Projects and Products Portal for Leonardo da Vinci

eLSi - e-learning for Life Sciences internationalisation

DE/12/LLP-LdV/TOI/147511

http://www.adam-europe.eu/adam/project/view.htm?prj=9657

Information sur le projet

Titre: eLSi - e-learning for Life Sciences internationalisation

Code Projet: DE/12/LLP-LdV/TOI/147511

Année: 2012

Type de Projet: Projets de transfert d'innovation

Statut: Clôturé

Pays: DE-Allemagne

Accroche marketing: Le secteur des sciences de la vie est plus que jamais un marché global dont le besoin en collaborations hors Europe est en constante augmentation, exigeant une bonne compréhension des marchés cibles ainsi que des compétences spécifiques en commerce international. La plateforme d'apprentissage en ligne eLSi (www.elsi-project.eu) répond à ces besoins en proposant un outil gratuit et compatible avec tout appareil mobile, contenant des ressources en ligne sur huit régions à forte croissance: Australie, Brésil, Chine, Corée du Sud, Etats-Unis, Inde, Japon, Moyen-Orient.
Les cours organisés en modules proposent un apprentissage personalisé pour les managers de PMEs ainsi que la possibilité de télécharger les ressources gratuitement. Les ressources disponibles comprennent des rapports sectoriels, des interviews d'experts, des information sur les aspects législatifs et culturels, des contacts essentiels, quelques éléments de vocabulaire et des liens utiles pour de plus amples informations.

Résumé: The project builds upon culture reports developed under the "BioCulture" project funded by TOI (UK National Agency). These culture reports provide cultural and business background information, details and life science sector-specifics for several countries. The material helps optimising how life science SME managers interact and communicate with their business partners and collaborators abroad, a skill which is expected from very early on in this specific sector. The transfer of these reports is geographic, with new partners in the regions of Bavaria, Stockholm, Piemonte and the Greater South East of England. It is also methodological, as the resources shall be updated, expanded and transferred into modern eLearning materials on a "Virtual Campus".

Description: The main work packages are management and quality assurance, surveys of companies and VET providers, adaptation and transfer of the culture reports into a life sciences Virtual Campus for culture eLearning resources, testing of these new resources in the target groups (life science SME managers and VET professionals) in order to optimize content and formats, mainstreaming into existing training programmes, and dissemination.

Thèmes:
*** Formation linguistique
** Orientation professionnelle
* Utilisation et diffusion de résultats
* Étude interculturelle
* Divers
* Formation tout au long de la vie
* Formation ouverte et à distance
* Entreprise, TPE, PME
* Formation continue

Sectors:
* Activités Spécialisées, Scientifiques Et Techniques
* Santé Humaine et Action Sociale
* Autres Activités de Services
* Enseignement

Types de Produit:
Film
Enseignement à distance
Autres
Matériel pour l'enseignement
Procédure pour l'analyse et le pronostic des besoins de la formation professionnelle
Modules
Méthodes d'évaluation

Information sur le projet

	Site Internet Matériel d'apprentissage
Information sur le produit:	The eLSi eLearning materials will facilitate communication and interactions with life science business partners abroad as well as increasing the understanding and insight into the target market. It will teach senior staff of life science SMEs the necessary intercultural skills and specifics of the life science sector in several foreign markets. The flexible, interactive formats and individual short modules will make it easy to include the training in a travel-intensive business schedule. The materials can also be used to supplement and upgrade existing VET courses for life science professionals. Markets specifically relevant for life science managers, and for which the eLearning tools will most likely be developed, are Japan, Brazil, China, USA, India, Saudi Arabia, Australia and South Korea. The business culture training resources from the eLSi project will be available on an online learning platform, with several formats of autodidactic eLearning tools, including background material focusing on specific international markets, business relations and collaborations in the life sciences and biotechnology sector. There will also be a tutor guide accompanying the materials, in order to facilitate the integration of the tools into VET courses.
Page Web du projet:	http://www.elsi-project.eu/

Contractant du projet

Nom:	BioM Biotech Cluster Development GmbH
Ville:	Martinsried / Munich
Pays/Région:	Bayern
Pays:	DE-Allemagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.bio-m.org

Personne de contact

Nom:	Dr. Stephanie Wehnelt
Adresse:	Am Klopferspitz 19 a
Ville:	Martinsried/Munich
Pays:	DE-Allemagne
Téléphone:	+49-89-89967929
Fax:	+49-89-89967979
E-mail:	wehnelt@bio-m.org
Site internet:	http://www.bio-m.org

Coordinateur

Nom:	BioM Biotech Cluster Development GmbH
Ville:	Martinsried / Munich
Pays/Région:	Bayern
Pays:	DE-Allemagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.bio-m.org

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Nom:	Dr. Stephanie Wehnelt
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Téléphone:	+49-89-89967929
Fax:	+49-89-89967979
E-mail:	wehnelt@bio-m.org
Site internet:	http://www.bio-m.org

Partenaire

Partner 1

Nom:	One Nucleus
Ville:	Cambridge
Pays/Région:	East Anglia
Pays:	UK-Royaume-Uni
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.onenucleus.com

Partner 2

Nom:	Bioindustry Park Silvano Fumero S.p.A.
Ville:	Colleretto Giacosa (TO)
Pays/Région:	Piemonte
Pays:	IT-Italie
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://bioindustrypark.eu

Partner 3

Nom:	BioM Biotech Cluster Development GmbH
Ville:	Martinsried / Munich
Pays/Région:	Bayern
Pays:	DE-Allemagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.bio-m.org

Partner 4

Nom:	Stockholm Science City Foundation
Ville:	Stockholm
Pays/Région:	Stockholm
Pays:	SE-Suède
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://ssci.se

Partenaire

Partner 5

Nom:	RLN (UK)
Ville:	Cambridge
Pays/Région:	East Anglia
Pays:	UK-Royaume-Uni
Type d'organisation:	Institution de formation continue
Site Internet:	http://www.rln-uk.com/

Partner 6

Nom:	Ludwig-Maximilians-Universität München (LMU)
Ville:	Munich
Pays/Région:	Bayern
Pays:	DE-Allemagne
Type d'organisation:	Université/école supérieure spécialisée/academie
Site Internet:	http://www.lmu.de

Données du projet

eLSi Brochure.pdf

http://www.adam-europe.eu/prj/9657/prj/eLSi%20Brochure.pdf

A series of project brochures was produced in 4 different languages (English, German, Italian, Swedish) for promotion, to inform the target groups about the eLSi project and especially the e-learning materials created, directing the target groups to the elsi website and the platforms on Moodle and eFront.

eLSi click-it card.pdf

http://www.adam-europe.eu/prj/9657/prj/eLSi%20click-it%20card.pdf

A Business-Card-style info card was developed as a modern, innovative Marketing tool to be used as a hand-out at Events, seminars, conferences etc.

eLSi Flyer.pdf

http://www.adam-europe.eu/prj/9657/prj/eLSi%20Flyer.pdf

The eLsi Flyer is an A5 Flyer describing the eLSi Project for the end-users (SMEs and VETs. The eLSi Flyer is available in four languages: English, German, Italian and Swedish.

eLSi presentation.pdf

http://www.adam-europe.eu/prj/9657/prj/eLSi%20presentation.pdf

The eLSi presentation slides summarise the objectives, results and target groups of the eLSi e-learning tools. They were presented at the Final Conference of the eLSi Project.

eLSi Survey Report.pdf

http://www.adam-europe.eu/prj/9657/prj/eLSi%20Survey%20Report.pdf

The Survey Report summarises the results of the SME and VET surveys, analyses the results and draws conclusions and recommendations for the further development of the eLSi products, tools and online platforms. The report maps the needs and learning preferences of life science SME managers to elucidate the existing competence gaps concerning available cultural training schemes.
It also addresses currently available teaching formats and future trends in training and which of these are appropriate to be included in eLSi, to ensure that training providers will adopt and implement the products developed in the eLSi project.

eLSi Tutor Guide.pdf

http://www.adam-europe.eu/prj/9657/prj/eLSi%20Tutor%20Guide.pdf

The Tutor Guide is an electronic document designed to explain the differences between the 2 e-learning platforms, how to log on and navigate through the modular courses and how to maximise the benefits from the learning materials. It is a standalone document or part of the platform in electronic format. The Tutor Guide is a supplement to the eLSi Brochure and the eLSi Survey Report, giving VETs a complete set of information about the use and value of eLSi.
The Tutor Guide is available in four languages: English, German, Italian and Swedish.

Produits

1 Project Website

2 eLSi Survey Form

3 Survey Report

4 "Virtual Campus" on Moodle

5 eLSi e-learning platform on eFront

6 eLSi Brochure

7 eLSi Flyer

8 eLSi Tutor Guide

Produit 'Project Website'

Titre:	Project Website
Type de Produit:	Site Internet
Texte marketing:	Les sciences de la vie sont un secteur clé en Europe comprenant la pharmaceutique, les biotechnologies et les technologies médicales. Spécialement dans ces secteurs, les petites et moyennes entreprises (PMEs) ont besoin d'intéragir à l'international dès les premiers stades de développement afin d'être compétitives sur un marché globalisé. www.elsi-project.eu offre un accès à des ressources d'apprentissages culturels et commerciaux spécifiques au secteur incluant des vidéos d'experts, des rapports sectoriels et des liens vers des sites web pertinents. Ces ressources, ciblées sur les pays non européens les plus pertinents dans le domaine, peuvent contribuer à améliorer la compétitivité des PMEs européennes des sciences de la vie. Cette formation est destinée aux managers de PMEs impliqués dans le processus d'internationalisation de leur entreprise et peut être utilisée par les formateurs professionnels dans leur programme. Toutes les ressources sont accessibles gratuitement.
Description:	www.elsi-project.eu est un site web commun à tous les partenaires du projet, qui sera utilisé comme outil de promotion à destination des groupes cibles ainsi que de lien vers Moodle (pour les formateurs) and eFront (pour les PMEs). Le site est traduit dans toutes les langues des partenaires du projet et renvoie vers leur sites web. Lancement = Septembre 2014.
Cible:	PMEs des sciences de la vie, managers de clusters, groupes de soutien aux activités économiques et formateurs impliqués dans des formations interculturelles ou le management des sciences de la vie.
Résultat:	www.elsi-project.eu est un site web attractif en quatre langues (Anglais, Allemand, Italien, Suédois). Il permet l'accès gratuit au résultats du projet.
Domaine d'application:	Il s'agit du principal outil de promotion à destination des groupes cibles et connecté à tous les produits.
Adresse du site Internet:	www.elsi-project.eu
Langues de produit:	italien suédois anglais allemand

product files

eLSi Website.pdf

http://www.adam-europe.eu/prj/9657/prd/1/1/eLSi%20Website.pdf

Produit 'eLSi Survey Form'

Titre:	eLSi Survey Form
Type de Produit:	Méthodes d'évaluation
Texte marketing:	L'étude comprenait une série de questions ouvertes et fermées basées sur le modèle de BioCulture et adaptées aux besoins du projet eLSi. Elle a été créée sur un site de questionnaire en ligne gratuit (Survey Monkey) pour une utilisation et une gestion des données facilitée.
Description:	L'étude comprenait une série de questions ouvertes et fermées basées sur le modèle de BioCulture et adaptées aux besoins du projet eLSi. Elle a été créée sur un site de questionnaire en ligne gratuit (Survey Monkey) pour une utilisation et une gestion des données facilitée.
Cible:	PMEs des sciences de la vie, managers de clusters, groupes de soutien aux activités économiques et formateurs impliqués dans des formations interculturelles ou le management des sciences de la vie.
Résultat:	Questionnaire Survey Monkey
Domaine d'application:	Les questionnaires Survey Monkey sont une méthode facile de collecter des informations et commentaires et d'analyser les données.
Adresse du site Internet:	
Langues de produit:	anglais

product files

eLSi Survey Form.pdf

http://www.adam-europe.eu/prj/9657/prd/2/1/eLSi%20Survey%20Form.pdf

Produit 'Survey Report'

Titre:	Survey Report
Type de Produit:	Méthodes d'évaluation
Texte marketing:	Le rapport de l'étude met en avant les ecueils potentiels entre l'offre et la demande en matière de compétences internationales chez les managers de PMEs dans le secteur des sciences de la vie. Il rapporte également l'opinion des formateurs continus sur leurs besoins en matériel à inclure dans leurs services de formation disponibles. L'étude a rassemblé le témoignage de 56 entreprises et 18 formateurs continus provenant de quatre pays européens: Allemagne, Italie, Royaume-Uni et Suède.
Description:	L'étude présentait deux objectifs: (1) identifier les principaux manques de compétences en matière de connaissances interculturelles des principaux pays cibles au sein des PMEs des secteurs des sciences de la vie; (2) Identifier auprès des formateurs les zones de compatibilité avec leurs programmes existants. Le rapport présente et interprète les résultats et donne des recommendations sur le développement du matériel d'apprentissage produit par eLSi en terme de contenu, structure et présentation.
Cible:	Le consortium européen du projet Formateurs
Résultat:	Le rapport de l'étude fournit des renseignements pertinents pour les formateurs opérant dans le secteur des sciences de la vie.
Domaine d'application:	Les formateurs peuvent utiliser le rapport pour orienter leurs outils de formation.
Adresse du site Internet:	
Langues de produit:	anglais

product files

eLSi Survey Report.pdf

http://www.adam-europe.eu/prj/9657/prd/3/1/eLSi%20Survey%20Report.pdf

Produit '"Virtual Campus" on Moodle'

Titre:	"Virtual Campus" on Moodle
Type de Produit:	Enseignement à distance
Texte marketing:	Le “Campus virtuel” sur Moodle fournit des matériels pour soutenir l’internationalisation des PMEs dans le domaine de la santé. Il contient des ressources concernant les huit plus importantes regions non européennes dans les sciences de la vie. Des vidéos d'experts pour tous les marchés cibles, filmées exclusivement pour eLSi seront disponibles étiquetées et montées en séquences courtes pour un meilleur apprentissage à la demande. D'autres formats de matériel incluant des fichiers audio, des rapports et documents spécifiques au secteur, des questionnaires, des cartes et liens vers d'autres site web seront également disponibles. Toutes ces ressources sont destinées aux managers de PMEs impliqués dans le processus d’internationalisation de leur entreprise et peuvent egalement être utilisées par les formateurs professionnels dans leur programme. Un ensemble de matériel est d’ores et déjà disponible pour la Chine. Tous les pays seront disponibles d’ici septembre 2014.
Description:	Moodle est une plateforme d'apprentissage communément utilisée. Sa structure pour eLSi correspond aux principaux sujets d'intérêt pour les PMEs et son contenu est ciblé sur les besoins des groupes cibles (PMEs et formateurs). Le matériel produit sera disponible pour huit pays d'ici la fin du projet. Le contenu et la structure correspondent au matériel testé pour la Chine, qui est maintenant finalisé et disponible en ligne (Moodle). Des vidéos d'experts pour tous les marchés cibles, filmées exclusivement pour eLSi seront disponibles étiquetées et montées en séquences courtes pour un meilleur apprentissage à la demande. D'autres formats de matériel incluant des fichiers audio, des rapports et documents spécifiques au secteur, des questionnaires, des cartes et liens vers d'autres site web seront également disponibles.
Cible:	PMEs des sciences de la vie, managers de clusters, groupes de soutien aux activités économiques et formateurs impliqués dans des formations interculturelles ou le management des sciences de la vie.
Résultat:	Un ensemble complet de matériel sur la Chine est disponible en téléchargement sur Moodle.
Domaine d'application:	Matériel d'apprentissage pour les managers de PMEs et matériel d'enseignement pour les formateurs à inclure dans leur programme de formation.
Adresse du site Internet:	http://www.elsiproject.net/
Langues de produit:	allemand suédois anglais italien

product files

eLSi e-learning platform on Moodle.pdf

http://www.adam-europe.eu/prj/9657/prd/4/1/eLSi%20e-learning%20platform%20on%20Moodle.pdf

Produit 'eLSi e-learning platform on eFront'

Titre:	eLSi e-learning platform on eFront
Type de Produit:	Enseignement à distance
Texte marketing:	eFront is the dominant e-learning platform of eLSi for SME life sciences managers/end users. eFront is a self-paced, modular learning tool that allows the learner to select the most relevant items of interest at that particular point of need from a menu that categorises the different areas of knowledge available. All learning Tools are accessible with modern electronic handheld devices. This gives users the opportunity to learn at their own pace and at a time and duration convenient to them as well as to track and save their learning.
Description:	eFront is the dominant e-learning platform of eLSi for SME life sciences managers/end users. eFront is a self-paced, modular learning tool that allows the learner to select the most relevant items of interest at that particular point of need from a menu that categorises the different areas of knowledge available. All learning Tools are accessible with modern electronic handheld devices. This gives users the opportunity to learn at their own pace and at a time and duration convenient to them as well as to track and save their learning.
Cible:	SME managers in the life sciences sector.
Résultat:	e-learning platform with eight modules on non-European life sciences hot spots, where market entry is especially difficult: China, Japan, Brazil, USA, India, South Korea, the Middle East and Australia.
Domaine d'application:	e-learning tool for SME managers in the life sciences sector and teaching materials for VETs to be included in their training programmes.
Adresse du site Internet:	www.elsi-project.eu
Langues de produit:	anglais allemand suédois italien

product files

eLSi e-learning platform on eFront.pdf

http://www.adam-europe.eu/prj/9657/prd/5/1/eLSi%20e-learning%20platform%20on%20eFront.pdf

Produit 'eLSi Brochure'

Titre:	eLSi Brochure
Type de Produit:	Autres
Texte marketing:	A series of project brochures in 4 different languages (English, German, Italian, Swedish)for promotion, to inform the target groups about the eLSi e-learning tools, directing the target groups to the elsi website and the platforms on Moodle and eFront.
Description:	The brochures explain the nature and scope of the eLSi products and how they can help both SMEs and VETs. Brochures are available in the four languages of the project partners and as hard copy and PDF versions to enable a physical and electronic dissemination. The brochure provides a condensed overview of the core project materials that were being developed. It was designed to provide illustrative practical advice on the key aspects of doing business in the 8 target regions that were defined after the survey stage. The introduction gives the overview of the store of materials available followed by a summary page for each of the target countries indicating the key economic facts and a state of market development regarding the life sciences and associated sectors. This basic knowledge is offered to encourage potential learners to delve further into the eLSi materials to see how this information could be of business gain, and develop the habit of consulting eLSi materials. The index for each country gives guidance on areas of support to overcome some of the problems that can occur when negotiating across cultural gaps when language is realistically not the only barrier.
Cible:	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training
Résultat:	Marketing Brochure in four languages (English, German, Italian, Swedish).
Domaine d'application:	Marketing
Adresse du site Internet:	www.elsi-project.eu
Langues de produit:	suédois italien allemand anglais

product files

eLSi Brochure.pdf

http://www.adam-europe.eu/prj/9657/prd/6/1/eLSi%20Brochure.pdf

Produit 'eLSi Flyer'

Titre:	eLSi Flyer
Type de Produit:	Autres
Texte marketing:	The eLSi Flyer is an A5 marketing flyer describing the eLSi Project to the end-users (SMEs and VETs. The eLSi Flyer is available in the 4 project languages: English, German, Italian and Swedish.
Description:	The condensed information in the eLSi Flyer was produced to encourage potential learners to delve further into the eLSi materials to see how this information can be of potential business gain, and develop the habit of consulting eLSi materials. It also attracts VETs to the eLSi tools.
Cible:	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training
Résultat:	A5 marketing flyer with condensed product information in four languages (English, German, Italian, Swedish).
Domaine d'application:	Marketing
Adresse du site Internet:	www.elsi-project.eu
Langues de produit:	italien allemand suédois anglais

product files

eLSi Flyer.pdf

http://www.adam-europe.eu/prj/9657/prd/7/1/eLSi%20Flyer.pdf

Produit 'eLSi Tutor Guide'

Titre:	eLSi Tutor Guide
Type de Produit:	Autres
Texte marketing:	The Tutor Guide is a manual for the e-Learning platforms on Moodle and eFront. It provides practical advice on how to maximise the benefit that learners can accrue from browsing and deciding which parts of the library of resources are the most pertinent to their needs. To successfully achieve this, the Tutor Guide is positioned as a “How to use eLSi and whom it is designed for” document. Since the project developed two e-learning platforms for different target groups of users, the Guide is designed to help users navigate around the correct platform. With the three condensed documents (Project Brochure, Survey Report, and Tutor Guide), VETs can select those teaching materials, which fit the format and content of their SME trainings best and they also receive valuable and unique information about the training needs of SME managers in the life science sector.
Description:	The eLSi Tutor Guide is an electronic document designed to explain the difference between the 2 e-learning platforms, how to log on and navigate through the modular courses and how to maximise the benefits from the learning materials. It is a standalone document or part of the platform in electronic format. The Tutor Guide is a supplement to the Project Brochure and the Survey Report, giving VETs a complete set of information about the use and value of eLSi. The Tutor Guide is available in four languages: English, German, Italian, Swedish.
Cible:	European cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training
Résultat:	A manual for VETs about how to use the eLSi e-learning platforms Moodle and eFront in four languages.
Domaine d'application:	Manual for trainers
Adresse du site Internet:	www.elsi-project.eu
Langues de produit:	allemand suédois italien anglais

product files

eLSi Tutor Guide.pdf

http://www.adam-europe.eu/prj/9657/prd/8/1/eLSi%20Tutor%20Guide.pdf

Événements

eLSi Conference

Date	25.09.2014
Description	The eLSi Final Conference presented the completed sets of e-learning tools, highlighted the benefits for SME Managers and VETs in the life sciences sector and provided presentations from SMEs on "best practice" and "lessons learned".
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	25.09.2014 Cambridge, UK

eLSi Culture Webinar "Australia"

Date	18.09.2014
Description	Webinar to market eLSi and to test newly created e-learning materials on learners and VETs. The Webinar was supplemented with expert advice sessions, discussions and Q&A sessions. Webinars respond to the needs of limiting the physical displacement of company epresentatives and, in some cases, of the expert speakers.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	18.09.2014 Webinar

Événements

eLSi Culture Workshop "Japan"

Date	17.09.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	17.09.2014 Munich, Germany

eLSi Culture Workshop "USA"

Date	09.07.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	09.07.2014 Munich, Germany

Événements

eLSi Culture Workshop "USA"

Date	08.07.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	08.07.2014 Turin, Italy

eLSi Culture Workshop "South Korea"

Date	27.06.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	27.06.2014 Turin, Italy

Événements

eLSi Culture Workshop "Brazil"

Date	24.06.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	24.06.2014 Erlangen, Germany

eLSi Culture Workshop "India"

Date	16.06.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	16.06.2014 Cambridge, UK

Événements

eLSi Culture Workshop "USA"

Date	13.06.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	13.06.2014 Cambridge, UK

eLSi Culture Workshop "USA"

Date	03.06.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	03.06.2014 Stockholm, Sweden

Événements

eLSi Culture Workshop "India"

Date	28.05.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	28.05.2014 Turin, Italy

eLSi Culture Workshop "Middle East"

Date	22.05.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	22.05.2014 Turin, Italy

Événements

eLSi Culture Workshop "South Korea"

Date	04.05.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	04.05.2014 Stockholm, Sweden

4th project partner meeting

Date	28.04.2014
Description	Meeting of the project consortium to discuss project progress and upcoming activities.
Cible	Project Partners and External Evaluator
Public	Événement non public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	April 28th – 29th, 2014 Cambridge, UK

Événements

eLSi Culture Workshop "China"

Date	10.04.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	10.04.2014 Turin, Italy

eLSi Culture Webinar "Japan"

Date	08.04.2014
Description	Webinar to market eLSi and to test newly created e-learning materials on learners and VETs. The Webinar was supplemented with expert advice sessions, discussions and Q&A sessions. Webinars respond to the needs of limiting the physical displacement of company epresentatives and, in some cases, of the expert speakers.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	08.04.2014 Webinar

Événements

eLSi Culture Webinar "Japan"

Date	04.04.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	04.04.2014 Stockholm, Sweden

eLSi Culture Workshop "China"

Date	04.04.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	04.04.2014 Cambridge, UK

Événements

eLSi Culture Workshop "China"

Date	01.04.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	01.04.2014 Martinsried/Munich, Germany

eLSi Culture Workshop "India"

Date	27.03.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	27.03.2014 Cambridge, UK

Événements

eLSi Culture Workshop "Australia"

Date	17.03.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	17.03.2014 Turin, Italy

eLSi Culture Workshop "China"

Date	13.02.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	13.02.2014 Stockholm, Sweden

Événements

eLSi Culture Workshop "India"

Date	13.02.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	13.02.2014 Stockholm, Sweden

eLSi Culture Workshop "Brazil"

Date	29.01.2014
Description	Workshop to market eLSi and to test newly created e-learning materials on learners and VETs. The Workshops were supplemented with expert advice sessions, business pitch training, discussions and Q&A sessions.
Cible	SME managers in European life science clusters, cluster managers, business support groups, VET practitioners and trainers connected to intercultural training or life science business management, business support groups, academic institutions focussing on VET training. Additional beneficiaries were the representatives of universities and researchers operating in the involved regions/clusters. They are important since the life sciences sector is characterized by a quite high (compared to other sectors) level of mobility between academia and the private sector so they could benefit directly from the use of the materials or recommend them to the companies they were in touch with or become SME users in the future.
Public	Événement public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	29.01.2014 Cambridge, UK

Événements

3r project partner meeting

Date	30.09.2013
Description	Meeting of the project consortium to discuss project progress and upcoming activities.
Cible	Project Partners
Public	Événement non public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	September 30th – October 1st, 2013 Turin, Italy

2nd project partner meeting

Date	14.02.2013
Description	Meeting of the project consortium to discuss project progress and upcoming activities.
Cible	Project Partners
Public	Événement non public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	February, 1415, 2013 Stockholm, Sweden

eLSi kick-off meeting

Date	25.10.2012
Description	Meeting of project consortium to kick-start the project
Cible	Project Partners
Public	Événement non public
Informations de contact	BioM Biotech Cluster Development GmbH Wehnelt@bio-m.org
Date et lieu	25.-26.10.2012 Munich, Germany