Projects and Products Portal for Leonardo da Vinci

Strengthening Local Meat Supply Chains

2011-1-IE1-LEO05-03580

http://www.adam-europe.eu/adam/project/view.htm?prj=9241

Project Information

Title:	Strengthening Local Meat Supply Chains
Project Number:	2011-1-IE1-LEO05-03580
Year:	2011
Project Type:	Transfer of Innovation
Status:	granted
Country:	IE-Ireland
Marketing Text:	Introducing SLMSC - a new free approach to learning for the meat sector that will add value to your meast business! SLMSC is a practical training programme which provides innovative and cost effective solutions to help meat businesses survivie & thrive in challenging times. It consists of a new online learning programme with 5 training units which can be studied singly or as part of a comprehensive package based on individual business needs.
Summary:	SLMSC is a new free approach to learning for the meat sector. The aim of the training programme is to enable small abattoirs, butchers & meat processors to add value to their products and services in order to survive and thrive in an increasingly competitive market. Available on line at www.slmsc-project.eu, the training modules cover areas that heretofore have not been widely available for the meat sector. Choose from the follwoing modules: Part 1 - The Big Picture - Understanding Local Meat Supply Chains Part 2 - Your Roadmap to More Customers Part 3 - Creating a 21st Century Butcher Shop Part 4 - New Products, New Profits Part 5 - Innovate - Do What You Do, Only Better Compleet the full course and receive a certciate of completion. SLMSC is available in 4 languages - English, Finnish, Danish & Spanish
Description:	SLMSC is a free on line web-based programme for the meat supply chain sector. Available in 4 languages - English, Finnish, Spanish & Danish, the programme covers topical areas that previously have not been widely available in the more traditional business training programme for the meat sector. Issues such as retail, product development, innovation, sales & marketing are all covered with a specific emphasis for the meat sector. Particpants can also avail of programme certification by completing in a set of short tests at the end of each module. The porgramem can also be delivered using a class toom setting and a Trainers Resource Pack is available to download from the website.
Themes:	*** Others *** Lifelong learning *** Enterprise, SME ** Open and distance learning * Sustainability * Continuous training
Sectors:	*** Agriculture, Forestry and Fishing ** Education
Product Types:	teaching material website open and distance learning modules DVD
Product information:	A free online training programme for small abattoirs, butchers and meat processors to enable them to add value to their products and services. www.slmsc-project.eu The training programme is also available to deliver in a classroom setting with Trainers Resource Pack feely available to download from the website
Projecthomepage:	http//:www.slmsc-project.eu

Project Contractor

Name:	IRD DUHALLOW
City:	Co. Cork
Country/Region:	South-West
Country:	IE-Ireland
Organization Type:	association/non-governmental organisation
Homepage:	http://www.irdduhallow.com

Contact Person

Name:	Isobel Fletcher
Address:	15 The Elms
City:	Newbridge, Co. Kildare
Country:	IE-Ireland
Telephone:	+353 45 450828
Fax:	
E-mail:	elevate.pmc@gmail.com
Homepage:	

Coordinator

Name:	IRD DUHALLOW
City:	Co. Cork
Country/Region:	South-West
Country:	IE-Ireland
Organization Type:	association/non-governmental organisation
Homepage:	http://www.irdduhallow.com

Contact Person

Name:	Isobel Fletcher
Address:	15 The Elms
City:	Newbridge, Co. Kildare
Country:	IE-Ireland
Telephone:	+353 45 450828
Fax:	
E-mail:	elevate.pmc@gmail.com
Homepage:	

Partner

Partner 1

Name: Momentum Marketing Services Ltd
City: Leitrim Village
Country/Region: Border, Midland and Western
Country: IE-Ireland
Organization Type: others
Homepage: http://www.momentummarketing.ie

Partner 2

Name: IVIFA Instituto Valenciano de Investigación y Formación Agroambiental
City: Valencia
Country/Region: Comunidad Valenciana
Country: ES-Spain
Organization Type: others
Homepage: http://www.ivifa.org

Partner 3

Name: Uddannelsescentret i Roskilde, Slagteriskolen
City: Roskilde
Country/Region: Roskilde Amt
Country: DK-Denmark
Organization Type: others
Homepage: http://www.ucr.dk

Partner 4

Name: Satafood Development Association
City: HUITTINEN
Country/Region: Länsi Suomi
Country: FI-Finland
Organization Type: others
Homepage: http://www.satafood.net

Partner

Partner 5

Name:	Joutsenten Reitti LAG
City:	Sastamala
Country/Region:	Länsi Suomi
Country:	FI-Finland
Organization Type:	others
Homepage:	http://www.joutsentenreitti.fi

Partner 6

Name:	La Unió de Llauradors i Ramaders del País Valencià
City:	Valencia
Country/Region:	Comunidad Valenciana
Country:	ES-Spain
Organization Type:	others
Homepage:	http://www.launio.org

Project Files

SLMSC_TNA.pdf

http://www.adam-europe.eu/prj/9241/prj/SLMSC_TNA.pdf

The TNA report from the SLMSC project.

Products

1 Training Needs Analysis Report

2 SLMSC Website

3 SLMSC - Trainers Resource Pack

4 SLMSC Project E-Zines

Product 'Training Needs Analysis Report'

Title:	Training Needs Analysis Report
Product Type:	procedure for the analysis and prognosis of the vocational training requirement
Marketing Text:	This report reflected the outcomes of the training needs analysis conducted in each of the four partner countries with members of the projecttarget group to ascertain the areas for further training and development. The analysis informed the direction and content of the subsequent SLMSC training programme
Description:	A detailed analysis questionnaire was distributed among 80 stakeholders working in the meat sector in Spain, Denmark, Finland & Ireland. 72 responses were received and the analysis report collates the information gleaned from the respondents and presents it in a format which the shaped the direction and content of the SLMSC training programme.
Target group:	Butchers, meat processors and abattoir owners - all SME's
Result:	A report detailing the areas of greatest training need among the stakeholders which fed into the subsequent programme development
Area of application:	To determine the content and direction of the training materials for the SLMSC project
Homepage:	http://www.slmsc-project.eu/en/?page_id=1899
Product Languages:	English

Product 'SLMSC Website'

Title:	SLMSC Website
Product Type:	website
Marketing Text:	Introducing SLMSC - a new free approach to learning for the meat sector that will add value to your meast business! SLMSC is a practical training programme which provides innovative and cost effective solutions to help meat businesses survivie & thrive in challenging times. It consists of a new online learning programme with 5 training units which can be studied singly or as part of a comprehensive package based on individual business needs.
Description:	SLMSC is a free on line web-based programme for the meat supply chain sector. Available in 4 languages - English, Finnish, Spanish & Danish, the programme covers topical areas that previously have not been widely available in the more traditional business training programme for the meat sector. Issues such as retail, product development, innovation, sales & marketing are all covered with a specific emphasis for the meat sector. Particpants can also avail of programme certification by completing in a set of short tests at the end of each module. The programme can also be delivered using a class toom setting and a Trainers Resource Pack is available to download from the website.
Target group:	Butchers, abattoir owners, meat processors - all SME's working in the lcoal meat supply chain sector. VET profesionals invovled in delivering training to the meat sector
Result:	Website
Area of application:	Training
Homepage:	http://www.slmsc-project.eu/
Product Languages:	Danish Finnish English Spanish

Product 'SLMSC - Trainers Resource Pack'

Title:	SLMSC - Trainers Resource Pack
Product Type:	DVD
Marketing Text:	Introducing SLMSC - a new free approach to learning for the meat sector that will add value to your meast business! SLMSC is a practical training programme which provides innovative and cost effective solutions to help meat businesses survivie & thrive in challenging times. It consists of a new online learning programme with 5 training units which can be studied singly or as part of a comprehensive package based on individual business needs.
Description:	The Trainers Resoucre Pack consists of comprehensive triiner notes and slides for each of the modules in the SLMSC rpogramme. The DVD has been prepared to facilitate class room learning where on line learning is not feasible for the target particpants.
Target group:	VET Professionals providing training in the agrifood / meat sector.
Result:	DVD
Area of application:	Training delivery
Homepage:	http://www.slmsc-project.eu/en/?page_id=2641
Product Languages:	Danish

Product 'SLMSC Project E-Zines'

Title:	SLMSC Project E-Zines
Product Type:	distribution methods
Marketing Text:	The SLMSC project e-zines were a set of 4 ezines produced at intervals throughout the two year project duration outlining project progress.
Description:	The SLMSC project e-zines were a set of 4 ezines produced at intervals throughout the two year project duration outlining project progress.
Target group:	SME's inthe meat sector - butchers, abattoir owners, meat processors
Result:	E-zines
Area of application:	Dissemination
Homepage:	http://www.slmsc-project.eu/en/?page_id=1899
Product Languages:	English