



In this edition of e-newsletter you can read about Web 2.0 channels and why you should use it in your everyday work as a VET professional.

- *Web 2.0 channels*
- *Why can't I just work the way I am used to?*
- *Why should I use Web 2.0?*
- *Join GIVE project on the social media channels*

Web 2.0 channels



Users: 225 milion

Best for: professional contacts, career advising, job offers searching

Biggest advantage: a place for professionals



Users: 1,15 bilion

Best for: informal contacts with your studens, virtual classrooms

Biggest advantage: informal character of contacts



Users: 1,1 bilion

Best for: videos (your lectures/opinions), categorising them in playlists

Biggest advantage: the best place to share videos



Users: 70 milion

Best for: categorising information, sharing your digital collections with your students

Biggest advantage: collect & share content on any subject



Users: 560 milion

Best for: quick communication, announcements, staying in touch with your students

Biggest advantage: easy to use



Users: 150 milion

Best for: sharing categorised information with the use of hash tags

Biggest advantage: the use of hash tags

Don't be afraid to use these social media! They are easy to use, and because of their enormous popularity, you can safely assume that your students are already using them!

One of the biggest advantage of these social media is that you can connect different services together and exchange information with your students with a greater impact!

Why should I use Web 2.0?

It is no longer about individuals. Web 2.0 are used almost by everybody who has access to the Internet. Few years back social media were perceived as toys to be used in your free time, but now they are very powerful tools with many possibilities. Think of them as of working tools to

be used with your students -it will be very beneficial to both sides of the professional dialogue!

Why can't I just work the way I am used to?

Simply because as a VET professional you have to be flexible and adapt to the new way of working. In other words, sticking to a brick and mortar way of doing your work will not get you far. By using modern Web 2.0 services you will not only save your time, but also your students will be more willing to work with you the way they like - and at the end of the day it's all about them, isn't it?

Join the GIVE Project on the SOCIAL MEDIA channels

To follow up project activities and network with VET professionals, visit:



<http://www.give-project.eu>



<http://give-project.eu/facebook>



<http://give-project.eu/linkedin>



<http://vimeo.com/giveproject>



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