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Lifelong  
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This project has been funded with support from the European Commission.

# GIVE – Guidance In Vocational Education for students in rural areas

The idea of the project is to utilise modern methods within social media for improvement of vocational knowledge. Vocational, Educational Training (VET) professionals often use traditional ways of education which can lower effectiveness of the learning process and does not allow to develop IT competences. Due to the rapid development of Web2.0 services, and the need to provide attractive and high quality learning content, a slow movement towards integration of learning systems and social media applications arises. Social media applications such as Twitter, blogs and Facebook are used more and more in our daily personal and professional lives. Educational institutions are becoming increasingly aware that such applications can be effectively integrated into their learning delivery systems but very few are actually using these applications to innovate their training systems and to offer more learner-centred services. Equipping VET professionals with skills allowing them to deliver knowledge with use of social media will provide attractive VET opportunities and encourage youth participation in learning process.

The project aims to improve knowledge, skills and competencies of VET professionals working with youth living in rural areas, through the creation of an innovative multidimensional LMS platform with integrated social media, based on the methodology of the CREIN tool used for reintegration of imprisoned women.

The project envisages improving employability perspectives for VET learners from rural areas.

The project will identify the needs of employers regarding VET skills of young people in order to prepare an actual training answering labour market needs.



## The outcomes:

### Tangible:

- multidimensional LMS platform with integrated social media,
- content of e-modules,
- platform user guide,
- reports, plans, strategies.

### Intangible:

- better knowledge, skills and competencies of VET professionals regarding innovative IT tools usage for training,
- increased self-esteem of youngsters living in rural areas,
- better match of VET to the labour market needs,
- higher number of employment within youth at rural areas.

**Duration:** February 2012 – January 2014

**Project number:** 2011-1-PL1-LEO05-19885