



Lifelong
Learning
Programme

According to the research conducted by the GIVE partnership, the most needed social media services are Facebook, LinkedIn, Twitter, YouTube, Pinterest and Instagram. In this edition of our newsletter you can find a description two of them.

- Facebook Description
- Instagram Description

- Meeting in Mardid
- Join GIVE Project on the SOCIAL MEDIA Channels

Facebook Description

Facebook is a social network which provides the opportunity to connect and communicate with people from all over the world, directly, as well as through different applications and features. Moreover, Facebook is a tool which changes the way users interact on the web and makes their experience more open and social. Facebook was created in 2004 by Mark Zuckerberg.



Facebook allows you to keep in touch with your family and friends, to find long lost friends that you haven't talked to in years and also to find new ones. In Facebook other people can leave you a message, see your photo collections, or even have a 'live chat' with you.

Through Facebook you can:

- ✓ create a personal profile with photos, description of your interests and share your thoughts

- ✓ stay in touch with friends and family
- ✓ find old friends
- ✓ publish photos and make albums
- ✓ write and receive messages to and from friends and make text calls
- ✓ play various online games
- ✓ connect with your colleagues and old co-workers in order to keep workplace networking going
- ✓ become part of various common-interest user-groups, organised by different criteria such as workplace, school or college, or other
- ✓ post information, publish music and videos

Instagram Description

Instagram is a free photo-sharing program and social network. It was first launched in 2010. The service lets the users to take a photo, apply a digital filter to it, and share it with Instagram users and users of other social networking services. Instagram today has 100 million registered users. It is accessible from various mobile devices such as: iPhone, iPad, iPod Touch and Android camera phones.

Instagram is a good way to achieve several goals:

- ✓ document various things in graphical way
- ✓ create a catalogue of products and describe the main features of each
- ✓ browse photos by location or tag
- ✓ view geotagged images from around the world as pins on a map, or switch to the attractive gallery view
- ✓ add or delete Instagram subscriptions and leave comments with help of Instamap in real time



Instagram can document all sort of things. Anyone with an Instagram account can retrieve the photos using the hash tag and comment it. These photos can be printed directly from the Smartphone. As for VET professionals, Instagram has a tremendous potential because is almost instant access to any kind of information where comments and tags can be added in real time.

Meeting in Madrid

The third GIVE meeting took place in Madrid in Spain on the 19th and the 20th of November 2012. The partners met in order to discuss WP3 and WP4 of the project.

In particular, the work done with Training and Sensitization Modules of the online platform, that is still in an implementation stage, was reviewed. Also, the platform translation in

different languages and the content of the other two platform modules (E-coaching and Evaluation) were discussed. Roles and responsibilities for creating these last two modules were settled.



The next GIVE meeting will take place in April 2013 in the UK.

Join the GIVE Project on the SOCIAL MEDIA Channels

To follow up project activities and network with VET professionals, visit:

- <http://www.give-project.eu>
- <http://give-project.eu/facebook>
- <http://give-project.eu/linkedin>
- <http://vimeo.com/giveproject>

