

# Take Tech



The initiative for jobs in the  
technical and scientific field

[www.take-tech.eu](http://www.take-tech.eu)

# Background



- ▶ Styria is on the best way to become an European High-Tech region and will transfer the successful TAKE TECH method



- ▶ Lots of European companies state that it is hard to find qualified employees
- ▶ Every year the European economy has a lack of thousands of young employees in technical and scientific professions



- ▶ We need to start awareness rising already in school to show pupils the wide range of interesting professions

# Aims



- ▶ to rise awareness about professions with good prospects in schools, and to rise awareness in companies how important it is to take part and get in contact with pupils very soon.



- ▶ to support schools and companies in getting in contact with each other

- ▶ pupils get practical views in working life, information about further education, the way to get a job in a technical and scientific area and possible career paths



- ▶ European companies can present themselves as an attractive employer.

# Project-team



Im Auftrag des Wirtschaftslandesrates



Unioncamere  
Veneto



# Take Tech steps

## 1. To win companies for Take Tech

- ▶ Selection of suitable companies in the technical or production area, which could be interesting for pupils. It is important that the companies can present interesting things of the production/company.
- ▶ Personal invitation of selected companies with a personal letter and the folder with all information about the project.
- ▶ The companies have the possibility to choose between a wide range of options (date, type of school, region of school, number of pupils)



# Take Tech steps



## 2. To win schools for Take Tech

- ▶ Confirmation that Take Tech is a school event from the school superintendent of Styria.
- ▶ Selection of schools, which meet the needs of the companies.
- ▶ Personal invitation to selected schools right after the start of school. If there is a large number of companies, an invitation of all schools is also helpful. The invitation for Take Tech in Styria is sent by the school superintendent, but also direct contacts to teachers are used.
- ▶ Choice for schools: schools can also choose the date and the number of pupils. A list of participating companies is provided, schools can indicate 3-5 favorite companies.

# Take Tech steps

## 3. Matching

▶ The big puzzle

▶ Tips:

- ▶ Things can change! Inform companies and also schools in advance, that there might be changes concerning the choice of school or company, the date...
- ▶ Keep in contact with companies during their „waiting time“ from their registration to the final choice of school and start of the event.
- ▶ If Take Tech is successful and you want to repeat it yearly: Inform schools in advance before the summer holidays start, that Take Tech will take place again.



# Take Tech service



▶ **Personal coaching:**

for companies (and schools) how to design the company visits



▶ **Workshops for companies:**

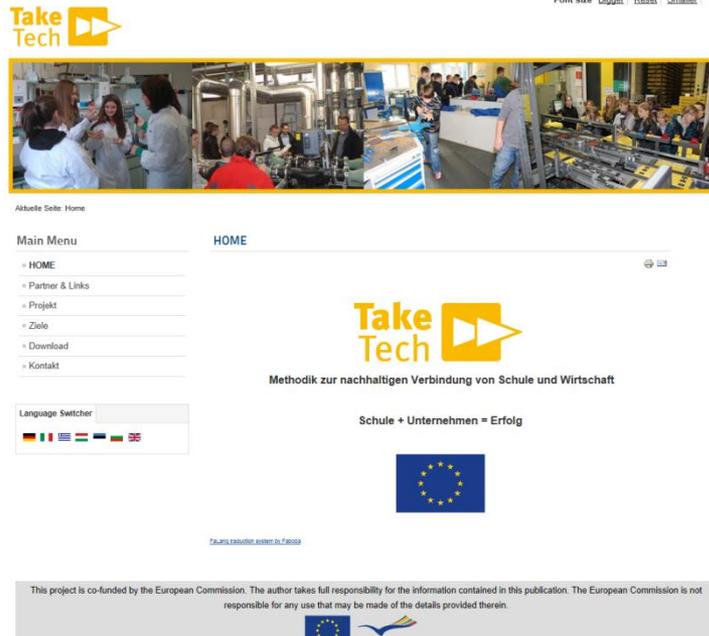
workshops: how to design special company visits for young people. Companies are not aware what it means, to invite pupils instead of adults



▶ **Workshops for teachers:**

workshops for teachers how to prepare their pupils for a company visit and also how to create a certain sustainability afterwards.

# Dissemination



The screenshot shows the homepage of the Take Tech website. At the top left is the 'Take Tech' logo, which consists of the text 'Take Tech' and a yellow play button icon. To the right of the logo are links for 'Font size', 'Bigger', 'Reset', and 'Smaller'. Below the logo is a wide banner image showing a group of people in a workshop or classroom setting. Underneath the banner is a 'Main Menu' with a search bar and several dropdown menus: 'HOME', 'Partner & Links', 'Projekt', 'Ziele', 'Download', and 'Kontakt'. In the center of the page is the 'Take Tech' logo again, followed by the text 'Methodik zur nachhaltigen Verbindung von Schule und Wirtschaft' and 'Schule + Unternehmen = Erfolg'. Below this is the European Union flag. At the bottom left, there is a 'Language Switcher' with flags for German, French, Italian, Spanish, and English. At the bottom of the page, there is a small text block stating: 'This project is co-funded by the European Commission. The author takes full responsibility for the information contained in this publication. The European Commission is not responsible for any use that may be made of the details provided therein.' To the right of this text are the logos of the European Union and the Lifelong Learning Programme.

## Homepage:

[www.take-tech.eu](http://www.take-tech.eu)

- information on the project
- download area

## Facebook (national site):

<http://www.facebook.com/sfg.taketech>

- information on Take Tech
- presentation of companies
- contest: fotos, videos, reports from pupils

## Media:

- cooperations with print media
- Take Tech video



# Contact



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[www.take-tech.eu](http://www.take-tech.eu)

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