

BLUE

2012-1-NL1-LEO05-08672

<http://www.adam-europe.eu/adam/project/view.htm?prj=9773>

Information sur le projet

Titre:	BLUE
Code Projet:	2012-1-NL1-LEO05-08672
Année:	2012
Type de Projet:	Projets de transfert d'innovation
Statut:	Accordé
Pays:	NL-Pays-Bas
Accroche marketing:	See English text
Résumé:	<p>The economic and demographic changes that are currently taking place, demand action to create a sustainable labour market in the future. One of the engines for a healthy labour market is high quality education and proper career orientation and guidance (COG). BLUE works on the improvement of the quality of COG in the region of 's-Hertogenbosch and aims to create an ongoing pathway of COG from primary education up to higher vocational education and ideally even up to the labour market.</p> <p>Several instruments (such as a format for vision and policy and a training programme for COG skills) that will be developed during the project, will support schools with the improvement of COG, but will also stimulate them to cooperate more with other schools of several levels in the region. The knowledge and experience for the transfer of innovation will be obtained from the Finnish and Austrian partners: TEC and STVG, both leading parties in Europe in the field of COG.</p> <p>The pioneer schools will be the first group in which the developments in the field of COG will be implemented. At the end of the project, they will turn into ambassadors for schools in the project that were not a partner in BLUE. In this way, BLUE will be the first step towards proper, sustainable COG in the region of 's-Hertogenbosch, less early school leavers and a healthy labour market in the future.</p>
Description:	<p>The reduction of early school leaving is a subject which is highly under attention of the European Commission. It is one of the main goals of the EU Strategy 2020. The concrete results of this project will be implemented at regional level. The implementation will nevertheless have effect on European scale as well. The products and publications of BLUE will be available through internet, in several languages, so the knowledge and experience will be available for other countries. The dissemination of the results into Europe will be realised through the extended European network and projects in which several BLUE partners are involved.</p>
Thèmes:	<ul style="list-style-type: none"> *** Marché du travail *** Orientation professionnelle *** Entreprise, TPE, PME *** Formation continue *** Formation initiale ** Enseignement supérieur
Secteurs:	*** Enseignement
Types de Produit:	<ul style="list-style-type: none"> Matériel d'apprentissage Site Internet Programme/curriculum
Information sur le produit:	<p>On the short term, BLUE will increase the quality of COG (through the development of vision, policy and the professionalisation of career coaches) and the level of cooperation between schools in the region of 's-Hertogenbosch. It will realise a more efficient and sustainable system of career orientation and guidance: an ongoing pathway of COG, in which schools of several levels (from primary education up to higher vocational education) and the regional businesses cooperate.</p> <p>On the long term, these improvements will render a decrease in drop out rates and in the number of learners that switch between studies. The fact that youngsters are able to make a well thought-out choice for study and profession, will eventually lead to a healthy and sustainable regional labour market, with qualified manpower.</p>

Page Web du projet:

Contractant du projet

Nom: Gemeente 's-Hertogenbosch
Ville: 's-Hertogenbosch
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Institution publique
Site Internet: <http://www.s-hertogenbosch.nl>

Personne de contact

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Coordinateur

Nom: Gemeente 's-Hertogenbosch
Ville: 's-Hertogenbosch
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Institution publique
Site Internet: <http://www.s-hertogenbosch.nl>

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Partenaire

Partner 1

Nom: Avans
Ville: 's-Hertogenbosch
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Université/école supérieure spécialisée/academie
Site Internet:

Partner 2

Nom: Philips Employability Center
Ville: Eindhoven
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Grande entreprise (plus de 250 employés)
Site Internet:

Partner 3

Nom: UWV
Ville: 's-Hertogenbosch
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Institution publique
Site Internet:

Partner 4

Nom: Piersoncollege
Ville: 's-Hertogenbosch
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Formation initiale
Site Internet:

Partenaire

Partner 5

Nom: Sint Jan's Lyceum
Ville: 's-Hertogenbosch
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Formation initiale
Site Internet:

Partner 6

Nom: Jeroen Boschcollege
Ville: 's-Hertogenbosch
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Formation initiale
Site Internet:

Partner 7

Nom: KW1C
Ville: 's-Hertogenbosch
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Institution de formation continue
Site Internet:

Partner 8

Nom: JAMK
Ville: Jyväskylä
Pays/Région: Länsi Suomi
Pays: FI-Finlande
Type d'organisation: National Agency
Site Internet:

Partenaire

Partner 9

Nom: PSW
Ville: 's-Hertogenbosch
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Association/organisation non gouvernementale
Site Internet:

Partner 10

Nom: STVG
Ville: Graz
Pays/Région: Styria
Pays: AT-Autriche
Type d'organisation: Association/organisation non gouvernementale
Site Internet:

Partner 11

Nom: Rietlanden
Ville: 's-Hertogenbosch
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Formation initiale
Site Internet:

Partner 12

Nom: Baanderherencollege
Ville: Boxtel
Pays/Région: Noord Brabant
Pays: NL-Pays-Bas
Type d'organisation: Formation initiale
Site Internet:

Produits

- 1 COCG matrix and COCG scan
- 2 Format for vision and policy COCG
- 3 Description of key competences of career coaches
- 4 Training programme and procedure COCG
- 5 Proposal for cooperation between educational institutes in the field of COCG

Produit 'COCG matrix and COCG scan'

Titre: COCG matrix and COCG scan

Type de Produit: Programme/curriculum

Texte marketing: The COCG matrix and COCG plays an important role to define the state of the art of career orientation and career guidance within the school.

Description: The COCG matrix is a format that helps schools to get a clear insight in the sequence, quality and completeness of currently used instruments and facilities on COCG in each school year. Currently used instruments will be tested on Career Management Skills (CMS), as developed by Marinka Kuijpers.

Cible: Schools in the region of 's-Hertogenbosch and national

Résultat: The COCG matrix is a format that helps schools to get a clear insight in the sequence, quality and completeness of currently used instruments and facilities on COCG in each school year. Currently used instruments will be tested on Career Management Skills (CMS), as developed by Marinka Kuijpers.

Domaine d'application: Together with the COCG scan (developed by the VO Raad at national level), the COCG matrix helps the schools to describe the start-situation in COCG, not only the currently used instruments, but also the strategic and operational COCG situation in the schools like vision, leadership, involvement parents, professionals, cooperation. This is the start of each school for further professionalisation of COCG.

Adresse du site Internet: www.toiblue.eu

Langues de produit: néerlandais

Produit 'Format for vision and policy COCG'

Titre: Format for vision and policy COCG

Type de Produit: Programme/curriculum

Texte marketing: The format for vision and policy COCG plays an important role to define the state of the art of career orientation and career guidance within the school. It has to be designed by management, middle management and teachers, it is a joint focus!

Description: Two products:

A description of the (regional) vision COCG.

Keypoints in this vision are:

- student central and development of selfguidance;
- continuing chain COCG within education partners on different levels;
- cooperation with (regional) business/companies.

A format for institutional policy COCG

Cible: Schools, Municipalities and companies

Résultat: The regional vision COCG and the format for policy COCG helped the pilotschools by developing their own vision and policy on COCG. They used it as anchor to make their own choices. It committed the schools in the region to join in one regional COCG movement and to develop an ongoing pathway of COCG.

Domaine d'application: The regional vision COCG and the format for policy COCG helped the pilotschools by developing their own vision and policy on COCG. They used it as anchor to make their own choices. It committed the schools in the region to join in one regional COCG movement and to develop an ongoing pathway of COCG.

Adresse du site Internet: www.toiblue.eu

Langues de produit: néerlandais

Produit 'Description of key competences of career coaches'

Titre: Description of key competences of career coaches

Type de Produit: Programme/curriculum

Texte marketing: The description of key competences of career coaches helps management to select the right staff now and in the future. Important is that teachers, deans and mentors fit with these new competences in order to prepare students in a better way for vocational education and labourmarket. It is an important instrument for selection.

Description: There are two products:
1. Description of key competences of career coaches;
2. Description of key competencies of career coaches VET (VET: vocational Educational Training).

Cible: Schools and staff

Résultat: There are two products:
1. Description of key competences of career coaches;
2. Description of key competencies of career coaches VET (VET: vocational Educational Training).

Domaine d'application: The key-competences of career coaches are important ingredients to strengthen the quality of COCG and to train staff in COCG.

Adresse du site Internet:

Langues de produit: néerlandais

Produit 'Training programme and procedure COCG'

Titre: Training programme and procedure COCG

Type de Produit: Programme/curriculum

Texte marketing: The trainingprogramme and procedure COCG are needed to train staff within schools who don't have the right COCG competences. Important is that teachers, deans and mentors fit with these new competences. It gives a specific focus in professionalisation.

Description: A description of the programme and procedure to educate career coaches in several functions. This description makes it possible for schools to develop their own tailormade trainingprogramme for COCG.

Cible: Schools, especially management, teachers, mentors, deans, career counselors.

Résultat: This programme trains staff to support them to maximize their role in COCG at school for student and - on the longer term- to provide students with qualified and capable career coaches, so that youngsters will make better choices for study and profession and will less likely drop out of school before having a qualification and to have a better transition from school to work.

Domaine d'application: A description of the programme and procedure to educate career coaches in several functions. This description makes it possible for schools to develop their own tailormade trainingprogramme for COCG.

Adresse du site Internet: www.toiblue.eu

Langues de produit: néerlandais

Produit 'Proposal for cooperation between educational institutes in the field of COCG'

Titre: Proposal for cooperation between educational institutes in the field of COCG

Type de Produit: Programme/curriculum

Texte marketing: The proposal for cooperation is an agreement (on paper) to make a contract between the various stakeholders within education. It is a commitment to professionalise COCG. very important.

Description: A cooperation between regional educational institutes in the field of COCG, undersigned by schoolmanagers. Its all about goals, target group, activities, roles, responsibilities and tasks. Based on this cooperation project leaders of five secondary schools, a VET-school and the college for higher vocational education regularly came together in so-called working meetings. In these meetings we worked together to achieve continuous career learning. Examples of the results of these working meetings are placed on www.toiblue.eu.

Cible: Schoolmanagement

Résultat: A cooperation between regional educational institutes in the field of COCG, undersigned by schoolmanagers. Its all about goals, target group, activities, roles, responsibilities and tasks. Based on this cooperation project leaders of five secondary schools, a VET-school and the college for higher vocational education regularly came together in so-called working meetings. In these meetings we worked together to achieve continuous career learning. Examples of the results of these working meetings are placed on www.toiblue.eu.

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Adresse du site Internet: www.toiblue.eu

Langues de produit: néerlandais

Événements

Final conference TOI BLUE

Date 29.09.2014

Description The two years project ends at 30th of september 2014. With all stakeholders in the field of education and labourmarket the results are presented. The final conference is also a startingpoint to continue COCG until 2020.

Cible Schoolmanagement, teachers, mentors, career counselors, policy advisors local goverment, companies, labouroffice, expertorganisations COCG

Public Événement public

Informations de contact t.vandeverdonk@s-hertogenbosch.nl

Date et lieu 29th of september 2014, 's-Hertogenbosch