

# Newsletter No 12

We are pleased to present you with one of many newsletters gathering the best sustainability practices from Croatia, Greece, Poland, the Netherlands and Latvia. Join us weekly in the discovery of new tips to meet with Travelife criteria!

## Best of Travelife sustainability practices

### Toner/ink

Travelife criteria: **Internal Management: environment and community relations**



For internal printing the company uses laser printers with cartridges which are refillable. This option allows saving company money as well as resources that are saved in manufacture of cartridges. This service is offered by several companies in Riga and it doesn't take long for the cartridges to be refilled and available for use.

**Vanilla Travel (Latvia) in brief:** is the first travel professionals Latvian - since 1995, the passionate and frenzied travel-enthusiasts have grown into a full-service travel agency with a wide range of offers and destinations around the world. Company are experts in convincing individual and business travel in the organization - regularly improve their offers and introduce innovations to travel. Romantic Vacations Bali beach or adventure full competition with colleagues at the foot of Mount Etna – with Vanilla Travel everything is possible! Vanilla Travel is Latvian Travel Agents Association ALTA member.



<http://www.vanillatravel.lv>

### Recycling

Travelife criteria: **Reuse / Recycling of waste/ Toner/ink**



Athens Direct is actively recycling everything that can be recycled. Every staff member has his/her own "blue bin" and puts in there all the recyclable stuff that goes into the big blue bins on the streets to be taken away and recycled (paper, glass, aluminium, packaging etc.). All ink cartridges and toners used at the office are being refilled and all batteries and equipment that don't work anymore is recycled. Athens Direct's staff even uses all suitable food remains to make compost for the office's plants

**Athens Direct (Greece) in brief:** is a modern, boutique- and customer-centred travel agency. Its goal is to offer customers personalized quality and value-for-money services that fulfil their travel criteria. Every customer at Athens Direct Travel is assigned to a Personal Travel Consultant, whose job is to offer advice and assist the customer in planning his/her trip. Currently, Athens Direct Travel offers a wide range of travel services, from airline tickets and hotel reservations, to alternative tourism and incentive travel. The company serves both the Greek and international market, providing services to individuals, organizations and corporations.



<http://www.athensdirect.gr/en/>

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## Online information and distribution of flyers on illegal souvenirs

Travelife criteria: **Forbidden souvenirs**



Many ANVR members display online information on forbidden souvenirs with a link to the WWF leaflet and website. Dutch tour operators have in the past actively distributed the "Kijken, kijken en niet kopen!" flyer produced by WWF Netherlands regarding purchase of illegal souvenirs. These were distributed by reps in destinations, enclosed in travel documents, hotel information books, and supported by an in-flight video and features in in-flight magazines.

**ANVR (Netherland) in brief:** People have been travelling the world for centuries. For business and pleasure, alone or in groups. As an entire industry evolved to cater for their needs, it is little wonder that the businesses concerned began to feel the need to unite in support of their common interests. The

result of that drive for solidarity in the Netherlands is the ANVR, the Dutch Association of Travel Agents and Tour Operators. A representative body for the travel industry, not a consumer group.



<http://www.anvr.nl/>

## Notes for reusing paper

Travelife criteria: **Office papers**



All printers and photocopiers which have a double-sided printing option are set to it, and all one-sided printed pages which are no longer in use are reserved for re-printing internal documents, and are only afterwards tossed in a recycling bin, or are made into sticky notes. A part of the one-sided printed pages are set aside in a box which when filled-up is taken to a bookbinder where they are cut into six pieces and glued from one side to make sticky notes for writing down reminders, messages, etc. When used up these notes are thrown in a recycling bin.

**Kompas (Croatia) in brief:** Kompas.hr travel agency has branch offices in Zagreb, Split, Osijek, Rijeka, Karlovac, Čakovec and Šibenik,

and deals with all types of tourist travel arrangements and affairs. Our main objective is the provision of high-quality services in all types of organized travel – for both individuals and groups. We book air tickets, hotel accommodation, vacations in Croatia and abroad, assist in visa procedures, organize visits to international exhibitions, fairs and conventions, provide professional advice and give recommendations

**kompas.hr**

<http://www.kompas.hr/>

## Sustainable transport

### Travelife criteria: **5.1 Transport in the destination**



During the holiday, local excursions and sightseeing included in the program are done using public transport options: metro, bus, tram, train, etc. Guides are required to comply with internal rules and procedures established by Gro-Tour for the security of participants.

**Gro-tour (Poland) in brief:** Gro-tour organizes guided tours for adults and children to various destination in Europe. Gro-tour travel agency has been operating in



the tourism market since 1992. Many years of work and steady development of the company guarantees that you are in the hands of people full of passion and commitment.

<http://www.gro-tour.pl/>



LIFELONG LEARNING PROGRAMME, LEONARDO DA VINCI

Transfer of innovation

CSR TOUR „Corporate Social Responsibility Training and Certification in the Travel Sector“

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