Projects and Products Portal for Leonardo da Vinci

Homoresponsabilis in der globalisierten Welt

2011-1-PL1-LEO05-19895

http://www.adam-europe.eu/adam/project/view.htm?prj=9147

Projektinformation

Titel: Homoresponsabilis in der globalisierten Welt

Projektnummer: 2011-1-PL1-LEO05-19895

Jahr: 2011

Projekttyp: Innovationstransfer

Status: bewilligt

Land: PL-Polen

Marketing Text: Unser Projekt beschäftigt sich mit sozialer Unternehmensverantwortung, globaler Ausbildung, Nord-Süd-Handelsbeziehungen, Verantwortung von Managern und ethischen Aspekten von Entscheidungsprozessen. An Hand des Projekts „Homoresponsabilis in the globalized World" soll ein erfolgreiches Simulations-Spiel, das von Group One (Belgien), einem der Hauptpartner des Projekts, entwickelt wurde, transferiert werden. Der Transfer erfolgt nach Polen, Bulgarien und Österreich (die entsprechenden Partner sind die Universität ód (Koordinator), TIME-Ekoprojects Foundation und BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH (Österreich).

Zusammenfassung: There is growing trend around a world to promote social responsibility and ethical behaviour in business organisations. It is strongly connected with growing pressure on more fair trade relations between companies from Global North and Global South. There are a lot of initiatives that support this trends but they target almost only companies (mainly big corporations) at the same time relatively less initiatives are addressed to the rest of the business world (eg. small and medium enterprises /SMEs/).
It is important to stress that most of owners and managers of SMEs are people without higher education background - they have usually the technical and vocational background rather than economics/management background. For example in Poland among entrepreneurs there are less than about 13% of people with higher education background (Gasparski W., 2008, Responsible Management Education). That is why the target group in this project are students at ISCED education levels 3 and 4 (secondary and post-secondary technical and vocational schools – age: 16 - 19).
We plan to transfer a simulation and business game "Homoresponsabilis North South" elaborated by Belgian partner Groupe One. The tool utilizes an "active learning pedagogy" to educate future business leaders to corporate social responsibility (CSR) in their North-South relations, and sustainable development. This tool includes a game and some debriefings and has proven its qualities for three years in Belgium, and we want to increase its distribution in Europe in two ways:
- adaptation of the tool in new EU countries (Bulgaria and Poland) and Austria, and training to its use for universities professors/teachers and/or trainers from non-profit organizations that deal with global and development education (indirect beneficiaries) ;
- wider targeting other students in partner's countries (direct beneficiaries).
The consortium consists of 4 organisations from 4 EU countries: Group One from Belgium (owner of the transferred tool), 2 organisations from new EU countries: University of ód, Faculty of Management (Poland), TIME-Ecoprojects Foundation (Bulgaria) and BEST (Austria). This is a kind of coalition of NGOs and private enterprise but lead by the university staff that is also strongly rooted in NGO sector in Poland.
Outcomes of the project are: stronger promotion of global and development education in new EU countries; mobilize greater public support for establishing fairer relations between developed and developing countries; target young people, teachers and actors (trainers trained and new group of students targeted).
In the longer term, companies will be the ones benefiting from the gains of this action, and of course, ultimately the people of the South will see their working conditions and development improved.

Beschreibung:

Themen: *** Nachhaltigkeit

Projektinformation

Sektoren:	*** Erziehung und Unterricht
Produkt Typen:	andere Lehrmaterial Homepage
Produktinformation:	Main product that will be prepared within the project is a simulation game developed originally by Groupe One (Belgium) which is one of the core partner in the Project. The transfer will be done to Poland, Bulgaria and Austria.
Projektwebseite:	http://www.responsabilis.eu/

Vertragnehmer

Name:	University of Lodz
Stadt:	Lodz
Land/Region:	Lodzkie
Land:	PL-Polen
Organisationstyp:	Universität/Fachhochschule/Akademie
Homepage:	http://www.uni.lodz.pl

Kontaktperson

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Koordinator

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Stadt:	Lodz
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Organisationstyp:	Universität/Fachhochschule/Akademie
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Partner

Partner 1

Name: TIME-Ecoprojects Foundation
Stadt: Sofia
Land/Region: Sofia Stolitsa
Land: BG-Bulgarien
Organisationstyp: andere
Homepage: http://www.time-foundation.org

Partner 2

Name: BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH
Stadt: Vienna
Land/Region: Wien
Land: AT-Österreich
Organisationstyp: andere
Homepage: http://www.best.at

Partner 3

Name: Groupe One
Stadt: Bruxelles
Land/Region: Bruxelles Cap, Brussel Hof
Land: BE-Belgien
Organisationstyp: andere
Homepage: http://www.groupeone.be

Projektdateien

01 strona www hr.PNG

http://www.adam-europe.eu/prj/9147/prj/01%20strona%20www%20hr.PNG

Project webpage printscreen (www.responsabilis.eu)

AT Beschreibung allg.pdf

http://www.adam-europe.eu/prj/9147/prj/AT%20Beschreibung%20allg.pdf

Description of the game in German

BG game description.pdf

http://www.adam-europe.eu/prj/9147/prj/BG%20game%20description.pdf

Description of the game in Bulgarian

homo-responsabilis BG.pdf

http://www.adam-europe.eu/prj/9147/prj/homo-responsabilis%20BG.pdf

Leaflet in Bulgarian

homo-responsabilis DE.pdf

http://www.adam-europe.eu/prj/9147/prj/homo-responsabilis%20DE.pdf

Leaflet in German

homo-responsabilis EN.pdf

http://www.adam-europe.eu/prj/9147/prj/homo-responsabilis%20EN.pdf

Project leaflet in English

homo-responsabilis FR.pdf

http://www.adam-europe.eu/prj/9147/prj/homo-responsabilis%20FR.pdf

Leaflet in French

Homoresponsabilis_opis_produktu.pdf

http://www.adam-europe.eu/prj/9147/prj/Homoresponsabilis_opis_produktu.pdf

Opis polskiej wersji gry Homoresponsabilis.

homo-responsabilis PL.pdf

http://www.adam-europe.eu/prj/9147/prj/homo-responsabilis%20PL.pdf

Project leaflet in Polish

Produkte

1 Homoresponsabilis in the Globalized World - simulation business game

Produkt 'Homoresponsabilis in the Globalized World - simulation business game'

Titel:	Homoresponsabilis in the Globalized World - simulation business game
Produkttyp:	andere
Marketing Text:	The business simulation game Homoresponsabilis is transferred from our key partner Groupe One from Belgium. It proofs its attractiveness already in the Belgium educational market. Thanks to the project the game was transferred and adjusted to the partners needs and is ready to help secondary vocational school teachers to enrich their educational repertoire. This tool is already used by network of schools and other educational institutions that were attracted by partners in their countries.
Beschreibung:	The game relies on the interaction between different teams playing the role of companies active on the international market of different goods (depending on country version of the game: wooden toys, long sleeved shirts, cocoa, sugar). The different actors are: producers and retailers and consumers. Companies need to acquire their raw materials, produce, trade agreements with customers, sell (or buy), with a profit motive (to face their fixed charges and to pay back a bank loan). They are subject to various constraints (market, legislation, social pressure, etc..) and face different economic, social and environmental events (competition, pollution, workers' claims, etc.) that lead them to make decisions and take informed action, that are more or less sustainable and consistent with the principles of social responsibility and environmental responsibility. Besides the actors met throughout the game, "event cards" reveal other "stakeholders", including NGOs, media workers, local communities, consumers, auditors, certification bodies, etc. Moreover, companies are faced with the choice of labelling or not their products. The facilitator guides the teams through the "schedule of activities", broken down into six phases: planning, negotiation, payments, purchase of raw materials, manufacturing and sales. The game session gives the long list of possible topics to discuss after it eg. during the subject Entrepreneurship, Economics, International trade or other vocational subjects.
Zielgruppe:	Teachers and trainers of vocational education on secondary level and pupils from secondary vocational schools.
Resultat:	Active pedagogy: learning by doing can be achieved.
Anwendungsbereich:	The game sessions give the long list of possible topics to discuss after playing eg. during the subject Entrepreneurship, Economics, International trade or other vocational subjects.
Homepage:	www.responsabilis.eu
Produktsprachen:	Deutsch Polnisch Bulgarisch Französisch

Veranstaltungen

Final partners meeting

Datum	28.11.2013
Beschreibung	The final partners meeting will summarize the whole project lifetime and its results. The exploitation and dissemination work packages will be discussed. The country versions of the transferred product are going to be presented.
Zielgruppe	Project partners.
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	
Zeitpunkt und Ort	28-29.11.2013 - Vienna, Austria

Project meeting 3 Summarizing of testing phase

Datum	25.04.2013
Beschreibung	During the partner meeting adjusting the game and the testing phase will be discussed and summarized.
Zielgruppe	Project partners.
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	
Zeitpunkt und Ort	25-26th of April 2013, Sofia (Bulgaria)

Project meeting 2 and Training of Trainers

Datum	06.09.2012
Beschreibung	This is the second meeting of the project partnership. Current project developments will be discussed. But the main purpose of the meeting is the Training of Trainers from partner insitutions. They will experience the whole session of the sumulation game which will be a transferred product. The logic of the game will be explained as well as other assisting materials will be presented.
Zielgruppe	Trainers from partner institutions
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	
Zeitpunkt und Ort	6-8.09.2012 Brussels

Veranstaltungen

Kick-off meeting

Datum	01.03.2012
Beschreibung	Kick-off meeting to discuss the work plan and other necessary issues important for the project.
Zielgruppe	Main representatives of the partner institutions.
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	
Zeitpunkt und Ort	1-2.03.2012, Lodz (Poland)