

Press release

Zagreb, 9th April 2014

Sustainable management certificate to Globtour Event

Tourist agency with its headquarters in Zagreb has satisfied the criteria needed for receiving the international Partner certificate that confirms the agency's dedication to sustainable management in tourism.

Globtour Event is one of the few tourist agencies in Croatia that can commend themselves with the international sustainable management tourism certificate Travelife. The agency was granted with the certificate 9th of April in Terme Tuhelj, after a lecture on corporate social responsibility Travelife held as a part of a two day education organised by UHPA for traveling agencies.

„Work ethics, respect towards our people and the environment is Globtour Event tourist agency's business imperative. That is why we have developed and integrated into our business the standards of sustainable management Travelife. We look at this certificate as a confirmation but also as an encouragement in further training towards sustainability“, said whilst receiving Travelife Partner certificate **Vesna Pritchard**, director of Globtour Event agency.



„To make Croatia a destination which we desire it to be, stakeholders in tourism need to become more responsible, towards their heritage, their immediate environment and then to everyone and everything that surrounds us“, said UHPA's director **Željko Trezner** during the celebratory delivery of Travelife Partner certificate to an agency that has been a full time member of UHPA since 1992.

Let's remind ourselves, how almost a year ago, the project of corporate social responsibility in tourism Travelife has been initiated by the UHPA with the support of the Agency for mobility and EU programmes, Government's Office for Cooperation with NGO's and Ministry of Tourism. Until now, along with Globtour Event, the certificate was received only by Perfectmeetings.hr agency last March.

Globtour Event is a tourist agency with its headquarter in Zagreb with over more than 35 years of experience in organising all kinds of traveling. Thanks to a long-term experience on a local level and partner relation with the global company *Carlson Wagonlit Travel*, operating since 1997, Globtour Event has successfully implemented the highest service standards. For a long number of years it continually develops various theme incentive programs and participates in creating cultural touristic products of destinations.

Project Travelife is implemented as a part of „Corporate Social Responsibility Training and Certification in the Travel Sector – CSR TOUR“ financed by the support of European Commission through Lifelong Learning Programme, Leonardo Da Vinci - Transfer innovation.