

# European Manager of Intelligent and Responsible Territories (GETIR) PROJECT

PROJECT NUMBER: 510283-LLP-1-2010-1-ES-LEONARDO-LMP

## European Seminar

## Evaluation Report

*Promoter and Internal Evaluation:*



*Financed by:*



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## INTRODUCTION

Present document is the evaluation report of the European Seminar of GETIR project. This conference is product 4 in the application form within work package six “exploitation and dissemination plan”.

The seminar took place on the 18<sup>th</sup> December 2012 in Timisoara (Romania). People from different target groups attended the European conference, namely:

- GETIR partner organizations.
- Public officials
- Professors and students from the University of Timisoara.
- Third sector entities
- Media

Around 50 people attended GETIR final conference.

In order to evaluate this activity, a questionnaire (see annex) was prepared to be filled in by all participants in the seminar. The questionnaire was voluntary and anonymous. It has four sections, namely:

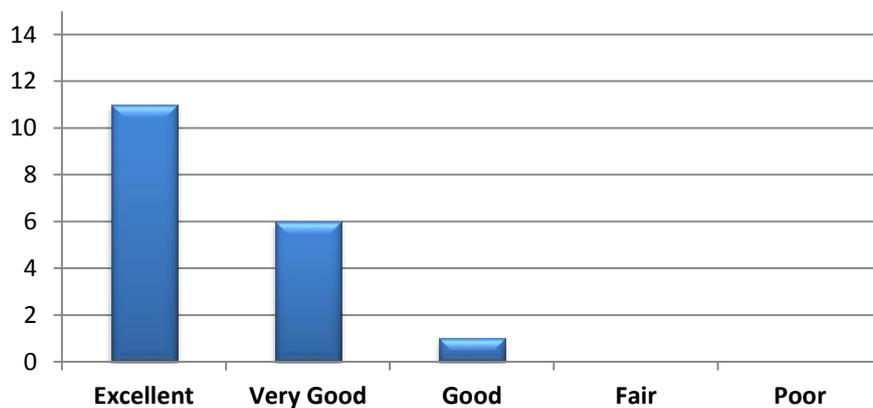
- Overall rating
- Programme
- Impressions
- Additional comments

Eighteen participants of the event responded to the questionnaire, so that this report is based on the response of those eighteen people. Present document shows and analyses the answers and the results written down in the questionnaires.

## ANALYSIS OF THE QUESTIONNAIRES

### Overall rating

First of all, we asked participants in the European seminar to do a general assessment of the event. They could choose among five different options (excellent; very good; good; fair; and poor). The following graphic shows the results to this question. As we can see, the majority of answers (eleven out of eighteen) are 'excellent' then, 'very good' was selected by six out of eighteen while only one person considered the final conference as 'good'. Anybody selected neither 'fair' nor 'poor'. So that we can conclude that GETIR final conference was very well valued by participants.



Graphic 1: overall rating of the conference.

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### Programme

Participants assessed the conference through some open questions and some multiple choice questions. The multiple choice questions had punctuations from 1 (meaning totally agree) to 4 (meaning totally disagree).

The first multiple choice questions were the following:

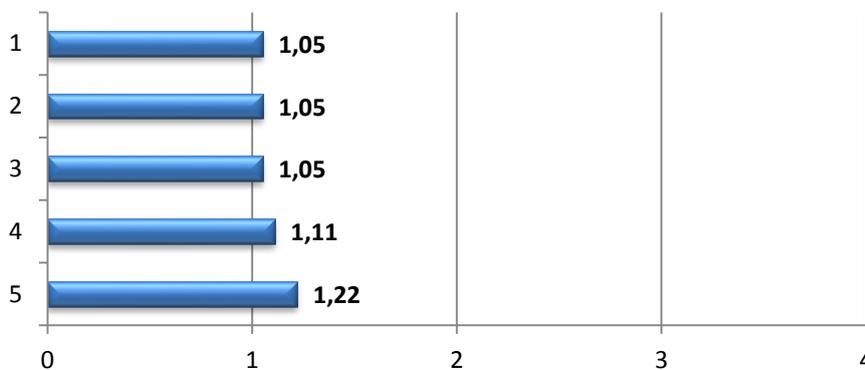
- 1- The programme of the conference was well balance.
- 2- The conference was well organized.
- 3- Information and general management before the conference was helpful and efficient.

4- Information and general management during the conference was helpful and efficient.

5- The meeting facilities were comfortable and well set-up.

Graphic number 2 shows the media rates achieved for each item. It is possible to see that the five items have similar results due to the lowest got 1'05 while the highest got 1'22. In conclusion, there are no significant differences among these five items.

The average very close to punctuation 1 means that the event was well organized according to participants' opinion.



Graphic 2.

Then, attendees were asked about their previous expectations regarding the European seminar. The chart below shows the answers.

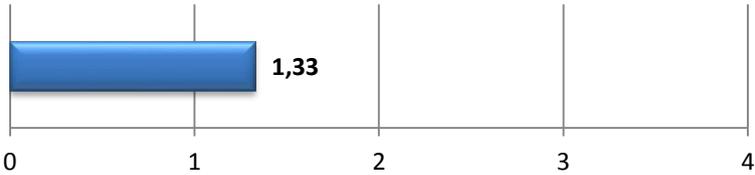
Expectations
<ul style="list-style-type: none"><li>- Active discussion on the GETIR topics</li><li>- Discovering the main axes and ideas of the Timisoara learning city concept</li><li>- To know the learning city process in Timisoara</li><li>- To explain the IRT concept and GETIR project</li><li>- To find out how can be concreted applied in Timisoara. How and by whom</li><li>- Way of engaging local authority and government</li><li>- Efficient use of the intelligent and responsible work force</li><li>- Useful information regarding the involvement of citizens</li><li>- Dissemination of GETIR project results</li><li>- Detailed presentation of the TIR concept</li></ul>

- The concept of GETIR
- Good practice examples
- To find out more about learning ideas in the community
- Clarifying some concepts, assimilating constructive points of view.
- The idea of intelligent and responsible territories

Chart 1.

In general, the expectations are related to learn more about GETIR project, intelligent and responsible territories concept and to listen to other initiatives and best practices in order to learn from them; especially, Timisoara learning city project.

Those were the expectations participants had before attending the final seminar, so they also were asked whether those expectations were fulfilled or not. As we can see in graphic number 3, the conclusion is that the expectations were met in a high extent. The mean achieved has been 1'33 and the maximum possible result was 1.



Graphic 3.

Then, the questionnaire asked attendees to write down the most interest subjects discussed during the conference according to their opinions. We can see the answers in this chart:

The most interesting subjects
<ul style="list-style-type: none"> <li>- Intelligent territories, learning cities and social capital</li> <li>- Debate of thematic areas, learning issues</li> <li>- Learning city process, IRT concept and GETIR project</li> <li>- The theory presented</li> <li>- The Swedish model of involving the citizens; education for lifelong learning</li> <li>- The Swedish model</li> <li>- Lifelong learning at all ages</li> </ul>

- Presentation of the IRT concept
- Presentation of the learning cities concept
- The examples of the other countries
- Presentation of the IRT concept
- Presentation of the learning city concept
- Debate on the five thematic areas
- The thematic areas

Chart 2.

In this occasion, we have a big variety of responses. It is worth to mention the presentation of the intelligent and responsible concept and the five thematic areas of the GETIR professional profile. The Swedish model was also chosen by several attendees.

Thereafter, the questionnaire asked to what extent they were satisfied with the deep of the discussions on issues of the agenda. The next graphic (graphic 4) shows us the media rate, 1'33.



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Graphic 4.

Regarding GETIR project, participants were asked to give punctuations to these two questions:

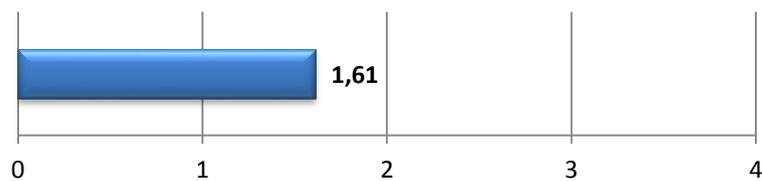
- 1- In your opinion, European Manager of Intelligent and Responsible Territories can be transferred to other countries?
- 2- Do you think GETIR project is a generator of learning and empowerment?

Both questions got similar result (1'16 and 1'05 respectively – see graphic 5) which means they totally agree with the idea of the European Manager of Intelligent and Responsible Territories can be transferred and that GETIR project is a generator of learning and empowerment.



Graphic 5.

Finally, the questionnaire asked if time for discussion was appropriate according to the issues. The average got is 1'61.

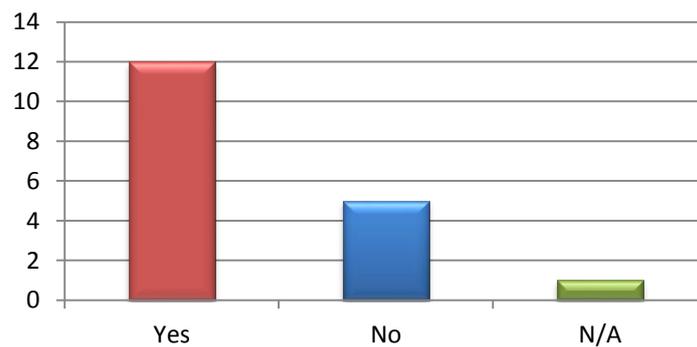


Graphic 6.

It is a good result although it is not as low as the previous ones. As it would be possible to check later; many people thought that there was not enough time for discussions and debates.

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Twelve people out of eighteen (see graphic 7) thought that some of the issues presented should have needed more time to debate.



Graphic 7: Do you think any of the issues presented should have needed more time to debate?

Participants were asked which topics should have had more time to debate and the following chart shows the answers.

<b>Which issues</b>
<ul style="list-style-type: none"> <li>- Corporate social responsibility in Timisoara and in the rest of the countries</li> <li>- All of them</li> <li>- To implement by taking the example of countries that have experience in this field</li> <li>- Each country has its specify and mayor issues</li> <li>- To discuss more examples</li> <li>- Each of the participants would have needed at least 10 minutes to speak</li> <li>- To identify concrete solutions for implementation in Timisoara</li> <li>- The thematic presented</li> <li>- More time to discuss concrete examples of implement</li> <li>- More time to debate</li> <li>- More examples and clarifications</li> <li>- Exchanging information about concrete examples</li> </ul>

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Chart 3.

Many people consider that, in general, all topics and presentations should have had more time for debate and discussion.

### **Impressions**

In the third section of the questionnaire we asked participants to share with us their impressions of the final conference. In order to gather them, we divided it into 'positive aspects' and 'what to improve'. The responses given can be seen in the chart number 4 and chart number 5:

<b>Positive things</b>
<ul style="list-style-type: none"> <li>- Very good organization! Questions raised were relevant to the topics and showed great interest on the topics discussed</li> <li>- I find valuable that the invited people took actively part in the debate</li> <li>- Interesting input of participants regarding learning other approaches</li> <li>- The contents</li> <li>- General organization and programme</li> </ul>

- The approach presented
- The conference was useful, well balanced and organized
- Very good; technical conditions / facilities
- The subjects discussed were very interesting; very good organization
- Very good materials were provided to the participants
- Organization, quality of the speakers, the location, overall atmosphere
- Participation of international organizations and partners
- The presentations were brief and accessible, the discussions were useful for the participants
- We have to learn from other countries and steal their ideas
- Constructive presentation of the information, examples of good practices
- There was adequate space for dialogue

Chart 4.

As the most positive things, we can highlight the exchange of initiatives, the interesting speakers and the debates.

<b>What to improve</b>
<ul style="list-style-type: none"> <li>- From technical side: audio quality</li> <li>- More time to disseminate – explain GETIR project</li> <li>- Breaks</li> <li>- Translation system</li> <li>- The time allocate for the debate</li> <li>- Counting with other countries and personalities in the project</li> <li>- Dialogue of the authorities with the citizens</li> <li>- More information about such events</li> <li>- The time allocated</li> <li>- Badges with the name of the participants</li> </ul>

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Chart 5.

Among the things should be improved, the translation received some comments because there weren't good technical conditions. In addition, the time allocated was a weak point too as it was already commented in above sections.

**Additional comments**

Finally, people answering the questionnaire were invited to give suggestions and to do further comments. We can see them in the following chart.

### Comments / suggestions

- Excellent final conference. Congratulations to IREA and all GETIR partners
- More dissemination of such events
- Congratulations to everybody
- I consider that using the term “smart” instead of “intelligent” is better. Otherwise would be considered that the territories are not intelligent. “Smart territories” does not refer to implementing ICT but refers to the “wisdom” of a way of doing
- More such conference should be organized
- Much more events should be organized where people could exchange ideas
- Organizing new debated in different contexts

Chart 6.

Many attendees took this opportunity to thank for the hospitality and for having been invited to this final conference.

Finally, many people answering the questionnaire expressed their desire of participating in more events like this.

## CONCLUSIONS

The European seminar got a great impression from the participants. Aspects related to the logistics, organization, information and facilities were really well valued. The conference itself has been very well assessed too. Participants highlighted the possibility to exchange ideas, knowing new programmes and meet experts. They would have liked to have more time for discussions and raising doubts. Also, they suggested improving the technical conditions and they let know they wish more seminars like this were organized.

## ANNEX

### Final conference evaluation sheet

# GETIR PROJECT FINAL EVENT EVALUATION

EUROPEAN MANAGER OF INTELLIGENT AND RESPONSIBLE TERRITORIES (GETIR)  
510823-LLP-1-2010-1-ES-LEONARDO-LMP

Timisoara, 18<sup>th</sup> December 2012

#### I. My overall rating of this conference is:

Excellent

Very Good

Good

Fair

Poor

#### II. Programme

Please circle the desired rate:

Agree 1 → Disagree 4

1.	The conference:				
	- The programme of the conference was well balanced.	1	2	3	4
	- The conference was well organized.	1	2	3	4
	- Information and general management <b>before</b> the conference was helpful and efficient.	1	2	3	4
	- Information and general management <b>during</b> the conference was helpful and efficient.	1	2	3	4
	- The meeting facilities were comfortable and well set-up.	1	2	3	4

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What were your main hopes and expectactations for the conference?

2.	To what extent were these expectations met?	1	2	3	4
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What were the most interesting subjects of the programme?

3.	To what extent are you satisfied with the deep of the discussions on issues of the programme?	1	2	3	4
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4.	GETIR project: <ul style="list-style-type: none"> <li>- In your opinion, European Manager of Intelligent and Responsible Territories can be transferred to other countries?</li> <li>- Do you think GETIR project is a generator of learning and empowerment?</li> </ul>	1   2   3   4 1   2   3   4
5.	Time for discussion was appropriate according to the issues	1   2   3   4

Do you think any of the issues presented should have needed more time to debate?

YES

NO

If yes: which one?:

**III. Please write down your impressions of the conference:**

1. Positive things:

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2. What to improve:

**IV. Do you have any additional comments/suggestions?**

**Thanks for taking the time to complete this evaluation!**