



ESTO – European Specialist in Traditional Orchards
Lifelong Learning Programme, Leonardo da Vinci

ESTO Kick-Off Meeting, Ehrenberg 07.-10.02.2012

Protocol

Please see also the Photoprotocol for Flipcharts!

07.02.2012

- **Welcome and Opening** by TÖH/A. Seyboth:
- all pre-registered partners present (17, see the contact list - Dropbox)
- Introduction: Grundtvig project → Leonardo ESTO project
- Presentation of the project agenda (see Agenda dropbox)

08.02.2012

- **Presentation of the partner organizations** by the "Marketplace" method
- **Presentation of the ESTO Project – Summary** by TÖH
- **Presentation of project milestones** by TOH (see Milestones - Dropbox) → Steps for Work Packages

Discussion on milestones:

- OIK: pilot course better in the summer before
- ECO: summer holiday can be an obstacle in some countries
- ECO: Expert text should be ready earlier than planned
- Regarding to project evaluation process - report from PN's after the meeting, to start evaluation

Workgroups:

- Distribution of tasks according to project application will be discussed (→ Pomology part to much?)
 - Discussion on basic project division according to three thematic topics: Pomology, Marketing and Processing, Management and Care → OIK, CUB, PMV
 - PMV: Pomology includes all three areas
 - TÖH: its intension "knowledge is lost, especially pomology should not be lost because of extinction"
 - TÖH: What are the problems? / → forming the workinggroups later
- Discussion on pomology part:
- SIE: "People who farm on the orchard → for many people, the name of the variety

does not matter whether → only tastes etc.

- TÖH: Variety classification for young people
- OIK: ESTO title says it all: not to much of management and care → Pomology
- TÖH: → get taught in his studies almost nothing about his intention Pomology
- Idea of mixing the 3 FG together

09.02.2012

Summary from 08.02.12 - Presenting the results of previous day by TOH

- It is not necessary / possible to know everything during the two conference days
- Displacement of the events is possible
- FG organisation – brainstorming on fields of interest of FGs (see photoprotocol - Dropbox)
- Re-organization of FG
- PN's from other FGs are still allowed to be involved in the cooperation with other FGs → groups work together
- OIK/OWET: Discussion on topic concerning the Overview / Index

Explaining the management aspects of the project by TÖH

Next steps:

- Questionnaire: OIK+ OWET are responsible
- Collecting the needs of the target groups
- a questionnaire for all FG
- has to contain the possibility to give a first idea of material that the PN's can provide
- TÖH: "What is necessary for writing the expert-text?", "What 'the groups can provide' → Step in questionnaire or in other?"
- OIK: "not to much of literature, better a few good literature"
- OIK: "after headlines of the curriculum, we find the literature"

Workplan of ESTO (detailed in Milestones - Dropbox)

- Questionnaire: begin 10th of April / 25th of April filled / Results: 30th of July
- Focus Group meeting: 4th-5th-6th of September → Warsaw (determines Overview and Index)
- from 30th of July-material screening & analylis
- Expert text: 1st of March
- 2nd meeting: ESTO 9.-12. of April

Project financial issues and reporting (TÖH, M. Vocke)

10.02.2012

Evaluation: results of the meeting

Highlights - lively interaction, design of the project, smalltalks, to see everybody, good work together, timetable, 1-1 Contact

Lowligths - financial problems, bureaucracy and contracts, demanding on the project, to know beforehand what is going on, better arrival before, Purpose of the evaluation

