

EUROPEAN MANAGER OF INTELLIGENT AND RESPONSIBLE TERRITORIES (GETIR) PROJECT

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External Evaluation

Quality of Main Project Products

Promoter:



Evaluation:



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INTRODUCTION

One of the aims of the external evaluation of GETIR project is to evaluate the quality of the main outcomes developed under the frame of the project. The products considered are:

- Professional Profile GETIR
- Multimedia Training Tool
- Virtual Community
- Cross Sectoral Processes

In order to assess the quality of the above mentioned project products, we designed a questionnaire (see annex) to be distributed among project partners. Present document gathers and analyses partners' answers.

We got five questionnaires from the following organizations:

- Documenta
- Folkuniversitetet
- Bulgarian Development Agency
- Dimitra
- IREA

ANALYSIS OF QUESTIONNAIRES

1. Professional Profile GETIR

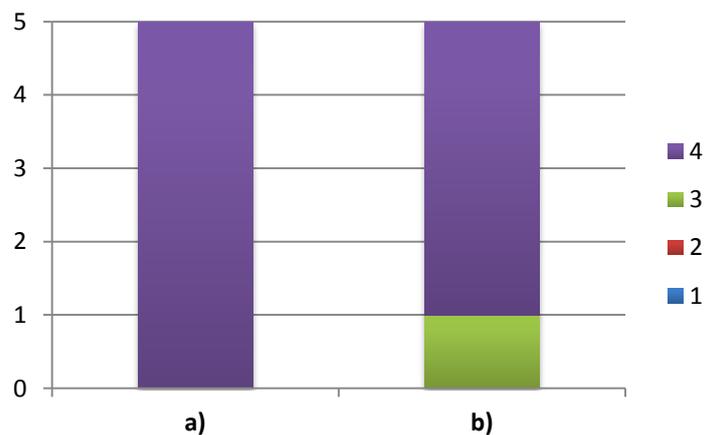
OBJECTIVES

GETIR project established two objectives related with the Professional Profile, namely:

- a) Define, test and validate at EU level, both the Professional Profile and the competences of GETIR, including contents of its training curriculum.
- b) To make an effort translating the main documents and tools to English and the profile and its tools to all partners' languages to guarantee its dissemination, transference and multiplier effects.

Project partners were asked to indicate if the Professional Profile GETIR has achieved the above mentioned objectives according to its perspective. They could indicate this by giving punctuations from 1 (meaning not achieved) to 4 (meaning totally achieved).

The following graphic shows the punctuations given by partners.



The horizontal axis represents the two mentioned objectives a) and b) while the vertical axis represents the number of people answering and, finally, in different colours we can see the different possible answers (from 1 to 4).

So it is possible to see that all partners gave the maximum punctuation to objective a) while in the case of objective b), one out of five gave punctuation 3 and the rest gave punctuation 4.

In conclusion, the objectives regarding the professional profile have been achieved according to project partners.

People answering the questionnaire were free to make comments about the objectives of the professional profile. The following chart shows these comments:

Comments
<ul style="list-style-type: none">- The big amount of pages to translate in the national languages poses some difficulties regarding the time frame of the project.- Very effective work has been done regarding the definition and development of the GETIR professional profile.

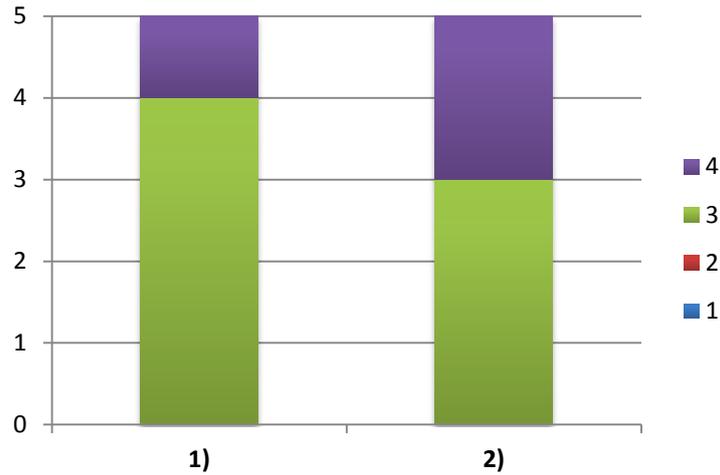
IMPACT

Regarding the impact, we proposed the following two statements to be measured:

- 1) The impact of the professional profile has been the foreseen impact in the country.
- 2) The impact of the professional profile has been the foreseen impact within the target groups.

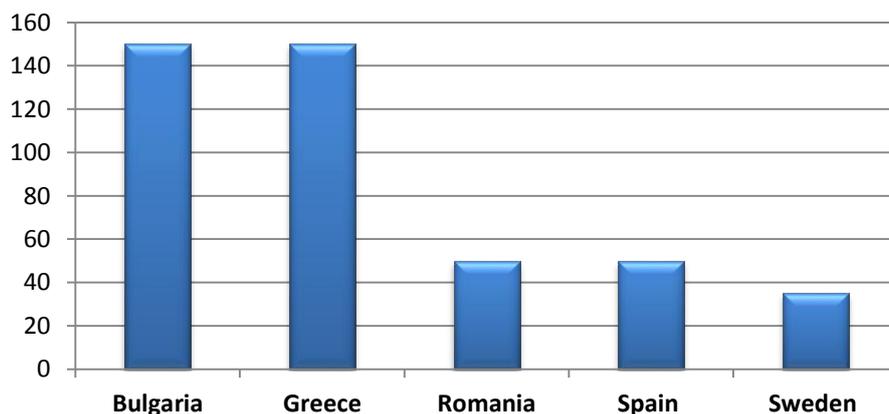
Partners could give the punctuation according to their level of agreement with them following the same scale than before (from 1 to 4).

Next graphic shows the answers given.



As we can see, all partners said that the impact of the professional profile in the countries as well as within the target groups has been the foreseen one, because all the punctuations given are 3 and 4. It is possible to notice that the impact within the target groups is more adjusted than the impact in the countries.

Partners were asked to say the approximate number of people that have known the professional profile in their countries. The answers are presented in the following graphic.



The higher numbers have been achieved in Bulgaria and Greece, where the professional profile has been known by approximately 150 people in each country. Then, in the rest of the countries the professional profile has been known by around 50 people.

We present the different target groups involved by project partners in each country:

Bulgaria	<ul style="list-style-type: none"> - Public administrations: centralized and local authorities - Experts in regional development - Academics and students
Greece	<ul style="list-style-type: none"> - Local development experts - Local development agencies
Romania	<ul style="list-style-type: none"> - Local authorities - Universities - NGOs
Spain	<ul style="list-style-type: none"> - Local development agents - Touristic sector
Sweden	<ul style="list-style-type: none"> - People in NGO sector - Local government in Uppsala - VET sector

To close this section, we present the comments made.

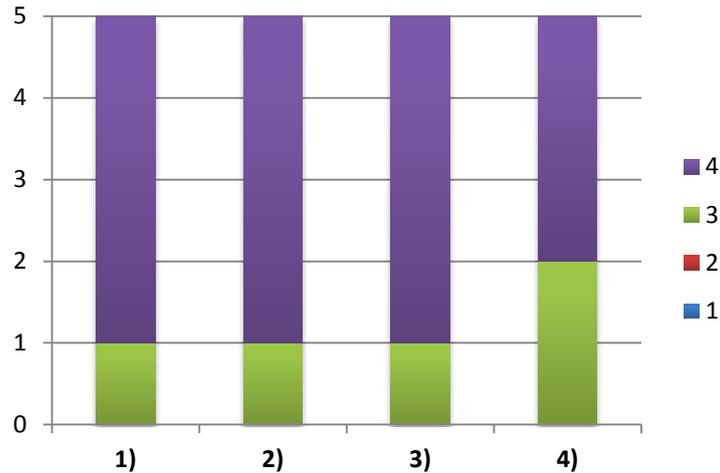
Comments
<ul style="list-style-type: none"> - A lot of people were interesting to learn more about GETIR project according to our feedback during our dissemination activities. - The amount of skills to be developed by a GETIR agent should be more specific than the ones showed in the profile.

UTILITY

The utility of the professional profile was measured through the following statements:

- 1) The professional profile could have been applied in your country.
- 2) The professional profile can be applied at European level.
- 3) The profile will be able to be used in the future in your country.
- 4) The profile could be used by different target groups than the project set.

The punctuations given to these statements by partners can be seen in the following graphic:



As it is possible to see, the majority of answers correspond to the best punctuation while the rest of results correspond to punctuation 3.

It is possible to conclude that the developed professional profile can be applied in partner countries and also can be spread at European level. In addition, the profile is suitable to be used in the future and could be adapted to more target groups than the ones which had been set by the project.

Next chart shows partners' comments regarding this section.

Comments
<ul style="list-style-type: none"> - It will be used in other sectors, mainly in tourism and environmental sectors. - It is a very promising Professional Profile. A lot of people would be interested for training or studying this specialization. - In Sweden the profile will fall under different position in local government and cross sectorial foundation for promotion of regional development.

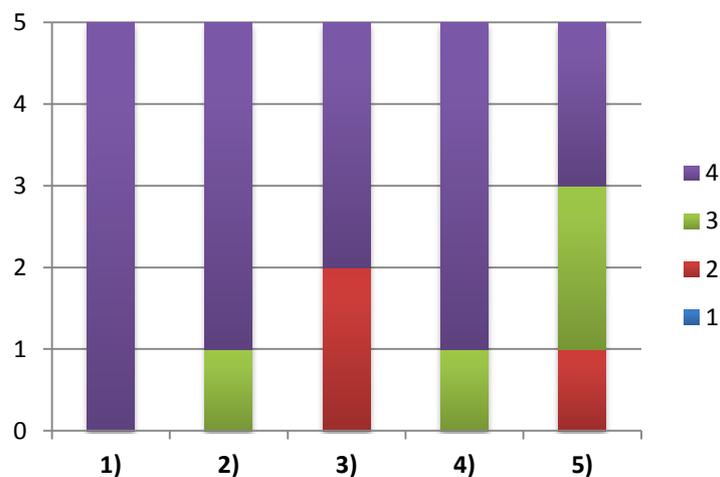
RESOURCES

The last section to assess the professional profile quality is “resources”. This aspect was measured through the following five items:

- 1) Your organization has used all assigned resources in order to do their tasks related to the professional profile.

- 2) Your organization has used all assigned technical resources in order to do their tasks related to the professional profile.
- 3) You consider you would have needed more resources to implement these tasks.
- 4) You will need financial resources to exploit the professional profile GETIR after project life.
- 5) The cost / benefit rate has been adequate.

The punctuations given by partners are represented in the following graphic.



According to the answers, the organizations have used all assigned resources; the financial as well as the technical ones. Three partners considered they would have needed more resources to implement project tasks. The translation of the different documents is one of the tasks that might have exceeded the budget.

It is worth to mention, also that partners consider they will need extra financial resources to exploit the professional profile GETIR once the project is over.

Finally, regarding the question if the cost / benefit rate has been adequate; one person answering the questionnaire gave punctuation 2.

Two partners made comments regarding this aspect:

Comments

- DIMITRA agreed to use extra own resources to develop the ICT profile for the GETIR agent profile and for the training material although it was not originally anticipated according to the application as we all agreed that this would be a great benefit for the project.
- The amount of work exceeded the budget which had to be complemented with own resources.

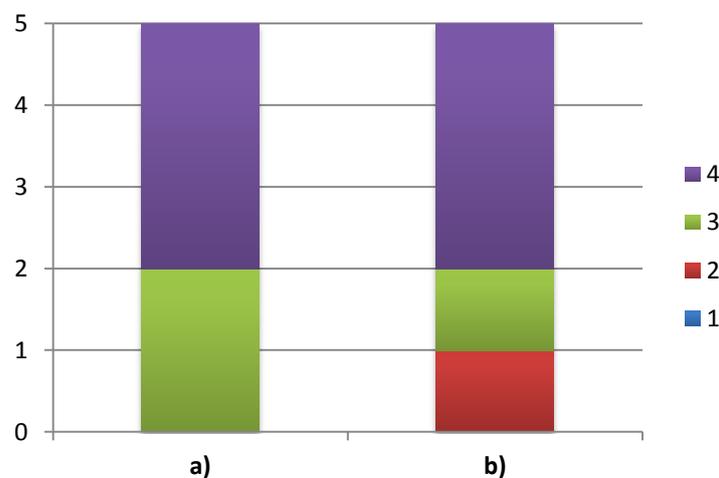
2. Multimedia Training Tool

OBJECTIVES

Two project objectives were directly related to the multimedia training tool, namely:

- a) To design and validate a blended learning pedagogical tool, from a perspective of an EU sustainable local development model which must be flexible and adaptable to the reality of each country.
- b) To make an effort translating the main documents and tools to English and the profile and its tools to all partners' languages to guarantee its dissemination, transference and multiplier effects.

Partners answering the questionnaire assessed the level of fulfilment of these objectives following the same method already commented.



Objective a) seems to be achieved according to partners' opinions while objective b) has obtained a punctuation of 2 from one person. The reasons given can be read in the following chart.

Comments
- The training modules aren't available yet in the national language, which has made difficult the dissemination and exploitation of the training tool in Romania.
- The training tool will be a helpful instrument for future GETIR agents, but it

should be more dynamic (for instance, by including self-evaluation online questionnaires).

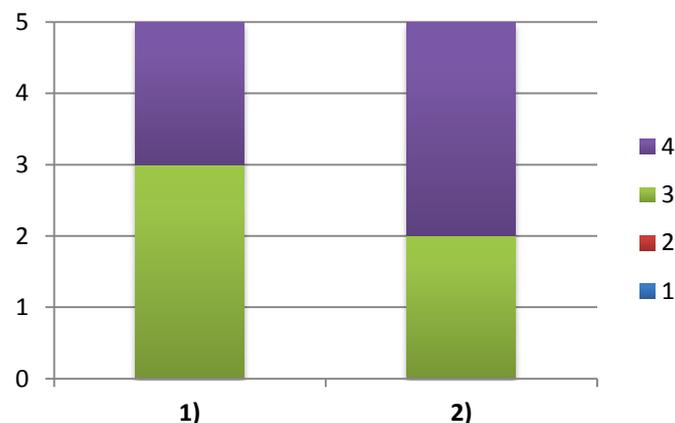
- It was not foreseen budget for translation the training material in Greek in the application form.
- The time for test was too short, such a profile need extended testing.

IMPACT

Now, the questions to measure the impact have been adapted to the multimedia training tool. They are:

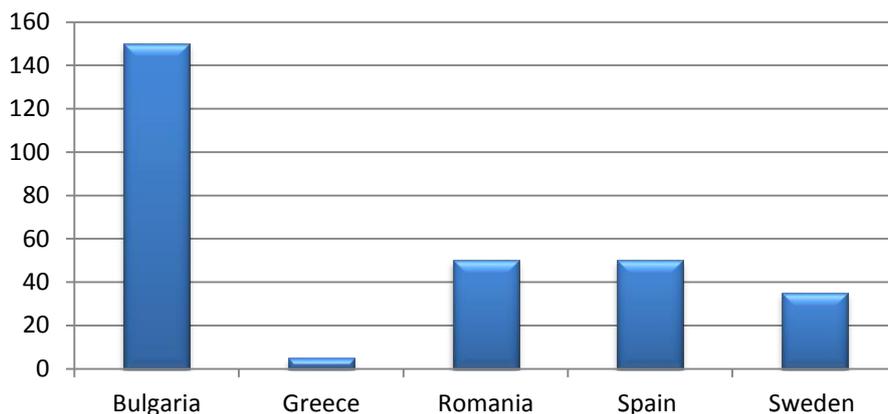
- 1) The impact of the training tool has been the foreseen impact in the country.
- 2) The impact of the training tool has been the foreseen impact within the target groups.

The graphic shows us the punctuations given by partners answering the questionnaire.



Both statements have got almost the same result. All the punctuations given are 3 and 4.

Partners were asked to say how many people have known the training material in their countries. The answers given can be seen in the graphic.



The multimedia training tool has been more known in Bulgaria (around 150 people) while in Greece has been less known (fewer than 20 people) because the tool has not been translated into Greek language. In Romania, Spain and Sweden the impact has been similar (around 50 people).

The next chart shows the involved target groups in each country.

Bulgaria	<ul style="list-style-type: none"> - Public administrations: centralized and local authorities - Experts in regional development - Academics and students
Greece	<ul style="list-style-type: none"> - Local development experts
Romania	<ul style="list-style-type: none"> - Local authorities - Universities - NGOs in the field
Spain	<ul style="list-style-type: none"> - Local development sector - Touristic sector - Local authorities
Sweden	<ul style="list-style-type: none"> - People in NGO sector - Local government in Uppsala - VET sector

There were one comment in this section:

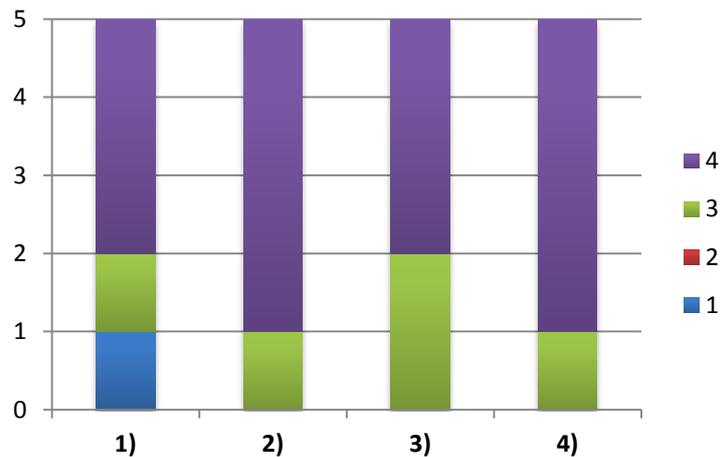
Comments
<ul style="list-style-type: none"> - If the material had been translated to our national language, a greater impact would have been achieved.

UTILITY

The utility of the training tool was assessed through these four statements:

- 1) The training tool could have been applied in your country
- 2) The training tool can be applied at European level
- 3) The training tool will be able to be used in the future in your country
- 4) The training tool could be used by different target groups than the project set.

The answers given by partners can be seen in the following graphic:



It is worth to highlight the punctuation one given to the first statement that suggests that the training tool could have been applied in Sweden.

One comment was made in this section:

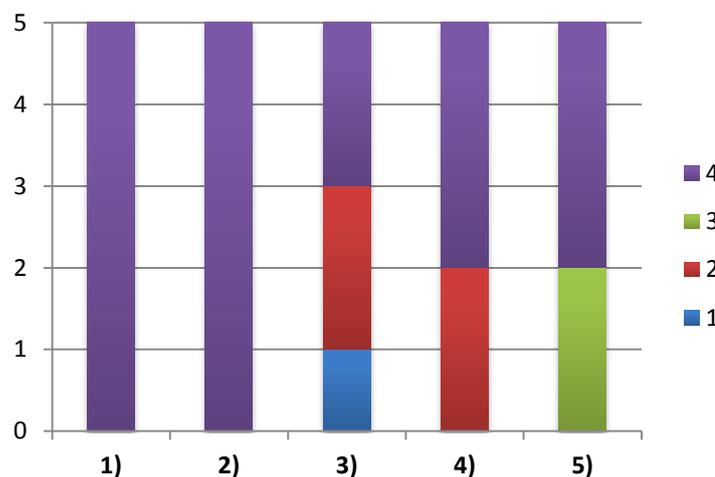
Comments
- The training tool could be used in the university program for public servant.

RESOURCES

The five statements regarding resources issued were adapted to the multimedia training tool product to evaluate it. They are:

- 1) Your organization has used all assigned financial resources in order to do their tasks related to the training tool.
- 2) Your organization has used all assigned technical resources in order to do their tasks related to the training tool.
- 3) You consider you would have needed more resources to implement these tasks.
- 4) You will need financial resources to exploit the training tool GETIR after project life.
- 5) The cost/benefit rate has been adequate.

The punctuations given by partners answering the questionnaire can be seen in this graphic.



What are striking here are items 3) and 4). In the case of item 3) “you consider you would have needed more resources to implement these tasks” two people thought so; and item 4) “you will need financial resources to exploit the training tool GETIR after project life” three people thought so.

Two comments were made in this section:

Comments
<ul style="list-style-type: none"> - It was not foreseen budget for translating the training material in Greek so it is difficult to exploit properly the training tool in our country. - The training tool as such need to be further elaborated as course material. The task and exercises have to be more elaborated.

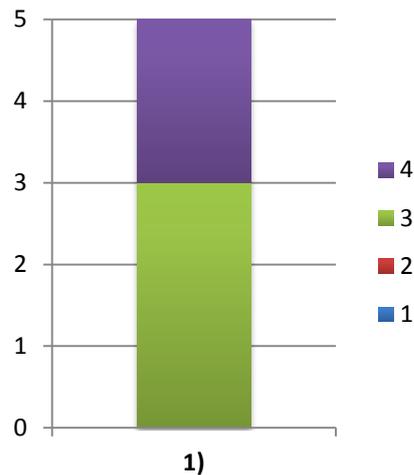
3. Virtual Community

OBJECTIVES

One project objective was directly related to the virtual community. It was:

- a) Create a Virtual Community 2.0 of GETIRs to be used both as support of the training tool and the networking, dialogue and exchange among professional and territories.

As it is possible to see in the graphic, project partners thought this objective has been fulfilled although not in a high extend (three out of five people answering the questionnaire gave a punctuation of 3).



Several comments were made in this section.

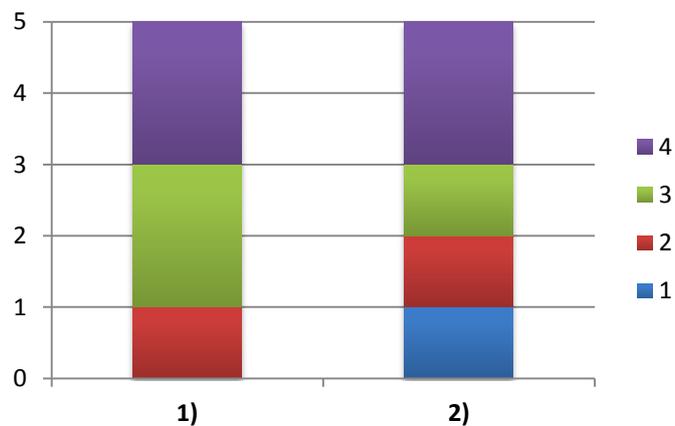
Comments
<ul style="list-style-type: none"> - We consider that GETIR virtual community facilitates communication among participants: trainees and trainers, for the benefit and the efficiency of the overall education process (posting articles, links, news, etc.). - Boost the exchanging of views on educational material and good practices; boost dissemination initiatives towards all possible target groups. - It is great opportunity for networking and exchanging of ideas for local development experts. - This powerful community should be enforced by the active engagement of people related to GETIR project, by publishing news, links, forum topics... - In Sweden, that would require different target groups, since we lack a position as coordinator of regional development.

IMPACT

The impact of the virtual community was measured with these two items:

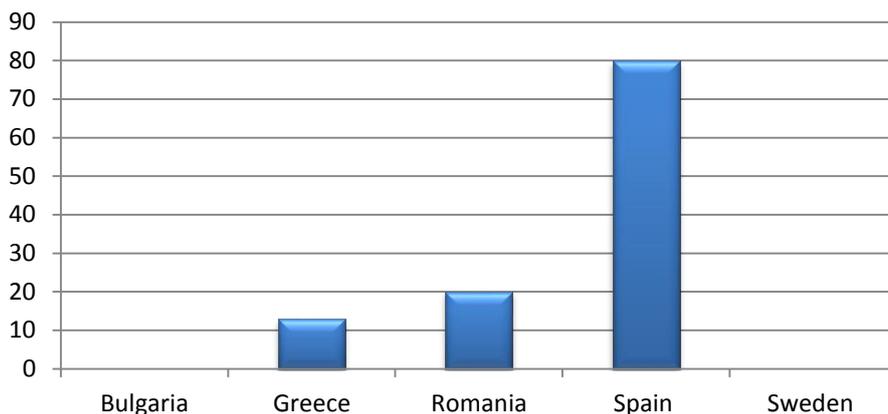
- 1) The impact of the virtual community has been the foreseen impact in the country.
- 2) The impact of the virtual community has been the foreseen impact with the target groups.

The following graphic shows the answers given by partners.



It is possible to see that there has been a different impact of the virtual community. One partner thought that the impact of the virtual community has not been the foreseen in his / her country. Regarding the impact with the target groups the results are worse because two partners thought the impact of the virtual community has not been the foreseen one.

The following graphic shows the approximate number of people that have joined the virtual community in each country.



This chart shows the target groups involved in the virtual community in each country.

Bulgaria	
Greece	- Experts for developing educational material - Local development experts - Project staff
Romania	- Local authorities - Universities - NGO
Spain	- Local development sector - Touristic sector
Sweden	

There were two comments in this section:

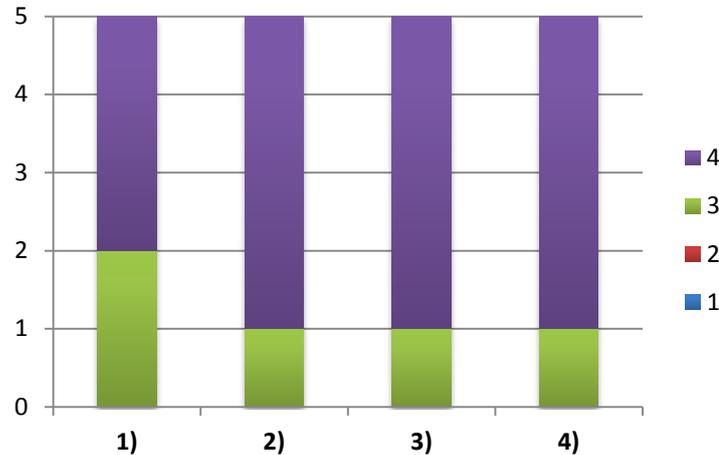
Comments
- Even though I invited a lot of people to join the virtual community, the feedback was negative.
- The time was short to engage any experts from Sweden.

UTILITY

The utility of the virtual community was assessed through these four items:

- 1) The virtual community could have been applied in your country.
- 2) The virtual community can be applied at European level.

- 3) The virtual community will be able to be used in the future in your country.
- 4) The virtual community could be used by different target groups than the project set.



It is possible to see in the above graphic that all statements have been similarly valued. Project partners thought the virtual community can be applied in their countries, it can be applied at European level, it will be able to be used in the future in partners' countries and that it could be used by different target groups than the project set.

Only one comment was made within this section:

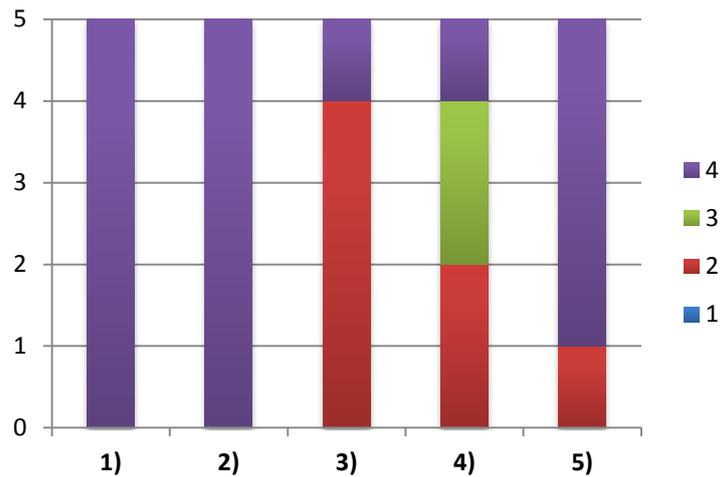
Comments
- We are certain that virtual community can be useful, however it requires moderation and coordination so the communication can be perceived as useful.

RESOURCES

Finally, the virtual community quality was valued taking into account the resources. This aspect was assessed with these five items:

- 1) Your organization has used all assigned financial resources in order to do their tasks related to the virtual community.
- 2) Your organization has used all assigned technical resources in order to do their tasks related to the virtual community.

- 3) You consider you would have needed more resources to implement these tasks.
- 4) You will need financial resources to exploit virtual community after project life.
- 5) The cost / benefit rate has been adequate.



As we can see, all partners used all financial and technical resources to do their tasks related to virtual community. The majority of them (four out of five) consider they wouldn't have needed more resources to implement the tasks. Some of them (three out of five) said they will need financial resources to exploit the virtual community once project is over. Finally, they said the cost / benefit rate has been adequate.

Partners didn't make any comment regarding virtual community resources.

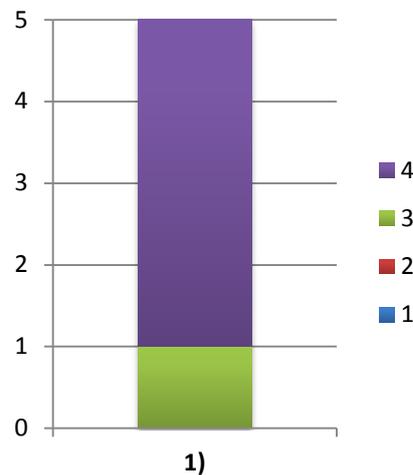
4. Cross Sectoral Processes

OBJECTIVES

One of the project objectives was related to the cross sectoral processes, namely:

- a) Develop an innovative pedagogical process with previous tools and with a focused on cooperative learning, social / organizational learning, learning territories and knowledge regions.

In the graphic it is possible to see that partners considered that objective have been achieved.



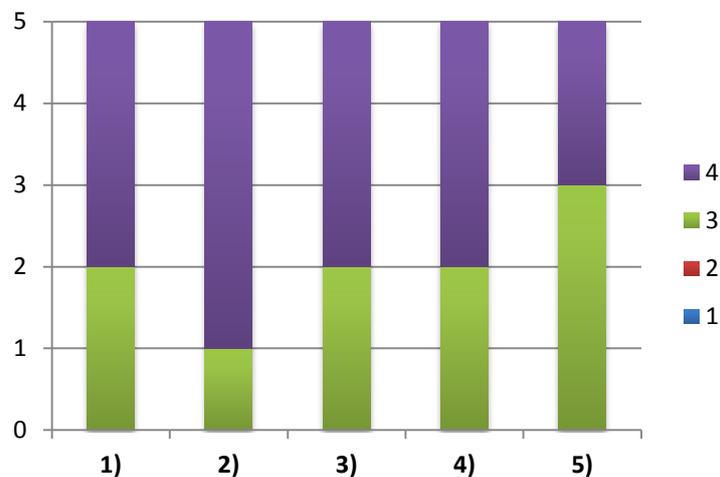
Two comments were made in this section:

Comments
<ul style="list-style-type: none"> - The developed educational material is the state of the art of intelligent and responsible territories. - The project has contributed to the definition of Intelligent and Responsible Territories approach among European Countries.

RESOURCES

Finally, the resources of the cross sectoral processes were evaluated with these five statements.

- 1) Your organization has used all assigned financial resources in order to do their tasks related to the processes.
- 2) Your organization has used all assigned technical resources in order to do the processes.
- 3) You consider you would have needed more resources to implement project processes.
- 4) You will need financial resources to exploit GETIR products after project life.
- 5) The cost / benefit rate of the whole project has been adequate.



It is possible to see that all of them are valued in the same terms. Partners gave punctuations 3 & 4 to all of them what means they agree with the statements. It is worth to mention that item 3) means that partners thought they would have needed more resources to implement project processes and statement 4) means they will need financial resources to exploit GETIR products after the project life.

ANNEX

Questionnaire to evaluate the quality of main project products

1. Professional profile GETIR

Please, indicate if the professional profile GETIR has achieved the project **objectives** related to this product.

	-			+
	1	2	3	4
Define, test and validate at EU level, both the professional profile and the competences of GETIR, including contents of its training curriculum.				
Make an effort translating main documents and tools to English and profile its tools to partners' languages to guarantee its dissemination, transference and a strong multiplier effect.				
Comments				

Please, value your level of agreement with the following statements regarding professional profile GETIR **impact**.

	-			+
	1	2	3	4
The impact of the professional profile has been the foreseen impact in the country.				
Please, specify the (estimated) number of people that have known the profile in your country: _____				
The impact of the professional profile has been the foreseen impact within the target groups.				
Please, specify the different target groups involved: - - -				

Comments

Please, value your level of agreement with the following statements regarding professional profile GETIR **utility**.

	-			+
	1	2	3	4
The professional profile could have been applied in your country.				
The professional profile can be applied at European level.				
The profile will be able to be used in the future in your country.				
The profile could be used by different target groups than the project set.				
Comments				

Please, value your level of agreement with the following statements regarding professional profile GETIR **resources**.

	-			+
	1	2	3	4
Your organization has used all assigned <u>financial</u> resources in order to do their tasks related to the professional profile.				
Your organization has used all assigned <u>technical</u> resources in order to do their tasks related to the professional profile.				
You consider you would have needed more resources to implement these tasks.				
You will need financial resources to exploit the professional profile GETIR after project life.				
The cost / benefit rate has been adequate.				
Comments				

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2. Training tool

Please, indicate if the training tool has achieved the project **objectives** related to this product.

	-	+		
	1	2	3	4
Design, test, validate and translate a blended learning pedagogical tool, thought from a perspective of an EU sustainable development model which must be flexible and adaptable to the reality of each country.				
Make an effort translating main documents and tools to English and profile its tools to partners' languages to guarantee its dissemination, transference and a strong multiplier effect.				
Comments				

Please, value your level of agreement with the following statements regarding training tool **impact**.

	-	+		
	1	2	3	4
The impact of the training tool has been the foreseen impact in the country.				
Please, specify the (estimated) number of people that have known the training materials in your country: _____				
The impact of the training tool has been the foreseen impact within the target groups.				
Please, specify the different target groups involved: - - -				
Comments				

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Please, value your level of agreement with the following statements regarding training tool **utility**.

	-			+
	1	2	3	4
The training tool could have been applied in your country.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The training tool can be applied at European level.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The training tool will be able to be used in the future in your country.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The training tool could be used by different target groups than the project set.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comments				

Please, value your level of agreement with the following statements regarding training tool **resources**.

	-			+
	1	2	3	4
Your organization has used all assigned <u>financial</u> resources in order to do their tasks related to the training tool.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Your organization has used all assigned <u>technical</u> resources in order to do their tasks related to the training tool.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
You consider you would have needed more resources to implement these tasks.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
You will need financial resources to exploit the training tool GETIR after project life.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The cost / benefit rate has been adequate.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comments				

3. Virtual community

Please, indicate if the training tool has achieved the project **objectives** related to this product.

	-			+
	1	2	3	4
Create a virtual community 2.0 of GETIRs to be used both as support of the training tool and the networking, dialogue and exchange among professionals and territories.				
Comments				

Please, value your level of agreement with the following statements regarding virtual community **impact**.

	-			+
	1	2	3	4
The impact of the virtual community has been the foreseen impact in the country.				
Please, specify the (estimated) number of people that have joint the virtual in your country: _____				
The impact of the virtual community has been the foreseen impact within the target groups.				
Please, specify the different target groups involved: - - -				
Comments				

Please, value your level of agreement with the following statements regarding virtual community **utility**.

	-		+	
	1	2	3	4
The virtual community could have been applied in your country.				
The virtual community can be applied at European level.				
The virtual community will be able to be used in the future in your country.				
The virtual community could be used by different target groups than the project set.				
Comments				

Please, value your level of agreement with the following statements regarding virtual community **resources**.

	-		+	
	1	2	3	4
Your organization has used all assigned <u>financial</u> resources in order to do their tasks related to the virtual community.				
Your organization has used all assigned <u>technical</u> resources in order to do their tasks related to the virtual community.				
You consider you would have needed more resources to implement these tasks.				
You will need financial resources to exploit virtual community after project life.				
The cost / benefit rate has been adequate.				
Comments				

4. Cross sectoral processes

Please, indicate if the sectoral processes have achieved the project **objectives** related to this activity.

	-			+
	1	2	3	4
Develop an innovative pedagogical process with previous tools and with a focused on cooperative learning, social / organizational learning, learning territories and knowledge regions.				
Comments				

Please, value your level of agreement with the following statements regarding cross sectoral processes **resources**.

	-			+
	1	2	3	4
Your organization has used all assigned <u>financial</u> resources in order to do their tasks related to the processes.				
Your organization has used all assigned <u>technical</u> resources in order to do the processes.				
You consider you would have needed more resources to implement project processes.				
You will need financial resources to exploit GETIR products after project life.				
The cost / benefit rate of the whole project has been adequate.				
Comments				

THANK YOU FOR COMPLETE THIS EVALUATION SHEET!