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| Result: ADAPTATION AND TRANSFER MECHANISMS – RESPECT Project | Date: v04 - September 30th, 2013 |
| Author: MAC-Team | Recipients: All partners |

ADAPTATION AND TRANSFER MECHANISM

Introduction:

This document describes how the RESPECT results are able to be further used after the end of the project.

Opportunities were also discussed through the work done on ECVET approach (Learning Outcome draw-up and ECVET Bulgarian contact point meeting) during the Istanbul Transnational Meeting (cf. minutes of the meeting). Through this experience, partners have discussed the potential transfer of the RESPECT results supported by concrete opportunities of the intended project in Bulgaria.

The Exploitation Plan (document presented by FBS, in September 2013) discussed with the partners has produced several scenarios illustrating the various dimensions of transfer.

Hereafter, all these dimensions of potential transfer of RESPECT results are listed, described and documented.

This adaptation and transfer mechanism takes into account the feedbacks by the trainees and by the trainers from the key target groups after the various training sessions (Buyers and Suppliers). It also integrates results outcomes from the various surveys conducted by the RESPECT project (including the consumer survey). Amongst others the following aspect have been considered: the way seminars were organised; how to define learning paths for target audience; how to adapt the mediatiation/communication process; how to identify trend-setters in a region/sector to attract corresponding community members, ...); Informal and non-formal learning aspects ... Finally, all these aspect have been synthetized hereafter taking the exploitation/valorisation plan into consideration to ensure a practical approach.

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Dimension 1 – Transfer mechanism to all organisations trained during the project.

All training institutions should be able to use the delivered materials with the local partner support, to enrich and to develop courses for their institutions. The common understanding of the Learning Outcomes by the Partners, even if these L.O. have to be updated/adapted each time, corresponds as the key foundation of the process to ensure the transferability of the training material to future needs/contexts, and to ensure a fruitful maintenance/enrichment process as well.

The main purpose is the sustainability of the results through an increased number of stakeholders in the Textile sector in general, and for the responsible supply chain approach across sectors more globally through the FLA network.

The clear objectives fit the exploitation plan as follow:

- “to deploy this approach with larger panel of supplier”,
- “the result is only a prototype approach”,
- “comprehensive approach to social innovation”
- “new collective learning process”

As an outcome, the future exploitation of RESPECT results will feed/enrich these results and will increase the quality of the materials, tools with a wider European dimension reinforced by the ECVET approach.

Dimension 2 – Transfer of existing modules to new countries:

The 7 training modules delivered are ready to be used in other countries with the FLA support in Europe. The ECVET approach of the RESPECT course design will facilitate any local adaptation to specific courses. The Learning Outcome specifications (based for instance on the Learning Outcomes processed worked out in the pilot training sessions of the RESPECT project in a collaborative mode via a Google Drive document: https://docs.google.com/spreadsheet/ccc?key=0AplL9RCBTbZxdGZXNEhJOHZRWVhYc2hKcKxKYlozWXc&usp=drive_web#gid=0) will insure the global understanding of course content by expected new country trainees.

In relation to the Exploitation Plan, the RESPECT partners integrated that dimension into two scenarios more specifically: scenario 1 - “deploy ... with a larger panel of supplier”; and scenario 4 - “new collective learning process”.

The support activity of the FLA network to internal training system of International companies in the Textile sector will highly contribute to transfer the RESPECT training materials and the related ECVET tools thanks to a common CSR culture through the course delivered. The materials (Survey, Cases, Training...) support new enterprises to start responsible purchasing practices approach on the field through events, seminars, and dedicated courses tested through the RESPECT project. The practical cases, training materials, involvement of workers and middle management documented with the user and trainer guides, with the surveys and with the learning outcomes approach provide a strong background information for new countries/new enterprise to replicate the approach.

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Dimension 3 – Transfer to new subcontractors or supplier clusters of Textile Industry:

Based on RESPECT actions, the New Age partner clearly mentioned the interest of the Bulgarian Cluster (the creation of that cluster has also been accelerated thanks to the RESPECT opportunity) to implement new courses for specific modules CSR and responsible purchasing functions for other target groups, like SME managers and the middle management + the workers. The Learning Outcomes designed for the project can easily be adapted to go further in that direction.

This project will give the opportunity:

- “to develop this approach with a larger panel of suppliers to reinforce the content and develop the recognition of the RESPECT results (Exploitation scenario 1)
- “to integrate new actors of innovation and social responsibility in order to question, criticize and feed the current model” (Exploitation scenario 2)
- “to continue the validation of ECVET approach” by feeding the Learning Outcomes content and evaluating the tools like the MoU. (Exploitation scenario 3)

To support that action, BILSP, in coordination with NAVET, has already launched work with a local existing partnership to adapt the RESPECT results on this issue. The draft MoU (Memorandum of Understanding, under the ECVET context), which has been elaborated in RESPECT and validated at the final event, will be applied to set a local project up within this trustworthy network.

Globally, this dimension of transfer gives the opportunity to implement all the scenarios of the RESPECT exploitation plan (Exploitation scenario 5) to go even further towards a more generic approach for the Textile sector (all stakeholders).

Dimension 4 – Transfer of CSR material developed for Textile sector to new sectors

The ECVET approach of the RESPECT course design facilitates any local adaptation the 7 existing training modules to specific courses. The Learning Outcomes specifications ensures the global understanding of the targets of the responsible purchasing practices courses for any sector. Each sector representative could receive support from the FLA network to adapt the course materials to the sector based on the related RESPECT material. The ECVET approach also ensures spreading a common responsible purchasing practices culture across all delivered courses.

The Bulgarian partners already intend to set up an implementation project with representative actors (unions, universities) of the AgroFood sector in Bulgaria.

This new development will conduct the contributors :

- to evaluate the “impact of processes and tools implementation”
- to “integrate new actors ... social responsibility” to improve the existing material and to develop the material with a “comprehensive approach to social innovation”.

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Dimension 5 – Transfer to new sectors of the added valued methodology:

The methodology of RESPECT project based on the involvement of the supply chain members in the data collection to built cases, to assess expectations, led to draw-up an integrated approach across the supply chain of purchasing actors (suppliers, purchasers). The efficiency of the course results is also obtained thanks to a cross-understanding of these two related purchasing functions (sharing and mutual nurturing).

In relation with the exploitation plan scenarios (especially the scenario 2 – “New vision 3.0”), this dimension will also ensure the monitoring of the impact of processes and tools implementation:

- to evaluate the overall approach
- to broaden the R-results to other commercial sectors, and
- to support a generalisation of the “prototype approach” by integration of “new actors of innovation and social responsibility” to “feed the current model”.

A first step of implementation to new sectors has already been discussed in Bulgaria during the meetings with NAVET, the national Bulgarian ECVET agency. Discussion has been started to transfer and apply the RESPECT approach into projects related to the Tourism and Agro-food industries.

Conclusion :

The transfer mechanisms finalised by the project are intrinsically related with all the exploitation scenarios which have been identified by the partners. They pinpointed the relevance of the project results and their usability for future uses taking into account each partners’ expectations and strategy.

The responsible purchasing practices approach in the supply chain training developed during the project has delivered concrete materials, which certainly have to be improved, but which could be right now considered as existing professional materials available for courses and ready-to-use on a wider scale.

The next exploitation steps will reinforce the content, will increase the panel of stakeholders/community of practice, will add new countries and will globally develop even more generic material for the CSR issues in the Textile industry and other sectors.
