

➤ NewsJob Project

The NewsJob aims at supporting over 45 adults who lose their jobs due to the current economic crisis, in renewing their professional profile in order to be reintegrated in the labor market. In this regard **NewsJob** is focused on the development of transversal key-competencies and the 'non-routine skills', paying specific attention to entrepreneurship skills.

Besides that, NewsJob aims to improve the quality of training systems through the development of innovative contents, methods and procedures within Vocational Education and Training (VET).

➤ NewsJob Targeted Groups

- Over 45 years old unemployed with secondary school and compulsory education degrees.
About 90 people (60 women, more than 20 participants per Country) involved in the 4 testing phases.

- E-tutors - VET trainers with some experiences with SMEs and the labour market. 9 e-tutors (almost 2 per Country) involved in NewsJob

- Mentors - Retired senior entrepreneurs (21 people) involved for the mentorship actions, with the aim of supporting the final beneficiaries. They belong to different sectors, from public to private companies. Mentors attended a training course (12h) aimed at developing mentoring skills.

- SMEs for Internship – 46 SMEs involved for the internship phase (4-8 weeks). Each SME has had from 1 up to 5 participants. The economic sectors range from agriculture to ICT.



www.newsjob.eu

➤ NewsJob Activities

In order to achieve its goals the project tested an Integrated Learning Model (ILM) focused on the development of knowledge (blended approach), skills (internship) and attitudes (mentoring).

According to ILM the project foresaw the implementation of the following activities:

Production of e-learning courses to develop:

- Key competences (Rec. 2006/962/CE)
- Non-routine skills

Training e- tutors

- 24h face-to-face training

Testing a Blended Learning Package (BLP)

- 32h face-to-face training;
- 20h e-learning activities.

Mentoring actions

Involvement of retired entrepreneurs as 'mentors' who support the over 45 years old unemployed people to create their own company or self-employment job. In this regard the following activities have been organized:

- 12h face-to-face training targeted at retired entrepreneurs
- 4-6 months of mentorship activities targeted at over-45



www.newsjob.eu

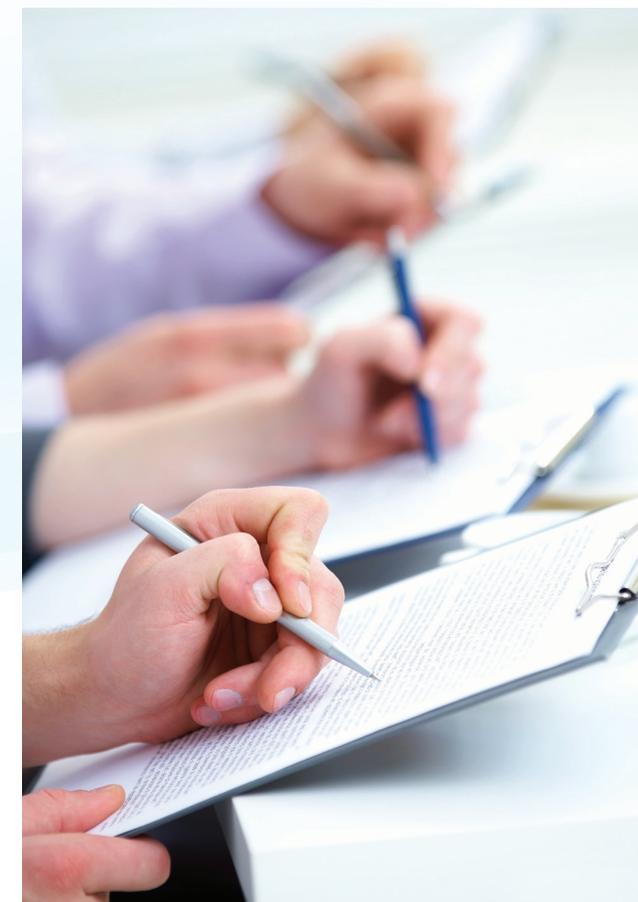
➤ NewsJob Outcomes

- **Blended Learning Package** – Educational programs and didactic materials (on line and face-to-face training) for developing Key-competences and Non-routine skills

- **Guidelines – NewsJob Best Practices** targeted at VET trainers which will be used as a working tool

- **Web Learning Group (WLG)** as a virtual space which support participants and in general term the VET systems in implementing and transferring methods and experiences.

- **ECVET (European Credit System For Vocational Education And Training)**, aimed at facilitating the recognition of gained knowledge, skills and competences



www.newsjob.eu