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Dipartimento Interateneo di Scienze, Progetto e Politiche del Territorio



mindresearch



Lifelong Learning Programme

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# Digital education for Enhanced Editorial products

[www.e2project.eu](http://www.e2project.eu)



www.e2project.eu

## About the project

The publishing sector is fast-changing, facing new challenges due to the technological development of innovative multimedia and multimodal products.

E2 project aims at supporting the world of publishing facing these challenges. The project wants to provide publishers with a range of skills and competences in designing high quality e-publishing materials such as enhanced books, in order to promote creativity and competitiveness by using ICT tools.

E2 is a two-year Leonardo da Vinci Multilateral Project addressing the "New Skills for New Jobs" priority.

## Target Group

E2 is addressed to small and medium publishers in the five partner countries involved in the initiative: Denmark, Italy, Lithuania, Spain and Turkey.

## Main Activities

E2 key activities are:

- European comparative research to identify training needs of small and medium publishers;
- Design and delivery of a pilot e-learning course addressed to small and medium publishers;
- Creation of an Online Community of Practices;
- Organization of the E2 project final international workshop in Bilbao.

## Enhanced Editors Course

The main project result is the Enhanced Editors **e-learning pilot course** addressed to small and medium publishers.

It aims at increasing publishers' skills related to the e-publishing sector, through the development of innovative products and marketing strategies in order to exploit opportunities and challenges of e-publishing.

Participants also produce **project works** using applications and teachings developed through the e-learning course. Project works could encompass enhanced books suitable for the computer, web TV, mobile phones etc.

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