

news JOB

“
*Only I can change my life.
No one can do it for me.*
Carol Burnett”

➤ NewsJob project

BECOMING ENTREPRENEURS!
DEVELOPING NEW SKILLS FOR
NEW JOBS.

An European project for over 45
unemployed adults. A two year
initiative (October 2011-
December 2013) for developing
New Skills for New Job

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➤ open space

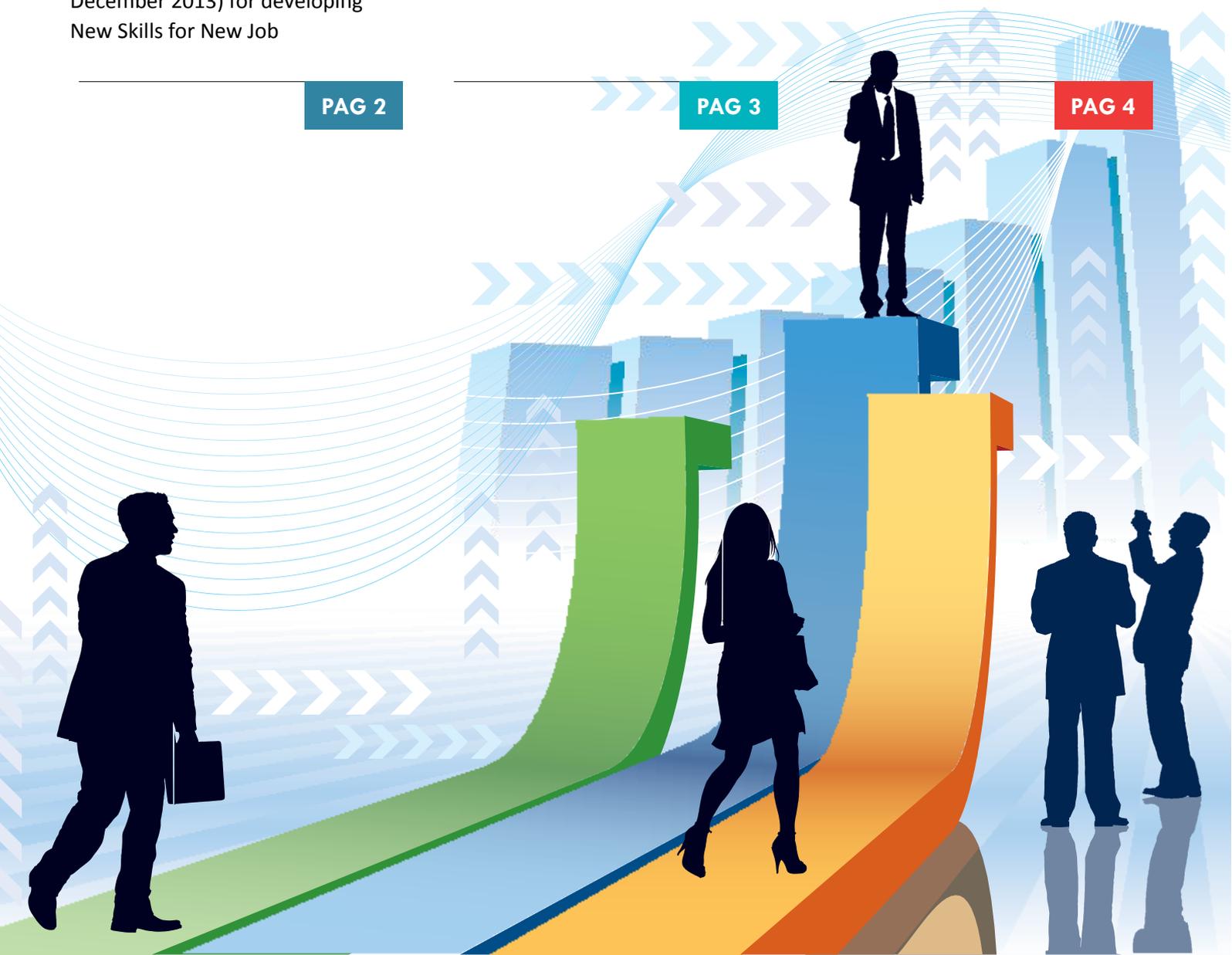
ADULT LEARNERS AND
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➤ NewsJob project

The Kick off meeting of the LdV project “NewsJob” was held in Florence (IT) on the dates of 15th and 16th November 2011. It took place in Hotel Leonardo da Vinci.



During the meeting partners have presented shortly their organisation. (Detailed information can be found on the their web sites.) Coordinator presented the project in relation to its aims, activities, time, partners’ responsibilities and tasks and some suggestions coming from the EACEA’s evaluation report were also highlighted. Partners agreed concerning template of contract between Coordinator and Partners and the deadlines of Progress and Final report.

Partners discussed about project dissemination tools and agreed that Newsletter will contain 3 pages with specific newsletter’s sections, such as: *Open Space*–Partners’ country unemployment situation, with particular regard to over 45 adults; interviews with local policy and decision-makers and stakeholders; teaching experiences target at unemployed adults; new labour market frontiers related to ICT and other aspects for possible future jobs ; *NewsJob project*-constant updating on project results; *Best Practices*-at national and European levels.

There will be developed webpage- www.newsjob.eu. and leaflets as well in English and national languages.

Partners defined criteria concerning project target group and agreed about on-line modules for e-learning tool and educational programs targeted at e-tutors (24h) and over 45 unemployed adults (32h). Didactical materials will be provided by partners.

Partners agreed about monitoring form concerning the monitoring of the activities.

LAEA (responsible for external evaluator) has presented 3 CVs. Among the candidates, Ms. Sanita Putnina has been selected by partners as NewsJob external evaluator.

Partners agreed that the next partners meeting will be held in Spain.



ADULT LEARNING AND UNEMPLOYED

As the acquirement of new knowledge represents the possibility to raise competitiveness in labor market, there are many persons in Latvia, who want to learn, especially if the learning is free of charge. Queue on such learning is 50 thousand inhabitants. Social and economical circumstances has influenced the wishes of people. If years ago people wanted to learn for example Spanish for their own pleasure, now people want to learn in such courses, where at the end there is certificate about gained knowledge (especially acknowledged also abroad) , possibility to work another job or to raise their qualification.

Now most popular education programs are connected with economy or commerce-accountancy, project management; marketing, courses for labor protection specialists, consultations in tourism, information input operator and also electric, welder or confectioner professions. There are several factors which influences the choice of educational program. One is duration of program.

People are interested to choose longer program, because, then they can get more knowledge and if they are unemployed, they can receive grant for longer period. Mostly people want to raise qualification or retraining, but of course there are occasions, when learning is connected with persons wish to move to another Country

To other people attendance of courses is the only way how to run away from low-spirit and depression and raise self-confidence. Mostly all learners are really motivated to learn and to change their lives and they finish courses. If learning is interrupted earlier, then main reasons often are going abroad, obtained job, health problems or problems with alcohol. In most education institutions 91-95 % of unemployed finishes their courses. Percentage of finished courses for persons, who have decided to pay themselves for their courses is 98%.

Persons who want to learn are increasing, people are recovering from crises shock and are aware that their knowledge, skills and competences are the main richness and advantage in the labor market.

In 2011. there are growing interest about courses, which could ensure development of enterprises and

Effectiveness of indices in short period of time, for example- "Serving standard 2011", Cornerstones of effective communication", "Art of sale". Education institutions, providing training courses are keeps track of changes in legislation, actualities in tax politics, market tendencies in Latvia and abroad and then to react to demands of education. Of course there are programs which will be actual also after two and more years, but most of program's are reviewed, improved or new programs are worked out.

➤ Best Practices

Pilot project “BE YOUR OWN BOSS”,

supported by Leonardo da Vinci program in Greece, was specifically geared to providing a training package for groups recognized as having low business start-up rates. In the case of the Pilot, the target groups were women in rural areas; young people; ethnic minorities; disabled people; people in rural areas. Like in News Job project, project “Be your own boss” promotes starting own entrepreneurship activities



This project was actually interested and innovative project in what concerns the target groups it addressed.

The innovative aspect mainly comprised the fact, that it had as target the regional part of the country and more specifically the village which phase severe discriminations problems of specific categories of people.

The specific aims of the project were:

- to ensure that the training materials and the training methodology are specifically geared towards the needs of groups with traditionally low business start-up rates;
- to independently evaluate the project to ensure that good practice from all participants is fed into the training materials;
- to measure the impact of the training materials on potential entrepreneurs, including. comparing the survival rates of businesses within, and beyond, the project;
- to attain a level of accreditation for the training materials, and a qualification for successful completion of the course:
- to ensure that ICT is prevalent throughout the materials to assist distance learning

- to disseminate and valorise the outcome of the project, training materials, throughout the participating nations and across Europe, to make the training materials available on a wider basis;

Through the Leonardo Da Vinci programme the results of the project can be easily used as a base for future development and adaptation.

The main lesson learned is that although there is a gap in training in specific target groups in the Greek regions, there is always a way through training provision to promote the position and to eliminate the discrimination of specific groups of people especially in the regional areas and villages.

This Good Practices can be easily applied to many different sectors and target groups because it is flexible and incorporates a standard training methodology. The participation of different EU countries and the piloting, proved that the programme can be easily transferred to other regions and different target groups without much adaptation needed.

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Newsletter #03 _ May 2012 | www.newsjob.eu

Project n. 518482-LLP-1-2011-1-IT-LEONARDO-LMP



Education and Culture DG

Lifelong Learning Programme

www.newsjob.eu

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein

