

TARGETS

- VET organisations providing training paths in Event Management
- Teachers/trainers
- SMEs in the Cultural and Event Management sectors
- Public Authorities in charge of public policies in the VET and Qualification sector



ACTIONS

- Collate and enhance existing UK materials so they are relevant to transnational actors
- Translate to languages of the partner nations
- UK Pilot training programme
- Training sessions in Poland, France, Italy & Portugal
- Disseminate on websites and other channels
- Disseminate the VET system and practices in (Cultural) Events Management sector
- Improve training materials that will be available beyond the life of the project

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SKILLS TRANSFER FOR EVENT MANAGERS

This project is funded by the European Union Lifelong Learning Programme as a Leonardo Transfer of Innovation.

We are transferring Gecko's innovative **Package of Training for cultural event managers** from the UK to our partners in Poland, Portugal, France, and Italy.

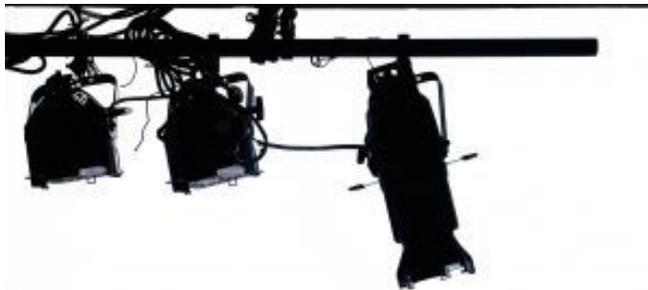
The Management of Events is one of the fastest growing business activities in Europe, especially in the cultural sector.

The STEM project aims to inform an occupational standard for the nations involved as partners.

SUMMARY

The project focuses on learning materials developed and used in the UK by Gecko Programmes to achieve the Event Manager qualification standards, to prepare people to work in the cultural event sector, and develop their knowledge and skills to manage events.

The main objective of the STEM project is to enhance, adapt and transfer these materials to Italy, Portugal, France and Poland so that vocational learners can achieve a standard of competence that was initially developed in the UK and could become relevant for Event Managers who are mobile across European borders and beyond.



This programme has been refined in the UK, delivered as a Pilot at the Custard Factory in Birmingham to ten aspiring cultural events managers; free of course fees. This has now been translated into four other languages, and will soon be delivered to forty aspiring event managers across the partner nations.

AIMS

The STEM project aims to inform a description of a likely occupational standard for the nations involved as partners.

We will design a path towards a proposed European standard for Cultural Event Management, enhance the training activities/materials, and the mobility of workers within the cultural sector.

Our project is an arching-over activity, impacting on the promotion of the arts, entertainment, heritage, culture, politics and tourism.

RESULTS

The results of the project will enable learners to contribute to the cultural events sectors in their nations, and provide those nations with a learning programme that will continue to develop skills and capabilities in that sector. Until now, none of our partner nations had such a structured training programme.



The project was built on a Leonardo daVinci Partnership “In.P.U.T. – Innovative Profile for Updated Training” which focuses on the Cultural Manager Profile, and retains four of that project’s key partners (Gecko Programmes, Ce.S.F.Or, ETIC and L’IDEM).



Event Management qualifications in most European countries lack coherence, displaying a wide range of qualifications, profiles and standards, and training/teaching paths at national, regional and local levels.

Within the EU, only the UK and Germany have national standards recognized both by industry and public authorities. Several countries have training packages/offers for **Event Managers**, but it is only the UK that has EQF-referenced qualifications that progress candidates towards a national (UK) industry standard of competence.