Progetto "POSSO..NON POSSO…VADO! Rev.2 " **CUP:G72F11000080006**
Piano condiviso per l'attivazione del network nazionale e degli stakeholder
Common plan for the construction of the national network and stakeholders
Language of the product English
Result n. 5

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Introduction

The role of national networks (WP2) is to create a network of relationships with people, direct or indirect beneficiaries of the project, facilitating the future selection of the target group participating in the testing activity (WP3) of the new model.

This plan will contain information specific to each project partners, namely:

• The characteristics of the stakeholders,

• building strategy and management of the national network.

The target groups are: students, trainers / teachers / counselors, and associations of enterprises and entrepreneurs.

1. Italy

a. The characteristics of stakeholders

The national network will allow to create a network of relationships with people, direct or indirect beneficiaries of the project, facilitating the selection of the subjects participating in the activity test (WP3) of the new model.

In line with the objectives of the project, the Italian network will be built by involving the following types of entities:

• Representatives of institutions in education / training and production activities.

• Students in the penultimate year of studies at schools technical and professional;

• Teachers of technical and professional institutions involved in promoting the enterprise culture among young people and to assess the possibility of including such activities as part of their curricula.

• Counsellors and advisors of branches dedicated to the supply of services to new business;

• Associations of enterprises and entrepreneurs interested in transmitting, in his capacity as mentors, their own experiences to young entrepreneurs.

The network will be built providing a balanced participation of different categories of stakeholders.

b. Strategia di costruzione e gestione del network nazionale

The building strategy of the network foresees different methodologies developed according to each target .

Given the scope of the project and the need of creating a firm foundation for the valorisation and transfer of results, it is expected to involve the following institutions: Regional Department of 'Education and Vocational Training of the Sicilian Region, Production and Economic Development of the City of Palermo, and area School Educational Services Sector of the Municipality of Palermo. The involvement of institutions will be done through meetings at their institutional, aimed to present the project and the activities to be carried out locally, are also involved in the activities of communicating results.

The Institute for Educational Technologies of the CNR (partner 2) achieved during the last few years, various activities with schools of different types and levels present in Sicily, creating a dense network of relationships and initiatives. The Institute for Educational Technology at the school will send to address technical and commercial relationships with them already, a request for participation in the trial in the project and select the schools that meet the conditions best suited for success activity of experimentation.

Inside / school / s that will join the project information sessions will be made aimed at involving teachers, in order to select those with a higher level of motivation.

The national network will be managed jointly by the Italian partners, each for its own part.

The Speha Fresia as training body reference for Legacoop Sicily has already signed an agreement for the administration of the questionnaire and educational game for users of the branches of the promotion of co-operative employers' association has in Sicily.

It is also being established an agreement with the Legacoop Lazio, whose Speha Fresia is preferred supplier of services, in order to test the two products on aspirant entrepreneurs co-operators of Lazio.

In the Lazio region will be involved also the first CTP based at the Institute Comprehensive Manin, which will be active experimentation involving 10 to 20 migrants.

The activities will be carried out jointly and collaboratively, to this end, each institution shall appoint a person responsible for this activity that should coordinate representatives of other organizations through periodic meetings or communications web.

2. Slovenia

a. Caratteristiche degli stakeholder

The project involves different categories of stakeholders (direct or indirect beneficiaries) for "co-creating" the results/effects of the new model developed in frames of WP3. For the theritory of Slovenia the stakeholders are as follows:

- Students from various technical high schools (different professional educations, not just economics)

- Representatives of educational institutions - possibility to involve the project result/idea into the internal educationa system (long-term use);

- Teachers of technical and professional institutions (for including the result of the project for further education of the students in the filed of promoting the enterpreneurship);

- Enterpreneurs - possibility for involving in the educational activities of the project (consultancy)

- Counsellors and advisors who are in charge for promoting the importance of new bussiness (for including the idea into their workshop activities dedicated to students - different Regional development agencies in Slovenia)

- Youth centres - inclusion of the educational tool into their weekly activities for the members (long-term use)

2. Building strategy and management of the national network

At the first phase it is intended to construct the local network involving the stakeholders from different filed (school teachers, consultant from Regional Development Agency, Head of Youth Cetre, enterpreneurs). This will be the base for the further promoting of the acitivities and appliying at the national level. The focus of the first phase is to prepare the activities/ strategy for the dissmemination of the project for national level use. Once the educational system from WP3 is developed (accurately developed training courses - for trainers, teachers, etc.) and tested on several students and other stakeholders, the strategy is to promote the project's educational system on the national lever thorugh other Slovene Regional development agencies - each RDA for their own region. The taks of RDA's Consultants for Enterpreneurship is also to promote the enterpreneurship on the different workshops for students (already existing activity), so there is no doubt, in case the project's educational system is recognized as a useful tool for the promotion of the enterpreneurship, the impact of the project will reach the national level. Considering that this is a long-term plan and the project ends at the end of year 2013, the aplication of the project's educational system will reach the national level as the long-term impact of the project.

3. Spain

a. The characteristics of stakeholders

Two High School work in the proyect:

- The I.E.S. Murillo, has been a training center for adults since 1933. It is constituted by the following departments: Tourism, Biology, Physics and Chemistry and Foreign Languages. The students come from middle-class families. Immigrants from South America, Middle East, Asia and Eastern Europe, also attent our school.

- The I.E.S. Federico Mayor Zaragoza, located in Seville,offers a wide range of training courses for students and adults in Electronics, Care Health, and Secondary Teaching. The purpose of school is to train students to achieve learning skills using the information and communications technology. In particular, the health area of training could be the one in which there is a greater possibility to self-employment or business creation. Also, the area dedicated to adult education could be involved in the development of the project experimentation.

b. Building strategy and management of the national network

1. Dissemination:

Make a logo contest.This logo is used in the project documents.Students have worked in this contest.All partners chose the winner

The triptych was drawn
The partners have reviewed and have provided suggestions

CONFINDUSTRIA PALERMO

ITD PA

Speha fresia

omnia

IES Federico Mayor Zaragoza

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Partnership

The partnership is composed by 7 organizations, coming from 4 EU countries, Italy, Finland, Slovenia and Spain:

- Confindustria Palermo (IT): LEAD PARTNER
- Speha fresia cooperative of Rome, Guidance and Training Centre certified in Lazio and Sicily regions (IT)
- Istituto per le Tecnologie Didattiche of the National Research Council of Italy - CNR (IT);
- Regijska razvojna agencija severne Primorske d.o.o. Nova Gorica (SI);
- Espoon seudun koulutuskuntayhtymä Omnia (FI);
- IES MURILLO - Secondary education (ES);
- IES FEDERICO MAYOR ZARAGOZA - Secondary education (ES).

The project started on October 1st 2011 and will run until SEPTMBER 30 2013.

For further information

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I can ... I cannot ... I go!
REV. 2

Transfer of Innovation Project: "Passo, Non Passo, Vado! Rev.2"
Ref: 2011-1-IT1-LE005-01928
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Aims

The project proposal aims at introducing and fostering, especially among youths, the entrepreneurial mindsets, with a particular focus on small businesses, cooperatives and social businesses, transferring two project products "I can...I cannot...I go!" and "Young Entrepreneur".

Through the adaptation, methodological and technological, and the testing of the two "project products", the partnership will develop a common guidance and training model for the implementation of the entrepreneurial key competences in VET provisions.

Partnership will design a new e-platform hosting the training path "Young Entrepreneur" and the guidance tool "I can...I cannot...I go". In the new e-platform students will play PNPV serious game, a business game with contextual help and learning resources. The aim of PNPV serious game is the management of a village.

Target group

Vocational and technical secondary schools students are one of the target groups, but we will test our model also with adults, in continuous training or with an entrepreneurial idea, through the start-ups desks of the trade associations involved. Training sessions for teachers will be carried out about the training model and the use of the PNPN serious game.

Website:

- We included data submitted by members.
- A link has been to the school website, which is available for teachers (58), students (1,025), Parents (2,000) and people in general.
- It has been included in the newspaper of IES Federico Mayor Zaragoza (ZARAVISTA).
- Included in "Colabora" networks (Andalucía teachers' Internet platform).

We have participated in all phases of the project and will be responsible together with the other Spanish partner to organize a meeting to be held in Spain.

Vocational and technical secondary schools students are one of the target groups, but we will test our model also with adults in continuous training sessions or with an entrepreneurial idea, through the start-ups desks of the trade associations involved.

IES Murillo

The main objectives of this WP are:

- Planning the process of valorisation and transfer in each partner country.
- Organization of Public Workshops at local level in order to evaluate the learning process feedbacks from teachers/trainers/guidance counsellors and students and to award the best 3 business plan ideas developed during this stage (Event: "Entrepreneur for one day").
- On-line publication of the Train the Trainers package: programme, didactic supports and users' guide (in all languages).

Description of result

- Valorisation Campaign Plan.
- Local Event "Entrepreneur for one day": programme, promotional materials, registration sheets, recordings, participants contributions, minutes, etc.
- "Train the Trainers package": programme, didactic supports and users' guide (in all languages)
- A database of business ideas.

IES Federico Mayor Zaragoza

The dissemination activities reflect all measures and activities, which are agreed between the partners for the dissemination of the project outcomes and results to the respective stakeholders.

The main objectives of this WP are:

- Definition of a dissemination Plan to promote the active involvement of stakeholders
- Development of a project Website.
- Production of information and promotional materials.
- Realization of a Final Event to present and share with a wider audience the project results

Description of result

- Dissemination Plan: strategies and tools for active involvement of stakeholders (mapping of key stakeholders to involve in the project).
- Project website linked to the web-platform.
- Information materials: leaflets, posters, newsletters etc.
- Final event: public meeting (work schedule, reporting of the event).

4. Finland

a. The charasteristics of the stakeholders in Finland

The stakeholdesr in Finland are:

- students aged from 15 to 20 years and studying in Omnia vocational training institution. The may be from various vocational fields since entrepreneurship is a general theme that goes through the trainings regardless the fields.
- students having the same profile as the ones in Omnia but studying in our partner vocational training institutions on a local and national level
- teachers working in Omnia and coaching in entrepreneurship issues and providing entrepreneurial training
- teachers working either in Omnia or in our partner organisations on development of the entrepreneurial teaching materials or on other projects having the theme of entrepreneursip
- local entrepreneurs cooperating with Omnia either via project work or student issues (e.g. on the jos training, students' tasks for the small enterprises etc.). Especially those entrepreneurs that work in Omnia's premises are considered as the stakeholders of the main importance
- international and European contacts that work on the same issues as the ones in I can I cannot I go -project

b. Building strategy and management of the national network

The strategies for constucting and managing the above mentioned networks are mainly close cooperation in the issues related to the entrepreneurial training and thinking. The Finnish project team informs and disseminates the project results actively. The idea is to introduce the project outcomes to the entrepreneurs, teachers and students as soon as concrete pieces of the materials are ready. The feedback for the contents of the game, as well as for thepedagogical approach are asked from these agents and then shared in the European partnership (Italy, Spain and Slovenia). It is very significant to have this feedback and to be able to develop the educational materials and approaches towards a final product of good quality. Also localisation should be made according to this local and national feedback.

Omnia informs about this project in it's website (project brochure), but it will also create a poster and a leaflet for the purposes of dissemination, having them all in Finnish. The project team gives presentations about the project activities, aims and resulst (e.g. Ms. Sini Nykänen in Croatia in the autumn, 2012).

"Entrepreneurial days" hav been organised in Omnia for some years already, and the project I can I cannot I go will be integrated into these days and weeks as soon as the first outcomes become concrete.

In 2013 there will also be, as part of the project activities, the event of "an entrepreneur for one day" and this will be arranged in close cooperation with the local entrepreneurs and other stakeholders.