WP 7
DISSEMINATION OF INFORMATION AND RESULTS

DELIVERABLE NUMBER 11

DISSEMINATION PORTFOLIO

Dissemination Elements in various formats

Q-Bake (Qualifications for the European Bakery Industry) is a Leonardo da Vinci Development of Innovation Project, funded by the EC through the EACEA.

One of the most important goals of the Project is the promotion of its activities and results.

In order to achieve this goal, the consortium developed dissemination elements ina various formats. The main elements for the Dissemination will be:

- Preparation and use of a logo/acronym prepared by AINIA.

- Establishment and updating of Q-Bake website by AINIA.
  AINIA designed and established a website for the Q-Bake project at the link http://www.qbake.eu.

  The web site is in English, Greek, Spain and Romanian. It makes the project known to the general public and consumers. Special attention is given to organising the material in a very simple way; this enables users to easily search for information and navigate the site, using it as an optimum working tool and an important source of information.

  QBake web site contains almost all the information generated by the project and it is regularly updated. Furthermore, project partners contribute to the maintenance of the web site by sending relevant information on project activities.

- Development of a blog in order to disseminate information about the project. https://qbakeproject.wordpress.com/

- Production and distribution of information material.
  - *Brochure:* AINIA produced it in electronic format and printed version in English and translated in 3 national languages (Greek, Spanish and Romanian). The English and the translated brochure were printed and distributed among project partners and stakeholders. The brochure

contains information on project objectives, work package activities and partners.

- *Memory stick*: It was produced by ANIA with the logo of the project containing information for it.
- *Roll – up poster*: Some partners prepared posters to advertise the project in various events (e.g. CAMPDEN BRI, IBA).
- *Promotional material*: Some partners developed for the training course promotional material of the project like folder, block, etc (e.g. EFET).