

Newsletter No 15

We are pleased to present you with one of many newsletters gathering the best sustainability practices from Croatia, Greece, Poland, the Netherlands and Latvia. Join us weekly in the discovery of new tips to meet with Travelife criteria!

Best of Travelife sustainability practices

Environment protection and personal contribution

Travelife criteria: **Staff involvement**



We believe in sustainable development, social responsibility and ecological awareness. Through its policies and strategies of sustainable development, Gulliver travel works to promote principles of corporate social responsibility and ecological awareness. We are aware that this will not bring greater business success, however, we believe that as an active member of society, it is our duty and responsibility to contribute to the greater good.

We are sponsors of sport clubs, cultural events, we cooperate with schools and universities and we participate actively in sustainable development and environment preservation, we support organisations oriented to children welfare and health in generally. In all our actions, we try to involve our employees as much as possible.

Eco actions & World Environment Day are one those where their contribution is the most visible. Along with acting responsible in our everyday activities in accordance with the stated principles, marking the World Environment Day (5th of June) represents our most direct involvement in environment preservation and the continuation of our involvement in activities of such character. In previous years we marked the World Environment Day by actions of cleaning the sea bed and coastal areas in the Dubrovnik region which were organized and enforced by Dubrovnik Diving Club, the City of Dubrovnik, the Dubrovnik School of Tourism and Catering and Gulliver Travel. The latest ecological action "Cleaning the protected area of River Ljuta in Konavle" was Gulliver's contribution to the TUI Travel PLC's "Sustainable week" and to the World Environment Day. In order for the entire idea to take on a local character with the aim of increasing awareness of sustainable development issues we included in action: employees of Gulliver Travel, members of Agrotourism Konavle, other institutions and non-governmental organizations, the local population and Deputy Minister of Tourism of the Republic of Croatia. The environment of River Ljuta was chosen because River Ljuta in Konavle, i.e. its upper stream is a protected park of nature, whereas the water and stamp mills are a protected cultural monument.



Gulliver travel (Croatia) in brief: founded on February 1, 1989 as the first private tourist and travel agency in Dubrovnik, is currently the leading destination management company (DMC) in the region. By following and adapting to global and local trends, we upgraded our

Gulliver travel

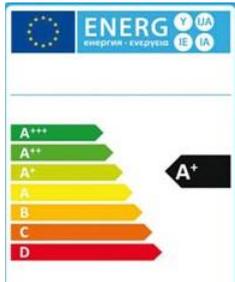
<http://www.gulliver.hr/>

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successful business with our transformation from a travel agency into a DMC. We are also proud to be a part of the leading travel company in the world - TUI Travel PLC. Our products can be recognized by our special "Gulliver Seal", which we believe to be both a product trademark and an element distinguishing us from the competition. Through its policies and strategies of sustainable development, Gulliver travel works to promote principles of corporate social responsibility and ecological awareness.

Water

Travelife criteria: **Water consumption**



Athens Direct has two energy class A+++ dish washers for its relative needs, which contribute to drastically reduce water consumption in the office while being at the same time very energy efficient. As a result, Athens Direct never pays more than 7€ per water bill (water bills are issued in Greece every three months).

Athens Direct (Greece) in brief: is a modern, boutique- and customer-centred travel agency. Its goal is to offer customers personalized quality and value-for-money services that fulfil their travel criteria. Every customer at Athens



Direct Travel is assigned to a Personal Travel Consultant, whose job is to offer advice and assist the customer in planning his/her trip. Currently, Athens Direct Travel offers a wide range of travel services, from airline tickets and hotel reservations, to alternative tourism and incentive travel. The company serves both the Greek and international market, providing services to individuals, organizations and corporations.

<http://www.athensdirect.gr>

Use of light sensors

Travelife criteria: **Energy reduction policy**



In TUI NL headquarters in Rijswijk and Enschede and Thomson offices, the lighting is linked to sensors so that the lights switch off when an area is unoccupied. This system works with low energy light bulbs to provide an energy efficient system.

TUI (Nederland) in brief: As market leader in the Dutch travel industry, TUI Nederland feels jointly-responsible for the future of our holiday destinations.

For that reason, TUI Nederland has a proactive strategy and policy on sustainable tourism and corporate social responsibility.



www.tui.nl/

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Sharing with people

Travelife criteria: **Donations/charity**



Logos Tours is, since many years, engaged in socially responsible business. Every year 1% of tax is transferred to the charity foundations taking care of people with disabilities. Also, in cooperation with the 'Jasiek Mela Foundation', the company organized charity auction to get funds for the leg prosthesis for a disabled girl.

In 2011 Logos Tours joined the campaign of the Polish Humanitarian Organization (PHO) and Polish Chamber of Tourism by promoting on its website and among its customers the initiative: "Holidays of Life - Let's help the starving Africa." The company encouraged its customers going on vacation to pay extra PLN 23,80 (€ 5,5) per week of holiday to help the people in Africa suffering from drought. Extra money for two weeks of holiday mean 2 weeks of life for an African.

All collected funds were spent by Polish Humanitarian Organization on food for Africans and construction of wells to provide water supply in a few villages most sufferin g from drought.

LOGOS TOURS (Poland) in brief: has been present in Polish tourist market since 1981 and is one among the oldest and the most significant Polish tour-operators. Over the past 30 years more than 1 million of tourists benefited from its services. The subject of the company's activity, having 11 branches all over Poland and LOGOS Hotel in Cracow, are almost all segments of tourism. Logos Tour offers 150 trips to Asia, the Americas, Africa, Australia, Europe, Antarctica as well as around the world. It also has a rich offer of excursions, holiday and incentive packages in the most interesting places in Europe.



www.logostour.pl



LIFELONG LEARNING PROGRAMME, LEONARDO DA VINCI

Transfer of innovation

CSR TOUR „Corporate Social Responsibility Training and Certification in the Travel Sector“

Project Nr: 2012-1-HR1-LEO05-01703

This project has been funded with support from the European Commission.

This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Project is co-financed by the Office for Cooperation with NGOs and supported by the Ministry of Tourism, Republic of Croatia.

The contents of this publication can under no circumstances be regarded as reflecting the position of the Office for Cooperation with NGOs of the Government of the Republic of Croatia and/or the position of Ministry of Tourism Republic of Croatia.”