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Hair-und Beauty-Erfahrungen austauschen Aktivität

UK/09/LLP-LdV/IVT/163194

http://www.adam-europe.eu/adam/project/view.htm?prj=7995

Projektinformationen

Titel:	Hair-und Beauty-Erfahrungen austauschen Aktivität
Projektnummer:	UK/09/LLP-LdV/IVT/163194
Jahr:	2009
Projekttyp:	Mobilität - berufliche Erstausbildung IVT
Land:	UK-Vereinigtes Königreich
Status:	bewilligt
Bewerbung Einzelpersonen:	Nicht möglich
Marketing Text:	Dieses Projekt richtet sich an Studierende aus Hair and Beauty Berufserfahrung in Teneriffa geben.
Zusammenfassung:	Activity aims to enhance the vocational training experiences of 24 students on hair & beauty therapy courses by using transnational mobility through European work placements to strengthen vocational & core skills hence employability. This will be achieved through the cooperation of Angus College (UK), and FU International Academy, Puerto de la Cruz, Tenerife, Spain. Opportunities to work, live & learn in Puerto de la Cruz will occur in Mar 2010 & Mar 2011. Over 2 weeks students will find themselves in a challenging unfamiliar environment dealing with a new culture and language & will undertake learning within partner colleges' work placements & get a taste for living abroad via cultural, social & educational activities. An important aspect is that students will experience a different approach to life, living & work whilst interacting with their European peers on an equal vocational level. Activity will address sectoral skills gaps & meet the training needs of those entering the industry. Industry journals such as 'Hairdressers Journal', contain many job advertisements for hairstylists and beauty therapists from all areas of Europe. This is also evidenced in employment and immigration websites. Students have a much higher chance of securing work in Europe when skilled in understanding and speaking more than one language. This attribute is essential in spas and cruise ships. It would be a great benefit to these students to have the opportunity to train for a chosen skill or trade, & within this experience ascertain how our European peers operate when faced with the same acquisition of knowledge & challenges within the industry. This is a chance to broaden understanding & acceptance, reducing the fear of the unknown & lessen barriers that may restrict the promotion of one's self in the European employment market. The project also meets the needs of the students to develop softer skills which will enhance their employment prospects through expanding knowledge, broadening their horizons, raising aspirations & confidence and introducing them to alternative career opportunities. Expected outcomes are that students will have acquired the following: • Improved employment & employability skills; • Increased vocational skills; • Acquisition of basic language skills. Other outcomes would include strengthening of partnerships between European training organisations and greater awareness by all participating organisations of the ECVET framework.
Themen:	* Interkulturelles Lernen * Sprachausbildung * Weiterbildung
Sektoren:	* Erziehung und Unterricht
Projektwebseite:	

Vertragnehmer

Name:	Angus College
Stadt:	Arbroath
Land/Region:	Eastern Scotland
Land:	UK-Vereinigtes Königreich
Organisationstyp:	Weiterbildungseinrichtung
Homepage:	http://www.angus.ac.uk

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Koordinator

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Partner

Partner 1

Name:	FU International Academy Tenerife
Stadt:	Puerto de la Cruz
Land/Region:	Islas Beleares
Land:	ES-Spanien
Organisationstyp:	Erstausbildung
Homepage:	http://www.fu-tenerife.com