

## **WP6 Séminaire-Pilote**

ESCEM – Paris - 19 octobre 2012

### **I. Agenda:**

#### **a. Presentation by the coordinator (15 minutes)**

- Project Description
- Purpose of the seminar
- Agenda of the seminar

#### **Documents:**

Power point presentation  
ARIADNE project Presentation (about European Commission)  
Descriptive of the project

#### **b. Exchanges the contents of the project (1:30 minutes)**

- European Model skills - KSC discussion (subgroups)
- Country Chart Specificities discussion (subgroups)
- Framework training discussion (subgroups)
- Methodology of 8 variables (discussion in small groups)

#### **Documents:**

Questionnaire  
Table of competency model KSC  
Charter specificities of the social economy by country  
The detailed training module Hungarian  
Power point 8 variables

Transcript trade on a sheet by theme  
Presentation and discussion between the two groups

#### **c. Exchanges on the progress of the project (15 minutes)**

- Joint discussion with participants
- Summary and thanks

## **II. Issues conducted with professionals and educational experts**

### **a. European model of skills - KSC discussion (subgroups)**

#### Questions:

- The European model is it relevant skills to meet the needs of managers social economy of your country?
- The European expertise is relevant to determining the necessary level of skills required manager's social economy of your country?
- The European model of skills is sufficiently complete or are there significant gaps? Do you have any suggestions for improvement?

#### Returns obtained:

- The European model appears relevant skills in his description vis-à-vis the structuring skills manager's social economy.
- It appears sufficiently legible and understandable to a wide audience, it is composed of professionals from the sector of social economy or not.
- The European model appears relevant skills, provided it cannot be called European model of expertise. Indeed, it was built only a few EU countries. This name is misleading (main criticism about the form and substance).

### **b. Country Chart Specificities discussion (subgroups)**

#### Questions:

- The cutting of specific social economy of each country is it relevant in the development of a European module training manager's social economy of your country?
- The classification of themes is useful and relevant? ...

#### Returns obtained:

- The cutting is proposed appears moderately interesting. It may be appropriate to list the specifics of the social economy in each country, but the purpose of the module should not be centered on these features (it is not to history or to adopt an encyclopedic) .
- A management module European social economy must move towards more pragmatic aspects (illustrations, case studies, best practices ...), influencing the way a manager in this area.

- It is therefore necessary to redefine the specificities of each country only in relation to the influence they can have on the way a manager in the area. Other aspects have no reason to be, at least here.

### **c. General framework of training discussion (subgroups)**

#### Questions:

- The general framework contains areas / themes adapted (s) to meet the needs of manager's social economy of your country?
- Do you think this general framework sufficiently complete or are there significant gaps?
- Do you have any suggestions for improvement?
- These elements do they adapt to the existing training provision?

#### Returns obtained:

- The general training may appear relevant but not in its current form. Leaders and managers in different countries of the European Union do not wish to be trained only on the social economy of their country or even common forms of management in the European Union.
- This training project becomes relevant only if the various modules (made with the specific Italian, French, Belgian, British, Swiss and Hungarian) may also be available for manager's Italian, French, Belgian, French, Swiss and Hungarian.
- Interest in a French manager, from the social economy or not, would be able to learn more about how to manager in Italy for example.
- However, we need to find a form of dissemination of the module with its national aspects (the method of e-learning has been strongly recommended).
- The content of the module must also be based on the presentation of best practices in each country. The aim is to illustrate practical situations the problems of these areas and how players in the world of social economy approach them and respond (approach based on sharing experiences).

### **d. 8 variables methodology discussion (subgroups)**

#### Questions:

- The 8 variables are they relevant in developing a course for managers of the social economy of your country?
- The approach to conceptualizing it is useful and relevant?
- The outline of this module is they attractive enough / relevant?

Returns obtained:

- The methodology achieved through the 8 variables appeared attractive and relevant. There was no place a remark.

**e. The development / opening the discussion Ariande:**

Questions:

- The choice of ARIADNE use of shared resources is useful and relevant?
- Case studies from other countries are they likely to be useful in your country?
- Do you have any suggestions for improving the development of training resources shared?

Returns obtained:

- Leaflet were made on the plate training. It does not appear "commercial" or "seller."
- The name of the project, ARIADNE, was also raised: we must find a different name for training under penalty of being too unattractive.
- The use of shared resources, wiki, was appreciated. The evolution of practices, including managerial and economic context moving towards an updated training module quickly and flexibly. The possibility of practical cases illustrate regularly appeared interesting example.
- This module could be used to make an interface between the partner countries in terms of social economy (link structures vis-à-vis partners).