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System Commun Intégré de tele-education pour le développement des compétences professionnelles sur le commerce de petite échelle urbaine de la dimension européenne

DE/11/LLP-LdV/TOI/147431

http://www.adam-europe.eu/adam/project/view.htm?prj=8574

Information sur le projet

Titre: System Commun Intégré de tele-education pour le développement des compétences professionnelles sur le commerce de petite échelle urbaine de la dimension européenne

Code Projet: DE/11/LLP-LdV/TOI/147431

Année: 2011

Type de Projet: Projets de transfert d'innovation

Statut: Clôturé

Pays: DE-Allemagne

Accroche marketing: Dans les 27 pays de l'Unité Européenne, le volume du commerce de détail a diminué environ à 0,4 pourcent et en même temps, le taux de chômage des jeunes de moins de 25 ans à 21 pourcent. Le projet AGORA EUROPE II s'adresse au secteur du détail, qui se trouve surtout en une forte pression compétitive par les chaînes des grands magasins dans les centres des villes.
L'AGORA EUROPE II s'appuie sur un CD-ROM existé de gestion et formation usant au secteur de détail. Ce CD-ROM sera mis à jour jusqu'à que le projet AGORA EUROPE II se trouve à la fine pointe d'information technologie (Web plateforme et CMS) et pourra être disponible dans l'environnement européen.
Avec cette nouvelle plateforme, les employés de détail pourron reçevoir de nouvelles compétences et connaissances, qui sera mis en œuvre en utilisant des modules de formation et de nouveaux linguistiques, culturelles et contenus spécifiques d'emploi traduits en 7 langues (EN, GR, DE, SK, TR, PL, SP), testés durant le projet.

Résumé: La pression concurrentielle de grands revendeurs aux petits commerces de détail, qui sont principalement situés dans les centres de villes, a conduit à un grand nombre de fermetures de magasins de détail pendant la crise financière dans laquelle les familles entières vivent. Le groupe cible de revendeurs face totalement le problème de ne pas avoir un personnel éduqué et ni un refendeur éduqué non plus pendant l'opération. La cause de cela est que de nouvelles méthodes de gestion n' avaient pas utilisées au paravant et aucune connaissance et compétence complémentaire ont été acquise.. L'entreprise n'est pas modernisé et il n'a jamais participé aux offertes possibles de nouvelle technologie. S'il y a une faillité, le personnel, à raison de leur manque de connaissances approfondies, peut souvent trouver un emploi e nouveau dans le secteur de commerce et le propriétaire de magasins abandonne!
Le but du projet AGORA II Europe est de mettre en place un CD-ROM de formation, qui a été créé dans le précédent projet AGORA Europe et le mettre en œuvre dans une nouvelle plateforme de technologies d'Information y Communication. Une web plateforme devrait être créé et avec l'aide d'un système de gestion de contenu (CMS), on pourrra également créer des versions multilingues. Les contenus d'apprentissage de la version précédente seront révisés, complétés et mis à jour avec de nouveaux modules. Dans ce cas-là, le concept interactif de base va a rester. La nouvelle plateforme sera testée sur le groupe cible et les intuitions de ces tests seront transmies pour révision.
Par conséquent, le projet devrait avoir une plateforme de formation approfondie, spécialisée sur le groupe cible «de détail», qui est convivial et interactif et conduit à une utilisation de propriétaires de détail et leurs employés.

Description: L'objectif principal d' AGORA EUROPE II est de le construire sur un outil déjà existant, qui se compose des pièces et des méthodes de l'apprentissage autonome et expérientiel, afin de le développer techniquement, en ajoutant du contenu qui sera accessible à toute l'Europe.
L'objectif spécifique de ce projet est de former des professionnels dans le commerce et garantir à ces employés une expertise de gestion extensive dans le secteur du détail. Le groupe cible dans ce contexte sont les propriétaires, employés et apprentis dans les magasins de détail et surtout aussi des gens qui sont gravement menacées d'insolvabilité.
Le projet AGORA EUROPE II commence par une analyse des besoins des clients. Dans ce cas, les groupes cibles dans le détail seront inclus en fonction de leurs exigences, leurs besoins différents des activités e-apprentissage et de leurs besoins du web

Information sur le projet

portail comme un système. Cela a une influence significative sur la conception du portail ultérieur et aussi sur les contenus d'apprentissage et de formation qui seront disponibles. Les spécifications seront inclus dans un cahier des charges et sera utilisé pour la mise en œuvre techniques ultérieures. L'architecture du système sera créé et la technologie disponible et utilisable de la plateforme sera déterminée. Le contenu d'apprentissage sera élargi et presenté en trois scénarios:
- Négation et compétences de communication
- Gestion de Decision
- Gestion des connaissances dans une équipe

Ceux-ci seront créés avec plus de contenu d'apprentissage existé de l'ancien logiciel d'AGORA EUROPE. Dans ce cas, une attention particulière aux méthodes d'apprentissage sera accordée, parce que la méthode traditionnelle d'enseignement «classe-enseignant-élève» n'est pas efficace, si les compétences acquises sont transfértes de manière informelle. Par conséquent, la création des environnements et des outils appropriés sont nécessaires. Sur cela, on rencontre le principal objectif d'AGORA EUROPE II.
Le matériel pédagogique sera convertie et ensuite muté à la plateforme. Il y aura des tests nombreaux de la plateforme directement pour le groupe cible. Par conséquent, le consortium sera assisté par la Chambre de Commerce, de l'Espagne. La diffusion des résultats du projet a déjà commencé depuis le début du projet, donc il y aura des activités differentes réalisées.

La diffusion des résultats du projet a commencé au début du projet et les différentes activités effectuées, notamment en contactant les VET centres pour la diffusion a venir des résultats du projet.

A la fin du projet, les partenaires du consortium ont discuté des différents modèles commerciaux afin de davantage les développer et de maintenir la plate-forme en ligne.

Dix modules différents ont été mis à disposition sous trois angles différents vers trois groupes cibles:

1. e-Cours - gérant (ou propriétaires de magasin) de produits d'épicerie OU cadres en Recherche d'emploi (propriétaires de magasin) - (habitue a être dans d'autres secteurs et voulant être employé dans une épicerie ou démarrer une épicerie).

2. es e-Cours - Employes (actuellement employés dans des épiceries).

3. E-Cours pour personnes en Recherche d'Emploi - personnes en recherche d'emploi - (à la recherche d'un emploi dans les épiceries).
Le modèle de prix a été discuté au sein du consortium. Il y a un certain nombre d'options de tarification et sur la base de ces options, les prix respectifs seront définis. Ces options de tarification sont les suivantes:

• Vendre pour une somme forfaitaire. Dans ce cas, l'acheteur prend le contrôle de la plate-forme et de son contenu.

• La coopération avec un organisme (public ou privé) où le consortium AGORA gere la plate-forme et ajoute de nouveaux cours de formation

• La coopération avec un organisme (public ou privé) où le consortium AGORA "supporte" la plate-forme, mais l'agence fait la conception et ajoute de nouveaux cours.

• Déploiement par un partenaire d'AGORA et ouverture de la plate-forme au public afin que les formateurs puissent ajouter leur cours pour un certain montant et partager les recettes en partenariat avec AGORA sur la base du nombre d'utilisateurs.

Le Business Model le plus important est de garder la plate-forme gratuite, mais en

Information sur le projet

générant des revenus à partir de publicités de différents groupes cibles.

D'autre part la chambre de commerce et d'industrie en Alava (Espagne) gere deja une plate-forme pour la formation de groupes cible. En raison de la crise économique actuelle, la chambre d'Alava se concentre sur les personnes sans emploi dans ce secteur.

L'autre partenaire du consortium en Espagne, FFE, est un centre de formation professionnelle pour les jeunes qui ont été abandonnées par le système scolaire. Des cours sur le commerce de détail y sont enseignés. Cela garantit l'utilisation de tous les modules de formation développés par le projet. FFE est en contact étroit avec les deux plus grandes associations de commerce de détail (CECOBI-Confederación Empresarial del Comercio de Bizkaia et FMG-Federación Mercantil de Gipuzka) dans le Pays Basque. Ces associations prévoient egalement d'utiliser le matériel de formation de l'AGORA.

Les partenaires du consortium "36,6" en Pologne, "Point" en Turquie et "COOP" en Slovaquie sont eux-memes des centres de formation qui utilisent le portail AGORA pour la formation de leurs clients.

Le chef de projet Intracom en Allemagne discute activement de la licence pour la plate-forme AGORA aupres de différentes associations, comme l'Association fédérale allemande du commerce de l'épicerie fine (BVLH).

Thèmes:	*** Marché du travail ** Formation continue * Entreprise, TPE, PME
Sectors:	*** Enseignement ** Information et Communication * Commerce; Réparation d`Automobiles et de Motocycles
Types de Produit:	Matériel pour l'enseignement Méthodes d'évaluation CD-ROM Site Internet Matériel d'apprentissage
Information sur le produit:	AGORA EUROPE II sera une plateforme vaste de e-apprentissage pour tous les acteurs dans le secteur du détail, qui se compose des modules de formation spécifiques à l'emploi significatif et sera accessible et intuitivement convivial.
Page Web du projet:	http://www.agora-eu.org

Contractant du projet

Nom:	Intracom GmbH
Ville:	Stuttgart
Pays/Région:	Baden Württemberg
Pays:	DE-Allemagne
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.intracomgroup.de

Personne de contact

Nom:	Prof. Andreas Zagos
Adresse:	Sigmaringer Strasse 35
Ville:	Stuttgart
Pays:	DE-Allemagne
Téléphone:	+4971179732810
Fax:	+4971179732829
E-mail:	zagos@intracomgroup.de
Site internet:	http://www.intracomgroup.de

Coordinateur

Nom:	Intracom GmbH
Ville:	Stuttgart
Pays/Région:	Baden Württemberg
Pays:	DE-Allemagne
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
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Fax:	+4971179732829
E-mail:	zagos@intracomgroup.de
Site internet:	http://www.intracomgroup.de

Partenaire

Partner 1

Nom:	Clarus Advisory Services
Ville:	Athen
Pays/Région:	Attiki
Pays:	EL-Grèce
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.clarusadvisory.com

Partner 2

Nom:	GAZI University
Ville:	Ankara
Pays/Région:	Ankara
Pays:	TR-Turquie
Type d'organisation:	Université/école supérieure spécialisée/academie
Site Internet:	http://www.gazi.edu.tr

Partner 3

Nom:	CHAMBER OF COMMERCE AND INDUSTRY OF ALAVA
Ville:	Vitoria-Gasteiz
Pays/Région:	Comunidad Foral de Navarra
Pays:	ES-Espagne
Type d'organisation:	Chambre
Site Internet:	http://www.camaradealava.com

Partner 4

Nom:	36.6 Centrum Kompetencji (36.6 CC Competence Centre)
Ville:	Lodz
Pays/Région:	Lodzkie
Pays:	PL-Pologne
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.36and6.pl

Partenaire

Partner 5

Nom:	COOP Institute of Education
Ville:	Mojmírovce
Pays/Région:	Extra Regio
Pays:	SK-Slovaquie
Type d'organisation:	Autres
Site Internet:	http://www.vic.sk

Partner 6

Nom:	POINT Proje Insaat Taahhut Muhendislik ve Ticaret Ltd.Sti. [POINT LLC]
Ville:	Ankara
Pays/Région:	Ankara
Pays:	TR-Turquie
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.pnt-grp.com

Partner 7

Nom:	FONDO FORMACIÓN EUSKADI S.L.L.
Ville:	TRAPAGARAN
Pays/Région:	Pais Vasco
Pays:	ES-Espagne
Type d'organisation:	Institution de formation continue
Site Internet:	http://www.ffeuskadi.net

Données du projet

2011_12_08_WP1_Intracom_market_research.ppt

http://www.adam-europe.eu/prj/8574/prj/2011_12_08_WP1_Intracom_market_research.ppt

market research germany

2011_12_08_WP1_Intracom_State of the Art research.ppt

http://www.adam-europe.eu/prj/8574/prj/2011_12_08_WP1_Intracom_State%20of%20the%20Art%20research.ppt

State of the Art research

2012_07_20_WP1_QFD.ppt

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QFD presentation from Intracom

AGORA_Dissemination+strategy.pdf

http://www.adam-europe.eu/prj/8574/prj/AGORA_Dissemination%2Bstrategy.pdf

AGORA EUROPE II TESTING RESULTS_FFE.pdf

http://www.adam-europe.eu/prj/8574/prj/AGORA%20EUROPE%20II%20TESTING%20RESULTS_FFE.pdf

Assessment results of the testing process developed in Spain by FFE

AGORA EUROPE II Testresultate_FFE.pdf

http://www.adam-europe.eu/prj/8574/prj/AGORA%20EUROPE%20II%20Testresultate_FFE.pdf

AGORA EUROPE_Learning Manual_spanish.rar

http://www.adam-europe.eu/prj/8574/prj/AGORA%20EUROPE_Learning%20Manual_spanish.rar

Users manual in spanish of the AGORA learning system

AGORA II Modules Content-GAZI.pdf

http://www.adam-europe.eu/prj/8574/prj/AGORA%20II%20Modules%20Content-GAZI.pdf

agora_logo.pdf

http://www.adam-europe.eu/prj/8574/prj/agora_logo.pdf

AGORA_Poster&Leaflet_spanish.rar

http://www.adam-europe.eu/prj/8574/prj/AGORA_Poster%26Leaflet_spanish.rar

Dissemination material of the project; poster and leaflet used to disseminate the activities of the project in Spain

AGORA_Poster&Leaflets.rar

http://www.adam-europe.eu/prj/8574/prj/AGORA_Poster%26Leaflets.rar

AGORA Poster, Logos, Banner and Leaflets in different languages

Données du projet

AGORA- Survey_Greece.ppt

http://www.adam-europe.eu/prj/8574/prj/AGORA-%20Survey_Greece.ppt

AGORA Survey GREECE

AGORA Survey POLAND.ppt

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AGORA Survey Poland

AGORA_Survey_SPAIN.ppt

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AGORA Survey SPAIN

AGORA_Survey_Turkey.ppt

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AGORA Survey Turkey

AGORA Werbung GAZ.jpg

http://www.adam-europe.eu/prj/8574/prj/AGORA%20Werbung%20GAZ%C4%B0.jpg

Agora Werbung GAZI

Daliy Hurriyet Newspaper.jpg

http://www.adam-europe.eu/prj/8574/prj/Daliy%20Hurriyet%20Newspaper.jpg

News on media

Dissemination_Exploit_table AGORA_FFE_oct11 to sep13.pdf

http://www.adam-europe.eu/prj/8574/prj/Dissemination_Exploit_table%20AGORA_FFE_oct11%20to%20sep13.pdf

Dissemination activities of the project made in Spain by FFE

ES_AGORA EUROPE II e-Learning Manual.docx

http://www.adam-europe.eu/prj/8574/prj/ES_AGORA%20EUROPE%20II%20e-Learning%20Manual.docx

ES_AGORA EUROPE II e-Learning Manual_landscape.docx

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Fragebögen.ZIP

http://www.adam-europe.eu/prj/8574/prj/Frageb%C3%B6gen.ZIP

Questionnaieres

GAZ UNIVERSITY AGORA.pdf

http://www.adam-europe.eu/prj/8574/prj/GAZ%C4%B0%20UNIVERSITY%20AGORA.pdf

Info about Gazi University

Données du projet

Leaflet AGORA PDF.rar

http://www.adam-europe.eu/prj/8574/prj/Leaflet%20AGORA%20PDF.rar

Dissemination material of project in english; poster and leaflets

QFD_Process_agora xlsm.xls

http://www.adam-europe.eu/prj/8574/prj/QFD_Process_agora%20xlsm.xls

QFD Worksheets

R9_brochures and leaflets_english_aGORA2.jpg

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Données du projet

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Données du projet

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R9_brochures and leaflets_turkish_Daliy Hurriyet Newspaper.jpg

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Produits

1 Integrated Management for the retail trade

2 Questionnaires (Pre-,Post-) for market analysis

3 Needs Analysis Report for urbain retail stores

4 Intranet

5 Portal of the project

6 Training Material

7 Brochures - Leaflets

8 Quality Assurance Plan 1st Year

9 Questionnaires (Pre-,Post-) for market analysis

10 Needs Analysis Report for urbain retail stores

11 Intranet LINK: http://www.agora-eu.org/index.php?

12 Portal of the project LINK: http://www.agora-eu.org/

13 Training Material LINK: http://www.agora-eu.org/index.php?

14 Brochures - Leaflets LINK: http://www.agora-eu.org/index.php?

15 eLearning Training Platform and Manuals for it’s use

16 PRESS ARTICLE ABOUT AGORA EUROPE 2 PROJECT

Produit 'Integrated Management for the retail trade'

Titre:	Integrated Management for the retail trade
Type de Produit:	CD-ROM
Texte marketing:	The integral management course for the retail trade is based on a question-answer system, complemented with a visual support on which all the explanations are made.
Description:	The software is based on the main topics "management of objective in shops" and "management of people"
Cible:	Retail
Résultat:	Different documents, training material & evaluation tests.
Domaine d'application:	Didactic content for retailers
Adresse du site Internet:	
Langues de produit:	allemand

Produit 'Questionnaires (Pre-,Post-) for market analysis'

Titre:	Questionnaires (Pre-,Post-) for market analysis
Type de Produit:	Méthodes d'évaluation
Texte marketing:	Questionnaires for performing the need analysis. The need analysis was performed at min. 30 retail stores for every participating country.
Description:	To facilitate the definition of the user requirements, the consortium prepared a questionnaire that aimed primarily in collecting information about the existing organizational and technical contexts as well as future requirements in a systematic way focusing on certain areas of special interests and investigating details to the extend needed. The target groups were clearly identified and the objectives from the questionnaires were clearly explained to the partners. The focus of the questionnaires was adapted based on the decisions taken for the development of the training material.
Cible:	Small retail shops in urban regions
Résultat:	For each participating country the questionnaires were developed in the native language.
Domaine d'application:	Used for performing the interviews at retail stores.
Adresse du site Internet:	
Langues de produit:	slovaque espagnol grec moderne polonais turque anglais allemand

Produit 'Needs Analysis Report for urbain retail stores'

Titre:	Needs Analysis Report for urbain retail stores
Type de Produit:	Procédure pour l'analyse et le pronostic des besoins de la formation professionnelle
Texte marketing:	
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	
Langues de produit:	

product files

Need_analysis_agora.docx

http://www.adam-europe.eu/prj/8574/prd/3/1/Need_analysis_agora.docx
Need analysis

Produit 'Intranet'

Titre:	Intranet
Type de Produit:	Site Internet
Texte marketing:	Intranet for the communication wih end users and for collaboration issues of the consortium
Description:	The team has designed and developed a fully functional Intranet for the communication and collaboration needs of the AGORA Europe II partners. The Intranet includes several modules such as: • Definition of work packages with start and end date • Definition of deliverables and milestones with relevant tracking of the progress • Discussion forum for collaboration among partners for issues raised within the project lifetime • Definition of deliverables and ability to upload the necessary files. Also it supports versioning of the uploaded files • Assignment of tasks to other partners • Alerting of partners for new activities in the Intranet i.e. new discussion, new file upload etc • Progress reports of milestones and WP's in general • Calendar of events • Ability to keep timesheets per project/WP/milestone • Many other tools
Cible:	end users, consortium members
Résultat:	The Intranet along with email represent the main collaboration and communication methods for the partners. It will be used throughout the project lifetime. Login: guest_intranet Password : guest
Domaine d'application:	Collaboration and communication tool
Adresse du site Internet:	www.agora-eu.org
Langues de produit:	anglais

Produit 'Portal of the project'

Titre:	Portal of the project
Type de Produit:	Site Internet
Texte marketing:	A public web site of the AGORA Europe II project was designed and implemented by the consortium.
Description:	The sections included in the portal so far are: • Introduction for AGORA Europe II (About AGORA) • Consortium – Description of Partners • News • Site Map • Public Menu • Partners Menu
Cible:	Endusers like vocational training institutes, centres for job orientation, trade associations, youth associations, policy makers, chambers of commerce and industry,people employed in retail trade sector and opinion leader like Ministries of employment, ministry of commerce.
Résultat:	Documentation of all avaible information related with the status and the outcomes of the project.
Domaine d'application:	Dissemination of the project
Adresse du site Internet:	http://www.agora-eu.org
Langues de produit:	turque allemand anglais polonais grec moderne espagnol slovaque

Produit 'Training Material'

Titre: Training Material

Type de Produit: Matériel d'apprentissage

Texte marketing: New training material has been developed based on the "older" version of the former AGORA I project. The training material was created for all possible training areas for retailers.

Description: The training materials which have been designed are:

Module for Managers:

Mod I: Supervisory Soft Skills: to acquire knowledge and skills facilitating their professional performance in the role of retail manager or shop owner.
Mod II: Operations – Retail Management I: to find and lead business on a basic level in the retail industries. This module provides steps for the earliest phase in founding a grocery or convenience store and sensitizes the manager in basic analytical skills, to estimate the market potential of a community and find the best located place for a store, being able to estimate the optimal range of commodities and the necessary equipment.
Mod III: Operations: Account Management II: to acquire and refine skills in operations and accounting management. Module for Managers--> Mod IV: Store Management: to practice an excellent customer service, to fulfill the legal requirements, to prepare vendors to be more efficient and competitive and to control the supply chain.
Mod V: Workplace Computer Skills: to improve their ICT skills which are necessary for them to be successful in business life and moreover they will be able to increase their competition strengths in the retail sector.

Modules for Workers:

Mod I: Some Labour Market Basic Concepts: introduces a few basic concepts in grocery retailing and principles of retailing.

Mod II: Soft Skills in the Workplace / Customer Service: to acquire and refine the work-place soft skills and behaviors necessary for successful career development.

Mod III: Retail Operations: addressed to future salespeople and cashiers willing to get integrated into the retail commerce sector, particularly in the food markets and shops.

Mod IV: Workplace Basic Skills: to acquire and refine the work-place basic skills and behaviors necessary for successful customer service in small groceries.

Modules for Job Seekers:

Mod VIII: Job Opportunities & Job Search Activities: to acquire and refine the job searching skills necessary for being successful in getting a job in retail sector.

Cible: Manager, workers and job seekers in retail

Résultat: Training modules

Domaine d'application: Online education and training material (e-learning)

Adresse du site Internet:

Langues de produit: allemand
anglais
espagnol
slovaque

Produit 'Training Material'

Langues de produit: polonais
grec moderne
turque

product files

Module I for job seekers

Modules_for_Job Seekers_Mod I_Job_Opportunities_PORTRAIT.doc

http://www.adam-europe.eu/prj/8574/prd/6/6/Modules_for_Job%20Seekers_Mod%20I_Job_Opportunities_PORTRAIT.doc
Modules for Job Seekers ->Mod I: Job Opportunities & Job Search Activities

TEST_Modules_for_Job Seekers_Mod I_Job_Opportunities.xls

http://www.adam-europe.eu/prj/8574/prd/6/6/TEST_Modules_for_Job%20Seekers_Mod%20I_Job_Opportunities.xls
Test for Modules for Job Seekers ->Mod I: Job Opportunities & Job Search Activities

Module I for managers

Module_for_Managers_Mod I_Supervisory_Soft_Skills_PORTRAIT.doc

http://www.adam-europe.eu/prj/8574/prd/6/7/Module_for_Managers_Mod%20I_Supervisory_Soft_Skills_PORTRAIT.doc
Module for Managers--> Mod I: Supervisory Soft Skills

TEST_Module_for_Managers_Mod I_Supervisory_Soft_Skills.xls

http://www.adam-europe.eu/prj/8574/prd/6/7/TEST_Module_for_Managers_Mod%20I_Supervisory_Soft_Skills.xls
Test for Module for Managers--> Mod I: Supervisory Soft Skills

Module I for workers

Modules for Workers_Mod I Some Labour Market Basic Concepts_PORTRAIT.doc

http://www.adam-europe.eu/prj/8574/prd/6/2/Modules%20for%20Workers_Mod%20I%20Some%20Labour%20Market%20Basic%20Concepts_PORTRAIT.doc
Modules for Workers ->Mod I: Some Labour Market Basic Concepts

TEST_Modules for Workers_Mod I Some Labour Market Basic Concepts.xls

http://www.adam-europe.eu/prj/8574/prd/6/2/TEST_Modules%20for%20Workers_Mod%20I%20Some%20Labour%20Market%20Basic%20Concepts.xls
Test for Modules for Workers ->Mod I: Some Labour Market Basic Concepts

Module II for managers

Floor_Plans_Intracom.pptx

http://www.adam-europe.eu/prj/8574/prd/6/8/Floor_Plans_Intracom.pptx
Floor plans for test

Module for Managers_Mod II_Operations–Retail Management I_PORTRAIT.doc

http://www.adam-europe.eu/prj/8574/prd/6/8/Module%20for%20Managers_Mod%20II_Operations%E2%80%93Retail%20Management%20I_PORTRAIT.doc
Module for Managers--> Mod II:Operations – Retail Management I

TEST_Module for Managers_Mod II_Operations–Retail Management I.xlsx

http://www.adam-europe.eu/prj/8574/prd/6/8/TEST_Module%20for%20Managers_Mod%20II_Operations%E2%80%93Retail%20Management%20I.xlsx
Test for Module for Managers--> Mod II:Operations – Retail Management I

product files

Module II for workers

Modules for Workers_Mod II Soft Skills in the Workplace_PORTRAIT.doc

http://www.adam-europe.eu/prj/8574/prd/6/3/Modules%20for%20Workers_Mod%20II%20Soft%20Skills%20in%20the%20Workplace_PORTRAIT.doc
Modules for Workers ->Mod II: Soft Skills in the Workplace / Customer Service

TEST_Modules for Workers_Mod II Soft Skills in the Workplace.xls

http://www.adam-europe.eu/prj/8574/prd/6/3/TEST_Modules%20for%20Workers_Mod%20II%20Soft%20Skills%20in%20the%20Workplace.xls
Test for Modules for Workers ->Mod II: Soft Skills in the Workplace / Customer Service

Module III for managers

Module_for_Managers_Mod_III_Operations–Account Management II_PORTRAIT.doc

http://www.adam-europe.eu/prj/8574/prd/6/9/Module_for_Managers_Mod_III_Operations%E2%80%93Account%20Management%20II_PORTRAIT.doc
Module for Managers--> Mod III: Operations – Account Management II

TEST_Module_for_Managers_Mod_III_Operations–Account Management II_Version.xls

http://www.adam-europe.eu/prj/8574/prd/6/9/TEST_Module_for_Managers_Mod_III_Operations%E2%80%93Account%20Management%20II_Version.xls
Test for Module for Managers--> Mod III: Operations – Account Management II

Module III for workers

Modules for Workers_Mod III Retail Operations__PORTRAIT.doc

http://www.adam-europe.eu/prj/8574/prd/6/4/Modules%20for%20Workers_Mod%20III%20Retail%20Operations__PORTRAIT.doc
Modules for Workers ->Mod III: Retail Operations

TEST_Modules for Workers_Mod III Retail Operations_.xls

http://www.adam-europe.eu/prj/8574/prd/6/4/TEST_Modules%20for%20Workers_Mod%20III%20Retail%20Operations_.xls
Test for Modules for Workers ->Mod III: Retail Operations

Module IV for managers

Module_for_Managers_Mod IV_Store_Management_PORTRAIT.doc

http://www.adam-europe.eu/prj/8574/prd/6/10/Module_for_Managers_Mod%20IV_Store_Management_PORTRAIT.doc
Module for Managers--> Mod IV: Store Management

TEST_Module_for_Managers_Mod IV_Store_Management.xls

http://www.adam-europe.eu/prj/8574/prd/6/10/TEST_Module_for_Managers_Mod%20IV_Store_Management.xls
Test for Module for Managers--> Mod IV: Store Management

Module IV for workers

Modules for Workers_Mod IV Workplace Basic Skills _PORTRAIT.doc

http://www.adam-europe.eu/prj/8574/prd/6/5/Modules%20for%20Workers_Mod%20IV%20Workplace%20Basic%20Skills%20_PORTRAIT.doc
Modules for Workers ->Mod IV: Workplace Basic Skills

TEST_Modules for Workers_Mod IV Workplace Basic Skills _.xls

http://www.adam-europe.eu/prj/8574/prd/6/5/TEST_Modules%20for%20Workers_Mod%20IV%20Workplace%20Basic%20Skills%20_.xls
Modules for Workers ->Mod IV: Workplace Basic Skills

Produit 'Brochures - Leaflets'

Titre:	Brochures - Leaflets
Type de Produit:	Méthodes de distribution
Texte marketing:	Marketing material for dissemination process.
Description:	All the partners have produced their own leaflets, posters, etc in project AGORA and have used their own dissemination materials in their in-country dissemination activities. Furthermore, a common presentation material has been selected in later stages to allow partners to share individually produced brochures, leaflets, posters, etc.
Cible:	End users
Résultat:	Print material: brochures, leaflets, posters Online material: banner
Domaine d'application:	Dissemination
Adresse du site Internet:	
Langues de produit:	slovaque espagnol grec moderne polonais turque allemand anglais

product files

PL Material

21_36and6_AGORA_Dissemination-banner.gif

http://www.adam-europe.eu/prj/8574/prd/7/4/21_36and6_AGORA_Dissemination-banner.gif
Dissemination banner PL

22_36and6_AGORA_Dissemination-LeafletBack.jpg

http://www.adam-europe.eu/prj/8574/prd/7/4/22_36and6_AGORA_Dissemination-LeafletBack.jpg
Dissemination Leaflet Back PL

23_36and6_AGORA_Dissemination-LeafletFront.jpg

http://www.adam-europe.eu/prj/8574/prd/7/4/23_36and6_AGORA_Dissemination-LeafletFront.jpg
Dissemination Leaflet Front PL

24_36and6_AGORA_Dissemination-poster.jpg

http://www.adam-europe.eu/prj/8574/prd/7/4/24_36and6_AGORA_Dissemination-poster.jpg
Dissemination Poster PL

Samples Brochures, leaflets, posters

Poster_Leaflets.pdf

http://www.adam-europe.eu/prj/8574/prd/7/2/Poster_Leaflets.pdf
Leaflets, porsters, brochures

product files

TR Material

AGORA - Brochure EN-1.jpg

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20-%20Brochure%20EN-1.jpg
TR 1

AGORA - Brochure EN-2.jpg

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20-%20Brochure%20EN-2.jpg
TR 2

AGORA - Brochure EN-3.jpg

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20-%20Brochure%20EN-3.jpg
TR 3

AGORA - Brochure EN-4.jpg

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20-%20Brochure%20EN-4.jpg
TR 4

AGORA - Brochure TR-1.jpg

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20-%20Brochure%20TR-1.jpg
TR 5

AGORA - Brochure TR-2.jpg

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20-%20Brochure%20TR-2.jpg
TR 6

AGORA - Brochure TR-3.jpg

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20-%20Brochure%20TR-3.jpg
TR 7

AGORA - Brochure TR-4.jpg

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20-%20Brochure%20TR-4.jpg
TR 8

AGORA EUROPA POSTER EN.jpg

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20EUROPA%20POSTER%20EN.jpg
TR 9

AGORA EUROPA POSTER TR GAZI.pdf

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20EUROPA%20POSTER%20TR%20GAZI.pdf
TR 11

AGORA EUROPA POSTER TR.jpg

http://www.adam-europe.eu/prj/8574/prd/7/3/AGORA%20EUROPA%20POSTER%20TR.jpg
TR 10

Produit 'Quality Assurance Plan 1st Year'

Titre:	Quality Assurance Plan 1st Year
Type de Produit:	Méthodes d'évaluation
Texte marketing:	The objective of the quality plan is to provide evidence that all the milestones and expected results of the project have been successfully met within the first year of the project lifetime.
Description:	The quality plan includes a list of the expected results and milestones of this project as well as the evaluation criteria which have been used to evaluate the results and decides whether the objectives of each result have been achieved.
Cible:	All the partners of the Consortium
Résultat:	Quality plan
Domaine d'application:	The Final report is required by the German NA in order to assess whether the project has met its aims and objectives and evaluates the quality of the results submitted. Also the report is needed by LLP Germany to evaluate whether the available budget was spent according to the proposal plan.
Adresse du site Internet:	
Langues de produit:	anglais

product files

WP6_Quality Assurance Plan.pdf

http://www.adam-europe.eu/prj/8574/prd/8/1/WP6_Quality%20Assurance%20Plan.pdf
Quality assurance plan

Produit 'Questionnaires (Pre-,Post-) for market analysis'

Titre:	Questionnaires (Pre-,Post-) for market analysis
Type de Produit:	
Texte marketing:	
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	http://www.agora-eu.org/index.php?option=com_remository&Itemid=108&func=select&id=202
Langues de produit:	anglais

Produit 'Needs Analysis Report for urbain retail stores'

Titre:	Needs Analysis Report for urbain retail stores
Type de Produit:	
Texte marketing:	
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	http://www.agora-eu.org/index.php?option=com_remository&Itemid=108&func=select&id=210
Langues de produit:	anglais

Produit 'Intranet LINK: http://www.agora-eu.org/index.php?option=com_remosotory&Itemid=108&func=select&id=3'

Titre:	Intranet LINK: http://www.agora-eu.org/index.php?option=com_remosotory&Itemid=108&func=select&id=3
Type de Produit:	
Texte marketing:	
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Portal of the project LINK: http://www.agora-eu.org/'

Titre:	Portal of the project LINK: http://www.agora-eu.org/
Type de Produit:	
Texte marketing:	
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Training Material LINK: http://www.agora-eu.org/index.php?option=com_remosotory&Itemid=108&func=select&id=115'

Titre:	Training Material LINK: http://www.agora-eu.org/index.php?option=com_remosotory&Itemid=108&func=select&id=115
Type de Produit:	
Texte marketing:	
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'Brochures - Leaflets LINK: http://www.agora-eu.org/index.php?option=com_remosotory&Itemid=108&func=select&id=186'

Titre:	Brochures - Leaflets LINK: http://www.agora-eu.org/index.php?option=com_remosotory&Itemid=108&func=select&id=186
Type de Produit:	
Texte marketing:	
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'eLearning Training Platform and Manuals for it’s use'

Titre:	eLearning Training Platform and Manuals for it’s use
Type de Produit:	Enseignement à distance
Texte marketing:	The manauls were designed to provide guidance how to use e-courses and platform of the AGORA II Europe project.
Description:	Manual was developed to provide technical guidance for the users of AGORA II e-courses. It also provides information on the content and learning outcomes of particular modules of the course.
Cible:	Ministries of employment, ministry of commerce, vocational training institutes, centres for job orientation, trade associations, youth associations, policy makers, chambers of commerce and industry,people employed in retail trade sector
Résultat:	Training manual
Domaine d'application:	Online education and training material (e-learning)
Adresse du site Internet:	http://www.agora-eu.org/
Langues de produit:	allemand

product files

e-Learning manual

EN_AGORA EUROPE II e-Learning Manual.pdf

http://www.adam-europe.eu/prj/8574/prd/15/2/EN_AGORA%20EUROPE%20II%20e-Learning%20Manual.pdf
E-learning manual to use AGORA II Europe platform and e-courses

Produit 'PRESS ARTICLE ABOUT AGORA EUROPE 2 PROJECT'

Titre:	PRESS ARTICLE ABOUT AGORA EUROPE 2 PROJECT
Type de Produit:	Site Internet
Texte marketing:	IF YOU WANT TO KNOW MORE AND DEEPER ABOUT AGORA EUROPE 2 PROJECT... JUST TAKE A LOOK ON IT!!!!
Description:	DESCRIPTION OF MAIN AIMS AND ACTIVITIES OF THE AGORA EUROPE 2 PROJECT
Cible:	AGORA´S TARGET GROUP AND STAKEHOLDER
Résultat:	INTERESTED PEOPLEO INFORMED ABOUT THE PROJECT
Domaine d'application:	FUTURE USERS OF THE AGORA EUROPE 2 LEARNING SYSTEM
Adresse du site Internet:	http://www.ffeuskadi.net/es/noticia/2012-05-25/fondo-formacion-euskadi-colabora-en-la-creacion-de-un-sistema-de-gestion-integrado-en-e-learning-en-el-proyecto-agora-europe-ii-para-el-sector-del-comercio/
Langues de produit:	espagnol

Événements

4 rd consortium meeting

Date	17.02.2014
Description	Website (Intranet, CMS) and development Dissemination strategy Training modules definition
Cible	consortium
Public	Événement public
Informations de contact	zagos@intracomgroup.de
Date et lieu	Vittoria Gastein, Spain, 17.-18.12.2012

5th. consortium meeting

Date	17.02.2014
Description	Manual for the portal Design of the portal tersting Quality assurance plan Planning of final meeting in Turkey
Cible	consortium
Public	Événement non public
Informations de contact	zagos@intracomgroup.de
Date et lieu	Lodz, Poland, 21.5.2013-25.5.2013

Final meeting

Date	17.02.2014
Description	Review of overall progress
Cible	consortium
Public	Événement public
Informations de contact	zagos@intracomgroup.de
Date et lieu	Istanbul, Turkey, 15.09.-19.09.2013

Événements

Informational meeting for the faculty staff by GAZ

Date	10.10.2013
Description	final briefing to clearly identifying and to share project process/outcomes
Cible	Adult learners (STD-ADL) People in the labour market (LAB) Unemployed (LAB-UNE)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	10-10-2013 Ankara/Turkey

Seminar and coctail prolonge

Date	21.09.2013
Description	Grocerries or market employees (accountants, managers) were invited for further knowledge about AGORA e-Learning system. Private VET supplers' employees/stakeholders were were invited for further knowledge about AGORA e-Learning system. Chamber and assosiation members, representatives, employees were invited for further knowledge about AGORA e-Learning system.
Cible	SME (ENT-SME) Vocational training centre or organisation (EDU-VET) Non profit / Non governmental organisation (NFP-NGO)
Public	Événement public
Informations de contact	www.pnt-grp.com
Date et lieu	21.09.2013, Ankara, Turkey

Événements

Workshop for portal demonstrations

Date	14.09.2013
Description	Grocerries or market employees (accountants, managers) were invited to test the project e-learning material and system. Chamber and assosiation members, representatives, employees were invited to visualise the learning system exploitation.
Cible	SME (ENT-SME) Non profit / Non governmental organisation (NFP-NGO)
Public	Événement public
Informations de contact	www.pnt-grp.com
Date et lieu	14.09.2013, Ankara, Turkey

Start up Day. Final presentation

Date	12.09.2013
Description	Final presentation of the materials. Organization of a Lecture on the topic by well-known speakers: Laura Garrido: former marketing manager of ALTADIS, COLGATE, DELAVIUDA, KRAFT Case study: local entrepreneurs with experience in developing their business in Silicon valley: bests practices, learned lessons, mistakes made,…
Cible	Entrepreneurs and small company owners
Public	Événement public
Informations de contact	Pablo Almaraz. palmaraz@camaradealava.com
Date et lieu	3 hours. 9,30-12,30. Chamber of Commerce of Alava

Événements

Promotion of project work relevant representatives who are involved in and concerned with science education on a regional by GAZ

Date	12.09.2013
Description	Meeting to cooperation of a wide range of other agencies for the registration for members.
Cible	Adult learners (STD-ADL) People in the labour market (LAB) Unemployed (LAB-UNE)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	12-09-2013 Ankara/Turkey

Dissemination at VET trade school (ZSP 5), Lodz

Date	10.09.2013
Description	Meeting and group testing organized for the teachers of Trade Vocational School in Lodz (ZSP 5). Event organized to reach the target group through vocational teachers. Teachers will use the e-course for piloting with students of the trade school
Cible	VET teachers, IVET students
Public	Événement public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	10.09.2013, Lodz, Poland

Événements

Workshop for portal demonstrations

Date	24.08.2013
Description	Grocerries or market employees (accountants, managers) were invited to test the project e-learning material and system. Chamber and assosiation members, representatives, employees were invited to visualise the learning system exploitation.
Cible	SME (ENT-SME) Non profit / Non governmental organisation (NFP-NGO)
Public	Événement public
Informations de contact	www.pnt-grp.com
Date et lieu	24.08.2013, Ankara, Turkey

Workshop for portal demonstrations

Date	17.08.2013
Description	Grocerries or market employees (accountants, managers) were invited to test the project e-learning material and system. Chamber and assosiation members, representatives, employees were invited to visualise the learning system exploitation.
Cible	SME (ENT-SME) Non profit / Non governmental organisation (NFP-NGO)
Public	Événement public
Informations de contact	www.pnt-grp.com
Date et lieu	17.08.2013, Ankara, Turkey

Événements

PRESENTATION OF AGORA TRAINING MODULES TO FFE´s TEACHERS

Date	16.07.2013
Description	A short training session was organized by FFE to present the training modules to some teachers and students who are participating in a retail commerce training course. They had the opportunity to play with the training material and give us their feed-back
Cible	TEACHERS
Public	Événement non public
Informations de contact	FFE-Asier Dieguez
Date et lieu	16/07/2013 Trapagaran

3 pilot testing workshops

Date	04.07.2013
Description	We chose these target group because they are directly connected with project idea and project outputs will be very useful for them and help them to adapt more easy to working environment. Moreover this target group helped us to get useful feedback regarding developed output.
Cible	Adult learners, Companies, People in labour market
Public	Événement public
Informations de contact	
Date et lieu	4.7.2013, 11.7.2013, 18.7.2013

Événements

Meeting to support the take-up of project outcomes by GAZ

Date	27.06.2013
Description	Meeting to raise project visibility in the community by disseminating information or participating in project activities. After the meeting we had an arranged the dinner for some participants.
Cible	Centre for vocational guidance and counselling (CONS-GUID) Adult learners (STD-ADL) People in the labour market (LAB)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	27-06-2013 Turkey

Meeting to collaboration with appropriate agencies and networks by GAZ

Date	08.06.2013
Description	We had an opportunity to raise project and web site visibility.
Cible	Centre for vocational guidance and counselling (CONS-GUID) Adult learners (STD-ADL) People in the labour market (LAB)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	08-06-2013 Turkey

Social and public presentation in Alava (Basque Country)

Date	13.05.2013
Description	LECTURE by a reputed expert (“hook) in the industry/business about “how to increase sales by 20%” to introduce the AGORA PROJECT and recruit volunteers to check the material.
Cible	Mainly owners of pop shops
Public	Événement non public
Informations de contact	Pablo Almaraz palmaraz@camaradealava.com
Date et lieu	Chamber of Commerce. 2 hours

Événements

Promotion of project work relevant representatives by GAZ

Date	12.05.2013
Description	We choose this institution in order to achieve a more widespread and about exchange views on 5th transnational meeting which will be held soon.
Cible	Apprentices (STD-APP) Unemployed (LAB-UNE)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	12-05-2013

AGORA II dissemination by 36,6 CC during Transnational Meeting of ‘e-cuisine’ LdV ToI project, Lodz

Date	23.04.2013
Description	Dissemination of project results at Transnational Meeting of ‘e-cuisine’ LdV ToI project. Spreading results and information about AGORA EUROPE II project (by 36,6 CC team: A.Ziemecka, G.Grodek, J.Poteraj, M.Bartosik, D. Ciliberto) during E-cuisine Project International Meeting in Lodz hosted by 36,6 CC. Partners meeting of E-cuisine LdV ToI project was an occasion to present the activities undertaken within the project among private and public bodies from Germany, France and Great Britain.
Cible	Public educational entities, enterprises, VET providers
Public	Événement public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	23.04.2013, Lodz, Poland

Événements

Dissemination at XVI Lodz Educational Fair, 14-16.03.2013 organized by Lodz International Fair Ltd.

Date	14.03.2013
Description	XVI Lodz Educational Fair, 14-16.03.2013 organized by Lodz International Fair Ltd. Representatives of 36,6 CC took part in the XVI Lodz Educational Fair, organized in Lodz. The participation was occasion to disseminate the project to representatives of vocational schools, HEI, adult education institutions from Lodzkie region (130 exhibitors, public and private entities). It is the main fair presenting the educational offer to students to attract them to enroll to schools. Several face to face meetings were organized with institutions (exhibitors). Leaflets were delivered to the representatives of the educational institutions.
Cible	Representatives of vocational schools, HEI, adult education institutions from Lodzkie region, educational authorities, training institutions
Public	Événement public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	14-16.03.2013,Lodz International Fair Ltd., Poland

Dissemination at E_EPSOL Project Training, Lodz

Date	09.03.2013
Description	E_EPSOL Project Training, Lodz, 09-16.03.2013. During training for students AGORA project was presented as an example of good practice.
Cible	staudents, students associations
Public	Événement non public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	9-16.03.2013, Lodz, Poland

Événements

Presentation of project, portal and lunch offer

Date	09.03.2013
Description	Grocerries or market employees (accountants, managers) were contacted for demonstration of project portal and training idea
Cible	SME (ENT-SME)
Public	Événement public
Informations de contact	www.pnt-grp.com
Date et lieu	09.03.2013, Ankara, Turkey

Dissemination during Training for representatives of Ukrainian HEI, Lodz, University of Computer Sciences and Skills

Date	28.02.2013
Description	Training for representatives of Ukrainian HEI, Lodz, University of Computer Sciences and Skills. Representative of 36,6 CC (Mr Grzegorz Grodek) delivered one day training for the representatives of Ukrainian HEI on the management of EU funded projects, with focus on international projects. AGORA EUROPE II project was presented as an example of good practice.
Cible	Academic teachers, trainers,academic authorities
Public	Événement non public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	28.02.2013, Lodz, University of Computer Sciences and Skills

Événements

Dissemination during 19th Regional Tourist Fairs “Where Cultures Meet” Lodz

Date	22.02.2013
Description	19th Regional Tourist Fairs “Where Cultures Meet” Lodz, 22/24-02-2013. Representative of 36,6 CC (Mr Grzegorz Grodek) presented the project to: Polish and foreign exhibitors; local authorities from all over Poland; representatives of tourist and trade organizations
Cible	Enterprises from trade and catering industry, public authorities, trade organizations
Public	Événement public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	22-24.02.2013, International Fairs, Lodz, Poland

Dissemination at GRUNDTVIG – Workshops in literacy informational meeting, Warsaw

Date	14.01.2013
Description	GRUNDTVIG – Workshops in literacy informational meeting, FRSE, Warsaw, 14.01.2013. Representative of 36,6 CC (Mr Grzegorz Grodek) took part in Grundtvig informational meeting organised by FRSE (LdV National Agency in Poland). The informal discussions during the meeting were an occasion to disseminate AGORA EUROPE II project among Polish educational institutions involved in international cooperation.
Cible	VET providers, educational authorities, trainers
Public	Événement non public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	14.01.2013 FRSE (LdV National Agency), Warsaw, Poland

Événements

Dissemination at TOI informational meeting, Warsaw

Date	07.01.2013
Description	Leonardo da Vinci Transfer of Innovation informational meeting organized by FRSE - Polish National Agency. Representative of 36,6 CC (Mr Grzegorz Grodek) took part in Leonardo da Vinci Transfer of Innovation informational meeting organised by FRSE (LdV National Agency in Poland). The informal discussions during the meeting were an occasion to disseminate AGORA EUROPE II project among Polish educational institutions involved in international cooperation.
Cible	VET providers, educational institutions, Enterprises
Public	Événement public
Informations de contact	Anna Ziemecka-Poteraj
Date et lieu	07.01.2013, Warsaw, FRSE (Polish LdV NA)

Dissemination at Catering Business Management Conference organized by University of Lodz

Date	12.12.2012
Description	Active participation in Catering Business Management Conference organized by University of Lodz (12.12.2012). 36,6 represented by Mr Grzegorz Grodek.
Cible	students (management), academic staff, enterprises
Public	Événement non public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	12.12.2012, University of Lodz, Poland

Événements

Newspaper article to publicize AGORA activities by GAZ

Date	08.12.2012
Description	The news published about the AGORA project in Hürriyet is a leading Turkish national newspaper in order to achieve wider audience and to share project process/outcomes
Cible	Unemployed (LAB-UNE) Associations working in the field of lifelong learning, including students', trainees', pupils', teachers', parents' and adult learners' associations (ASC) Employers (LAB-EMP) People in the labour market (LAB) General Public (GPU)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	08-12-2012 Turkey

Dissemination at TEMPUS informational meeting organized by FRSE - Polish LLP National Agency, Warsaw

Date	03.12.2012
Description	TEMPUS informational meeting organized by FRSE - Polish LLP National Agency, Warsaw, 3.12.2012. Representative of 36,6 CC (Mr Grzegorz Grodek) took part in TEMPUS informational meeting organised by FRSE (National Agency of LLP in Poland). The informal discussions during the meeting were an occasion to disseminate AGORA project among Polish educational institutions involved in international cooperation.
Cible	VET providers, educational authorities, Enterprises, chambers of commerce
Public	Événement non public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	3.12.2012. Warsaw, FRSE (Polish LdV NA)

Événements

Monthly Chamber Meetings

Date	03.12.2012
Description	The project was presented and discussed during our monthly company meeting including all Chamber staff and members of the Board plus some members of de retail sector commission of the Chamber. Goal: awareness raising. 30+
Cible	30+
Public	Événement non public
Informations de contact	Pablo Almaraz e-mail: palmaraz@camaradealava.com
Date et lieu	Monthly in the headquater of the Chamber of Commerce

1day dissemination workshop with stakeholders, decision takers and industry representatives

Date	12.10.2012
Description	These institutions were invited for this 1day dissemination workshop because they have valuable experience with providing education for adults and labour market and moreover they are in contact with potential users. These institutions helped us to promote project on national level and to increase interests for future potential users of developed modules.
Cible	Adult education provider, Companies, SME
Public	Événement public
Informations de contact	
Date et lieu	12.10.2012, 27.3.2013,26.9.2013,

Événements

AGORA II dissemination by 36,6 CC among VET teachers (CDNIKP) Lodz, Poland

Date	01.10.2012
Description	Presentation of AGORA II project during the meeting with CDNIKP (Lodz Centre for Teachers Training and Practical Education) (http://www.wckp.lodz.pl/index.php). Centre provides training for teachers from Lodzkie region. 36,6 CC represented by Grzegorz Grodek
Cible	VET teachers, educational authorities, training centre for teachers
Public	Événement non public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	01.10.2012, Lodz, Poland

AGORA II dissemination by 36,6 CC during E-cuisine Project Meeting in Glasgow (Scotland)

Date	26.09.2012
Description	Presenting updates and results of AGORA II (by 36,6 CC team: A.Ziemecka-P., G.Grodek, J.Poteraj, M.Bartosik) during E-cuisine Project International Meeting in Glasgow hosted by Anniesland College providing vocational and commerce based courses. 40 participants representing Scotland (vocational and commerce trainers), Poland and
Cible	Target group and relevant stakeholders (VET providers, IVET students, trainers, enterprises); Occasion to disseminate the project to networks on the European level
Public	Événement public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	26.09.2012, Anniesland College, Glasgow, Scotland, UK

Événements

Publishing article on national portal www.mojanitra.sk

Date	26.09.2012
Description	We chose these institutions because their activities are connected with labour market and with project target group and project outputs can be very useful for them and help them to adapt more easy to working life. The article was published on national level. Regional authorities play a very important role and influenced the project activities in a positive way.
Cible	Adult education provider, Chambers of Commerce
Public	Événement public
Informations de contact	
Date et lieu	26.9.2012

AGORA II dissemination by 36,6 CC during General Assembly of CO.N.E.CT (COoperation Network for European CiTizenship based in Brussels) in Brussels

Date	21.09.2012
Description	Presentation of AGORA II project during General Assembly of CO.N.E.CT (COoperation Network for European CiTizenship based in Brussels) in Brussels. 100 participants representing Northern Ireland – UK, Scotland - UK, Norway, Cyprus, France, Belgium (including representatives of European Union institutions), Poland, Germany and Italy. 36,6 CC was represented by A.Ziemecka-Poteraj
Cible	Target group of the project and relevant stakeholders (education institutions, VET providers, umbrella institutions); Occasion to disseminate the project to network on the European level
Public	Événement public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	21.09.2012, Brussels, Belgium

Événements

Dissemination Activity for the project by GAZ

Date	20.09.2012
Description	These institutions have been chosen for their subject compatibility and the support they offer our project. 25 guests were attended in the event of prolongé which prepared by us. The participants were from the SMEs, and , academia representatives.
Cible	People in the labour market (LAB) SME (ENT-SME) Unemployed (LAB-UNE) Employees
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	20-09-2012 Ankara/Turkey

Promotional activity for the project by GAZ

Date	30.07.2012
Description	We have chosen the institution to enhance promote and disseminate capacity of the project. Promotion of the project published periodically in a daily Turkish newspaper which named "The Commercial Life”.
Cible	People in the labour market (LAB) SME (ENT-SME) Young Workers (LAB-Y) Employers (LAB-EMP) Chambers of commerce (ENT-CHCom) Unemployed (LAB-UNE)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	30-07-2012

Événements

3rd consortium meeting

Date	25.07.2012
Description	- definition of technical requirements to Agora portal - discussion of current intranet & CMS system - presentation of training modules of each partner - presentation of leaflets, brochures, posters and voting of the best version - discussion future tasks
Cible	The partners of the consortium
Public	Événement public
Informations de contact	zagos@intracomgroup.de
Date et lieu	25.07.2012-29.07.2012 Athen

Development of leaflet, poster, banner and distribution to local stakeholders, vocational training institutions, schools, retailers, chambers, shop owners, business associations, trade unions and other interested parties which help to keep the quality of developed products and to improve and promote them.

Date	24.07.2012
Description	We have been chosen these institutions because the activities are connected to labour market in region and project outputs can be very useful for them. The partner organisations maintain contact with relevant entities in several areas and namely in the field of policy making. All provided information about the project contributes to raise awareness about the project and the subjects it deals with.
Cible	Adult education provider, Educational institutions, Chambers of Commerce
Public	Événement public
Informations de contact	
Date et lieu	24.7.2012

Événements

Lunch meeting for dissemination of project

Date	21.07.2012
Description	Chamber of local groceries members, were contacted for promoting the project among their members
Cible	Non profit / Non governmental organisation (NFP-NGO)
Public	Événement public
Informations de contact	www.pnt-grp.com
Date et lieu	21.07.2012, Ankara, Turkey

Organization of 1day dissemination workshop with beneficiares with inclusion of external experts

Date	15.06.2012
Description	hese institutions were invited for this 1day dissemination workshop because they have quite a lot experience with providing education for adults and moreover they are in contact with potential users. These institutions will help us to promote project on national level and to increase interests of future potential users of developed modules.
Cible	Adult education providers, People on labour market
Public	Événement public
Informations de contact	
Date et lieu	15.6.2012

Événements

Dissemination by 36,6 CC in vocational trade school (ZSP 5) Lodz (Poland)

Date	11.06.2012
Description	Meeting (A.Szukalska) with ZSP 5 in Lodz (http://www.zsp5lodz.pl/) - Vocational School having commercial classes interested in AGORA II project, the presentation of which among pupils and teachers is scheduled for next school year 2012.
Cible	Vocational teachers, IVET students - trade
Public	Événement public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	11.06.2012

AGORA II dissemination by 36,6 CC during E_EPSOL meeting in Leipzig (Germany)

Date	30.05.2012
Description	Dissemination and updating information on AGORA II project (by 36,6 CC team: A.Ziemecka-P., A.Szukalska, J.Poteraj) during E_EPSOL Project International Meeting in Leipzig hosted by Wisamar. 20 participants representing Scotland, Ireland, France, Belgium, Poland, Germany and Italy.
Cible	Target group of the project and relevant stakeholders (educational institutions, enterprises); Occasion to disseminate the project to networks on the European level
Public	Événement public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	30.05.2012, Leipzig, germany

Événements

Seminar organisation

Date	27.05.2012
Description	Grocerries or market employees (accountants, managers) were contacted for receiving their feedback for the project idea. Private VET supplers' employees/stakeholders were contacted for receiving their feedback for the project idea. Chamber and assosiation members, representatives, employees were contacted for receiving their feedback for the project idea.
Cible	SME (ENT-SME) Vocational training centre or organisation (EDU-VET) Non profit / Non governmental organisation (NFP-NGO)
Public	Événement public
Informations de contact	www.pnt-grp.com
Date et lieu	27.05.2012, Ankara, Turkey

Dissemination at "Synergy" conference in Warsaw

Date	16.05.2012
Description	Active participation of A.Ziemecka-Poteraj in “Synergy” conference organised by Fundacja Rozwoju Systemu Edukacji (National Agency of LLP in Warsaw) aiming at dissemination of Lifelong Learning Programme as an occasion to mention AGORA II project. Please see: http://konferencje.frse.org.pl/synergia/lang:pl
Cible	Institutions that are supporting target group of the project; Occasion to disseminate the project to other polish organiyations involved in lifelong learning; establishing network of ontacts; Polish LdV NA to get to know to the project
Public	Événement non public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	16.05.2012, Warszawa, Fundacja Rozwoju systemu Edukacji (FRSE) - Polish LdV NA

Événements

Presentation of the project in the PCPI in Barakaldo (Spain).

Date	14.05.2012
Description	Presentation of the project outcomes to the PCPI learners who are learning a commerce course
Cible	young people dropped from the regular educational system. Most of them are inmigrants, people in social risk exclusion, women...
Public	Événement public
Informations de contact	PCPI BARAKALDO
Date et lieu	14/05/2012 in Barakaldo (Spain)

Dissemination Activities for the project by GAZ

Date	13.04.2012
Description	To promote the availability of information, assistance, and decision support
Cible	Apprentices (STD-APP) Unemployed (LAB-UNE)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	13-04-2012 Ankara/TURKEY

Dissemination Activities for the project by GAZ

Date	03.04.2012
Description	In order to achieve a more widespread impact, and cooperation of a wide range of other agencies. For this purposes, we met on April 3-5
Cible	Chambers of commerce (ENT-CHCom) Enterprises, social partners and their organisations at all levels
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	03-04-2012 Ankara/Turkey

Événements

AGORA II dissemination by 36,6 CC during E-cuisine Project Meeting in Caen and Bayeux (France)

Date	02.04.2012
Description	Spreading information about AGORA II project (by 36,6 CC team: A.Ziemecka-P., A.Szukalska, J.Poteraj, M.Bartosik) during E-cuisine Project International Meeting in Caen and Bayeux/ France hosted by GIP-FCIP, Academie de Caen. 100 participants representing France (local authorities and employers), Poland and Germany (trainers and trainees). More info and pictures: http://ecuisineblog.blogspot.com/
Cible	Target group of the project: public authorities, employers, trainers, trainees, iVET students; Occasion to disseminate the project to networks on the European level; Broader impact of the project
Public	Événement public
Informations de contact	Anna Ziemecka-Poteraj (36,6 Competence Centre)
Date et lieu	2-3.04.2012, Caen and Bayeux(France)

Dissemination Activity by GAZ

Date	18.03.2012
Description	Universities and other educational institutions can also be important in terms of the training tools. For this purpose we met, on March18-26-30
Cible	University or higher education institution (tertiary level) (EDU-UNIV) Social partners (trade unions, etc.) (ENT-UNION)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	18-03-2012 Ankara/Turkey

Événements

Informative emails about project were sent to all associated institutions, target group

Date	15.03.2012
Description	We chose these institutions because their activities are connected with labour market and with potential target group and project outputs can be very useful for them and help them to adapt more easy to working life.
Cible	Adult education provider, SME, Training departments,Educational institutions
Public	Événement public
Informations de contact	
Date et lieu	15.3.2012

2nd consortium meeting Slovakia

Date	28.02.2012
Description	- Presentation of market analysis from each country - Definition of customer needs for Agora portal - Definition of the training modules - Definiton of future tasks
Cible	The partners of the Consortium.
Public	Événement public
Informations de contact	zagos@intracomgroup.de
Date et lieu	28.02.2012 - 03.03.2012 Mojmirovce, Slovakia

Événements

Organisation round table discussion employees of COOP and COOP Slovakia were invited

Date	08.02.2012
Description	We contacted and disseminated project results within COOP Slovakia network, because they employee a lot people and they shared their experience with us which are very useful for project outputs and future project activities.
Cible	Adult education providers, Company training department, Chambers of commerce
Public	Événement public
Informations de contact	
Date et lieu	8.2.2012

Project dinner meeting by GAZ

Date	03.02.2012
Description	To exchange information about training needs of SME and perceptions of training needs by workers and managers
Cible	Adult learners (STD-ADL)
Public	Événement non public
Informations de contact	
Date et lieu	03-02-2012 Ankara- Turkey

Presentation of AGORA project to consumer cooperatives of COOP Slovakia as COOP is the member of this huge network

Date	26.01.2012
Description	COOP contacted and disseminated project results within their Slovakian network, because they employee a lot people and they shared their experience with us which are very useful for project outputs and future project activities.
Cible	Presentation of AGORA project to consumer cooperatives of COOP Slovakia as COOP is the member of this huge network
Public	Événement public
Informations de contact	Vzdelávací inštitút COOP,a.s. Mojmírovce 919 95115 Mojmírovce SLOVAKIA recepcia@vic.sk
Date et lieu	26-01-2012, Mojmirovce, Slovakia

Événements

AGORA II project dissemination by 36,6 CC during E_EPSOL partners meeting in Glasgow

Date	19.01.2012
Description	Presentation of the project during E_EPSOL Project International Meeting in Glasgow hosted by Anniesland College. 36,6 CC was represented by A.Ziemecka-P. The hosting institution is a further educational college providing vocational courses on commerce - its staff and learners are relevant to AGORA II project idea.
Cible	30 participants representing Scotland, Ireland, France, Belgium, Poland, Germany and Italy.
Public	Événement public
Informations de contact	36,6 CC Anna Ziemecka
Date et lieu	19.01.2012, Anniesland College Glasgow South Western Scotland UK

Chamber Networking Events

Date	17.01.2012
Description	The Chamber organizes monthly meetings with entrepreneurs mostly from the retail sector and services. Awareness raising of the project to the members of the Chamber and new start up businesses.
Cible	Mainly entrepreneurs
Public	Événement non public
Informations de contact	Pablo Almaraz. palmaraz@camaradealava.com
Date et lieu	More or less monthly

Événements

Publishing article on regional webportal www.mojanitra.sk

Date	16.01.2012
Description	We chose these institutions because their activities are connected with labour market and with potential target group and project outputs can be very useful for them and help them to adapt more easy to working life. The article was published on regional level. The goal was to introduce the project to a wider public. Regional public authorities play a very important role and influence the project activities in a positive way.
Cible	Adult education provider, SMEs´, Educational institutions, Employers, Emplyoed
Public	Événement public
Informations de contact	
Date et lieu	16.1.2012

Publishing article in local newspaper Mojmirovcan

Date	01.01.2012
Description	The article was published on local level. The goal was to introduce the project to a wider public. Local public authorities play a very important role and influence the project activities in a positive way.
Cible	Company training department, Emplyoers, Emplyoes, Unemplyoed
Public	Événement public
Informations de contact	
Date et lieu	1.1.2012

Événements

Dissemination meeting combined with end of year activities

Date	31.12.2011
Description	General idea of project presented for further initial phase dissemination
Cible	Other (OTH)
Public	Événement public
Informations de contact	www.pnt-grp.com
Date et lieu	31.12.2011, Ankara, Turkey

Dissemination activity with social partners by GAZ

Date	27.11.2011
Description	They served local capacity building. We shared insights into how to produce project that people can understand.
Cible	Enterprises, social partners and their organisations at all levels, including trade organisations and chambers of commerce and industry (ENT)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	27-11-2011-Ankara -Turkey

Project presentation

Date	16.11.2011
Description	General idea of project presented for further initial phase dissemination
Cible	Vocational training institute tertiary level (EDU-HEIVoc) Adult education provider (EDU-ADLT)
Public	Événement public
Informations de contact	www.pnt-grp.com
Date et lieu	16.11.2011, Ankara, Turkey

Événements

AGORA Europe II - Kick off meeting

Date	10.11.2011
Description	Project Kick-off meeting.
Cible	The partners of the Consortium.
Public	Événement public
Informations de contact	zagos@intracomgroup.de
Date et lieu	10-12th of November 2011, Berlin

Visit to the chamber of retail

Date	04.11.2011
Description	This institution have been chosen to get community information and dissemination our project.
Cible	People in the labour market (LAB) Unemployed (LAB-UNE)
Public	Événement non public
Informations de contact	soylemez@gazi.edu.tr
Date et lieu	04-11-2011 Ankara- Turkey