

GreenFood: e-learning contents for training EU organic farmers

2010-1-ES1-LEO05-20948

<http://www.adam-europe.eu/adam/project/view.htm?prj=8410>

Information sur le projet

Titre: GreenFood: e-learning contents for training EU organic farmers

Code Projet: 2010-1-ES1-LEO05-20948

Année: 2010

Type de Projet: Projets de transfert d'innovation

Statut: Clôturé

Pays: ES-Espagne

Accroche marketing: During the project Ecolearning it was detected among the members of the group of farmers who participated in it, the need for training material on organic production of fruits and vegetables and oil, the same characteristics as those developed in this project. The suitability of materials to members of the target group, the positive assessment made by the participants involved in various activities and their own ideas regarding their training needs, are the basis of this proposal. The promotion of organic farming should include adequate training for farmers interested in it and this situation is applicable to all European countries

Résumé: Agriculture, livestock and fisheries sector shape a significant factor in the economy of any country that may eventually change the lifestyles of communities, make geographic location and influence the life expectancy of individuals and even in its physical transformation. The role of agriculture is crucial in producing high quality food, maintaining rural areas alive to protect the natural environment and preservation of cultural values of that environment. Organic farming represents an efficient alternative proven in the context of the production of raw materials and high quality food. The importance of organic production lies in the progressive development of this activity in all EU countries. Production differences are clear in European countries, and the area devoted to organic fruit and vegetable production and olive production is located in southern Europe. The importance that the productions are in different countries has created the need for adequate training in this subject, aimed at farmers who wish to convert their exploitations into organic, and those who want to improve the ones they already have. The e-learning methodology has become suitable for training in agriculture, allowing flexibility in the learning process, making it more open and tailored to the needs and involvement of farmers. The project consortium has been balanced, its members have experience in European projects and cover all the aspects to be developed throughout the project: countries where fruit and vegetables and olives are important (Italy, Greece, Hungary, Spain and Portugal), organisations dedicated to training (CVT Georgiki Anaptixi, IFES), training in agriculture (ESA-IPVC) organic farming (AHOF, Biocert), a social partner directly linked to the sector (FITAG-UGT), and an expert organisation in implementing e-learning platforms (Formación 2020). The expected impact has been to increase knowledge, skills and competences of European farmers in producing organic fruit and vegetable oil to increase the competitiveness of exploitations and improving product's quality.

Description: During the project, the main activities have been the elaboration a European report taking information from the different national reports, and the elaboration of training material for traditional learning on fruits and vegetables, olives and olive oil. These materials have been transferred to e-learning material and have been tested in an on-line pilot course in the participant countries. Several dissemination activities have been held (national dissemination seminars and an international dissemination seminar) in order to spread the project and their results.

Thèmes: *** Formation tout au long de la vie
** Marché du travail
** TIC
** Formation continue
* Développement durable
* Entreprise, TPE, PME

Sectors: *** Agriculture, Sylviculture et Pêche

Types de Produit: Autres
Modules

Information sur le projet

Information sur le produit: The products obtained at the end of the project have been training materials adapted to e-learning methodology about the organic production of fruits and vegetables, and organic production of olive fruits and olive oil. These training materials have been tested in on-line pilot courses by members of the target group. Other obtained products have been: an electronic brochure including information about the project and products; a trainers' and students' guides showing information about the e-learning methodology, and national and European reports about the situation of the organic farming in the participant countries.

Page Web du projet: www.projects.ifes.es

Contractant du projet

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Pays: ES-Espagne
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Partenaire

Partner 1

Nom: KEK Georgiki Anaptixi – GEORGIKO TECHNOLOGIKO KENTRO EREVNAS
Ville: Larissa
Pays/Région:
Pays:
Type d'organisation: Autres
Site Internet: <http://www.geoan.gr>

Partner 2

Nom: Formación 2020
Ville: Madrid
Pays/Région:
Pays:
Type d'organisation: Autres
Site Internet:

Partner 3

Nom: Federación de Industria y Trabajadores Agrarios de la Unión General de Trabajadores (FITAG-UGT)
Ville: Madrid
Pays/Région: Comunidad De Madrid
Pays: ES-Espagne
Type d'organisation: Autres
Site Internet:

Partner 4

Nom: Biocert Association
Ville: Naples
Pays/Région:
Pays:
Type d'organisation: Autres
Site Internet: www.biocert.it

Partenaire

Partner 5

Nom: Magyar Ökológiai Gazdálkodásért Egyesület, Association for Hungarian Organic Farming
Ville: Kaposvár
Pays/Région:
Pays:
Type d'organisation: Autres
Site Internet: <http://www.mogert.uni-corvinus.hu>

Partner 6

Nom: Escola Superior Agrária-Instituto Politécnico Viana do Castelo
Ville: Ponte de Lima
Pays/Région:
Pays:
Type d'organisation: Autres
Site Internet: www.esa.ipvc.pt

Données du projet

Analysis of organic agrarian activity in Europe.pdf

<http://www.adam-europe.eu/prj/8410/prj/Analysis%20of%20organic%20agrarian%20activity%20in%20Europe.pdf>

A report about the organic farming activity in Europe, including information from the participating countries in the project, and showing data and figures about the activities production of olive fruits and olive oil, and production of fruits and vegetables. Besides, information regarding training in agriculture and, specially the e-learning methodology, have been included.

Brochure greenfood_ES.pdf

http://www.adam-europe.eu/prj/8410/prj/Brochure%20greenfood_ES.pdf

Model of the Dissemination online Brochure designed for the project. Each country has translated it into the national language and has send it to at least 50 persons.

Module_Commercialization_ and_ marketing.pdf

http://www.adam-europe.eu/prj/8410/prj/Module_Commercialization_%20and_%20marketing.pdf

Training Module about Commercialization and Marketing of organic products.

Module_fruits_vegetables.pdf

http://www.adam-europe.eu/prj/8410/prj/Module_fruits_vegetables.pdf

Training module about production of organic fruits and vegetables.

Module_Management of organic exploitations.pdf

http://www.adam-europe.eu/prj/8410/prj/Module_Management%20of%20organic%20exploitations.pdf

Training module about Management of organic exploitations in the European Union

Module_Olive_fruits_olive_oil.pdf

http://www.adam-europe.eu/prj/8410/prj/Module_Olive_fruits_olive_oil.pdf

Training module about production of organic olive fruits and olive oil.

Situation of organic farming in Greece.pdf

<http://www.adam-europe.eu/prj/8410/prj/Situation%20of%20organic%20farming%20in%20Greece.pdf>

A description about the situation of organic farming in Greece.

Situation of organic farming in Hungary.pdf

<http://www.adam-europe.eu/prj/8410/prj/Situation%20of%20organic%20farming%20in%20Hungary.pdf>

A description about the situation of organic farming in Hungary.

Situation of organic farming in Italy.pdf

<http://www.adam-europe.eu/prj/8410/prj/Situation%20of%20organic%20farming%20in%20Italy.pdf>

A description about the situation of organic farming in Italy.

Situation of organic farming in Portugal.pdf

<http://www.adam-europe.eu/prj/8410/prj/Situation%20of%20organic%20farming%20in%20Portugal.pdf>

A description about the situation of organic farming in Portugal.

Situation of organic farming in Spain.pdf

<http://www.adam-europe.eu/prj/8410/prj/Situation%20of%20organic%20farming%20in%20Spain.pdf>

A description about the situation of organic farming in Spain.

Données du projet

Student_guide_EN.pdf

http://www.adam-europe.eu/prj/8410/prj/Student_guide_EN.pdf

Student's guide included in the e-learning platform for the online course

Trainers_guide_EN.pdf

http://www.adam-europe.eu/prj/8410/prj/Trainers_guide_EN.pdf

Trainer's guide included in the e-learning platform for the online course

Produits

- 1 Analysis of organic agrarian activity in Europe
- 2 Trainers' guide
- 3 Students' guide
- 4 Brochure Greenfood
- 5 National analyses: situation of organic farming in the project countries
- 6 Training Handbooks
- 7 E-learning platform

Produit 'Analysis of organic agrarian activity in Europe'

Titre: Analysis of organic agrarian activity in Europe

Type de Produit: Autres

Texte marketing: A report about the situation of farming in Europe, both the conventional and traditional farming and the organic farming.

Description: This report includes information and data about the farming and specially, production of fruits and vegetables, olive and olive oil in Europe. It also includes data about training in farming, particularly in e-learning.

Cible: This report is addressed towards farmers in Europe and to all those persons who are interested and related to the farming activity.

Résultat: Report.

Domaine d'application: It has been used to know the situation of the farming activity in Europe, the farmers' situation and their features, in order to adjust the upcoming and final results of the project to these features. This has allowed for the suitability of the results.

Adresse du site Internet: www.projects.ifes.es

Langues de produit: anglais

product files

Analysis of organic agrarian activity in Europe.pdf

<http://www.adam-europe.eu/prj/8410/prd/1/1/Analysis%20of%20organic%20agrarian%20activity%20in%20Europe.pdf>
A report about the situation of farming (both conventional and organic one) in Europe.

National and European analyses on organic farming in the EU

Situation of organic farming in Spain.pdf

<http://www.adam-europe.eu/prj/8410/prd/1/2/Situation%20of%20organic%20farming%20in%20Spain.pdf>

Produit 'Trainers' guide'

Titre: Trainers' guide

Type de Produit: Enseignement à distance

Texte marketing: This document shows the main features of the trainers' role in the e-learning methodology.

Description: The guide contains information regarding the role of trainers in the e-learning methodology, in the training process of an on-line course. It is important to know how the trainer must "work" in this kind of training actions, in order to ensure his/her best development.

Cible: Trainers in an on-line course, developed under e-learning methodology.

Résultat: A document showing the main features of trainers' role.

Domaine d'application: In the e-learning context.

Adresse du site Internet: www.projects.ifes.es

Langues de produit: espagnol
hongrois
portugais
anglais
grec moderne

Produit 'Students' guide'

Titre: Students' guide

Type de Produit: Enseignement à distance

Texte marketing: This document shows the main features of the student role in an e-learning training process.

Description: The guide contains the main characteristics of the students in an on-line training process, developed by the e-learning methodology.

Cible: The students who participate in an on-line training process.

Résultat: A guide.

Domaine d'application: E-learning methodology.

Adresse du site Internet: www.projects.ifes.es

Langues de produit: anglais
portugais
espagnol
grec moderne
hongrois

Produit 'Brochure Greenfood'

Titre: Brochure Greenfood

Type de Produit: Autres

Texte marketing: In order to publicise the online course developed, as well as the interim outcomes, an electronic brochure was designed.

Description: The e-brochure was translated into the national languages, and sent by email to at least 250 persons.

Cible: Persons potentially interested in participating in the online pilot courses, apart from the target collective of the project (conventional/organic farmers) and beneficiaries (social partners, training experts, members from public administrations in charge of the design and programming of training policies in the agricultural sector, members of associations in charge of promoting the organic activity, experts on HR of companies related to organic activity, students, etc.)

Résultat: The result has been an electronic brochure edited in five versions: Spanish, Greek, Portuguese, Italian and Hungarian.

Domaine d'application: Usage: by the members of the consortium for dissemination of the project

Adresse du site Internet:

Langues de produit: espagnol

Produit 'National analyses: situation of organic farming in the project countries'

Titre: National analyses: situation of organic farming in the project countries

Type de Produit: Autres

Texte marketing: The main aim of these reports was to carry out an exhaustive analysis of the current situation of organic farming in the different countries participating in the project: Greece, Italy, Hungary, Portugal and Spain.

Description: These national reports have included information extracted through interviews with experts in farming, training experts, social partners, etc. and through consulting valid documentary sources.

Cible: conventional/organic farmers, social partners, training experts, members from public administrations in charge of the design and programming of training policies in the agricultural sector, members of associations in charge of promoting the organic activity, experts on HR of companies related to organic activity, students, etc.

Résultat: National reports in English about the current situation of organic farming in Greece, Italy, Hungary, Portugal and Spain.

Domaine d'application: Usage: these reports have supported the subsequent elaboration of training contents for the online pilot courses.

Adresse du site Internet:

Langues de produit: anglais

Produit 'Training Handbooks'

Titre: Training Handbooks

Type de Produit: Modules

Texte marketing: In order to support farmers in the acquisition of new knowledge about organic farming, four training handbooks were developed: Organic fruits and vegetables; Organic olive oil; Marketing; Management of organic production.

Description: Contents for development of training material for the production of fruits and vegetables and oil, marketing and management of these products from a pedagogical point of view, using a European perspective.

Cible: Farmers, specially those who want to convert their conventional exploitation into organic. also, the usual target collective of the project: social partners, training experts, members from public administrations in charge of the design and programming of training policies in the agricultural sector, members of associations in charge of promoting the organic activity, experts on HR of companies related to organic activity, students, etc.

Résultat: The result were four training modules about organic production of fruits and vegetables, olive oil, management and marketing. These modules were afterwards used as a basis for the training contents that were included in the online pilot courses.

Domaine d'application: These training contents could be used in traditional training sessions (in a classroom), but were specially used for elaboration of training contents specifically used in e-learning methodology.

Adresse du site Internet:

Langues de produit: anglais

Produit 'E-learning platform'

Titre: E-learning platform

Type de Produit: Enseignement à distance

Texte marketing: An Moodle e-learning platform was used for implementation of two online pilot courses: Organic production of fruits and vegetables, and Organic production of olives and olive oil.

Description: The main aim of these courses was to test the suitability of the training contents elaborated, by means of two different courses in each participating country (Hungary, Spain, Italy, Portugal and Greece).

Cible: farmers, specially those conventional farmers who want to convert their exploitation into organic.

Résultat: Each course was formed by around 15-20 participants. Each participant had the possibility of testing the training contents, and of evaluating them through a series of evaluation questionnaires.

Domaine d'application: The e-learning platform may be used by the project partners as well as by any organisation related to the training of farmers.

Adresse du site Internet: <http://formacion2020.net/greenfoodproject/>

Langues de produit: espagnol

Événements

FINAL MEETING

Date	27.09.2012
Description	A final meeting of the project was held in Viana do Castelo (Portugal) during 27th September 2012. Also, a Final Dissemination Seminar was organised on 28th September 2012, at Escola Superior Agraria (Ponte de Lima, Portugal).
Cible	The first day was dedicated to an interal meeting of the consortium, with participation of all the partners of the project. The second day was dedicated to dissemination of final products and results, and, apart from the project partners, the seminar was attended by different experts related to organic farming.
Public	Événement non public
Informations de contact	belen.blanco@central.ifes.es
Date et lieu	Internal meeting: 27th September 2012, Viana do Castelo Dissemination seminar: 28th September 2012, Ponte de Lima

THIRD TRANSNATIONAL MEETING

Date	01.03.2012
Description	The 3rd transnational meeting of the GreenFood project was held in Naples (IT) on 1st and 2nd March, 2012.
Cible	The meeting was attended by all the partners of the project.
Public	Événement non public
Informations de contact	belen.blanco@central.ifes.es
Date et lieu	The meeting was held in Naples, Italy, during two days: 1st and 2nd of March, 2012.

Événements

SECOND INTERIM MEETING

Date	07.07.2011
Description	The second interim meeting was held in Larissa (Greece), on July, 7th and 8th, 2011.
Cible	The meeting was attended by all the partners of the project. It was organised by the Greek technical partner, CVT. G. Anaptixi.
Public	Événement non public
Informations de contact	belen.blanco@central.ifes.es
Date et lieu	The meeting was held in Larissa, 7th and 8th of July, 2011, in CVT. G. Anaptixi headquarters in Larissa, 111 Socratus Str.

KICK-OFF MEETING

Date	26.01.2011
Description	The kick-off meeting of the project was held in Madrid (ES), January, 26th and 27th, 2011.
Cible	The meeting was organized by IFES and all the participant partners except AHOF were present in it.
Public	Événement non public
Informations de contact	belen.blanco@central.ifes.es
Date et lieu	The meeting was held in Madrid (Spain), in IFES central headquarters (c/ Canarias, 51).