Projects and Products Portal for Leonardo da Vinci

Next Generation Takes Charge (NEXT)

2010-1-TR1-LEO05-16760

http://www.adam-europe.eu/adam/project/view.htm?prj=8846

Project Information

Title:	Next Generation Takes Charge (NEXT)
Project Number:	2010-1-TR1-LEO05-16760
Year:	2010
Project Type:	Transfer of Innovation
Status:	completed
Country:	TR-Turkey
Marketing Text:	Approximately one third of European enterprises will need to be transferred to the next generation in the coming 10 years. This means that an average of 610 000 small and medium -sized enterprises will be changing hands each year, potentially affecting 2.4 million jobs. The transfer of business from the owner to the next generation family members or other parties is vital for both the EU and Turkey SME sector. So The NEXT project aims to contribute to an increase in SME's sustainability both locally and in the international scene and create a succession culture in the participating countries by using innovative technologies such as training modules and e-learning to train the target group with a European prospective.
Summary:	After Transfering Kit Brunello and redraft the former project results, need analyses were implemented in Turkey and Bulgaria. According to the results of these analyses, new training materials were prepared for Business Transfer. This new training materials also tested by yhe As first Step, Kit Brunello was transfered and the former project results were redrafted. Then need analyses were implemented in Turkey and Bulgaria. According to the results of these analyses, new training materials were prepared for Business Transfer. This new training materials also tested by yhe target groups by the means of face to face trainings in every partner countries. According to the results of returns from target group, The training materials were updated last time. Then with the help of this materials, e learning pplatform has established.target groups by the means of face to face trainings in every partner countries. According to the results of returns from target group, The training materials were updated last time. Then with the help of this materials, e learning pplatform has established.
Description:	The transfer of business from the owner to the next generation family members or other parties is vital for both the EU and Turkey SME sector. So The NEXT project aims to contribute to an increase in SME's sustainability both locally and in the international scene and create a succession culture in the participating countries which will facilitate planned transfer of business from one generation to the second one by using innovative technologies such as training modules and e-learning to train the target group with a European prospective.
Themes:	*** Sustainability *** Open and distance learning *** Enterprise, SME * Lifelong learning
Sectors:	*** Administrative and Support Service Activities ** Education
Product Types:	material for open learning CD-ROM open and distance learning modules website program or curricula teaching material
Product information:	Need Analyses for family business, transfering former projects training packages,preparing new set of training packages,case studies of family companies, Glossary for business transfer, Local Trainings for family companies,web page of project, e-learning platform
Projecthomepage:	http://www.next-e.eu/

Project Contractor

Name:	Trabzon Chamber of Commerce and Industry
City:	Trabzon
Country/Region:	Trabzon
Country:	TR-Turkey
Organization Type:	chamber
Homepage:	http://www.ttso.org.tr

Contact Person

Name:	Bilgen AKMERMER
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Coordinator

Name:	Trabzon Chamber of Commerce and Industry
City:	Trabzon
Country/Region:	Trabzon
Country:	TR-Turkey
Organization Type:	chamber
Homepage:	http://www.ttso.org.tr

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Homepage:	

Partner

Partner 1

Name:	Denizli ABIGEM
City:	Denizli
Country/Region:	Izmir
Country:	TR-Turkey
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	

Partner 2

Name:	R.T. PRIME MINISTRY UNDERSECRETARIAT FOR FOREIGN TRADE EASTERN BLACK SEA EXPORTERS ASSOCIATION (EBSEA
City:	Trabzon
Country/Region:	Trabzon
Country:	TR-Turkey
Organization Type:	trade union organisation
Homepage:	http://www.dkib.org.tr/

Partner 3

Name:	BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH
City:	Wien
Country/Region:	Vienna
Country:	AT-Austria
Organization Type:	continuing training institution
Homepage:	http://www.best-training.com

Partner 4

Name:	STUDO CENTRO VENETO SAS
City:	Vicenza
Country/Region:	Veneto
Country:	IT-Italy
Organization Type:	National Agency
Homepage:	http://www.studiocentroveneto.com/

Partner

Partner 5

Name: MAKRO Management Development Consulting Ltd. Co.
City: ANKARA
Country/Region: Ankara
Country: TR-Turkey
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage: http://www.makroconsult.com.tr

Partner 6

Name: KOSGEB Trabzon
City: Trabzon
Country/Region: Trabzon
Country: TR-Turkey
Organization Type: public institution
Homepage:

Partner 7

Name: AS TEKSTIL LIMITED COMPANY
City: zmir
Country/Region: Izmir
Country: TR-Turkey
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage:

Partner 8

Name: Mid Yorkshire Chamber of Commerce and Industry – Branch Bulgaria
City: Ruse
Country/Region: Severen tsentralen
Country: BG-Bulgaria
Organization Type: chamber
Homepage: http://www.myccibg.com

Partner

Partner 9

Name:	Karadeniz Technical University
City:	Trabzon
Country/Region:	Trabzon
Country:	TR-Turkey
Organization Type:	university/Fachhochschule/academy
Homepage:	http://www.ktu.edu.tr/

Project Files

afis_bugra1.jpg

http://www.adam-europe.eu/prj/8846/prj/afis_bugra1.jpg

Poster of NEXT no.1

encon afi1.jpg

http://www.adam-europe.eu/prj/8846/prj/encon%20afi%C5%9F1.jpg

Poster of NEXT No.2

snnnn.jpg

http://www.adam-europe.eu/prj/8846/prj/snnnn.jpg

Brochure of NEXT

Products

1 Need Analyses in Turkey and Bulgaria

2 revised set of training packages

3 New set of training packages

4 Case Studies

5 Glossary for Business Transfer

6 Local Trainings

7 Project Web Page

8 E-learning platform

Product 'Need Analyses in Turkey and Bulgaria'

Title:	Need Analyses in Turkey and Bulgaria
Product Type:	procedure for the analysis and prognosis of the vocational training requirement
Marketing Text:	
Description:	It was made for investigating the problematic areas from the point of the demand (firms) side and from that of the offer (managers) side, through giving out questionnaires. In February a meeting was held between the Trabzon CCI(P0), Makro Company, and Karadeniz Technical University in Trabzon for discussing the questionnaire task for preparing an effective and productive questionnaire for Family companies.
Target group:	SME owners who are planning to transfer their business and their second generation (successors and successee's), or employees. SME Managers who will be in charge of the transition
Result:	the analyses of family company was made and great information was collected
Area of application:	preparing new training modules for Family Companies for transfering their business with best strategies
Homepage:	http://www.next-e.eu
Product Languages:	Bulgarian Turkish English

product files

need analyses in EN

Need_Analysis.pdf

http://www.adam-europe.eu/prj/8846/prd/1/2/Need_Analysis.pdf

need analyses in TR

Need_Analysis-tr - sunum türkçe-sonnn.pdf

http://www.adam-europe.eu/prj/8846/prd/1/3/Need_Analysis-tr%20-%20sunum%20t%C3%BCrk%C3%A7e-sonnn.pdf

Product 'revised set of training packages'

Title:	revised set of training packages
Product Type:	teaching material
Marketing Text:	these products will also be used for new projects structures
Description:	Former Projects (SMA, Reino) outputs were transfered to be used in new training materials.
Target group:	Trainers, consultants etc.
Result:	the packages translated in Turkish and s used in to prepare nes training materials
Area of application:	be used in preparing new training materials.
Homepage:	...
Product Languages:	English Turkish

Product 'New set of training packages'

Title:	New set of training packages
Product Type:	teaching material
Marketing Text:	This training packages is prepared in 4 important subjects which were determined after discussing with parthners and participant SMEs, so these topics are important in the process of transfering business from one generaiton to other. In the scope of this project a detailed very important training packages are prepared by the partners in 5 languages and pressed as a book for using easily by target groups
Description:	A basic guideline in transer process
Target group:	SME owners and managers, consultansts, trainers, VET organisation, Universities, Related Institutions, Business and SME organizations
Result:	prapared as CD and Book in 5 language (TR,BG,EN,DE,IT)
Area of application:	this product is used a basic handbook in transbering business process.
Homepage:	...
Product Languages:	Turkish Bulgarian English German Italian

product files

New Training Material

next-new training handbook.pdf

http://www.adam-europe.eu/prj/8846/prd/3/2/next-new%20training%20handbook.pdf

Product 'Case Studies'

Title:	Case Studies
Product Type:	others
Marketing Text:	.
Description:	These case studies are prepared for showing to target groups some example of transfer process companies experienced.
Target group:	SME Owners, managers, consutants,trainers, VET organisations, Unversitities etc.
Result:	.
Area of application:	.
Homepage:	.
Product Languages:	Italian German Turkish Bulgarian English

Product 'Glossary for Business Transfer'

Title:	Glossary for Business Transfer
Product Type:	teaching material
Marketing Text:	
Description:	A glossary about family company transfering process is prepared in 5 language
Target group:	SME Owner and managers,consultants, trainers, VET organisations, SME organisations
Result:	
Area of application:	
Homepage:	
Product Languages:	Italian Turkish German English Bulgarian

Product 'Local Trainings'

Title:	Local Trainings
Product Type:	
Marketing Text:	
Description:	In 4 partners country, 4 local training for family companies were implemented. In these trainings the experts shared the new training packages with the participants for testing if the new modules have been done suitable and feasible for the companies.
Target group:	SME owners, consultants, trainers, VET tutors, number of managers and company owners.
Result:	
Area of application:	
Homepage:	
Product Languages:	Italian German Turkish English Bulgarian

Product 'Project Web Page'

Title:	Project Web Page
Product Type:	website
Marketing Text:	This web page is prepared for dissemination of the project. This web site is also used for promoting the activities and outputs of the projects.
Description:	This web site is prepared in 5 language, contains the general information of projects, partners information, products, meetings with partners, related links,news about family business, contact info and photo galery.
Target group:	All beneficiaries auch as consultants, trainers, VET tutors, Managers,company owners, universities, SME organisations etc.
Result:	
Area of application:	
Homepage:	http://www.next-e.eu/
Product Languages:	English German Bulgarian Italian Turkish

Product 'E-learning platform'

Title:	E-learning platform
Product Type:	open and distance learning
Marketing Text:	This platform is able to be used by the target groups easily. This plaftorm can also be transfered to other countries.
Description:	This platform is prepared in 5 language contains training materials, consultants videos, case studies, glossary for business transfer and other training materials.
Target group:	SMEs owners,consultants, trainers, Managers, universities, SME organisations
Result:	
Area of application:	
Homepage:	http://e.next-e.eu/Login.aspx
Product Languages:	German Italian Bulgarian English Turkish

Events

trainings

Date	28.08.2012
Description	In the scope of project, trainings were given to in 4 project partners country
Target audience	family companies owners, firts generations, second generations.
Public	Event is open to the public
Contact Information	
Time and place	Trabzon - Turkey Vicenza - taly Vienna - Austria Bulgaria

3rd Partners' Meeting in Vienna

Date	15.12.2011
Description	
Target audience	
Public	Closed event
Contact Information	
Time and place	

2nd Partners' Meeting in Vicenza

Date	06.05.2011
Description	
Target audience	
Public	Closed event
Contact Information	
Time and place	

Events

Kick-off Meeting in Trabzon

Date	15.10.2010
Description	
Target audience	
Public	Closed event
Contact Information	
Time and place	