



Work Placement in Ireland

AT/12/LLP-LdV/IVT/158049

<http://www.adam-europe.eu/adam/project/view.htm?prj=9813>

Project Information

Title: Work Placement in Ireland

Project Number: AT/12/LLP-LdV/IVT/158049

Year: 2012

Project Type: Mobility - initial vocational training IVT

Country: AT-Austria

Status: completed

Individual Participation: Not possible

Marketing Text: In today's internationally interdependent world our businesses do not just require highly skilled workers, but they also need culturally aware employees who show a proficient level of language competence, who are eager to develop their personal, professional and language skills and who want to get in touch with other cultures and traditions. The project "Work Placement in Ireland" is an essential first step, offering the participants the great chance to work on their competences in an authentic environment, while providing them with an insight into the tremendous opportunities the European labour market and society offers for them as individuals but also for their local areas.

Summary: The project „Work Placement in Ireland“ provides 18 Austrian students, who are attending a line of seminars on “Marketing, International Business and Cultural Awareness” at the commercial college Bregenz with the opportunity to travel to Ireland, where they will be staying with a host family and will do an internship at different companies. Therefore, the participants will have the chance to use and expand their special knowledge and language competences in an authentic environment. What is more, we are confident that taking part in this project will increase their cultural awareness, will encourage them to cross borders for longer periods of time during their future studies or working life, boost their love for language learning and finally will help to make them curious and open-minded European citizens as well as highly qualified workers for both, the European and our local, export-oriented labour market.

Themes: *** Intercultural learning
*** Lifelong learning
*** Higher education
*** Vocational guidance
*** Language training
** Recognition, transparency, certification
* Continuous training

Sectors: *** Administrative and Support Service Activities
*** Education
** Other Service Activities

Projecthomepage: <http://wpi.jimdo.com>

Project Contractor

Name: Bundeshandelsakademie und Bundeshandelsschule Bregenz
City: Bregenz
Country/Region: Vorarlberg
Country: AT-Austria
Organization Type: public institution
Homepage: <http://www.hak-bregenz.ac.at>

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Partner

Partner 1

Name: Conley Placement Limited (trading as) Language Xchange Ireland
City: Thomastown
Country/Region: South-East
Country: IE-Ireland
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage: <http://www.languageexchange.ie>