Projects and Products Portal for Leonardo da Vinci

EUR-MODA

2011-1-ES1-LEO05-35981

http://www.adam-europe.eu/adam/project/view.htm?prj=8601

Information sur le projet

Titre:	EUR-MODA
Code Projet:	2011-1-ES1-LEO05-35981
Année:	2011
Type de Projet:	Projets de transfert d'innovation
Statut:	Clôturé
Pays:	ES-Espagne
Accroche marketing:	Le projet EUR-MODA a pour but de développer les qualifications de l'industrie de la mode professionnelle, en tenant compte des nécessités du marché du travail détecté par les représentants du secteur. L'objectif final est d'améliorer les compétences professionnelles d'entre eux comme un élément clé pour la survie et la croissance externe de ce secteur, en particulier dans les moments de crise économique actuelle, et la délocalisation de la production. De cette façon, le projet a pour objectif de promouvoir la coopération entre la formation et le monde du travail, et pour ce faire, il a conçu un programme d'activités avec la participation explicite des deux environnements, répondant à l'une des priorités du Programme express LDV .
Résumé:	EUR-MODA was conceived in response to the vocational training needs detected by the umbrella organisations in the textile sector in Europe. ASECOM, the Spanish promoter of the project, together with other strategic partner organisations in the textil sector from Portugal and Czech Republic made up the part of the consortium representing the demand side of the project (destination of the transfer). The vocational training needs detected are caused by the geographich fragmentation of the production chain within the current global market, espcially after the strong uprise of emerging countries like China and India in the sector. The promoter and its partners were taking desing, innovation and the quality as tokens for competitiveness. The rest of the partners from Spain, Italy and United Kingdom, who are providers of vocational training and counselling in this sector made up the offer side of the project (origin of the transfer). In particular the Italian partner, CONFORM, with the contribution of the Spanish Partner CIFESAL and the UK partner developed a specific method to fill the competence gap in different economic sectors in the context of two different Leonardo da Vinci projects. This solution was tested and validated in different European countries including Italy, Spain, France and the UK, and has started to be commercialised in Italy in the Employement Services sector and the Financial sector, in response to similar challenges affecting to the global markets in those sectors. The main aim of the project was to achieve an effective transfer of the model to provide solutions to the detected vocational training needs, by means of the elaboration of the competence map of two specific professional profiles in the textile sector previously diagnosed as key for the sector in terms of employement, using the indications of the companies of this sector, comparing the situation and approach in the different participating countries and creating a prototype for the design of a tailor made competence based course. Commercial feasibility of the solutions specifically adapted to the needs of the companies of this sector were analysed. The project had a strong impact primarily on the companies of the textile sector, by means of the integration of the method that was transferred in their training strategies. Vocational training institutions were also benefiting from the final results, especially a handbook of lessons learnt, which allowed to present the power of this method to map, priorise and match the required competences. The conclusions were expected to have an impact as well in the Education policies of the partner countries, in particular for the adaptation of the qualifications relevant to the two professional profiles to the EQF. Explicit support from the Spanish Institute of Qualifications (INCUAL) was obtained, and contacts were established in the rest of the countries.

Information sur le projet

Description: The EUR-MODA Project had the aim to develop the qualifications of the Fashion Sector Professional, taking into account the labour market necessities detected by the representatives of the sector. The final aim was to improve the competences of these professional as a key element for the survival and external expansion of this sector, especially in the actual moments of economic crisis, and relocation of the production.
In this way, the project has the objective of promoting the cooperation between the training and working world, and for this aim it designed a programme of activities with the explicit participation of both environments, responding to one of the express priorities of the LDV Programme.

Thèmes:
*** Qualité
*** Étude interculturelle
*** Formation ouverte et à distance
*** Formation continue
** Formation tout au long de la vie
* Marché du travail
* Orientation professionnelle

Sectors:
*** Industrie Manufacturière
*** Enseignement

Types de Produit:
Site Internet
Autres

Information sur le produit: The Project was based in the results of a previous Project LLP-LDV-TOI-2007-IT-383, in particular in the handbook: "The web competence based application e-code".
E-code answers to the name "e-learning for the development of competences" and it was implemented in the last two years the testing and validation of a competence based model in order to increase the coherence of the training for professionals of banking sector and the public /private employment services. The reasons for choosing the products that define the method that was applicated, responded perfectly to the necessities detected by the project promoter, and were of big interest for the rest of partners. The promoter, and its sectorial international partners, looked for a training method based in competences and adapted to its necessities that allowed them to systematize its strategy of professionals' training, focused on the Quality and Design that were their competitive advantages over other competitors of emergent economies.
The results were very practical and they included a specific Work Package about the application and commercialization ways of the services associated to the product that were transfered, as an added value to the previous Projects of origin.

Page Web du projet: www.eurmoda.eu

Contractant du projet

Nom:	Asociación de Empresas Confeccionistas de Madrid
Ville:	Madrid
Pays/Région:	Comunidad De Madrid
Pays:	ES-Espagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.asecom.org

Personne de contact

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Coordinateur

Nom:	Asociación de Empresas Confeccionistas de Madrid
Ville:	Madrid
Pays/Région:	Comunidad De Madrid
Pays:	ES-Espagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.asecom.org

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E-mail:	ctorres@asecom.org
Site internet:	http://www.asecom.org

Partenaire

Partner 1

Nom:	ATP – Associação Têxtil e Vestuário de Portugal
Ville:	Vila Nova de Famalicão
Pays/Région:	Norte
Pays:	PT-Portugal
Type d'organisation:	Autres
Site Internet:	http://www.atp.pt

Partner 2

Nom:	Pamésa Consultores, Lda
Ville:	Maia
Pays/Région:	Norte
Pays:	PT-Portugal
Type d'organisation:	Autres
Site Internet:	http://www.pamesa.pt

Partner 3

Nom:	PETROC
Ville:	DEVON
Pays/Région:	Devon
Pays:	UK-Royaume-Uni
Type d'organisation:	Autres
Site Internet:	http://www.petroc.ac.uk

Partner 4

Nom:	Consulenza Formazione e Management Scarl
Ville:	Avellino- Campania
Pays/Région:	Campania
Pays:	IT-Italie
Type d'organisation:	Autres
Site Internet:	http://www.conform.it

Partenaire

Partner 5

Nom:	Centro de Investigación y Formación de Empresas, S.A.L.
Ville:	Madrid
Pays/Région:	Comunidad De Madrid
Pays:	ES-Espagne
Type d'organisation:	Autres
Site Internet:	http://www.cifesal.com

Partner 6

Nom:	Asoicace textilního, odvního a kožedlného prmyslu
Ville:	Praga
Pays/Région:	Praha
Pays:	CZ-Tchéquie
Type d'organisation:	Autres
Site Internet:	http://www.atok.cz

Partner 7

Nom:	ESCUELA EUROPEA DE FORMACIÓN PROFESIONAL
Ville:	Madrid
Pays/Région:	Comunidad De Madrid
Pays:	ES-Espagne
Type d'organisation:	Autres
Site Internet:	http://www.eufor.es

Données du projet

DELIVERABLE 3 Aggregated Report Professional Profiles.PDF.pdf

http://www.adam-europe.eu/prj/8601/prj/DELIVERABLE%203%20Aggregated%20Report%20Professional%20Profiles.PDF.pdf

Aggregated Report with the conclusions of the Focus Groups developed in all contries.

DELIVERABLE 8 Manual de Lecciones aprendidas.pdf

http://www.adam-europe.eu/prj/8601/prj/DELIVERABLE%208%20Manual%20de%20Lecciones%20aprendidas.pdf

Focus Groups Report Portugal.pdf

http://www.adam-europe.eu/prj/8601/prj/Focus%20Groups%20Report%20Portugal.pdf

Portuguese National Report of Focus Groups

NATIONAL REPORT C.REPUBLIC.pdf

http://www.adam-europe.eu/prj/8601/prj/NATIONAL%20REPORT%20C.REPUBLIC.pdf

National Report of Czech Republic of Focus Groups

NATIONAL REPORT ITALY.pdf

http://www.adam-europe.eu/prj/8601/prj/NATIONAL%20REPORT%20ITALY.pdf

Italian National Report of Focus Groups.

NATIONAL REPORT SPAIN.pdf

http://www.adam-europe.eu/prj/8601/prj/NATIONAL%20REPORT%20SPAIN.pdf

National Report of Spanish Focus Groups.

NATIONAL REPORT UK.pdf

http://www.adam-europe.eu/prj/8601/prj/NATIONAL%20REPORT%20UK.pdf

English National Report of Focus Groups.

Portada Manual de Lecciones aprendidas.pdf

http://www.adam-europe.eu/prj/8601/prj/Portada%20Manual%20de%20Lecciones%20aprendidas.pdf

WP1_Aggregated Comparative Report.pdf

http://www.adam-europe.eu/prj/8601/prj/WP1_Aggregated%20Comparative%20Report.pdf

Aggregated Comparative Report about the competences associated to the professional profiles selected in the different participant countries with an Educative Focus. The beneficiaries are the Companies of the Textile Sector, the competent Educative Institutions of Vocational Training on each country.
The report has electronic format with web access and was developed both in english and spanish.

WP1_Estudio Comparativo_ES.pdf

http://www.adam-europe.eu/prj/8601/prj/WP1_Estudio%20Comparativo_ES.pdf

WP2 COMPETENCES_MAP Quality Controller.pdf

http://www.adam-europe.eu/prj/8601/prj/WP2%20COMPETENCES_MAP%20Quality%20Controller.pdf

Deliverable 2, the Competences Map of the Professional Profile of the Quality Controller.

Données du projet

WP2 COMPETENCES MAP_Technical Designer.pdf

http://www.adam-europe.eu/prj/8601/prj/WP2%20COMPETENCES%20MAP_Technical%20Designer.pdf

Deliverable 2 with the Competences Map of the Profile of the Technical Fashion Designer

WP5 DELIVERABLE 7_WEB SITE.pdf

http://www.adam-europe.eu/prj/8601/prj/WP5%20DELIVERABLE%207_WEB%20SITE.pdf

Description about the developed Web Site of the Project.

Produits

1 Aggregated Comparative Report

2 Projec Web Site

3 Map of Competences

4 National Focus Groups Reports

5 Aggregated Report on Professional Profiles collecting results form al countries

6 Internal Quality Control Reports

7 Comparision of the Training Solutions connected to the professsional profiles on each country

8 Design of a Prototype of Training course adapted to the competences gaps.

9 Guide of Lessons Learnt

10 Local disemination events, including articles and press release

11 International Closure Event in Madrid

12 Report of Financial Viability with the commercialization strategy of the services linked to the

13 Minutes of Transnational Meetings

Produit 'Aggregated Comparative Report'

Titre:	Aggregated Comparative Report
Type de Produit:	Autres
Texte marketing:	Taking into account the National Qualification Catalogue in the Textile Sector,it was elaborated an aggregated report with the data of all participant countries.
Description:	Aggretated comparative report of the competences, associated to the professional profiles selected by the different countries, and with an Educative Focus.
Cible:	Textile Sector Companies; Educative Institutions responsible of the Vocational Training on each country.
Résultat:	Aggregated Report in electronic version (pdf).
Domaine d'application:	This report was the base for the following Work packages results.
Adresse du site Internet:	www.eurmoda.eu
Langues de produit:	anglais

Produit 'Projec Web Site'

Titre:	Projec Web Site
Type de Produit:	Site Internet
Texte marketing:	The project Web Site was one of the most important results of the Dissemination of the project. It was a vehicle for the dissemination of the project works and also a working area for the partners of the project, through the Intranet created in the Web Site.
Description:	The project Web Site promoted the difussion to the general public. This web site is linked to the promoter's web site,in order to make more accesible the Project Web Site to the Textile sector.
Cible:	Textile sector professionals, public institutions about training frameworks and partners.
Résultat:	Web Site of the Project as Dissemination Result.
Domaine d'application:	Textile sector professionals, public institutions about training frameworks and partners.
Adresse du site Internet:	www.eurmoda.eu
Langues de produit:	espagnol tchèque anglais italien portugais

Produit 'Map of Competences'

Titre:	Map of Competences
Type de Produit:	Autres
Texte marketing:	For the creation of the Competences Map, it was used the focus developed in the project to transfer: e-code.
Description:	Taked into account the National Catalogue of Professional Qualifications in the textil sector and it was elaborated an aggregated report with the information of the five participant countries.
Cible:	Textile sector companies Educative Institutions competent on each country about vocational training.
Résultat:	Document with the map of competences of the profiles of Technical Designer and Quality Controller.
Domaine d'application:	
Adresse du site Internet:	
Langues de produit:	portugais italien anglais tchèque espagnol

Produit 'National Focus Groups Reports'

Titre:	National Focus Groups Reports
Type de Produit:	Autres
Texte marketing:	These National reports were necessary for the validation of the Competences Map of the two profiles (Technical Designer and Quality Controller)with the textile sector.
Description:	Discussion groups /interviews developed in the four countries (Spain, Czech Republic, Italy and Portugal) for the analysis of the Competences Map, relative to both profiles of Technical Designer and Quality Controller.
Cible:	Representatives of the sector, representatives of the educative institutions and Companies representants.
Résultat:	Five national reports (each per country) with the results of the Focus Groups in cualitative and cuantitative analysis.
Domaine d'application:	Validation of the Deliverable 2 (Map of competences).
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Aggregated Report on Professional Profiles collecting results form al countries'

Titre:	Aggregated Report on Professional Profiles collecting results form al countries
Type de Produit:	Autres
Texte marketing:	Compilation report with all the analysis of the National Focus Groups reports, in a comparative way. It was compiled by the partners Pamesa and ATP.
Description:	Report that collected all the results of the National Focus Groups Reports, and compared them. Also the report gave suggestions to improve the Map of Competences.
Cible:	Textile Sector Companies and Educative institutions.
Résultat:	Compilation report.
Domaine d'application:	Validation of the second deliverable of the WP2.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Internal Quality Control Reports'

Titre:	Internal Quality Control Reports
Type de Produit:	Autres
Texte marketing:	In order to get a Quality Project, in the work package 7, Cifesal was responsible of the Internal Quality control which was reported by two reports during the whole project life. Both years were analyzed in both reports: Report of the First Year and Final Report.
Description:	This documents described the Quality control of the all work packages in which the partners worked during the whole project.
Cible:	Internal (the consortium).
Résultat:	2 reports,one for the first year and one for the second year and the final results of the project.
Domaine d'application:	During the whole project (2 years). They were very useful for the internal control of both technical and financial aspects of the project.
Adresse du site Internet:	
Langues de produit:	espagnol anglais

Produit 'Comparision of the Training Solutions connected to the professsional profiles on each country'

Titre:	Comparision of the Training Solutions connected to the professsional profiles on each country
Type de Produit:	Autres
Texte marketing:	Comparision of the traninig solutions for the professional profiles, taking into account the e-code method. The comparision was effective through the application "eutranex" developed during the e-code project, that allowed to compile in a unique repository all the data necessary for the comparision. This data elaboration was a step necessary for the design of the Learning Environment (next deliverable)
Description:	This result was part of the elaboration of the next result " The learning environment". All the partners sent the existing Training solutions on the sector.
Cible:	Professionals of the textile sector, and training institutions with competences in training frameworks.
Résultat:	Data base, data collection.
Domaine d'application:	These data were necessary for the desing of the Learning environment.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Design of a Prototype of Training course adapted to the competences gaps.'

Titre:	Design of a Prototype of Training course adapted to the competences gaps.
Type de Produit:	Autres
Texte marketing:	This product constituted the esential part of the transference. It was the design of a practical application through an Ezine format, with the prototype of a training course adapted to the competences gaps found. The consortium wanted to deep in an adequate use and validation of the method, as a previous step to its commercialization in the companies.
Description:	The design of this prototype followed this sequence: a) to take the results of the WP3, with the training solutions detected for the key competences and gaps indicated by the representatives of the sector. b) to establish some didactical suggestions for the facilitation of the training, contrasted with the reality of the company. c) to create a modular structure of the prototype. d) the necessary resources for a real course, based on the market reality.
Cible:	Professionals of the textile sector, and public institutions with competence in training frameworks.
Résultat:	Interactive Learning Environment (Ezine), with public access.
Domaine d'application:	The design of the prototype course, that included all the phases of a real course and the contrast this course with the textile sector, with the aim to define the practical and commercial applications.
Adresse du site Internet:	www.eurmoda.eu
Langues de produit:	portugais espagnol anglais italien tchèque

Produit 'Guide of Lessons Learnt'

Titre:	Guide of Lessons Learnt
Type de Produit:	Autres
Texte marketing:	This result, included in the Dissemination WP(5), is a manual of lessons learnt created as a fundamental element of dissemination to the institutions that have competence in the professsional qualitifications and the european knowledge networks interested in the project.
Description:	The guideline illustrated the validation of the Competences Map, on each country and also the Validations of the Learning Environment on each country as well. It included the specific results on each country and the general conclusions.
Cible:	Professionals of the textile sector and training institutions.
Résultat:	The result consisted in a guideline in english and spanish versions (in one model).
Domaine d'application:	The application of this resul was the dissemination of the guideline to the target groups. Also each partner had freedom to translate the guideline to its own language and make a wider dissemination trhough Europe.
Adresse du site Internet:	
Langues de produit:	espagnol anglais

Produit 'Local disemination events, including articles and press release'

Titre:	Local disemination events, including articles and press release
Type de Produit:	Autres
Texte marketing:	Asecom prepared a Dossier with a summary of the most important dissemination events developed by the parnters on each country.
Description:	The events were done in different ways: interviews, meetings, dissemination throug other european projects meetings, participation on textil sector fairs and the final closure event in Madrid.
Cible:	Professsionals of the textile sector and the public training institutions.
Résultat:	A Dossier with the description of each event.
Domaine d'application:	The principal application was the dissemination of the project and its results.
Adresse du site Internet:	
Langues de produit:	anglais espagnol portugais italien tchèque

Produit 'International Closure Event in Madrid'

Titre:	International Closure Event in Madrid
Type de Produit:	Autres
Texte marketing:	Event celebrated in Madrid, and that was the closure of the Project. It was organized by the promoter ASECOM. It had the participation of 158 persons, and also important representatives of the local, autonomic, national and european institutions. Also diverse Textile Training Entities and public Training entities participated too. All the partners of the project also participated in the event.
Description:	In the event, were presented the principal results of the project, and specially the Learning Environment created that was described by the Italian partner CONFORM. Afterwards, a fashion show was made and had the participation of Textile companies established in Madrid area.
Cible:	Professsionals of the textile sector, and training institutions.
Résultat:	International difussion event.
Domaine d'application:	Dissemination of the Project outcomes and specially the Learning Environment.
Adresse du site Internet:	
Langues de produit:	espagnol anglais

Produit 'Report of Financial Viability with the commercialization strategy of the services linked to the methodology.'

Titre:	Report of Financial Viability with the commercialization strategy of the services linked to the methodology.
Type de Produit:	Autres
Texte marketing:	Based on the feedbak of the Textile Sector and as final part of the project, the commercialization of the method was analyzed at the end of the project, by the whole consortium. This included the analysis of the esential competences in the key profiles in the company and the personalized design of the training focused to specific competences gaps.
Description:	It was produced a explicative document about the potential possibilities of commercialization of the method by the leader of the WP7 (Exploitation). The report included aggregated conclusions about the financial availability and the differernt ways of commercial exploitation.
Cible:	The consortium of the project.
Résultat:	Viability Report about the Commercialization and explotation of the method.
Domaine d'application:	The partners of the project.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Minutes of Transnational Meetings'

Titre:	Minutes of Transnational Meetings
Type de Produit:	Autres
Texte marketing:	The minutes of the project international meetings were a result of the Work Package of Project Management. They were developed by the Work Package leader after the celebration of an international meeting between the partners. There were 4 minutes of each 4 transnational meetings (1)Madrid; 2) Porto; 3) Avellino, 4)Madrid)
Description:	Documents that included all the aspects analyzed during the meetings, and the specific agreements done by all the partners for the completion of the technical and financial tasks of the project.
Cible:	Partners of the project and the National Agency.
Résultat:	Pdf document with the Minutes, with the agreement of all the partners.
Domaine d'application:	Eventual agreements for the completion of the different steps of the project.
Adresse du site Internet:	
Langues de produit:	anglais

Événements

CONFORM DISSEMINATION

Date	05.09.2013
Description	Conform realized diverse Dissemination Visits
Cible	Textile companies from Toscana Region (manufacturers of garments and accesories), Chamber of Commerce of Salerno, and Fashion companies that made the testiomonies.
Public	Événement non public
Informations de contact	Conform (Brunella Maio)
Date et lieu	Visits on 05/09/2013, 16/09/2013

DISSEMINATION OF COMPETENCE DICTIONARIES AND EZINE- PETROC

Date	29.08.2013
Description	Two Presentations of Petroc to Manufacture textile companies and Vocational Training Centres, about the Competence Dictionaries and the Ezine (Learning Environment).
Cible	There were 15 participants from Manufacture Textile companies and Vocational Training Centres of UK.
Public	Événement non public
Informations de contact	Petroc
Date et lieu	Barnstaple and Playmouth (UK). On July and August 2013.

ASECOM- VIDEO DISSEMINATION (ES)

Date	25.07.2013
Description	Dissemination Video with the interview to three experts of the Textile and Fashion Sector, regarding their opinions on the learning environment, in order to improve the Eurmoda project. There were 10 participants in total.
Cible	General Public
Public	Événement public
Informations de contact	Asecom
Date et lieu	Diverse dates with three companies

Événements

TECHTEXTILE FAIR- ATOK

Date	11.06.2013
Description	Participation of the Czech partner ATOK in the Fair Techtextile, an important Fair about Textile Sector in Germany. Atok participated with its own stand in the Fair.
Cible	Textile Manufacture Companies from Europe. There were 27.400 participants in the Fair.
Public	Événement non public
Informations de contact	
Date et lieu	Frankfurt (Germany) on June 2013

CIFESAL DISSEMINATION EVENT

Date	12.04.2013
Description	Event to disseminate training initiatives with an impact on entrepreneurship and local development policies. EURMODA was one of the cases introduced by CIFESAL.
Cible	local development Agencies/ Training Institutions/ Entrepreneurship advisors (ES 7, BU 10, NE 1, UK 1, CY 2). 21 people. 7 training representatives, 8 local agents, 6 entrepreneurship advisors
Public	Événement non public
Informations de contact	CIFESAL
Date et lieu	Madrid, 12/04/2013

EURMODA PUBLIC PRESENTATION- ATP/PAMESA

Date	13.02.2013
Description	Dissemination Event realized by the Portuguese partners ATP and PAMESA.
Cible	The presentation was focused to Technical and vocational secundary education institutions. There were 28 participants
Public	Événement public
Informations de contact	ATP and PAMESA
Date et lieu	They realized a public presentation in Vila Nova de FamaliÇao(Portugal).

Project Tags

The project belongs to the following group(s):

EQF (http://www.adam-europe.eu/adam/thematicgroup/EQF)