

HENGE

2011-1-ES1-LEO05-35905

<http://www.adam-europe.eu/adam/project/view.htm?prj=8512>

Projektinformationen

Titel: HENGE

Projektnummer: 2011-1-ES1-LEO05-35905

Jahr: 2011

Projekttyp: Innovationstransfer

Status: laufend

Land: ES-Spanien

Marketing Text: Unter den Grundfertigkeiten für eine wissensbasierte Wirtschaft ist Unternehmergeist, so wie dieser von dem Rat von Lissabon im Jahr 2000 identifiziert wurde. Der Europäische Rat von Stockholm (2001) zeigte, dass eine "Entwicklung des Unternehmergeistes" nötig ist. Die Strategie Europa 2020 hat die Notwendigkeit für die Ausbildung in weiteren grünen Grundfähigkeiten identifiziert.

Um dieses Ziel zu erreichen, sollten Unternehmergeist und grüne Fähigkeiten in dem gesamten Bildungs- und Ausbildungssystem erlernt werden und die Bildungssysteme sollten der Erleichterung des Erwerbs von Kompetenzen beitragen, die für die Einrichtung und Führung eines umweltfreundlichen Betriebs nötig sind.

Unternehmerische Initiative ist essentiell für das Wachstum der ländlichen Wirtschaft und die nachhaltige Nutzung der natürlichen Ressourcen, und das kulturelle Erbe spielt eine bedeutende Rolle, um das Wachstum von Unternehmensgründungen in ländlichen Gebieten zu erhöhen.

Zusammenfassung: Das Henge-Projekt nimmt vor, der Ausbildung zum ländlichen Unternehmergeist beizutragen, und zwar durch eine geographische Übertragung innovativer Ausbildungslösungen, um Jugend, Frauen und ältere Menschen in ganz Europa in ländlichen Gebieten dazu anzuregen, das Potenzial ihrer gebauten, kulturellen und natürlichen Erbschaft für alternative Unternehmen und Agrotourismus zu bewerten und auszunutzen, bei gleichzeitiger Sicherung der Nachhaltigkeit dieser Ressourcen. Die bestehenden Trainingslösungen sollen weiter entwickelt werden, damit sie in die neuen räumlich festgestellten Märkte anpassen. Das Projekt wird die Fähigkeitsentwicklung von Erwachsenen auf dem Arbeitsmarkt verbessern, und zielt insbesondere auf Bewohner in ländlichen Gebieten ab, die wenige oder keine formalen Qualifikationen haben und mit einem sozio-ökonomischen Nachteil konfrontiert sind.

Ziel: Das HENGE-Projekt zielt darauf ab, eine innovative Methodik und Lehrpläne für die Evaluierung von Ressourcen und ländlichem Unternehmertum zu bearbeiten, und diese auf neue geografische Märkte durch die Partner des Konsortiums, das von Spanien bis die Türkei reicht, zu übertragen. Es ist vorgesehen, dass das Produkt auf einer Learning-Plattform gehostet werden wird, um den Zugang nach der Laufzeit des finanzierten Projekts zu gewährleisten.

Ergebnisse: Analyse der Bedürfnisse der potenziellen grünen ländlichen Unternehmern in den Partnerländern; vergleichende Analyse und Austausch bewährter Verfahren zwischen den Partnern über die Unterstützung für Unternehmer im ländlichen Raum in jedem Land; Interviews mit Unternehmern im ländlichen Raum in jedem Land; Annahme und Validierung innovativer Lösungen für die Auswertung der Ressourcen und Entwicklung von Unternehmen; Testen der Ausbildungslösung in den Zielmärkten; Verbreitung von Materialien, eine Projekt-Website, sowie ein modularer Online-Kurs in 6 Sprachen.

Partnerschaft: Die Partnerschaft vereint ein breites Spektrum von Organisationen aus ganz Europa, alle mit einem gemeinsamen Interesse an der Evaluierung von Ressourcen und ländlichem Unternehmertum. Die vertretenen Länder sind ES, RO, UK, BE, TR, LT.

Auswirkung: Die Partner wollen dafür sorgen, dass HENGE in das Ausbildungsmainstream kommt und dass sich dessen Gebrauch auf nationaler Ebene in jedem der Partnerländer über die Lebensdauer des Projekts multipliziert.

Projektinformationen

- Beschreibung: The work of the HENGE partnership has progressed during the first year of the project with the following outcomes:
- Two partner meetings were attended, one in Spain and the second in Scotland.
 - To ensure dissemination of the project and its aims and objectives the HENGE web page was developed and translated into Spanish, Romanian, Bulgarian, Lithuanian and Turkish. The webpage informs about events related to the HENGE project. Products of the project are available and can be downloaded from the results page.
 - A leaflet was produced in 6 languages with information on the project. 3000 copies were printed. A database of 700 key contacts, NGOs, VET centres, target groups from all partner countries was prepared and 2 electronic newsletters were produced in 6 languages and emailed to these stakeholders and others.
 - Facebook and Twitter accounts were opened for the project. Stakeholders were invited to view and like the Facebook page.
 - The consortium organised 2 press conferences and 7 local dissemination events.
 - Promotional material such as posters, pens and notepads were developed and distributed to stakeholders at events.
 - With a view to easing the task of financial and administrative record keeping, partners sent financial reports to the project coordinator quarterly.
 - Work Package 3- Research and Needs Analyses was finalized. To feed the analysis and inform the user requirements, each partner carried out desk research, sent questionnaires to the identified local target groups, organized focus groups, and collected case studies. This led to the identification of course subject areas and a suitable curricula framework for all partner States.
- The results of the Needs Analyses have been published and are available on the HENGE web site.
- Work has begun on the E-learning platform.
 - Eight internal reports (Financial Reporting and Administration Protocol, Project Dissemination Strategy Manual, Guideline and Methodology for Needs Analysis, Quality Assurance Manual, Curriculum and Materials Development Plan, 1st internal Quality and Evaluation report and Interim internal and external Quality reports) have been produced.
- In the second year of the project an amendment was made and the role of Oatridge College was taken over by the SRUC.
- There was a partner meeting in Bulgaria and a Final Conference in Bistrita, Rumania in September 2013.
 - 3 electronic newsletters in 6 languages were emailed to stakeholders
 - The training modules were finalized, translated in to 5 languages and transferred the online learning platform.
 - Pilot testing took place in training centres in Lithuania, Romania, Bulgaria and Turkey to verify that the transfer was valid and was adapted to the characteristics of the target groups in each country.
 - The course material and/or the LMS was adapted and updated where required.
 - The characteristics, qualifications and/or experience needs for trainers was identified and a training course for trainers from partner organizations organized in Bulgaria.
 - A tutor support guide for the online programme was prepared.
 - The final product, the on-line course, is available to the public as from September 2013.
 - The consortium will continue to disseminate and promote the HENGE project.
 - To attend sustainability a detailed strategy was followed and recommendations were made for the sustainable use of the project results and impacts beyond the project period.

- Themen: *** Fernlehre
 *** Ökologie
 *** Zugang für Benachteiligte
 ** Anerkennung, Transparenz, Zertifizierung
 ** Unternehmen, KMU
 ** Chancengleichheit
 * Arbeitsmarkt

Projektinformationen

- * Nachhaltigkeit
 - * Lebenslanges Lernen
 - * Berufsorientierung und -beratung
 - * Weiterbildung
- Sektoren: * Gastgewerbe/Beherbergung und Gastronomie
- * Erbringung von Sonstigen Dienstleistungen
 - * Erziehung und Unterricht
 - * Land- und Forstwirtschaft, Fischerei

Produkt Typen: andere
CD-ROM
Homepage
Verfahren zur Analyse und Prognose des Berufsbildungsbedarfes
Programme/Curricula
Module
Fernlehre
Lehrmaterial

Produktinformation: The following products have been developed by the project partners:

- A web site in 6 languages
- A leaflet in 6 languages with information on the project.
- A database of key contacts, NGOs, VET centres, target groups from all partner countries
- 5 electronic newsletters in 6 languages
- Facebook and Twitter accounts.
- A Needs Analyses Report
- Internal reports (Financial Reporting and Administration Protocol. Project Dissemination Strategy Manual, Guideline and Methodology for Needs Analysis, Quality Assurance Manual, Curriculum and Materials Development Plan, Internal Quality and Evaluation reports and Interim internal and external Quality reports)
- An E-learning training course in 6 languages and a LMS.

Projektwebseite: www.henge-rural.eu

Vertragnehmer

Name: LAWTON SCHOOL S.L.
Stadt: GIJON
Land/Region: Principado de Asturias
Land: ES-Spanien
Organisationstyp: Weiterbildungseinrichtung
Homepage: <http://www.lawtonschool.com>

Kontaktperson

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Koordinator

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Stadt: GIJON
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Land: ES-Spanien
Organisationstyp: Weiterbildungseinrichtung
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Homepage: <http://www.lawtonschool.com>

Partner

Partner 1

Name: Castlerereagh Enterprises Ltd
Stadt: Dundonald
Land/Region: Northern Ireland
Land: UK-Vereinigtes Königreich
Organisationstyp: Weiterbildungseinrichtung
Homepage: <http://www.castlereagh.com>

Partner 2

Name: Assist Net EOOD
Stadt: Sofia
Land/Region: Sofia Stolitsa
Land: BG-Bulgarien
Organisationstyp: andere
Homepage: <http://www.assist-net.eu>

Partner 3

Name: OATRIDGE COLLEGE
Stadt: Broxburn
Land/Region: Scotland
Land: UK-Vereinigtes Königreich
Organisationstyp: Universität/Fachhochschule/Akademie
Homepage: <http://www.oatridge.ac.uk>

Partner 4

Name: CHAMBER OF COMMERCE AND INDUSTRY BISTRITA NASSAUD
Stadt: Bistrita
Land/Region: Nord Est
Land: RO-Rumänien
Organisationstyp: Kammer
Homepage: <http://www.cciabn.ro>

Partner

Partner 5

Name: Alytaus kolegija
 Stadt: Alytus
 Land/Region: Lietuva
 Land: LT-Litauen
 Organisationstyp: Universität/Fachhochschule/Akademie
 Homepage: <http://www.akolegija.lt>

Partner 6

Name: Tarsus Ticaret ve Sanayi Odasi
 Stadt: Tarsus/Mersin
 Land/Region: Andere Region
 Land: Anderes Land
 Organisationstyp: Kammer
 Homepage: <http://www.tarsustso.org>

Partner 7

Name: SRUC -Scotland's Rural College
 Stadt: Broxburn
 Land/Region: Scotland
 Land: UK-Vereinigtes Königreich
 Organisationstyp: Universität/Fachhochschule/Akademie
 Homepage: <http://www.sruc.ac.uk/oatridge>

Partner 8

Name: AYAYUNTAMIENTO DE CARRENO
 Stadt: CANDAS
 Land/Region: Principado de Asturias
 Land: ES-Spanien
 Organisationstyp: Öffentliche Einrichtung
 Homepage: <http://www.ayto-carreno.es>

Projektdateien

Dipt BULGARO-5.pdf

<http://www.adam-europe.eu/prj/8512/prj/Dipt%20BULGARO-5.pdf>

Dipt_Henge_ESPANOL.pdf

http://www.adam-europe.eu/prj/8512/prj/Dipt_Henge_ESPANOL.pdf

Dipt INGLES -1.pdf

<http://www.adam-europe.eu/prj/8512/prj/Dipt%20INGLES%20-1.pdf>

Dipt LITUANO-5.pdf

<http://www.adam-europe.eu/prj/8512/prj/Dipt%20LITUANO-5.pdf>

Dipt RUMANO-4.pdf

<http://www.adam-europe.eu/prj/8512/prj/Dipt%20RUMANO-4.pdf>

Dipt TURCO-2.pdf

<http://www.adam-europe.eu/prj/8512/prj/Dipt%20TURCO-2.pdf>

Dissemination_Report.docx

http://www.adam-europe.eu/prj/8512/prj/Dissemination_Report.docx

HENGE_Impact_Assessment- report.pdf

http://www.adam-europe.eu/prj/8512/prj/HENGE_Impact_Assessment-%20report.pdf

HENGE Interim External Evaluation Report-1.pdf

<http://www.adam-europe.eu/prj/8512/prj/HENGE%20Interim%20External%20Evaluation%20Report-1.pdf>

Henge_Newsletter3__en.pdf

http://www.adam-europe.eu/prj/8512/prj/Henge_Newsletter3__en.pdf

Henge_Newsletter4-EN.pdf

http://www.adam-europe.eu/prj/8512/prj/Henge_Newsletter4-EN.pdf

Projektdateien

Henge_Newsletter5.pdf

http://www.adam-europe.eu/prj/8512/prj/Henge_Newsletter5.pdf

HENGE Project Proposal_ project team_Brain Stratford.3.pdf

http://www.adam-europe.eu/prj/8512/prj/HENGE%20Project%20Proposal_%20project%20team_Brain%20Stratford.3.pdf

HENGE Project Terms of Reference.pdf

<http://www.adam-europe.eu/prj/8512/prj/HENGE%20Project%20Terms%20of%20Reference.pdf>

Hennges_Newsletter2_ing[1].pdf

http://www.adam-europe.eu/prj/8512/prj/Hennges_Newsletter2_ing%5B1%5D.pdf

Hennges_NewsletterEN.pdf

http://www.adam-europe.eu/prj/8512/prj/Hennges_NewsletterEN.pdf

RESULT N° 29_ 1st Internal Quality Report .pdf

http://www.adam-europe.eu/prj/8512/prj/RESULT%20N%C2%BA%2029_%201st%20Internal%20Quality%20Report%20.pdf

Produkte

- 1 Projektbroschüre
- 2 Quality Assurance and Evaluation Manual
- 3 Dissemination Strategy Manual
- 4 Course Framework
- 5 Web site
- 6 First Electronic Newsletter
- 7 Second Newsletter
- 8 Needs Analysis Guidelines and Methodology
- 9 Research & Needs Analysis Report
- 10 Project logo
- 11 Financial Reporting Protocol
- 12 Terms of reference for External Evaluation
- 13 Henge Project External Evaluation Proposal
- 14 1st internal quality report
- 15 Implementation Strategy
- 16 Interim Quality report
- 17 3rd Electronic newsletter
- 18 4th Electronic newsletter
- 19 5th Electronic newsletter
- 20 Final internal quality report
- 21 Report on Test runs
- 22 Implementaion report
- 23 Final dissemination report
- 24 Promotional video
- 25 Final external quality report
- 26 Training course off line
- 27 LMS

Produkt 'Projektbroschüre'

Titel: Projektbroschüre

Produkttyp: andere

Marketing Text: The leaflet, published in 6 languages, contains information on the project aims and objectives, partners and expected results.

Beschreibung: Pdf-Version der Broschüre mit Informationen über die Ziele, Partner und die erwarteten Ergebnisse des Projekts, in 6 Sprachen

Zielgruppe: Landbevölkerung sowohl männliche als auch weibliche, Entscheidungsträger, lokale Behörden, Bildungseinrichtungen

Resultat: Einsatzbereich Broschüre für die Verbreitung von Projektziel, Partnerschaft, Aktionen und geplante Ergebnisse

Anwendungsbereich: The leaflet is distributed at events and in meetings to inform on the project objectives and proposed results. It also serves as a project "visiting card".

Homepage: www.henge.rural.eu

Produktsprachen: Rumänisch
Litauisch
Türkisch
Spanisch
Englisch
Bulgarisch

product files

Leaflets

Dipt RUMANO-5.pdf

<http://www.adam-europe.eu/prj/8512/prd/1/2/Dipt%20RUMANO-5.pdf>

Information leaflet in English, Spanish, Turkish, Lithuanian, Bulgarians and Romanian

Produkt 'Quality Assurance and Evaluation Manual'

Titel: Quality Assurance and Evaluation Manual

Produkttyp: Evaluierungsmethoden

Marketing Text: The Quality Assurance Manual documents the planning, implementation, monitoring and reviewing of operations within the consortium.

Beschreibung: A Quality and Evaluation Manual was prepared at the start of the two year HENGE project detailing a plan of activities which would be undertaken to maintain the high quality of all outputs throughout the project life. This plan has been used to monitor the progress of work carried out to date and the evaluation of both processes and products to ensure their continuous improvement .

Zielgruppe: The partners in the consortium

Resultat: The Quality and Evaluation plan ensures that the implementation of the project activities is in accordance with the approved project proposal and the agreed deadlines, hence ensuring the quality of the outcomes.

Anwendungsbereich: The main function of the quality Assurance Manual is to familiarize the members of the consortium with the measures to be taken for the implementation of the project activities in accordance with the approved project proposal and the agreed deadlines.

Homepage:

Produktsprachen: Englisch

product files

Quality assurance and Evaluation plan

Quality Assurance and Evaluation Plan .pdf

<http://www.adam-europe.eu/prj/8512/prd/2/2/Quality%20Assurance%20and%20Evaluation%20Plan%20.pdf>

Produkt 'Dissemination Strategy Manual'

Titel: Dissemination Strategy Manual

Produkttyp: Evaluierungsmethoden

Marketing Text: The Dissemination Strategy Manual lays out the activities to be implemented by the project partnership in order to promote the HENGE project aims and to reach the key target groups at local, national and European level.

Beschreibung: The Dissemination Strategy Manual provides the HENGE Project partnership with guidelines and tools for sharing information about the project and its outcomes. In this way it is periodically updated and supplemented with reports on the projects achievements and the dissemination activities carried out by all the partners.

Zielgruppe: Consortium members

Resultat: The dissemination strategy is important in transfer of innovation projects in particular because through a wide range of strategically planned and welltargeted activities in all partner countries it supports the impact and sustainability of all project results on local, national and European level.

The primary objective of this Dissemination Manual is the promotion of the HENGE project and its products to a wider audience especially in the innovation importing partner countries (Bulgaria, Lithuania, Romania and Turkey), to inform all suitable target groups about the results of the project. It includes a comprehensive information campaign aimed at the target group and vocational education and training institutions to achieve sustainable utilisation of the project results in the partner countries and beyond.

Anwendungsbereich: The purpose of this Dissemination Strategy is to raise awareness of the HENGE project and its outcomes.

Homepage: www.henge/rural.eu

Produktsprachen: Englisch

product files

Dissemination Strategy plan

Dissemination_Strategy_Manual.pdf

http://www.adam-europe.eu/prj/8512/prd/3/2/Dissemination_Strategy_Manual.pdf

Produkt 'Course Framework'

Titel: Course Framework

Produkttyp: Programme/Curricula

Marketing Text: The Curriculum Framework, produced in English, set out an overview of the topics that will be included in the Modules.

Beschreibung: The Curriculum Framework was produced in English. It sets out an overview of the topics that will be included in the Modules. As with the development of all training materials, this Framework is likely to change as the actual modules are produced. There is a good balance between general business skills and the more specific topics that will be addressed by the Project overall. Although at its very early stages, the training framework ,gives a good indication of how the training modules will be laid out. The framework follows the brief of ensuring that the materials are simple and straight forward for the identified target group.

Zielgruppe: Young people, women and older people from rural areas;the unemployed and people at a disadvantage at the labour market;people looking for new (self)employment opportunities; people with no formal qualifications and people made redundant, enterprises, VET centres, target group associations, political decision- makers,

Resultat: The structure of the initial units that have been drafted is easy to understand. Care has been taken to ensure that there is not an assumption of previous understanding from the individual that the materials are targeted at. The glossary section highlights key terms that may not be immediately understood and the activities allow the participant to apply the learning in practice in a user-friendly way.

Anwendungsbereich: Proposed structure of the on line training course.

Homepage: www.henge/rural.eu

Produktsprachen: Englisch

product files

Curriculum Framework.2.pdf

<http://www.adam-europe.eu/prj/8512/prd/4/1/Curriculum%20Framework.2.pdf>

Produkt 'Web site'

Titel: Web site

Produkttyp: Homepage

Marketing Text: The HENGE website keeps you up to date on the activities carried out and events organised or attended by the consortium.

Beschreibung: The Project website is in 6 languages. It details the consortium, the project objectives, the results and events during the project lifetime. It will provide access to the e-learning course.
<http://www.henge-rural.eu>

Zielgruppe: Stakeholders, VET institutions, target group associations, political decision makers, rural enterprises and the general public

Resultat: As a dissemination vehicle, it includes an events page which mirrors dissemination events the project has created, related articles and attendance at conferences. Some results are accessible to the public on the project website.

Anwendungsbereich: The website is the project's main dissemination tool.

Homepage: <http://www.henge-rural.eu/web/>

Produktsprachen: Bulgarisch
Litauisch
Englisch
Spanisch
Rumänisch
Türkisch

Produkt 'First Electronic Newsletter'

Titel: First Electronic Newsletter

Produkttyp: andere

Marketing Text: The Project Newsletter ensure that the results and outcomes of the project are promoted and exploited over the 2-year duration of the project.

Beschreibung: The newsletter, in 6 languages, records key dissemination activities in each partner country as well as progress on the project. It is mailed to stakeholders and decision makers at national and local level by each partner, hence making the target group aware of the work being done on the project.

Zielgruppe: End users, stakeholders, enterprises, VET centres, target group associations, political decision- makers, the general public

Resultat: The aim of the newsletter is to ensure that the results and outcomes of the project are promoted and exploited over the 2-year duration of the project. To achieve this objective a comprehensive plan has been put in place, which includes identification of key stakeholders at a national and local level,

Anwendungsbereich: Dissemination tool

Homepage: www.henge/rural.eu

Produktsprachen: Bulgarisch
Englisch
Litauisch
Rumänisch
Spanisch
Türkisch

product files

First Newsletter

Henge_Newsletter1_ingles.pdf

http://www.adam-europe.eu/prj/8512/prd/6/2/Henge_Newsletter1_ingles.pdf
Newsletter

Produkt 'Second Newsletter'

Titel: Second Newsletter

Produkttyp: andere

Marketing Text: The newsletter records progress on the project in the first six month of 2012 . The newsletter was translated into 5 languages

Beschreibung: A second electronic newsletter was developed to send to stakeholders and the target group to give them a brief update on the key project activities and progress. The second newsletter reported on the two day meeting in Oatridge College, the work of the Chamber of Industry and Commerce of Bistrita Nasaud, Romania, on the Research and Needs Analysis and an event with a focus on Lithuania.

It is published on the HENGE web page:
www.henge-rural.eu

Zielgruppe: End users, stakeholders, enterprises, VET centres, target group associations, political decision- makers,

Resultat: The newsletter was distributed by project partners to their mailing lists.

Anwendungsbereich: Dissemination of results

Homepage: www.henge-rural.eu

Produktsprachen: Spanisch
Türkisch
Bulgarisch
Englisch
Litauisch
Rumänisch

product files

Second Newsletter

Henнге_Newsletter2_ing[1].pdf

http://www.adam-europe.eu/prj/8512/prd/7/2/Henнге_Newsletter2_ing%5B1%5D.pdf

Produkt 'Needs Analysis Guidelines and Methodology'

Titel: Needs Analysis Guidelines and Methodology

Produkttyp: Verfahren zur Analyse und Prognose des Berufsbildungsbedarfes

Marketing Text: The Guidelines and Methodology laid down the different phases of the Needs Analysis. To ensure homogeneous reports from all partners it clearly established the procedure to be followed in order to carry out the desk research, focus groups and case studies. The Needs analysis guidelines and methodology were prepared by the work package leader so that each partner knew exactly what needed to be done and also to ensure a consistent approach from a quality point of view – again this has been identified as best practice within this work package. A structured questionnaire was used to collect feedback for the needs analysis again ensuring consistency in terms of feedback.

Beschreibung: The Needs analysis guidelines and methodology were prepared by the work package leader so that each partner knew exactly what needed to be done and also to ensure a consistent approach from a quality point of view. The purpose of the guideline was to standardize fieldwork and data collection to enable comparative analysis to be carried out, and to ensure that the key research questions were addressed and that the right information was collected to feed into the main project outputs. It ensured that the Needs Analysis report contributed to a deeper understanding of how raising awareness of local heritage and natural resources can contribute to rural entrepreneurship by transferring and using best practices, as well as supplying recommendations on the transfer of the root project results and to what extent transferred materials needed to be redefined for any particular target group.

Zielgruppe: All the partners in the consortium

Resultat: The standardization of the survey process

Anwendungsbereich:

Homepage:

Produktsprachen: Englisch

product files

120214_RO_Survey guidelines final.pdf

http://www.adam-europe.eu/prj/8512/prd/8/1/120214_RO_%20Survey%20guidelines%20final.pdf

Produkt 'Research & Needs Analysis Report'

Titel: Research & Needs Analysis Report

Produkttyp: andere

Marketing Text: The Research & Needs Analysis Report presents findings from the research conducted in Spain, Romania, United Kingdom, Lithuania, Bulgaria and Turkey based on the innovation transfer process from the roots project "Panorama"

Beschreibung: The Research & Needs Analysis Report, the field research and analysis to identify existing knowledge on rural enterprise and resource evaluation needs, is a key document in the HENGE Project. This research helps to redefine the existing contents and ensure that they are transferred appropriately to meet the needs of the new partner countries, or innovation-importing country.

The report was prepared on the basis of Desk Research, Focus Group, Study Cases and accumulated data from Questionnaire Surveys conducted in collaboration with all partners involved in the project.

All the research was based on a common methodology prepared by the Chamber of Commerce and Industry Bistrita Nasaud, (CCIBN).

The report makes recommendations on the transfer of the root project results and to what extent the transferred materials need to be redefined for any particular target group. To decide on the course content, the analysis report produced a full list of needs for training and resources in the six partner countries.

Zielgruppe: End users, stakeholders, enterprises, VET centres, target group associations, political decision-makers

Resultat: The Research & Needs Analysis report enabled a comparative analysis to be carried out to ensure that the key research questions were addressed and that the right information was collected to feed into the main project outputs.

Anwendungsbereich:

Homepage: www-henge-rural.eu

Produktsprachen: Englisch

product files

RESULT 27-SURVEY REPORT_1.pdf

http://www.adam-europe.eu/prj/8512/prd/9/1/RESULT%2027-SURVEY%20REPORT_1.pdf

Produkt 'Project logo'

Titel: Project logo

Produkttyp: andere

Marketing Text: The Logo is a green and grey design symbolizing a rural environment.

Beschreibung: The Logo is a green and grey design symbolizing a rural environment. It is an emblem by which the the HENGE project can easily be recognized, and is used in all communication about the project and on all promotional material.

Zielgruppe: Stakeholders, VET institutions, target group associations, political decision makers, enterprises and the broad public

Resultat:

Anwendungsbereich: The logo is consistently by the consortium on all advertising and dissemination material. The Project logo and image have been professionally

Homepage: www.henge-rural.eu

Produktsprachen: Englisch

product files

HENGE LOGO.doc

<http://www.adam-europe.eu/prj/8512/prd/10/1/HENGE%20LOGO.doc>

Produkt 'Financial Reporting Protocol'

Titel: Financial Reporting Protocol

Produkttyp: andere

Marketing Text: A step by step guide to financial reporting

Beschreibung: A step by step guide to financial reporting, intended as an aid for partners in reporting back the project leader.

Zielgruppe: The project consortium

Resultat: The protocol clarifies the steps to follow for the justification of the project, the procedure established for financial reporting and the sending of the corresponding documentation.

Anwendungsbereich: The protocol clarifies the steps to follow for the justification of the project, the procedure we established for financial reporting and the sending of the corresponding documentation. Financial reporting templates and protocol were provided by the co-ordinator to all partners who were required to submit them along with supporting documentation on a quarterly basis. Requesting financial information on a quarterly basis ensured it was done by partners on a regular basis, it helped to keep control on the overall project budget and quickly identified any mistakes made by partners so that they could be resolved immediately.

Homepage: www.henge-rural.eu

Produktsprachen: Englisch

product files

protocol for financial reporting.pdf

<http://www.adam-europe.eu/prj/8512/prd/11/1/protocol%20for%20financial%20reporting.pdf>

Produkt 'Terms of reference for External Evaluation'

Titel: Terms of reference for External Evaluation

Produkttyp: andere

Marketing Text: The terms of reference set out the identified role and responsibilities of the External Evaluator.

Beschreibung: The Project Partners identified the need to appoint an independent external evaluator for the Project. The primary purpose of the evaluation was to examine the extent to which the Project met the objectives set out in the application and work plan. The terms of reference set out the identified role and responsibilities of the External Evaluator.

Zielgruppe: Members of the consortium

Resultat:

Anwendungsbereich: The terms of reference determined the methodology used should be a combination of a range of quantitative and qualitative techniques and should be broken down into the individual elements identified and outline the objectives, methodology and outcomes at each stage, as well as a time scale for delivery based on the methodology developed.

Homepage:

Produktsprachen: Englisch

Produkt 'Henge Project External Evaluation Proposal'

Titel: Henge Project External Evaluation Proposal

Produkttyp: andere

Marketing Text: A tender proposal for External Evaluation of the project

Beschreibung: A tender proposal for External Evaluation of the project was submitted. The evaluation sought to document the processes that had been followed the outputs and outcomes that the Project brought about and to attempt to establish the longer term impact that the funding may have brought for the participants targeted and the legacy this would leave.

Zielgruppe: N/A

Resultat: The proposal made recommendations for the future delivery of collaborative programmes of work.

Anwendungsbereich: It proposed a methodology for carrying out the future delivery of collaborative programmes of work. The methodology combined a range of quantitative and qualitative techniques and was broken down into the individual elements identified and outlined the objectives, methodology and outcomes at each stage.

Homepage: www.henge-rural.eu

Produktsprachen: Englisch

Produkt '1st internal quality report'

Titel: 1st internal quality report

Produkttyp: andere

Marketing Text:

Beschreibung: In the Quality and Evaluation Plan produced in January 2012 it was agreed that Castlereagh Enterprises Ltd would monitor the progress of work carried out to date and evaluate both the processes and products throughout the project life span.

Zielgruppe: All the partners

Resultat: A short quality report was sent to all partners after the second partner meeting to summarise the feedback gained from the Survey Monkey questionnaire and to make a number of key recommendations for future project delivery.

Anwendungsbereich: The report contributed to improvement in the quality of the project and its outputs and immediately identified any problems areas in which there could be further improvement

Homepage: www.heng-rural.eu

Produktsprachen: Englisch

Produkt 'Implementation Strategy'

Titel: Implementation Strategy

Produkttyp: andere

Marketing Text: An Implementation Strategy was produced setting out the way in which the project results and learning would be exploited beyond the funding period of the project in each of the partner countries. T

Beschreibung: The Strategy set out a range of general valorisation actions as well as specific activities to be undertaken by each partner .The Strategy also identified the key training centres to be targeted in the innovation importing countries. The partner organizations of these countries delivered the results to at least 10 vocational training institutions in its own country and a report was made out on the success of the implementation activities.

Zielgruppe: Young people, women and older people from rural areas;the unemployed and people at a disadvantage at the labour market;people looking for new (self)employment opportunities; people with no formal qualifications and people made redundant due to the restructuring of the economy who need retraining and training in new qualifications, enterprises, VET centres, target group associations, political decision- makers,

Resultat: The implementation strategy lays out ways and means to create a multiplier effect, in promoting the HENGE on line course and reaching across the extent of rural communities in the EU. This will allow access to the programme and help to stimulate interest in those growing up in rural communities to stay within them and develop business and employment prospect

Anwendungsbereich: It is the intention of the consortium to continue to promote the project results after the project lifetime. To achieve the implementation of the project product, as far as possible, it was delivered to 10 training institutions in each partner country and, where possible, linked locally and nationally to a number of other projects being run, to stimulate rural diversification, business start-up and business development through employer engagement and knowledge transfer.
All partners are considering how they plan to use the developed materials in their own countries. Some have decided they plan to commercialize the materials, other will offer them free of charge. They also identified both public and private organizations that may adopt the completed training materials.

Homepage: www.henge-rural.eu

Produktsprachen: Englisch

Produkt 'Interim Quality report'

Titel: Interim Quality report

Produkttyp: andere

Marketing Text: The report detailed the methodology and criteria used to measure quality of outputs

Beschreibung: The report detailed the methodology and criteria used to measure process quality and a definition of criteria employed to measure the quality of outputs.

Zielgruppe: All partners

Resultat: The interim quality laid out actions taken and made recommendations for the improvement of project management in the first year of the project.

Anwendungsbereich: The partnership identified the need for an impartial external evaluator to be involved in the HENGE project in order to receive an objective external evaluation of the project processes and results. The Quality reports aimed at assuring the quality of project processes and outputs.

Homepage:

Produktsprachen: Englisch

Produkt '3rd Electronnic newsletter'

Titel: 3rd Electronnic newsletter

Produkttyp: andere

Marketing Text: The newsletter records progress on the project in the first six month of 2012. It gives an account of the partner meeting and dissemination activities carreid out by teh partners.

Beschreibung: The newsletter records progress on the project in the first six month of 2012 . The newsletter was translated into 5 languages

Zielgruppe: End users, stakeholders, enterprises, VET centres, target group associations, political decision- makers,

Resultat: General information on the project progress delivered to stakeholders

Anwendungsbereich: The third reported on progress on the course content and on the partner meeting in Tarsus. It also reported on the various dissemination activities carried out by the consortium.

Homepage:

Produktsprachen: Englisch
Litauisch
Bulgarisch
Türkisch
Spanisch
Rumänisch

Produkt '4th Electronic newsletter'

Titel: 4th Electronic newsletter

Produkttyp: andere

Marketing Text: Tarsus Chamber of Commerce and Industry is the HENGE project partner responsible for the piloting workpackage. As an innovation importing country Turkey also piloted three modules of the online course for green entrepreneurship. A total of 13 trainees attended the piloting sessions and participated in the interactive online exercises of the adapted course content. Their feedback provided valuable information for the course developers.

Beschreibung: The newsletter informs on the piloting carried out in Romania, Turkey, Bulgaria and Lithuania. The newsletter was translated into 5 languages

Zielgruppe: End users, stakeholders, enterprises, VET centres, target group associations, political decision- makers,

Resultat:

Anwendungsbereich: The newsletter reported on the two day meeting in Sofia, and on the test piloting carried out in the innovation importing countries.
It is published on the HENGE web page:
www.henge-rural.eu

Homepage:

Produktsprachen: Rumänisch
Spanisch
Litauisch
Türkisch
Englisch
Bulgarisch

Produkt '5th Electronic newsletter'

Titel: 5th Electronic newsletter

Produkttyp: andere

Marketing Text: The final partner meeting in Bistrita and the Conference organised by the Chamber of Commerce are the topics covered in this newsletter

Beschreibung: The newsletter records recent project news and events . The newsletter was translated into 5 languages

Zielgruppe: End users, stakeholders, enterprises, VET centres, target group associations, political decision- makers,

Resultat:

Anwendungsbereich: The newsletter reports on the Final Conference , organized by the Chamber of Industry and Commerce of Bistrita Nasaud, Romania. It informs on the availability of the e-learning platform
It is published on the HENGE web page:
www.henge-rural.eu

Homepage:

Produktsprachen: Türkisch
Englisch
Litauisch
Rumänisch
Spanisch
Bulgarisch

Produkt 'Final internal quality report'

Titel: Final internal quality report

Produkttyp: andere

Marketing Text: The final quality report highlights the progress of work carried out and the evaluation of both processes and products.

Beschreibung: A Quality and Evaluation Plan was prepared at the beginning of the two year HENGE project detailing activities which would be undertaken to maintain the high quality of all outputs throughout the project life. The final quality report was used to highlight the progress of work carried out and the evaluation of both processes and products.

Zielgruppe: The consortium

Resultat: The standard of the quality report and the success of the work done in surveying the quality in the project was largely dependent on open and honest feedback provided by the project partners. The partners had to feed back within appropriate deadlines and give useful detailed feedback for the quality evaluation to be complete.

Anwendungsbereich: The final quality report was used to highlight the progress of work carried out and the evaluation of both processes and products. This report produced a final internal evaluation and an overview of the HENGE project from September 2011 – September 2013. The report focuses on the quality of materials which have been produced, the quality of project partner meetings, progress against targets by work package. A number of tools have been used to measure the quality of the project including Questionnaires on Survey Monkey, reports, document analysis, minutes from partner meetings and partner presentations. It should however be noted that that quality of the project went beyond these tools.

Homepage:

Produktsprachen: Englisch

Produkt 'Report on Test runs'

Titel: Report on Test runs

Produkttyp: andere

Marketing Text: The report gives a summary of how the modules were piloted and tested by the target group in the innovation importing countries

Beschreibung: Pilot testing was one of the most important work packages in the HENGE Project. This work package reflected the development of the definitive structure of the training course. The piloting tested the product quality, the effectiveness of the product and the accessibility, userfriendliness of the elearning platform. The pilot allowed the partnership to tailor, fine-tune and integrate the training material to the target group needs. Once completed the information gathered was delivered in a report.

Zielgruppe: Stakeholders, end users

Resultat: Participants mostly attend the trainings for new ideas, business possibilities and information about green skills. Of the options excellent, good, average, poor, 52% rated the course content excellent; 48% rated it good. As for the training platform 33% rated it excellent and 65% considered it good.
Asked if they would visit the HENGE training platform again, 94% stated they would and 98% would recommend the training platform to others. Some trainees requested the course be converted to an application. The results were considered very good. This was considered a very positive result at the piloting stage.

Anwendungsbereich: The Pilot testing methodology aimed to create a common framework for the four partners who implemented the pilot course in order to test:

- The product quality
- The product effectiveness
- The way the e-learning instrument answered the target group needs
- If the instrument were easy to use for entrepreneurs in rural areas

The pilot group, in each centre, included women and at least one person with a disability. A blended approach was used with 9 learners in each piloting centre and 3 online self learning participants tested in a blank environment without a trainer.

Modules 1 and 2 were common to the 4 partners and modules 5, 6, 7, 8 were tested individually, one by each partner.

.All the test run surveys were uploaded to the surveymonkey.com. Tarsus CCI, as work package leader, gathered and analyzed the related answers and wrote a report on the outcomes. This has added value to the training materials and increased the quality of the content. The platform was revised to make it more accessible and easy to use

Homepage:

Produktsprachen: Englisch

Produkt 'Implementaion report'

Titel: Implementaion report

Produkttyp: andere

Marketing Text: The implementation report covers the measures taken during the project life time to ensure sustainability of the project products.

Beschreibung: To complete the innovation transfer, the final work package included the implementation of the adapted results and products in the new target countries.
Initial thoughts were presented at the Scotland meeting by the work package leader, partners were asked to give input and their thoughts into the strategy to be produced by January 2013.

Zielgruppe: All partners

Resultat: The report informed on the number of measures undertaken from the outset of the project to ensure that the final product is sustainable

Anwendungsbereich: The report informed on the number of measures undertaken, these include:

- Undertaking a detailed needs analysis to ensure that the training materials closely match the needs of the target group.
- Ensuring that all outputs of the project are of high quality by undertaking both internal and external continuous quality evaluations.
- Involving the target group and key stakeholders in the project from day one of the project – this included:
 1. needs analysis,
 2. focus groups,
 3. regular communication via face-book and newsletters, and
 4. Local dissemination events.
 5. Delivering the results to at least 10 vocational training institutions in each country

Homepage:

Produktsprachen: Englisch

product files

HENGE IMPLEMENTATION REPORT.pdf

<http://www.adam-europe.eu/prj/8512/prd/22/1/HENGE%20IMPLEMENTATION%20REPORT.pdf>

Produkt 'Final dissemination report'

Titel: Final dissemination report

Produkttyp: andere

Marketing Text: The dissemination activities carries out by the partnership during the lifespan of the project are detailed in this report.

Beschreibung: Document detailing all the parner dissemination activities carried out during the 24 months of the project

Zielgruppe: Partners

Resultat: This report is an analysis of the dissemination activities carried out during the project life span

Anwendungsbereich: The aim of this work package was to ensure that the results and outcomes of the project were promoted and exploited over its 2-year duration. This included putting a comprehensive plan in place, identification of key stakeholders at a national level, recording of dissemination activities in each partner country and the production of Newsletters to disseminate the project. As such, the dissemination and exploitation activities were the key to the overall success of the project as without making others aware of the work, the impact and reach of the project would be negligible.

Homepage:

Produktsprachen: Englisch

Produkt 'Promotional video'

Titel: Promotional video

Produkttyp:

Marketing Text: To reach the target group and encourage use of the E-learning course the promotional video was sent to stakeholders and put up on YouTube

Beschreibung: Video with information on the Henge product

Zielgruppe: End users, decision makers, stakeholders.

Resultat:

Anwendungsbereich: The commercial video, which has been professionally produced, is intended as a tool to promote the HENGE E-.learning platform. It has been posted on YouTube and sent to training institutions and decision maker. It will also be used in future events to promote the E-.learning platform

See: <http://youtu.be/QeRooyz0n4>

Homepage:

Produktsprachen: Spanisch

Produkt 'Final external quality report'

Titel: Final external quality report

Produkttyp: andere

Marketing Text: The report gives an in depth insight into the procedures carried out to maintain a high standard in the production of the project outputs and products.

Beschreibung: The report presents a final external evaluation report for the two-year operation of the Project up to the end of September 2013. Where possible, the report attempts to avoid duplication with the final report produced by Internal Evaluator.

Zielgruppe: Partnership and N.A

Resultat: The report considers the extent to which the quantitative targets have been met and any issues in relation to these. This is followed by some qualitative analysis of how the Project has operated.

Anwendungsbereich:

Homepage:

Produktsprachen: Englisch

Produkt 'Training course off line'

Titel: Training course off line

Produkttyp: DVD

Marketing Text: In the innovation importing countries many of the target group in rural areas may not have access to Internet. The provision of the E-Learning material on DVD is intended to fill this gap.

Beschreibung: The contents of the training platform on an interactive DVD

Zielgruppe: End users, target groups, decision makers, stakeholders

Resultat:

Anwendungsbereich: The content was copied to DVD in response to the request from partners from Turkey and Romania who pointed out that many of the target group would not have access to a suitable Internet connection or no access at all.

Homepage:

Produktsprachen: Bulgarisch
Türkisch
Rumänisch
Litauisch
Englisch

Produkt 'LMS'

Titel: LMS

Produkttyp: Lehrmaterial

Marketing Text: To foster on-line or blended learning the training material has been put up on a web- based Learning Management System which provides the framework that handles all aspects of the learning process

Beschreibung: To ensure the training material was accessible after the lifespan of the project and was available for future re-use by the target market, the training material was developed in e-learning format using multimedia technologies and was also published on the project Learning Management System, in all partner languages.

Zielgruppe: End users, stakeholders, young people, older people, trainers

Resultat: The development of the LMS in English, Spanish, Lithuanian, Bulgarian, Romanian and Turkish was an extremely ambitious and complex task, which required constant reviewing. Care was taken in selecting the most appropriate e-learning platform for the materials and that the format of the modules was developed with how the final product would look being borne in mind.

Anwendungsbereich: Initially Dokeos was considered for the LMS. However, the Bulgarian and Turkish partners felt that there might be an issue with their languages in Dokeos hence Moodle was decided upon. The final template was completed after the delivery of the course material. The e-learning platform is easily accessed from the website using a 'pop-up' and to the end user the link appears seamless. The platform will be hosted for 2 years by Lawton School. It can be accessed from the HENGE webpage: www.henge-rural.eu. The access code for a guest is: Henge

Homepage:

Produktsprachen: Rumänisch
Litauisch
Türkisch
Spanisch
Englisch
Bulgarisch

Veranstaltungen

HENGE - International Conference

Datum 26.09.2013

Beschreibung The final conference of the HENGE project took place in Romania, in Bistrita, with the aim of debating, now more than ever, the business opportunities of "green" development in general but especially in rural areas.
The project partners are all involved in training and sustainable development, and have developed a powerful training tool in the 24 months of implementation. <http://www.henge-rural.eu>

The conference objectives were:

The first objective was to provide opportunities for training providers in the countries involved in the project to share their national experiences in the field of green entrepreneurship and to transfer information and knowledge to the target groups concerned

The second objective of the Conference was to provide opportunities for trainers involved in the design and preparation of training materials through constructive feedback received in interactive discussion with participants. Feedback was especially valuable as personal interaction and was important to create sustainable relationships leading to improved project products and therefore sustainability.

Zielgruppe Target groups, stakeholders, project partners, wider lifelong learning community

Öffentlich Öffentliche Veranstaltung

Kontaktinformation Cristina Codau - Economist Tel./Fax: 0263-210038, e-mail: marketing@cciabn.ro

Zeitpunkt und Ort SEPTEMBER 26th
Bistrita/ Romania
CONFERENCE VENUE: Hotel Coroana de Aur

Fourth Consortium Meeting

Datum 22.05.2013

Beschreibung The Henge project consortium met for the fourth time on 22-23 May 2013 in Sofia, Bulgaria. The meeting followed the piloting phase of the project and the partners shared experience and identified problems during the testing period.

Zielgruppe Project partners

Öffentlich Öffentliche Veranstaltung

Kontaktinformation Assist Net
assist_net@abv.bg

Zeitpunkt und Ort 22-23 May 2013, Sofia, Bulgaria

Veranstaltungen

THIRD PROJECT CONSORTIUM MEETING

Datum 18.10.2012

Beschreibung The HENGE partnership held their third consortium meeting in Tarsus, Turkey from 16 to 17 October 2012. Tarsus Chamber of Commerce and Industry hosted the event in a lovely atmosphere of friendliness and warmth.

The President of CCI Tarsus, Mr. Mehmet Karagozlu, who committed to supporting the HENGE Project, received the project partners. The president, as a member of the Union of Chambers and Commodity Exchanges of Turkey (TOBB), also committed to disseminating the project results to fellow TOBB members. Currently, the TOBB has 365 chambers and commodity exchanges. It is affiliated with the Association of European Chambers of Commerce and Industry (Eurochambres), the Islamic Chamber of Commerce and Industry (ICCI), the Association of the Mediterranean Chambers of Commerce and Industry (ASCAME), the Association of Balkan Chambers (ABC) and the Association of the Black Sea Zone Chambers of Commerce and Industry (BCCI).

The HENGE consortium discussed in detail the content of the training course modules and made provisions for the successful test runs that are to be done between February and May 2013.

The social programme included visits to well-known and significant sights of world spiritual history. Everyone left full of impressions of the traditional Turkish hospitality.

Zielgruppe STAKEHOLDERS, PROJECT PARTNERS

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort 16-17 OCTOBER, TARSUS, TURKEY

Veranstaltungen

WORKSHOP IN A LITHUANIAN RURAL AREA

Datum 06.10.2012

Beschreibung The workshop was held on the 06 October, 2012 at Varena Education Center. Varena is the town in southern Lithuania, Alytus district, 51 km south-east from Alytus. A district and a subdistrict center. Urban population - 6174 (34.83%), rural residents - 17,525 (75.27%). Population by gender: men - 12 001 (48,00%), female - 13 533. 8,4 % unemployed.
Goal of the workshop – to organize discussion on rural business possibilities and to identify what skills and competences people need. Varena area is rich of forests, lakes, nice landscapes, flora and fauna. How to use these natural resources, how to evaluate them? These and other questions were analyzed during the workshop. Personal SWOT and other self-assessment activities were organized.

Zielgruppe Workshop participants – unemployed, young, self-employed, rural tourism representatives

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort 6 OCTOBER 2012, LITHUANIA

BUSINESS EVENT

Datum 27.09.2012

Beschreibung Castlereagh Borough Council held a business event through their EVOLUTION project. The event was entitled "Innovation, Social Media and Cloud Computing". Louise and Alistair attended this event and displayed HENGE brochures at the CEL stand.

Zielgruppe EMPLOYED, SELF-EMPLOYED, BUSINESS PROFESSIONALS

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort CEL, NORTHERN IRELAND

Veranstaltungen

FINMAM IN AUSTRIA

Datum 19.09.2012

Beschreibung Alistair Smith attended the FINMAN final conference in Austria. FINMAN is a Grundvig Multilateral programme funded under the Life Long Learning Programme. The partners worked together to develop a financial and administrative guide for the management of EU projects. HENGE brochures were displayed at the final conference.

Zielgruppe EMPLOYED

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort 19 SEPTEMBER 2012 AUSTRIA

SEMINAR ON HENGE

Datum 17.09.2012

Beschreibung Local seminar on sustainable rural development – focus on Henge

Zielgruppe VET PROVIDERS

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort 17 SEPTEMBER 2012, SOFIA, BULGARIA

HENGE PARTNERS AT A LOCAL FAIR

Datum 31.07.2012

Beschreibung Stand at VIII Feria
Empresa Mujer

Zielgruppe Self-employed and Business professionals

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort 31 August 2012, Spain

Veranstaltungen

ANNUAL FUSION EXHIBITION OF CERAMICS

Datum 18.06.2012

Beschreibung Staff from Castlereagh Enterprises Ltd partnered with the Craft and Design Collective in their annual FUSION Exhibition of Ceramics, Jewellery / Silversmithing and Textiles from selected local artists. This event brings together the rich heritage of craft and design from across Northern Ireland. Many of these talented artisans are using naturally sourced products and are endeavouring to become more entrepreneurial by selling in a venue dedicated to products inspired by heritage and natural resources.

The Craft and Design Collective is an independent membership based organisation formed in 1997 by Artists / Designers / Makers. They are dedicated to the promotion, representation, understanding and development of Craft, Applied Art and Design in Northern Ireland and in particular in rural areas.

Zielgruppe

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort June-Northern Ireland

SECOND PARTNER MEETING IN EDINBURGH

Datum 21.05.2012

Beschreibung On the on 22 and 23 May partners from Spain, Romania, Bulgaria, Turkey, Lithuania, Northern Ireland and Scotland met in Oatridge College in Scotland. The consortium was given a warm welcome by their Scottish colleagues. The well organised programme made it possible for the partners to get through a very full agenda.

The progress on the project was fully discussed and approved. Several aspects of the project were clarified. Issues discussed included existing levels of green entrepreneurship in each country and the social, economic and cultural barriers that rural residents face when thinking about opening a business.

After the meeting delegates were able to enjoy the transnational cultural exchange and Scottish hospitality.

Zielgruppe Partners of the project

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort 21-24 May- Oatridge College- Edimburgh

Veranstaltungen

CARREÑO TOWN COUNCIL TAKES PART IN THE HENGE PROJECT

Datum 11.05.2012

Beschreibung Carreño Town Council has decided to take part in the European Project "HENGE- HERITAGE & NATURAL RESOURCES FOR GREEN ENTREPRENEURSHIP".

The HENGE project will target residents in rural areas in the municipality who find themselves marginalized because of social or economic disadvantages and who lack formal training in entrepreneurship.

The object of the project is precisely to improve their skills to enable them to create "green" enterprises by providing innovative solutions which can empower young people, women and older people to make sustainable use of their natural and cultural heritage to start up alternative enterprises and for rural tourism.

The HENGE programme was presented to a focus group composed of the participants in the employment workshop "Vía verde ferrocarril Estratégico VI". The conclusions of the focus group will inform the needs analysis report for the design of the online training course which in future will foster the spirit of green entrepreneurship in groups of people that find it difficult to find employment. This training course can be offered by CDTL C@rreño Digit@l.

Zielgruppe residents in rural areas in the municipality who find themselves marginalized because of social or economic disadvantages and who lack formal training in entrepreneurship

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort May 2012.Carreño Town Council

Veranstaltungen

FOCUS GROUP IN BRISTRITA

Datum 06.03.2012

Beschreibung In March 2012, as part of the HENGE project activities , the Chamber of Commerce and Industry Bistrita Nasaud organised a focus group to discuss the needs of the project's target group.

Mrs Gaftone Floare (Secretary of Bistrita City Council), Mrs Oana Milea (Head of the Tourism Association in Bistrita) were among the participants, as well as other stakeholders.

Before the meeting all participants received a copy of the Panorama Guide to read and a list of possible questions to be answered. The discussions were very active and relevant for the objective of the focus group. All the participants involved agreed that the new curricula and training programme will provide special added value to local tourism in a European context.

Zielgruppe

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort March 2012- Chamber of Commerce and Industry Bistrita Nassaud

EVOLVE & GROW EVENT, NORTHERN IRELAND

Datum 05.02.2012

Beschreibung In February Castlereagh Enterprises had an information stand at the 'Evolve & Grow' event organised by Castlereagh Borough Council as part of the 'Evolution' programme of support for local business. CEL promoted the Henge project along with other projects and programmes. 140 people attended the event, the majority of whom were self employed / SME managers. Elected representatives and business support organisations were among the other stakeholders present.

Evolution Photo, (left to right) Kevin Jeffries (Belfast Photographic Tours), Jack McComiskey (Castlereagh Enterprises), Alderman Jim White (Mayor, Castlereagh Borough), Louise Davidson, Sean Keenan, Alistair Smith (all Castlereagh Enterprises).

Zielgruppe self employed / SME managers

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort February. Castlereagh Northern Ireland

Veranstaltungen

PRESS CONFERENCE IN ROMANIA

Datum 30.01.2012

Beschreibung On the 30th January 2012 the Chamber of Commerce and Industry Bistrita Nasaud called a press conference at which the Henge Project and the consortium were presented. The possible benefits the project proposes for the local community were outlined.

Mr. Ovidiu Cretu the Mayor of Bistrita and Mrs. Liliana Alunita Cocesi - executive director - were Special guests at the conference

Zielgruppe

Öffentlich Öffentliche Veranstaltung

Kontaktinformation

Zeitpunkt und Ort 30th January 2012 in the Chamber of Commerce and Industry Bistrita Nasaud

Projekt-Kick-off Meeting

Datum 10.10.2011

Beschreibung Am 10. und 11. Oktober 2011 fand in Gijón das Henge Projekt Kick-off Treffen statt. Partner aus der Türkei, Rumänien, Bulgarien, Nordirland und Schottland wurden von dem Projekt-Promotor, Lawton Schule Gijón empfangen. Die Partner vollbrachten eine sehr umfangreiche Tagesordnung, in der sie den Weg für die Entwicklung des Projektes, Verantwortlichkeiten, Termine und Ergebnisse klar legten. Das Henge Projekt wurde auf einer Pressekonferenz nach dem offiziellen Empfang im Rathaus vorgestellt. Der Empfang wurde in der Tagespresse, die Nueva España und El Comercio, und auf den regionalen Nachrichten im Fernsehen der Grafschaft Asturias berichtet. Während der Sitzung wurde beschlossen, Social Media als Mittel zur Verbreitung zu nutzen. Man kann das Projekt unterstützen, indem man HENGE unserer Facebook-Seite folgt und sich zu einem Freund macht.

Zielgruppe Behörden, Bildungseinrichtungen

Öffentlich Öffentliche Veranstaltung

Kontaktinformation Maureen B. Lawton
Tel: 00 34 985 349609
Email: mo@lawtonschool.com

Zeitpunkt und Ort Geschlossene Veranstaltung