

TAMTAM Project
***Exploiting the TIPTOE pIAforM by transferring ECVET and EQF
semAntic tools in a Multi-sectoral perspective***
2011-1-IT1-LEO05-01969 CUP G12F11000600006

R24. WP7 - Dissemination package

March, 2012



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Education and Culture DG

Lifelong Learning Programme

Result:	24	Dissemination package
Work package:	7	Dissemination
Description:	P5 will produce a package to be used coherently by the partners in dissemination events, including a template for slides and documentation, invitations, etc. The package will include also a brochure with a general description of the TAMTAM project to be published on the website for possible translation and printing by the partners.	
Edited by:	GIP FCIP Paris	
Contributing partners:	Politecnico di Torino, other partners by performing translations, adaptations, etc.	
Public/Confidential:	Public	

Dissemination tools

As illustrated in R23.WP7 Dissemination plan, the consortium will use different dissemination tools to effectively reach the target groups in the ways most suitable for their needs. Dissemination tools encompass activities, i.e., particular actions aiming at disseminating information on the project, and materials, i.e., “products” created in order to easier identify the project and to spread the project current achievements and updates. Some of the products are included in the dissemination package and will be translated/adapted/etc. by partners. Other products will be developed depending on specific dissemination requirements according to the indications reported in the plan.

Products included in the package are reported below:

- Annex 1. Logos (TAMTAM and project partners)
- Annex 2. Short summary on project website (details in separate documents)
- Annex 3. Leaflet
- Annex 4. Template for presentations
- Annex 5. Template for project results (deliverables, reports)
- Annex 6. Template for press releases
- Annex 7. Activation of social network channels (e.g. Facebook)
- Annex 8. Brochure (extended leaflet)
- Annex 9. Template for reporting dissemination activities