field experts) in each country will be decided in the Kick-off meeting (an estimate of 50 responses to online/offline questionnaires from each participating country stands as an approximate figure). Each country's project partner will be accordingly responsible for the distribution and collection of questionnaires, as well as for conducting the respective interviews, as scheduled.

Beschreibung: Questionnaires and structured/semi-structured interview schedules will be developed with the input of each target country's expert participant in English, followed by a translation in each country's language. The number of the interviewees and questionnaire recipients (professional taxi-drivers, field experts) in each country will be decided in the Kick-off meeting (an estimate of 50 responses to online/offline questionnaires from each participating country stands as an approximate figure). Each country's project partner will be accordingly responsible for the distribution and collection of questionnaires, as well as for conducting the respective interviews, as scheduled.

Zielgruppe: Taxi drivers
VET experts
Project Partners

Resultat: Research questionnaires and interview schedules

Anwendungsbereich:

Homepage:

Produktsprachen: Spanisch
Italienisch
Englisch
Griechisch
Deutsch
Finnisch

Produkt 'Report of focus group workshop: Exchanging views'

Titel: Report of focus group workshop: Exchanging views

Produkttyp: andere

Marketing Text: A report of the focus group session will be drafted, including description of the session's purpose and procedure, as well as a summary of the findings and the emerging themes. Appropriate rearrangements and refinements of the educational content and learning activities concept will respectively be taken under consideration. Video and/or audio taping will also be considered.

Beschreibung: A report of the focus group session will be drafted, including description of the session's purpose and procedure, as well as a summary of the findings and the emerging themes. Appropriate rearrangements and refinements of the educational content and learning activities concept will respectively be taken under consideration. Video and/or audio taping will also be considered.

Zielgruppe: Project Partners

Resultat: Report of focus group workshop

Anwendungsbereich: Needs Analysis

Homepage:

Produktsprachen: Englisch

Produkt 'Technological data and specifications'

Titel: Technological data and specifications

Produkttyp: andere

Marketing Text: A report will be drafted providing information about the technical specifications and the programming properties of the developed learning applications.

Beschreibung: A report will be drafted providing information about the technical specifications and the programming properties of the developed learning applications.

Zielgruppe: Developers of IT application
Project Partners

Resultat: Technological data and specifications for learning tools

Anwendungsbereich: Learning / Training

Homepage:

Produktsprachen: Englisch

Produkt 'Pilot testing questionnaires'

Titel: Pilot testing questionnaires

Produkttyp: andere

Marketing Text: Pilot testing questionnaires will be drafted in English and respectively translated. They will be handed out to the participants to be filled out serving as the main basis for evaluating pilot test feedback.

Beschreibung: Pilot testing questionnaires will be drafted in English and respectively translated. They will be handed out to the participants to be filled out serving as the main basis for evaluating pilot test feedback.

Zielgruppe: Training participants

Resultat: Pilot testing questionnaires

Anwendungsbereich: Pilot testing

Homepage:

Produktsprachen: Englisch
Griechisch
Italienisch
Finnisch
Deutsch
Spanisch

product files

DE Piloting questionnaire.pdf

<http://www.adam-europe.eu/prj/9924/prd/20/1/DE%20Piloting%20questionnaire.pdf>
Pilot testing questionnaire German (DE).

EL Piloting questionnaire.pdf

<http://www.adam-europe.eu/prj/9924/prd/20/1/EL%20Piloting%20questionnaire.pdf>
Pilot testing questionnaire Greek (EL).

EN Piloting questionnaire.pdf

<http://www.adam-europe.eu/prj/9924/prd/20/1/EN%20Piloting%20questionnaire.pdf>
Pilot testing questionnaire (EN).

FR Piloting questionnaire.pdf

<http://www.adam-europe.eu/prj/9924/prd/20/1/FR%20Piloting%20questionnaire.pdf>
Pilot testing questionnaire French (FR).

Piloting questionnaire_FIN_final.pdf

http://www.adam-europe.eu/prj/9924/prd/20/1/Piloting%20questionnaire_FIN_final.pdf
Pilot testing questionnaire Finnish (FI).

Produkt 'Pilot testing report'

Titel: Pilot testing report

Produkttyp: andere

Marketing Text: A well-documented report will be drafted identifying strengths, weaknesses, suggestions and further actions to be taken before making final changes system-wide in the technical development phase of learning applications.

Beschreibung: A well-documented report will be drafted identifying strengths, weaknesses, suggestions and further actions to be taken before making final changes system-wide in the technical development phase of learning applications.

Zielgruppe: Project Partners

Resultat: Pilot testing report

Anwendungsbereich: Training development

Homepage:

Produktsprachen: Englisch

product files

7.3 Pilot testing report.pdf

<http://www.adam-europe.eu/prj/9924/prd/21/1/7.3%20Pilot%20testing%20report.pdf>

Pilot testing report of the Taxistars learning provision in online (e-platform)format and mobile application format for smartphones and tablets in Greek, German, French, and Finnish language (Countries: Austria, Belgium, Finland, Germany, Greece, Switzerland).

Produkt 'Backtracking learning applications'

Titel: Backtracking learning applications

Produkttyp: andere

Marketing Text: Appropriate actions will be taken in rearranging learning applications according to the feedback produced by the pilot testing sessions, leading to the finalized version of the ICT based educational toolbox for professional taxi-drivers.

Beschreibung: Appropriate actions will be taken in rearranging learning applications according to the feedback produced by the pilot testing sessions, leading to the finalized version of the ICT based educational toolbox for professional taxi-drivers.

Zielgruppe: Project partners
Pilot testing participants

Resultat: Revised training material

Anwendungsbereich: Training

Homepage:

Produktsprachen: Englisch

product files

7.4 Backtracking learning applications.pdf

<http://www.adam-europe.eu/prj/9924/prd/22/1/7.4%20Backtracking%20learning%20applications.pdf>
Pilot sessions' follow up report and adjustments: An overview.

Produkt 'Exploitation Road Map'

Titel: Exploitation Road Map

Produkttyp: andere

Marketing Text: An exploitation Road map will be produced setting the pace for the exploitation procedures throughout the project's life-cycle, while providing a timeline of actions to be undertaken. The exploitation Road Map will serve as a reference point enabling consortium partners to effectively prepare and undertake all appropriate activities necessary for optimal exploitation results.

Beschreibung: An exploitation Road map will be produced setting the pace for the exploitation procedures throughout the project's life-cycle, while providing a timeline of actions to be undertaken. The exploitation Road Map will serve as a reference point enabling consortium partners to effectively prepare and undertake all appropriate activities necessary for optimal exploitation results.

Zielgruppe: Project partners

Resultat: Exploitation Road Map

Anwendungsbereich: Exploitation

Homepage:

Produktsprachen: Englisch

Produkt 'Exploitation Plan'

Titel: Exploitation Plan

Produkttyp: andere

Marketing Text: The exploitation plan will identify exploitable results while indicating specific commercialization procedures to be developed in all the target countries. An IPR agreement between all consortium partners will be drafted and signed at this stage.

Beschreibung: The exploitation plan will identify exploitable results while indicating specific commercialization procedures to be developed in all the target countries. An IPR agreement between all consortium partners will be drafted and signed at this stage.

Zielgruppe: Project Partners

Resultat: Exploitation Plan

Anwendungsbereich: Exploitation

Homepage:

Produktsprachen: Englisch

Produkt 'Public report (Progress)'

Titel: Public report (Progress)

Produkttyp: andere

Marketing Text: This report summarizes the progress of the Taxistars project and demonstrates its main outputs during the first 18 months.

Beschreibung: A narrative analysis of the Taxistars project, its scope and objectives, the project partnership, main outcomes and contribution to relevant EU policies.

Zielgruppe: Professional taxi drivers
Taxi drivers' Associations in the EU
VET
General public

Resultat: Information about the project provisions.

Anwendungsbereich: Mainstreaming project results and raising awareness.

Homepage:

Produktsprachen: Englisch

product files

2012_3616_PR_Taxistars_pub.pdf

http://www.adam-europe.eu/prj/9924/prd/25/1/2012_3616_PR_%20Taxistars_pub.pdf
Public report - Progress

Produkt 'Taxistars promotional video'

Titel: Taxistars promotional video

Produkttyp:

Marketing Text: Promotional video on Taxistars project and learning applications for professional taxi-drivers.

Beschreibung: Custom-made promo video showcasing the online platform and mobile training application.

Zielgruppe: Press
Taxi-drivers
Lifelong learning and VET institutions and organisations.
Taxi associations
General public

Resultat: Video

Anwendungsbereich: Promotion of LLP, vocational training, professional driver training.

Homepage: <https://www.youtube.com/watch?v=OdnzQ8wPRW4>

Produktsprachen: Englisch
Französisch
Finnisch
Italienisch
Spanisch
Deutsch
Griechisch

Veranstaltungen

'TAXISTARS' Project Final Event

Datum 30.09.2015

Beschreibung The Taxistars project will hold its final event in Athens, Greece. The main achievements of the project will be demonstrated to a wide audience. Keynote speakers from all consortium members will present and share experiences, stimulating a wide debate concerning the field of the taxi-driver profession and road transport in general. The project's press kit folder will be handed out to all attendants. Visual presentations will promote outputs and goals reached, reinforcing their impact and shaping representations for future implementation and exploitation potential.

Zielgruppe Taxi drivers
Trainers

Öffentlich Öffentliche Veranstaltung

Kontaktinformation Jens Koslowsky
koslowsky@militos.org

Zeitpunkt und Ort To be announced

Pilot testing workshops

Datum 30.04.2015

Beschreibung Pilot testing sessions will be arranged in each target country for 15-20 participants each. All outcomes will be cross-fertilized through a uniform methodological outline.. The pilot testing sessions will kick off the testing phase and will be arranged in each target country for 15-20 participants. The number of workshops, the hours and duration will be defined in the training concept.

Zielgruppe Taxi drivers

Öffentlich Geschlossene Veranstaltung

Kontaktinformation lingas@militos.org

Zeitpunkt und Ort To be decided

Veranstaltungen

Focus group workshop

Datum 30.06.2013

Beschreibung Focus group workshops will be organised in each target country in order to obtain reactions to the educational content and learning activities concept. A moderated, focused discussion will eventually produce and gather insights, opinions, attitudes and preferences about special issues concerning training content and practices.

Zielgruppe VET experts
Taxi drivers

Öffentlich Öffentliche Veranstaltung

Kontaktinformation See homepage:
<http://taxistars.eu>

Zeitpunkt und Ort In partner countries (EL, IT, FI, AT, BE/CH, ES)