



**Project eChild: Online Vocational Training Course on Children  
Ergonomics for Product Designers**

**Contract: 2011-4769/001-001**

**D6.5 Best Practice Showcases**

**December 2013**



**"With the support of the Lifelong Learning Programme of the European  
Union"**

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The idea of this deliverable was to collect the best practice showcases during the pilot test, showing good examples of the application of the training system, and their impact in the companies.

During the pilot, some feed-back from the students were collected, summarised in the following table.

<b>MODULE 2</b>	<p>Helpful content, most of it explaining the basics I needed to understand (Germany)</p> <p>Analytical module as well as adequate information about children needs and how to make-choose suitable products for them, especially the clothing ones (Greece).</p> <p>It is very useful to know the normal children development (Spain).</p> <p>Very useful the section centred on children as consumers, information very useful for my work (Venezuela).</p> <p>There is lots of consumer/focus group feedback, which is not always easily accessible at other times (UK).</p>
<b>MODULE 3</b>	<p>Many good tips on how to measure properly as my major issue has been sizing (Germany).</p> <p>Examples are of great use to the reader (UK).</p> <p>Great content especially in terms of clothing measurements/ allowances (Germany).</p>
<b>MODULE 4</b>	<p>It is very interesting because it is very important to give garments an added value, not only focus on design but also on comfort of babies (Venezuela).</p> <p>I appreciate the detail regarding the movement of children and how to design garments around this, particularly for different ages it is very useful (UK)</p> <p>I appreciate the information that I can use straight at my work (Finland).</p> <p>You got detailed information of the design criteria of different children's products and clothing. Pictures and formulas worked well on the whole. Adaptation of the strategies was included which is good: many times it's not much noticed especially on web courses (Finland).</p>
<b>MODULE 5</b>	<p>Great information on information gathering techniques. Gave me great ideas for future designs (Germany).</p> <p>There is a lot of detail regarding how to collect data and information and what stage to use it at and all the different options (UK)</p> <p>There were quite many new things for me (Finland).</p> <p>I find very valuable the examples how you can implement the knowledge in real (at design work) (Finland)</p> <p>Good cross-section of user centered design: with the material you really got into the subject. The session gave many useful tools for the future (Finland).</p>

Additionally a template was designed, included as annex, to collect specific information about the impact of the course in the companies.

However, what was discovered was that more time after the completion of the course is needed to obtain an impact in the company and to obtain the relevant information about this point.

Partners exploiting the course will do this task in the next future, and incorporate these cases both to the platform as examples and to the commercialization process.

## **1. Annex – Questionnaire**

Please indicate your sector/s of activity:

- Clothing  
 Footwear  
 Childcare products

Indicate if you have applied the knowledge acquired after developing the course into your working activities. We provide some examples, please add any other situation:

- Improving the design of the product  
 Improving the information used for communication about the product  
(with customers, providers, other professionals, etc.)  
 Improving my knowledge about the product  
 Application of techniques for gathering users' needs  
 Development of new products  
 Other. Please indicate:

Please describe practical cases of application of the knowledge acquired after the development of the E-Child course:

We would be very grateful if you could enclose some pictures of any new product developed applying the knowledge acquired with E-Child course, indicating the improvements applied.

Also a picture of yourself in your work place will be useful.

Thanks!