PARTNERSHIP

The CSR-MATRIX partnership:

ISQ - Instituto de Soldadura e Qualidade

Portugal - www.isq.pt

Contact: mmsegard@isq.pt

EWF - European Welding Federation

Portugal - www.ewf.be

Contact: bahourmat@isq.pt

CPU - Chamber of Commerce & Industry of Slovenia - Institute for Business & Education

Slovenia - www.cpu.si

Contact: Julijana.cosic@cpu.si

University of Nicosia

Cyprus - www.unic.ac.cy

Contact: Antonaras.a@unic.ac.cy

GENIUS Network

Austria - www.geniusnetwork.org

Contact: Ingrid.trenner@krist-consult.com

URGS - Romanian German University of Sibiu

Romaina - www.roger-univ.ro

Contact: Mircea.fuciu@roger-univ.ro

www.csr-matrix.com

www.adam-europe.eu/adam

Education and Culture DG

Lifelong Learning Programme

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CSR - MATRIX

Coorporate Social Responsibility

Spreading Corporate Social Responsibility across **Europe**.

What is CSR?

CORPORATE SOCIAL RESPONSIBILITY HAS HAD MANY MEANINGS IN THE PAST.

The European Commission has recently defined it as **the responsibility of enterprises for their impact on society**

To implement a CSR strategy is to **have in place a process to integrate social, environmental, ethical, human rights and consumer concerns into organisations daily business activities.**

What can be gained from CSR?

OUTLINING AND IMPLEMENTING A CSR STRATEGY IS MEANT TO HAVE A CONCRETE IMPACT IN AN ORGANISATIONS' ACTIVITIES.

Implementing a CSR strategy leads to novel practices in:

- Managing Human resources;
- Investing in Health & Safety at work;
- Adaptability to change

The CSR project

BRINGING TOGETHER PARTNERS FROM PORTUGAL, AUSTRIA, ROMANIA, CYPRUS AND SLOVENIA, THE CSR-MATRIX PROJECT IS A LEONARDO DA VINCI TRANSFER OF INNOVATION PROJECT.

Its main objective is:
To implement CSR Training Courses in all partner organisations;

To foster CSR practices and methodologies throughout the partner organisations range of stakeholders;

To train **"CSR trainers"** in all organisations, charged with monitoring implementation of CSR methodologies and self-assessment, as well as promoting CSR at the national level;

Create a **CSR-Matrix European profile,** based on learning outcomes, in order to facilitate competence recognition across European countries.

The CSR-MATRIX Course and Self-Assessment Tool

THE PROJECTS' TRAINING COURSE WILL GIVE EACH PARTNER THE OPPORTUNITY TO BRING CSR INTO THEIR OWN ORGANISATIONS.

Courses will combine theoretical and conceptual approaches to CSR as well as practical cases to stimulate participants' involvement

Use of the CSR-Matrix self-assessment tool gives organisations and trainees the possibility of "translating" CSR ideas into concrete and measurable indicators to be applied to their own organisations