

## ➤ The NewsJob project

- **NewsJob project** is in line with the European strategy 2020 focused on the development of a smart, sustainable and inclusive growth.

According to such strategy, which has indicated the goal of achieving the 75% rate of employed people (age 20-64) by 2020, it aims in particular at supporting over 45 adults who lose their jobs due to the current economic crisis, in renewing their professional profile in order to be reintegrated in the labor market.

In this regard NewsJob is focused on the development of transversal key-competencies and the 'non-routine skills', paying specific attention to entrepreneurship skills.

Besides that, **Newjobs** aims to improve the quality of training systems through the development of innovative contents, methods and procedures within Vocational Education and Training (VET).

## ➤ NewsJob AIMS

- Promote and support entrepreneurship and self-employment **for over 45 unemployed people** in order to increase the opportunities of being reintegrated in the labor market.

Work out **Integrated Learning Model (ILM)** for the development of such competences:

- knowledge (blended approach);
- skills (internship);
- attitudes (mentoring).

Compare/insert the acquired competences within ECVET framework in order to improve VET recognition and qualification systems at country level.

- Create intergenerational opportunities of knowledge exchange through the involvement of **retired entrepreneurs (senior mentors)**, supporting then social inclusion and cohesion.

## ➤ NewsJob ACTIVITIES

- **Production of e-learning educational tool for unemployed people over 45 years old, to develop:**

**Key competences** (Rec. 2006/962/CE):

- digital competence;
- learning to learn;
- sense of initiative and entrepreneurship.

**Non-routine skills** (ref.' ref.'New skills and New Jobs' COM(2008) 868)

- problem-solving skills;
- analytical skills;
- self-management skills;
- communication skills;

- **Development of Educational Programme (EP)**

Target groups:

- e-tutors - VET trainers with some experiences with SMEs and the labour market;
- unemployed adults over 45 (50% women) - with secondary school and compulsory education degrees;
- retired entrepreneurs - for becoming mentors.

- **Training e – tutors**

- 24h face-to-face training

- **Testing Blended Learning Package (BLP):**

- 32h face-to-face training;
- 20h e-learning activities.

- **Mentoring action:**

Retired entrepreneurs will help to define a business plans, towards a real creation of own enterprise or self-employment job.

- **Internship**  
Internship in SME's to develop entrepreneurial skills (4-8 weeks).
- **Creation of Web Learning Group (WLG):**  
to support participants and VET system in implementing and transferring methods and experiences.
- **Agreements with social partners:**  
National and Regional Labor market institutions, Educational institutions and research Centers, VET School Associations, SME's associations, Trade Unions, Private companies etc., to give sustainability to the project.

