

*eurModa*

## EURMODA PROJECT

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### Deliverable 7: Web Site of the Project

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Production Date: 2-2-2012

WP5: Dissemination

Project coordinator organisation: ASECOM

WP leader: ASECOM

Creation date: February 2012

Last update: July 2012



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**The access codes for the Agency are**

Username: OAPEE

Password: OAPEE

The webpage of EUR-MODA project is structured in an extranet (open to the general public) and an intranet of exclusive use of the project partnership.

The access link is [www.EURMODA.eu](http://www.EURMODA.eu) and it has been structured in 6 tabs with a welcome page, a page with a brief description of the partners, a page with news, a page for the main public results and the contact page.

With regards to the interim report, the page with the information of the partners is the main development, with the important information about each partner that composes the Eurmoda project. The page with news has frequent updates, the last one with the information about the Second Meeting in Oporto.

As explained in the interim report, the webpage was conceived in the project proposal as a means to promote the main results.

Some of the main pages of the web are edited in different languages.

In addition to the extranet, the web includes an access to the intranet of the Consortium. The intranet is conceived as a tool for project management and exchange of working documents by the partners (in particular for bulky ones, like the ones related to dissemination). The intranet has been tailor-made by the web developer subcontracted by the project, and responds to the specifications made by the partners.

Statistics: Czech Republic was the country that visit more the Web with the 29,17% followed by Spain with the 20,83%. The total number of visit is 24. This is because the first dissemination of the project was produced with the Focus Groups development, at the end of the first contractual year. Therefore, it is from October 2012 when the largest numbers of visitors are expected. We hope that in the second year, thanks to the various acts of dissemination, the number of visits increases.

Asecom, as leader of the Dissemination Work Package is actually preparing a **Dissemination Plan** that will be operative during the second contractual year, when the most of dissemination activities are foreseen. This plan will include all the relevant tasks related to Dissemination that all the partners should do in the second year, and it will include to the most important results produced during this period.

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PROJECT

PARTNERS

NEWS

RESULTS

CONTACT

#### LANGUAGES

-  Čeština
-  English
-  Español
-  Italian
-  Português

#### LOGIN FORM

Username

Password

Remember Me

Login

- [Forgot your password?](#)
- [Create an account](#)

## Welcome to EurModa.eu

EUR-MODA is conceived in response to the vocational training needs detected by the umbrella organisations in the textile sector in Europe. ASECOM, the Spanish promoter of the project, together with other strategic partner organisations in the textile sector from Portugal and Czech Republic make up the part of the consortium representing the demand side of the project (destination of the transfer). The vocational training needs detected are caused by the geographic fragmentation of the production chain within the current global market, especially after the strong uprise of emerging countries like China and India in the sector. The promoter and its partners want to take design, innovation and the quality as tokens for competitiveness.

The rest of the partners from Spain, Italy and United Kingdom, who are providers of vocational training and counselling in this sector make up the offer side of the project (origin of the transfer). In particular the Italian partner, CONFORM, with the contribution of the Spanish Partner CIFESAL and the UK partner has developed a specific method to fill the competence gap in different economic sectors in the context of two different Leonardo da Vinci projects. This solution has been tested and validated in different European countries including Italy, Spain, France and the UK, and has started to be commercialised in Italy in the Employment Services sector and the Financial sector, in response to similar challenges affecting to the global markets in those sectors.

The main aim of the project is to achieve an effective transfer of the model to provide solutions to the detected vocational training needs, by means of the elaboration of the competence map of two specific



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