Projects and Products Portal for Leonardo da Vinci

Establishing a Network for the Educational Fashion Line of Business to Improve the European Cooperation and Enhance Mobility

2012-1-NL1-LEO05-08730

http://www.adam-europe.eu/adam/project/view.htm?prj=9683

Information sur le projet

Titre:	Establishing a Network for the Educational Fashion Line of Business to Improve the European Cooperation and Enhance Mobility
Code Projet:	2012-1-NL1-LEO05-08730
Année:	2012
Type de Projet:	Projets de transfert d'innovation
Statut:	Accordé
Pays:	NL-Pays-Bas
Accroche marketing:	The inducement for this project is the realization that student mobility lags behind for the fashion and textile sector in education. This is due to the fact that this sector is a rather small branch. The ongoing mobility of students in this sector is based on a few semi-private contacts within VET schools at the moment, which do not fulfil the full range of necessary mobility partners. This illustrates the need for schools to have a stable network which is exclusively based on the fashion line of business in the European context.

Résumé: The inducement for this project is the realization that student mobility lags behind for the fashion and textile sector in education. This is due to the fact that this sector is a rather small branch. The ongoing mobility of students in this sector is based on a few semi-private contacts within VET schools at the moment, which do not fulfil the full range of necessary mobility partners. This illustrates the need for schools to have a stable network which is exclusively based on the fashion line of business in the European context.
In the current fashion and textile industry globalization trends can clearly be seen. This has to do, on the one hand, with the growing competition that companies have to deal with. For that reason companies are forced to deliver more collections in a shorter period of time and they have to comply with the international market. This means, on the other hand, that companies have to reduce production costs and time which induces them to produce textiles in low-wage countries.
In education this globalization trend of the fashion and textile industry is visible as well. Training courses in the fashion sector are dealing with internationalization in terms of work placements. Especially fashion students tend to go abroad in order to gain intercultural competences in their working environment.
The main objective of this project is to improve mobility of both students and professionals at EU level for one specific sectoral environment, namely the fashion line of business, by establishing an efficient and sustainable network. The approach to build the network is based on the LdV project RECOMFOR. To facilitate the network two European reference profiles will be developed as a tool.
The consortium of EUrFASHION is build from a triangular alliance of a school-related, a company-related (labour markt) and a sectoral (policy) organization. Within each partner country this triangle will create the sustainable foundation of the European partnership. Different parties from one country and therefore different perspectives of education and the working world of fashion is put together to create a network. The partners in the different countries are partners who already participated in previous LdV projects around a network in the trade sector or are experts on the fashion/textile line of business.
The general outcome of EUrFASHION is a network that is determined with a network dossier to ensure its efficiency and sustainability. This network will be facilitated through two European reference profiles. With the help of a marketing plan and a training program the promotion and awareness raising will be monitored.
The impact foreseen for this project is distinguished for the following target groups: students, companies and VET providers who will benefit from the network throughout Europe (shot-term impact). In the long term the target groups will benefit from a better gearing and more opportunities for Life Long Learning.

Description: The rationale for this project is the realization that student mobility lags behind for the fashion and textile sector in education. This is due to the fact that this sector is a rather small branch. The ongoing mobility of students in this sector is based on a few semi-private contacts within VET schools at the moment, which do not fulfil the full range of necessary mobility partners. This illustrates the need for schools to have

Information sur le projet

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In education this globalization trend of the fashion industry is visible as well. Training courses in the fashion sector are dealing with internationalization in terms of work placements.
This illustrates the need for companies and schools to promote and improve the quality and attractiveness of the fashion/textile sector in Europe.

Thèmes:
*** Étude interculturelle
*** Formation tout au long de la vie
*** Validation, transparence, certification
** Marché du travail
** Développement durable
** Entreprise, TPE, PME

Sectors:
* Commerce; Réparation d`Automobiles et de Motocycles

Types de Produit:
Description de nouveaux métiers
Autres
Site Internet

Information sur le produit:
The objectives of EUrFASHION are
- to improve mobility of both students and professionals at EU level for the fashion and textile sector by establishing an efficient and sustainable network of all partners connected and make mobility widespread so it can be carried out with confidence
- to create transparency in order to develop recognition and transfer is guaranteed.

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The impact foreseen for this project is distinguished for the following target groups: students, companies and VET providers who will benefit from the network throughout Europe (shot-term impact). In the long term the target groups will benefit from a better gearing and more opportunities for Life Long Learning.

Page Web du projet:
www.eurfashion.eu

Contractant du projet

Nom:	KCH Services
Ville:	EDE
Pays/Région:	Gelderland
Pays:	NL-Pays-Bas
Type d'organisation:	Institution publique
Site Internet:	http://www.kch.nl

Personne de contact

Nom:	Rob van Wezel
Adresse:	Horapark 2
Ville:	EDE
Pays:	NL-Pays-Bas
Téléphone:	+31 (0)318 698498
Fax:	+31 (0)318 638572
E-mail:	info@kch.nl
Site internet:	http://www.kch.nl

Coordinateur

Nom:	KCH Services
Ville:	EDE
Pays/Région:	Gelderland
Pays:	NL-Pays-Bas
Type d'organisation:	Institution publique
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E-mail:	info@kch.nl
Site internet:	http://www.kch.nl

Partenaire

Partner 1

Nom:	Bursa Tuhafiyeciler ve Benzerlerii Odasi (BTBO)
Ville:	Bursa
Pays/Région:	Bursa
Pays:	TR-Turquie
Type d'organisation:	Chambre
Site Internet:	http://btbo.org.tr

Partner 2

Nom:	Ufficio Scolastico Regionale per il Veneto (USRV)
Ville:	Venice
Pays/Région:	Veneto
Pays:	IT-Italie
Type d'organisation:	Institution publique
Site Internet:	http://www.istruzioneveneto.it

Partner 3

Nom:	ROC Aventus
Ville:	Apeldoorn
Pays/Région:	Gelderland
Pays:	NL-Pays-Bas
Type d'organisation:	Institution de formation continue
Site Internet:	http://www.aventus.nl

Partner 4

Nom:	Modint
Ville:	Zeist
Pays/Région:	Utrecht
Pays:	NL-Pays-Bas
Type d'organisation:	Syndicat
Site Internet:	http://www.modint.nl

Partenaire

Partner 5

Nom: Newham College for Further Education (NCFE)
Ville: London
Pays/Région: London
Pays: UK-Royaume-Uni
Type d'organisation: Institution de formation continue
Site Internet: http://www.newham.ac.uk

Partner 6

Nom: Città Studi
Ville: Biella
Pays/Région: Piemonte
Pays: IT-Italie
Type d'organisation: Institution de formation continue
Site Internet: http://www.cittastudi.org

Partner 7

Nom: European Vocational Training Association (EVTA)
Ville: Brussels
Pays/Région: Bruxelles Cap, Brussel Hof
Pays: BE-Belgique
Type d'organisation: Autres
Site Internet: http://www.evta.eu

Partner 8

Nom: Yildirim IMKB Kiz Teknik ve Meslek Lisesi (Yildirim IMKB)
Ville: Bursa
Pays/Région: Bursa
Pays: TR-Turquie
Type d'organisation: Institution de formation continue
Site Internet: http://yildirimkizmslek.k12.tr/

Partenaire

Partner 9

Nom:	Biesseci Bursa AS
Ville:	Bursa
Pays/Région:	Bursa
Pays:	TR-Turquie
Type d'organisation:	Autres
Site Internet:	http://www.biesseci.com.tr

Partner 10

Nom:	Instituut voor Vorming en Onderzoek in de Confectie vzw (IVOC)
Ville:	Zellik
Pays/Région:	Vlaams Brabant
Pays:	BE-Belgique
Type d'organisation:	Institution de recherche
Site Internet:	http://www.ivoc.be

Partner 11

Nom:	Fondazione Giacomo Rumor Centro Produttività (CPV)
Ville:	Vicenza
Pays/Région:	Veneto
Pays:	IT-Italie
Type d'organisation:	Institution de formation continue
Site Internet:	http://www.cpv.org

Produits

1 WP1: Projectmanagement

2 WP2 EUrFASHION network

3 WP3 Implememtation and Impact

4 WP4 Reference EUrFASHION

5 WP5 Testing

6 WP6 Quality Assurance

7 WP7 Publicity, Dissemination and awareness

Produit 'WP1: Projectmanagement'

Titre:	WP1: Projectmanagement
Type de Produit:	Autres
Texte marketing:	Products to manage the project EUrFASHION
Description:	Products to manage the project EUrFASHION
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	
Langues de produit:	anglais

product files

WP1

32_R1_WP 1_mailing list.docx

http://www.adam-europe.eu/prj/9683/prd/1/2/32_R1_WP%201_mailing%20list.docx
Mailing list

33_R1_WP 1_project guide.docx

http://www.adam-europe.eu/prj/9683/prd/1/2/33_R1_WP%201_project%20guide.docx
WP 1_project guide

34_R2_WP1_project logo.pdf

http://www.adam-europe.eu/prj/9683/prd/1/2/34_R2_WP1_project%20logo.pdf
Project Logo

35_R2_WP 1_template_WORD1.docx

http://www.adam-europe.eu/prj/9683/prd/1/2/35_R2_WP%201_template_WORD1.docx
Template Word

36_R2_WP 1_template_WORD2.docx

http://www.adam-europe.eu/prj/9683/prd/1/2/36_R2_WP%201_template_WORD2.docx
template word 2

37_R2_WP 1_template_PPT.pptx

http://www.adam-europe.eu/prj/9683/prd/1/2/37_R2_WP%201_template_PPT.pptx
template ppt

38_R2_WP 1_project website-digital workplace.docx

http://www.adam-europe.eu/prj/9683/prd/1/2/38_R2_WP%201_project%20website-digital%20workplace.docx
website

Produit 'WP2 EUrFASHION network'

Titre:	WP2 EUrFASHION network
Type de Produit:	
Texte marketing:	Network for the fashhion and textile sector
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	www.eurfashion.eu
Langues de produit:	anglais

product files

WP2 results

39_R3_EUrFASHION_strategic network plan_WP 2.pdf

http://www.adam-europe.eu/prj/9683/prd/2/2/39_R3_EUrFASHION_strategic%20network%20plan_WP%202.pdf
strategic network plan

40_R4_Final EurFashion Network Membership Agreement .pdf

http://www.adam-europe.eu/prj/9683/prd/2/2/40_R4_Final%20EurFashion%20Network%20Membership%20Agreement%20.pdf
Membership agreement

41_R4_EUrFASHION network_Certificate of Membership Final.pdf

http://www.adam-europe.eu/prj/9683/prd/2/2/41_R4_EUrFASHION%20network_Certificate%20of%20Membership%20Final.pdf
Certificate of Membership + undersigned membershipagreements of new members (not uploaded because of the privacy of the new members)

Produit 'WP3 Implememtation and Impact'

Titre:	WP3 Implememtation and Impact
Type de Produit:	
Texte marketing:	Create awareness of and promote the network among target groups
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	www.eurfashion.eu
Langues de produit:	anglais

product files

WP3 results

43_R5_EUrFASHION_marketing plan_WP 3.pdf

http://www.adam-europe.eu/prj/9683/prd/3/2/43_R5_EUrFASHION_marketing%20plan_WP%203.pdf
Marketingplan

44_R6_EUrFASHION ADJUSTED independent learning workbook_EN_WP 3.pdf

http://www.adam-europe.eu/prj/9683/prd/3/2/44_R6_EUrFASHION%20ADJUSTED%20independent%20learning%20workbook_EN_WP%203.pdf
Independent Learning Book

Produit 'WP4 Reference EUrFASHION'

Titre:	WP4 Reference EUrFASHION
Type de Produit:	
Texte marketing:	Reference frame in which the profession can be place in order to facilitate the communication within the network.
Description:	Reference frame in which the profession can be place in order to facilitate the communication within the network.
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	www.eurfashion.eu
Langues de produit:	anglais

product files

WP4

45_R7_adjusted EUrFASHION_EFD_reference profile_WP 4.pdf

http://www.adam-europe.eu/prj/9683/prd/4/2/45_R7_adjusted%20EUrFASHION_EFD_reference%20profile_WP%204.pdf
Reference Profile EUrFASHION

46_R8_adjusted Final EUrFASHION_EFD_guide for companies_WP 4_R7.pdf

http://www.adam-europe.eu/prj/9683/prd/4/2/46_R8_adjusted%20Final%20EUrFASHION_EFD_guide%20for%20companies_WP%204_R7.pdf
GUide for Companies EUrFASHION EFD

47_R9_Final Adjusted Version EUrFASHION_EFPC_reference_profile_WP 4_R8.pdf

http://www.adam-europe.eu/prj/9683/prd/4/2/47_R9_Final%20Adjusted%20Version%20EUrFASHION_EFPC_reference_profile_WP%204_R8.pdf
Reference Profile EFCP

48_R10_ Adjusted Final EUrFASHION_EFPC_guide for companies_WP 4_R8.pdf

http://www.adam-europe.eu/prj/9683/prd/4/2/48_R10_%20Adjusted%20Final%20EUrFASHION_EFPC_guide%20for%20companies_WP%204_R8.pdf
Guide for Companies EFPC

Produit 'WP5 Testing'

Titre:	WP5 Testing
Type de Produit:	
Texte marketing:	Put the EUrFASHION network into practice in the testingphase
Description:	Testing report EUrFASHION
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	
Langues de produit:	anglais

product files

WP5

49_R11_EUrFASHION_WP 5_test report 10102014.pdf

http://www.adam-europe.eu/prj/9683/prd/5/2/49_R11_EUrFASHION_WP%205_test%20report%2010102014.pdf
Test Report

Produit 'WP6 Quality Assurance'

Titre:	WP6 Quality Assurance
Type de Produit:	
Texte marketing:	Assurance of the quality of the whole process
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	
Langues de produit:	anglais

product files

WP6 Quality assurance

50_R12_EURFASHION Quality Management Plan.pdf

http://www.adam-europe.eu/prj/9683/prd/6/2/50_R12_EURFASHION%20Quality%20Management%20Plan.pdf
Quality Management Plan

51_R13_External evaluation report EurFashion Final.pdf

http://www.adam-europe.eu/prj/9683/prd/6/2/51_R13_External%20evaluation%20report%20EurFashion%20Final.pdf
External Evaluation Report

Produit 'WP7 Publicity, Dissemination and awareness'

Titre:	WP7 Publicity, Dissemination and awareness
Type de Produit:	
Texte marketing:	Accomplishing of widespread awareness of the project.
Description:	https://www.dropbox.com/sh/t3rotjbbrbfso7k/AABQrxCdJgOIPmCozQC-X10Ea?dl=0 for all the dissemination evidence + www.eurfashion.eu
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	https://www.dropbox.com/sh/t3rotjbbrbfso7k/AABQrxCdJgOIPmCozQC-X10Ea?dl=0
Langues de produit:	anglais

product files

WP7 Dissemination

52_R14_EUrFASHION_disseminationanalysis_WP7_FINAL.pdf

http://www.adam-europe.eu/prj/9683/prd/7/2/52_R14_EUrFASHION_disseminationanalysis_WP7_FINAL.pdf
Dissemination Analysis

Événements

Board meeting EUrFASHION network

Date	29.01.2015
Description	The Board of the EUrfASHIOn network will have a conference at 29th of January
Cible	
Public	Événement non public
Informations de contact	
Date et lieu	

boardmeeting

Date	12.12.2014
Description	The board comes together to look at possible activities to set for the network.
Cible	Board member: KCH International IVOC ROC Aventus EVTA
Public	Événement public
Informations de contact	KCH International
Date et lieu	12 december 2014, Belgie

Événements

Final conference

Date	03.12.2014
Description	An interactive day, focused on the exchange of experiences and getting to know other people in the fashion sector. Topics of the EUrFASHION day: Introduction of the EUrFASHION network Workshops with the focus on international work placements for students Networking with other partners in the fashion and training sector Interactive ‘fashion sessions’ in collaboration with students and companies
Cible	For everybody who is interested in improving and supporting work-based learning in the fashion sector in Europe. The EUrFASHION network organises this event to put work-based learning abroad in the spotlight, to invite partners to become member of the EUrFASHION network and to promote the services of the network.
Public	Événement public
Informations de contact	Registration via www.kch.nl/eurfashion
Date et lieu	Tuesday September 30th, 2014 10.00 - 15.30 Hotel “De nieuwe wereld” Marijkeweg 5, 6709 PE Wageningen The Netherlands www.denieuwewereld.nl