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The purpose of this document is to summarize the results from the analysis of the feedback provided by the participants of the **2<sup>nd</sup> ladybizIT Roundtable Event**, which took place on July 4th, 2012 in Athens, Greece and was organized by OLN.

In agreement with the processes clearly described in the **ladybizIT** Quality and Evaluation Plan, after the end of the roundtable, a questionnaire, which was developed with the assistance of project leader Militos Emerging Technologies & Services, was distributed to all the participants with the aim to collect their feedback and evaluate the event that took place.

After the questionnaires were collected, the results from the 23 respondents were analyzed in order to provide an overall statistical summary of the results which could allow for a better evaluation of the participants' answers and conclusions to be drawn. The responds are listed more analytically in the Annex section of this report and all questionnaires are available upon request. Indicatively, the results were:

- The **overall organization of the roundtable** was evaluated as 'Excellent' by 39% of the participants and 'Very Good' by the remaining 61%.
- 65% of the participants considered themselves to be familiar with the **topics discussed in the roundtable**, following the end of the roundtable and 31% said they knew the subject well and only 4% said they didn't know the subject well.
- The **selection of topics** discussed was considered as 'Excellent' by 43%, 'Very good' by 48% of the participants and as 'Satisfying' from the remaining 9%.
- **All participants (100%)** stated that after the end of the event they had learned more about how ICT can facilitate entrepreneurship.
- Regarding **time allocation**, 76% percent considered that the time devoted for the event was as much as it should have been, while 24% felt that the discussion of some of the topics should have lasted longer.
- When asked about the **venue** where the roundtable was held, 45% felt that the selection of the place was 'Excellent' and 55% felt that the venue was a 'Very Good' choice.
- **All participants (100%)** were interested in catching up with the updates of ladybizIT and
- **All participants (100%)** stated that they were interested in participating in the European Conference which will take place on November 6<sup>th</sup>, 2012.

Additionally, the questionnaire allowed a comments section, which was used only by two participants. One of them suggested that the consortium should host a regularly updated blog on female entrepreneurship and the other comment praised the speakers and the overall organization of the roundtable.

In summary, the feedback from the participants of the **2<sup>nd</sup> Roundtable Event** was very positive. The ratings show that the vast majority of the participants considered it to be an effective event that allowed them to understand how ICT Tools can support female entrepreneurship. The organization was considered to be the least very good and the topics discussed were valuable to

the partakers. It is also important to note that all participants (100%) stated that they would be interested in following the updates of the ladybizIT project and would be very interested to participate in the final conference. All these information clearly show a rather successful roundtable and a successful implementation of all aspects of the project so far, which are very encouraging for the consortium to keep working together effectively.

## Annex



## Second Roundtable Evaluation

July 10, 2012

1. Η οργάνωση του roundtable ήταν	Εξαιρετική 9	Πολύ καλή 14	Ικανοποιητική 0	Κακή 0	Πολύ κακή 0
2. Το περιεχόμενο της συζήτησης	Το γνωρίζω καλά 7	Είναι οικείο 15	Δεν το γνωρίζω καλά 1	Δεν το γνωρίζω καθόλου 0	
3. Το περιεχόμενο της συζήτησης ήταν	Εξαιρετικό 10	Πολύ καλό 11	Ικανοποιητικό 2	Κακό 0	Πολύ κακό 0
4. Μάθατε πώς οι ΤΠΕ μπορούν να ενισχύσουν την γυναικεία επιχειρηματικότητα;	ΝΑΙ 22	ΌΧΙ 0	ΔΕΝ ΞΕΡΩ 0		
5. Ο χρόνος ανα ενότητα ήταν	Περισσότερος από όσο χρειαζόταν 0		Όσος έπρεπε 16	Όχι αρκετός 5	
6. Ο χώρος που έλαβε μέρος το roundtable ήταν:	Εξαιρετικός 10	Πολύ καλός 12	Ικανοποιητικός 0	Κακός 0	Πολύ κακός 0
7. Σας ενδιαφέρει να παρακολουθήσετε τις εξελίξεις του έργου/ειδικά όσον αφορά το συνέδριο και την προώθηση 12 ευρωπαϊκών έργων που βοηθούν τις γυναίκες να ξεκινήσουν και να διατηρήσουν την επιχείρησή τους;	ΝΑΙ 23	ΌΧΙ 0	ΔΕΝ ΞΕΡΩ 0		
8. Σας ενδιαφέρει να συμμετάσχετε στο συνέδριο του ladybizIT;	ΝΑΙ 23	ΌΧΙ 0	ΔΕΝ ΞΕΡΩ 0		

Σχόλια / προτάσεις

1. Αναπτύξτε κ ένα συνεχώς ανανεούμενο blog για την γυναικεία επιχειρηματικότητα
2. Πολύ χρήσιμοι οι ειδικοί ομιλητές, όπως η κα Λιόντα που ήταν εξαιρετική. Πολύ καλή ιδέα το informal setting και τα λίγα άτομα. Βοηθάει την ανταλλαγή απόψεων.