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Adana Volunteers of Education Association, Turkey

INTEPA: Transfer and Adaptation of New Training Itineraries for the Qualification in the Heritage Interpretation Field

PROJECT OVERVIEW

The project “**INTEPA**: Transfer and adaptation of new training itineraries for the qualification in the Heritage Interpretation field” is included within the Leonardo da Vinci Lifelong Learning Programme, as Transfer of Innovation project. This programme is managed in Spain by the Autonomous Body of European Educational Programmes (OAPPE).

INTEPA is a 1,5 year Leonardo da Vinci Transfer of Innovation project, granted through the Lifelong Learning Programme. Within the project, the results of a previous project **IN-NATURE: “Nature and rural realm interpreter: An innovative training”** will be adapted for better use of the new target groups in new countries. The partnership is composed of 7 partner organisations or associations from 6 countries: Spain, Turkey, Bulgaria, Estonia, Latvia and Romania.

Its final aim is the development of the Vocational Training field, facilitating exchange, cooperation and mobility actions between the participating countries, and training and teaching on new disciplines that will help to improve the employment opportunities within the sector “Cultural and Environmental Tourism”.

To identify the training needs in the field of Heritage Interpretation, a study was carried out in each country. The study mentioned above included a common questionnaire, adapted to the specific needs of each country, and each partner was responsible for getting feedback from at least 30 respondents among stakeholders which included museums, natural centres, tourism vocational high schools governmental agencies, NGOs, institutions related to tourism etc.

PROJECT IN PROGRESS

Studies on training needs in the field of heritage interpretation have been carried out in each of the countries involved. As the project envisages creation of information leaflets the project team has chosen a common design and content. The leaflets will be available in all different languages and will include information on project objectives, target groups, main activity and results. Additionally, they will provide details of the partner organizations, the project web platform and the partner blogs.



With the support of the Lifelong Learning Programme of the European Union

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One of the most important things to exchange best practice examples is that each country will prepare an article illustrated with photos and pictures in the field of heritage interpretation. An article from each partner, totally 7 articles to describe the activities achieved.

The project website was prepared by the promoter and a blog was created for each partner to upload works in the Heritage Interpretation field.

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The 2nd International Meeting took place on 4-5 May 2011 in Tryavna (Bulgaria). The results achieved so far were discussed, as well as the next steps to be taken with regards to the didactic guide and the creation of the dossiers (collections) of objects to represent interesting heritage interpretation examples and potential resources of related employment.

The second day of the meeting was attended by **local citizens** and professionals to whom the project idea and the partnership were presented. A discussion on potential forms of employment in the Heritage interpretation field in rural areas was held.

The III. Transnational partners meeting will take place on October 26-27, 2011 in Estonia. The meeting will enable the partners to share and compare the results of the study and to discuss and plan further project activities. The latter includes organisation of pilot courses in each country and elaborating a Didactic Guide as well as Dossiers of sites with a Heritage interest and employment resources related to the field.



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INTRODUCTION OF ANAVARZA ANCIENT CITY AND CASTLE ON INTERNATIONAL PLATFORM AND ADAPTATION OF THE LOCALS FOR THE TOURISM POTENTIAL TO BE CREATED

The aims of the Project:



Anazarbus clikya west gate and anavarza castle

- Making conscious of Dilekkaya villagers about Anavarza castle and ancient city which they live on this historical site and to create new employment opportunities through the visitors' potential in the village by emphasizing the touristic features of the region.
- To excavate in the Anavarza ancient city and castle and to create public opinion with the purpose of care and protection of historical ruins and monuments.
- To guide university students to provide them with temporary employment.

Action plan to achieve the Project:

- Castle and the ancient city's being photographed by experts and reporting the technical details.
- Collecting the publications made about the region.
- Preparing didactic programs through the materials created, with the seminars to be given Dilekkaya villagers who have the certain education and a group of university students could be provided with some information so as to enlighten the visitors coming to the region.
- Researching the subsidies to be provided with the villagers and students in cooperation with the units related to Ministry of Culture and NGO's.
- Opening information stands in Dilekkaya village and Anavarza castle.
- Preparing a blog which includes researches, photos and the myths about the castle and ancient city.
- Preparing 2000 brochures and sending them to the tourism companies in Turkey and in the World and helping the region to be included in trip and tour programs.
- Preparing 200 didactic materials including technical details.

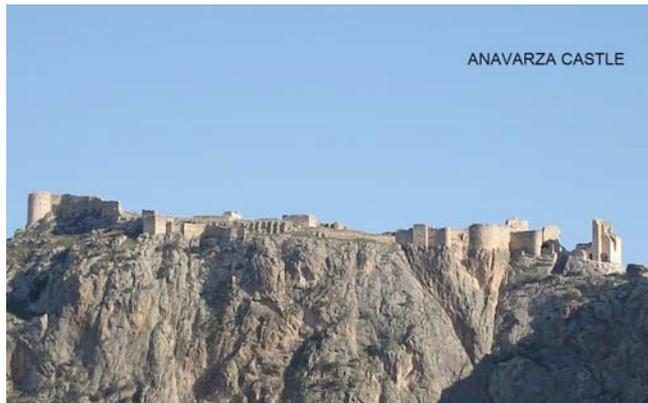




ADAPTATION OF THE REGION FOR THE INTRODUCTION OF ANAVARZA – COMMON CULTURAL HERITAGE

Anavarza, where the world’s oldest medicine book Dioskorides “Materna Medica” was written, is 28 km to the Ceyhan District of the Adana province.

It should be preferred summer months to visit the mosaics, monumental gate, colonnaded street, amfitheatre, hippodrome ruins, the castle which you can ascend with 300 stairs and the crack cut by Hz. Ali (4th caliph of the Islam) -The Moslems of the region tell a legend about how the



ANAVARZA CASTLE

son-in-law of the Prophet pulled out his sword and made a crack in the rocks for himself and his horse when he was being pursued by the enemy. Since there is no hotel and guesthouse around the castle, you have to go there for the same day.

In 1970’s a sarcophagus had been found in Anavarza ancient city in the saving excavation by Adana museum. The plans of the region had been prepared from the air by the German scientists. So, it is more likely to see the ruins on the land.

Anavarza, which is at the intersection point of Kadirli, Ceyhan, Kozan district borders, is in the Dilekkaya village borders. Anavarza, which is the important city of Cilicia plain, is at a place where Sunbas stream and Ceyhan meet. At the top of the hill is the castle.



ANAVARZA CASTLE

Although it has been estimated that the ancient city was constructed by Assyrians in IX BC, the definite information about the ancient city belongs to the Roman Empire era.

Anavarza, which was connected to Roman lands by Augustus, had been one of the most important centres of its era. Great monuments had been built in the city in honour of the Empire.

During the rise of Islam, Anazarbus remained as a buffer zone between the Arabs and the Byzantines and frequently changed hands between the two sides. When Turks conquered Anatolia, it had been first dominated by Seljuk Turks and later by Ottoman Empire.

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