Peer Review of the

WP2 : Readaptation of existing professional profiles

D2: Common professional profiles

June, 2013

EVALUATION REPORT

Project Title: SCORE Quick Recognition and Validation of Retail personnel Competencies in the Children's Products sector
Contract: 2012-ES1-LEO05-47818
Date 3 june 2013

Type: Project Deliverable
Nature: Report

WP number: 2
Title of deliverable: Common Professional profiles

Abstract: The report analyzes the deliverable undertaken within the WP2 of SCORE project.
The evaluator concluded that report is coherent, well structured, easy to read but lacks some information about the respondents of the questionnaire.

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1. THE SCORE PROJECT

The proposal called SCORE: Quick Recognition and Validation of Retail personnel Competencies in the Children's Products sector was submitted under the Lifelong Learning Programme and was accepted for funding.

The project aims to set up a quick and efficient process of Recognition and Validation of professional competencies for the Children's Products Retail Personnel and entrepreneurs throughout Europe, which will be adopted by the labor market of the sector and will lead to the further certification of these competencies by the competence National Authorities.

This process will permit to recognize and evaluate non-formal and informal training according to a basic corps of knowledge, which will be adopted.

In addition, the proposal aims to develop a network of training institutions, where candidates who are not ready yet to be certified, will be able to receive appropriate training to enhance their skills and fill the gaps in their knowledge.

The project is articulated in 12 Work Packages.

WPs 1,2,3,4,5,6,7 & 8 are identified with respect to specific application domains. Each of them is articulated in tasks that refer to the research phases and pilot activities.

A first group of WPs includes:

- Sectoral surveys (WP 1)
- Adoption of common professional profiles among partners (WP 2) -Creation of a database of Training Organizations and certification bodies (WP 3)
- Development of training curricula referring to the professional profiles (WP4)
- Development of a web-based application and the content for the QRV System (WP 5)

- Set up of a training orientation structure in each country (WP 6)
- Pilot testing of the System (WP 7)
- Finalization of the QRV System (WP 8).

WP 9, 10, 11 and 12 relate to the whole project and are aimed to monitor, coordinate, disseminate, evaluate the activities carried out in the whole duration of the project and commercialize the results.

These activities include:

- Dissemination of results (WP 9)
- Set up of a valorization strategy (WP10)
- Project Management & Quality Assurance (WP 11)
- External Evaluation (WP 12).

The proposal envisages a set of related outcomes during the project, including a sectoral training needs analysis in all participant countries, common professional profiles for the sector, a recognition and validation system of technical – commercial competencies, tangible elements for the interested persons to interact with the system, a network of training institutions to operate the system, a training orientation structure and a valorisation strategy.

The project will contribute to the strategies related to the lifelong learning and the occupational and geographical mobility of the workers, to the labour market transparency and the improvement of employability levels and personal development. It will contribute to the development of the vocational training national systems for a more systematic approach of the evaluation and accreditation of competencies.

The partnership has been set up in a balanced way both geographically and in terms of partners' competencies and contribution to the project. Partners' capabilities, experience and networking activities will ensure a successful development of the project, as well as dissemination and exploitation of results towards its long term

feasibility. In this sense, the partnership includes also organizations that will be final users of the project results.

In particular, the project partners are:

1. European Children's Fashion Association (coordinator):Spain
2. Hellenic Clothing Industry Association (Syndesmos Kataskevaston Etimon Endymaton): Greece
3. Elliniki Etairia Dioikiseos Epichiriseon (Hellenic Management Association): Greece
4. European Association of Fashion Retailers : Belgium
5. East Midlands Textile Association Limited: UK-United Kingdom
6. S2 Grupo de Innovacion en Procesos Organizativos: Spain

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2. READAPTATION OF EXISTING PROFESSIONAL PROFILES

The second workpackage of the SCORE project is called "Readaptation of existing professional profiles for the retailing stores' personnel and adoption of common professional profiles among partners".

The main aim is to collect and analyze the existing professional profiles for the sector of children's product and to reach an agreement between partners on common professional profiles.

To do so, after collecting the existing professional profiles and comparing the results of the surveys' results with them, the professional profiles will be elaborated and adopted.

The methodology of this workpackage consists of consultations with experts, social partners' organization and state bodies.

3. EVALUATION PROCEDURE

The WP2 of the SCORE project develops an analysis framework as the first step in the analysis phase .The deliverable is a report of the national surveys in participating countries to identify the retail personnel's professional profile. The proposed evaluation is the analysis of the report, taking into account different parameters that comprise it, namely:

Evaluation parameter	Maximum possible mark
1- Coherence	5
2- Readability	5
3- Completeness	5
4- Presence of Partners	5
TOTAL	20

4. EVALUATION RESULTS

a. COHERENCE

This SCORE 2 deliverable is a coherent report because both the contents and the organization of these are in line with the objectives of the work package and the spirit of the overall project.

The overview at the beginning of each section gives guidance and provides uniformity to the text. The analysis of the questionnaires helps to understand the key findings of the report. The bibliography is also in line and forms a highly relevant set of contributions for the purpose of the deliverable.

b. READABILITY

We are facing a very well structured report, and that has positive implications in terms of readability.

It is useful the separation between the information provided by the report itself and the information obtained directly from the questionnaires. Maybe some graphic could have provide a more visual or direct transmission of information, but anyway it is understood correctly.

Representation by tables of Key Professional Activities, the Secondary Professional Activities and Operations also get a good comprehension and an agile lecture.

c. COMPLETENESS

The report is quite complete because it combines theoretical contribution with statistics. The bibliography is very complete and very suitable. The representation survey's results together with the annexes contribute to a better overall understanding. Besides the conclusions are accurate and meet the objective.

Although there is a lack of data from the questionnaire respondents, that does not affect the valuable information that its analysis provides.

d. PRESENCE OF PARTNERS

It is quite difficult to evaluate the presence of the partners in the project reading this report because, there isn't any list of the interviews realised by partner. And the respondents that are listed in the annex are all from UK. So is not easy to discern the presence of partners despite the 21 questionnaires collected for their analysis.

e. SUBMISSION RECOMMENDATIONS

The report is almost ready to be sent because it meets most criteria and is worded correctly. However, the list of respondents to the questionnaire should be completed to complete the 21 that filled it and seizing the opportunity, it would not hurt to add some graphical representation that will help quick understanding of the results that emerge from the statistics. Also a little more extension in the conclusions of the report will be also welcomed.

5. SUMMARY OF MARKS

Evaluation parameter	Mark of Reviewer	Review Result
1- Coherence	5	Excellent
2- Readability	4	Very Good
3- Completeness	3	Good
4- Presence of Partners	2	Bad
TOTAL	14	Good

6. CONCLUSIONS

We are facing a project that generally meets expectations. It is a coherent, easy to read report, but in which we found some deficiencies such as lack of information on the Respondents to the questionnaire, which hampers the assessment of the contribution of each partner.

In any case they are perfectly correctable deficiencies.