



## Restart 2 Project Framework Agreement (PFA)

1. Valorisation and Dissemination Strategy
2. Monitoring and Evaluation Strategy
3. Commercialisation Strategy
4. Quality Management Plan

### 1. Valorisation and Dissemination Strategy

The Restart 2 Dissemination and Valorisation Strategy aims to create awareness about the project and ensure that the Restart 2 Project's methods and good practice have an impact on policy and practice by getting key messages across to others from the outset of the project. The project will disseminate throughout Europe targeting VET providers, policy makers and the open market to exploit project products and results to encourage the involvement of a wider audience in the project. As well as changing practice and attitudes towards the needs of lone parents within VET systems, one of the main aims of dissemination within the project will be to support the mainstreaming of the Restart Programme to achieve sustainability after the life of the project.

The methods used will include a combination of 'narrow-casting' and 'broad-casting' methods. Some tools used will 'involve' audiences while others will 'inform' them. The plan will seek to foster a strong sense of co-ownership generated by active participation in order to have a positive impact on decision-makers' willingness to support dissemination and valorisation by taking forward the project's products and proposals to adapt and develop them further so that they may be used in different contexts and countries. The audience for dissemination activities will be those individuals and agencies who have the potential to carry forward the activities, lessons and outcomes during the lifetime of the Restart 2 project and into the longer term after the project has finished.

Possibilities NI will oversee the dissemination work within the project, however, all project partners will share responsibility for dissemination activities and for ensuring that the project has high visibility within their own organisations. Because there can be unforeseen changes in terms of progress and outcomes once a project is underway it is important for the Dissemination Plan to be seen as flexible in order for it to remain responsive.

The Restart 2 Project will disseminate the following products and outputs: The Restart Model ; The Restart Training Materials; A Project Brochure presenting the project and outlining key information; A Research Report comparing the situations of lone parents in the partner countries; A short film highlighting the experiences of lone parents taking part in the project; An external evaluation of the project; An ECVET Best Practice Report outlining the research, methodology, progress and outcomes of ECVET within the project; Lone parents taking part in the project will have gained new skills, and



qualifications where accreditation is possible; The skills of the trainers who teach/coach in the project will have been upgraded; The partner organisations working with lone parents as a group of learners will be more aware of their needs and, as a result, responsive to them; Recommendations for changes to policy and practice for organisations and Stakeholder Forums.

The Restart 2 Project will disseminate using the following methods: Distribution of training materials, research report, piloting good practice report, project leaflet, project report, evaluation report; Project newsletters distributed to a mailing list of the project partners' contacts; Attendance at conferences and seminars to present the Restart 2 Project; Provision of general guidance and support by providing a contact name within each partner organisation for giving general guidance and support to anyone who might be interested in the project in order to deal efficiently with enquiries; Using the project's web site which will have relevant links to other sites, advertising the site and monitoring its effectiveness, using e-mail, bulletin boards and discussion groups among project partners and beyond to facilitate the exchange of ideas; Using the media including trade journals for trainers, employers, unions etc, local newspapers and radio, press releases based on project newsletters, progress reports and seminar presentations.

The Restart 2 Project will have three main target groups for dissemination and valorisation:

1. **End-users of the Restart products:** Colleges; Trainers; Accreditation bodies; National bodies in charge of education, training and employment; NGO's working with lone parents.
2. **Decision-makers:** Directors of training organisations; Heads of Departments in Colleges; Local government agencies eg city councils; Employers; Policy-makers responsible for training, accreditation or employment.
3. **Supporters, interested parties or stakeholders:** Professional networks of trainers, employers, accrediting bodies etc; NGOs representing lone parents; Chambers of commerce and trade; Equal opportunity organisations; Anti-poverty organisations; Trade unions; Voluntary organisations; Employers' organisations

Dissemination will take place throughout the life of the project and will be in three main stages:

- **Stage One:** In the first 6 months of the project dissemination activities will be focused on creating awareness of the Restart 2 Project's activities.
- **Stage Two:** In the following 12 months the focus will mainly be on identifying lessons from what has been learned, particularly in relation to processes, and passing these on to interested parties. The Restart Programme will be piloted, available in different countries, languages, and with different learners, and opportunities for commercialisation investigated.

**Stage Three:** in the last 6 months of the project, dissemination activities will focus on publicising the Restart 2 Project's outputs (both products and processes).



## 2. Monitoring and Evaluation Strategy

Monitoring and Evaluation will be central to the success of the Restart 2 Project including quality control and testing of the interim and final results with regards to the needs of the lone parent target group and VET/employer sectors. Questionnaires will be used for collecting feedback and recommendations from partners for each work package and to ensure that the time management plan is monitored and maintained. They will also be employed for evaluating the functioning and effectiveness of the steering group meetings. This information will be forwarded for inclusion in the evaluation. The quality assessment of the research will involve both verbal and written feedback from each partner on the qualitative and quantitative results obtained. All partners will undertake to quality assure the text in their country's own translated products.

### External Evaluation

An independently sub-contracted external evaluator will conduct regular monitoring and draw this information together at the interim stage as well as at the end of the project in a final report. This will include the appraisal of the on-going tasks project tasks as outlined in the work packages by each partner in each country. This information will be forwarded both for the project evaluation and to introduce any changes or improvements required.

### Stakeholder Involvement

The Stakeholders Forums in each partner country will be invaluable in terms of ensuring that a range of stakeholders including VET experts, policy experts, lone parents, employers, local government agencies etc contribute to the creation of the final product.

### Beneficiary Involvement

Lone parents will be involved at each stage of the research, adaptation, design, delivery and evaluation of the Restart learning package in each country. This feedback will be an essential factor in ensuring that the adapted models are of the same quality as the original model which employed the involvement of lone parents at all the project stages described. Lone parents will also take part in the research in each country through a focus group and will be asked to provide feedback on their training through entry and exit interviews as well as completing telephone interviews/questionnaires subsequent to their participation to assess how Restart has helped their employability or contributed to soft outcomes such as improved confidence.



### **3. Commercialisation Strategy**

All arrangements for commercialisation will be discussed within the partnership during the life of the project. Including:

- Licensing Restart for future use,
- Agreed arrangements for the use of Restart by partners
- Market analysis and feasibility studies
- Marketing activities
- Sales strategies

The Restart model is suitable for use by NGO organisations which work with lone parents or other disadvantaged groups, private companies who seek to recruit lone parent employees, public sector bodies concerned with training, employment and equality. In Northern Ireland Restart has already been delivered through a partnership of the private, public and NGO sectors. The involvement of these sectors in each of the Stakeholder Forums will contribute to the Commercialisation Strategy by allowing us to determine demand for Restart in partner countries.

#### Intellectual Property Rights

Restart was developed and tested in Northern Ireland by Gingerbread NI and is the property of Gingerbread and its trading arm, Possibilities NI. The Restart logo, the Restart model and all Restart materials are copy right to Gingerbread/Possibilities and can only be used or reproduced in whole or part with permission. The use of Restart by partners will be based on a binding agreement between partners produced during the life of the project.

### **4. Quality Management Plan**

Quality Management, which includes evaluation and quality assurance, will be an integral part of the Restart 2 Project and will be planned, delivered, monitored and evaluated in the same way as any other key element of project work.

It will be given equal importance at every stage of the project (design, implementation and evaluation of results, their impact and of their transfer potential). All project partners are required to integrate evaluation and quality assurance into their respective tasks or work programme.



Quality management activities will include the direct involvement of potential users of projects results and/or target publics concerned and/or representatives of the economic or professional sectors concerned.

Quality management will include:

- Management and coordination
- Financial management
- Delivery of work packages
- Involvement of lone parent beneficiaries
- Project Products and materials
- Monitoring and evaluations
- Strategies and policies