# *PARTNERSHIP FOR EUROPE ASSOCIATION*
# PILOT COURSE REPORT

## 1.COURSE TITLE
***HERITAGE INTERPRETATION:EFFECTIVE TOOL FOR SUSTAINABLE DEVELOPMENT***

## 2.COURSE OBJECTIVES
- Study basic principles of Heritage Interpretation
- Identify the importance of Heritage Interpretation as a communication tool which helps the conservation of places with heritage interest
- Teach basic communication skills to plan ,prepare and present guides activities
- Validates the didactic guide transffered within Leonardo da Vinci project.

## 3.TARGET GROUPS AND NUMBER OF STUDENTS
- Rural women
- Young people looking for their first job
- Adults in professional retraining processes
- Disabled people

Number of students was 50.

## 4.LOCATION AND SCHEDULE
The course was held at Sinaia,Hotel Stadion/Cristal.The schedule followed was from 8:00 to 12:00 and from 14:00 to 20:00 pm,from 20th to 30th January 2012,with a total 40 face to face hours and ten telecommuting hours.

## 5.COURSE CONTENTS
-Tilden's principles
-Thematic interpretation
-Tangible and intangible in Heritage Interpretation , Universal concepts
-How to design and interpretive text
-Guided interpretive itineraries
-Attention to people with disabilities
-Guided itineraries .Practices and exercices
-Course evaluation

*With the support of the Lifelong Learning Programme of the European Union*

*Proyecto Nº / Project N.: 2010-1-ES1-LEO05-21053*

*INTEPA: Transfer and adaptation of new training itineraries for the qualification in the Heritage Interpretation field*
*INTEPA: Transferencia y adaptación de nuevos itinerarios formativos para la cualificación en el campo de la Interpretación del Patrimonio*

## 6.HUMAN AND MATERIAL RESOURCES

The course was taught by Victor Drujinin from Partnership for Europe Association . Material resources were used :laptop,projector,blackboard and markers,folders,notebooks and pens.

## 7.TRAINING DEVELOPMENT

The course was very well received because the application the application received were approximately three times the number of places available. Students were involved from the beginning their motivation was increasing and they put much effort in all activities until the end of the course.

## 8.OBTAINED RESULTS:FINAL ASSESSMENT OF STUDENTS

Students have rated the course very positively ,qualifying it with a 9.5 mark.Most of students would like to receive more training on Heritage Interpretation and they show a lot of interest.

## 9.CONCLUSIONS

Course focus was very appropiate,becuse classes offered were alternating theory and practice to provide a broad view about Heritage Interpretation.
This fact allowed the acquisition of knowledge about this discipline and its implementation in course activities.
The confort of the place chosen to deliver the course has contributed to achieve the objectives.

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| Comments about course development | EXCELLENT | VERY GOOD | GOOD | NOT VERY GOOD | BAD |
|---|---|---|---|---|---|
| Course organization | 60,1% | 37,6% | 0,5% | | |
| Contents level | 38,2% | 55,3% | 6,3% | | |
| Usefulness of the content learned | 68,2% | 31,8% | | | |
| Use of audoivisual | 57% | 35,3% | 7,6% | | |
| Use of technical groups | 54,5% | 43,2% | 2,2% | | |
| Confort room | 56,2% | 33,5% | 10,3% | | |
| Fellowship | 52,4% | 43,8% | 3,8% | | |
| Course duration | | 38,4% | 43,4% | 18,2% | |
| Schedule | 25,4% | 12,5% | 62,1% | | |
| Material delivered | 45,3% | 49% | 5,7 % | | |
| Global feeling | 67,4% | 32,4% | 0,2% | | |

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| Comment about trainer | EXCELLENT | VERY GOOD | GOOD | NOT VERY GOOD | BAD |
|---|---|---|---|---|---|
| Theoretical explanations | 90,2% | 9,8% | | | |
| Use of case studies | 90,2% | 9,5% | | | |
| Has fostered teamwork | 95,4% | 0,2% | | | |
| Has facilitated good communication | 95,4% | 0,2% | | | |
| Has known how to motivate the group | 96,2% | 3,1% | | | |
| Has proved receptive to the group | 86,4% | 13,6% | | | |
| Global feeling about trainer | 98,2% | 1,7% | | | |

| Comment about your participation | EXCELLENT | VERY GOOD | GOOD | NOT VERY GOOD | BAD |
|---|---|---|---|---|---|
| My motivation | 43,8% | 56,2% | | | |
| My participation | 32,3% | 35,4% | 32,2% | | |
| Assimilation of contents | 41,2% | 40,7% | 18,1% | | |
| Application knowledge in my work | 31,8% | 43,7% | 24,5% | | |

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**CONTROL OF STUDENTS**

**At the beginning** of February, time after the end of the pilot course and attending the INTEPA project objectives, a brief survey was sent to all students of this course to evaluate, in this medium term, the impact of knowledge and skills acquired.

Here we expose each of FIVE questions that were sent to students with the results obtained in their responses.

Question1: Do you consider the knowledge received has been useful for your professional development?

Most of students surveyed answered affirmatively to this question. They consider this course, is interesting to complete their academic training and this course also allow them to apply the knowledge acquired in their professional lives.

The residual percentage of students that have answered NO to this question ,actually have done it because nowadays they working in different fields, unrelated to the main subject of this course.

Question 2: Which benefits and profits did you find in your professional life after the course with the knowledge acquired?

Of the total responses received we will emphasize following main points for being the most common answers:

-Have gained the knowledge (skills and resources) to control the organization, management, development and design of routes, itineraries and other activities related.

-They have improved their skills for communication and dealing with different audiences with whom they work

-They believe that Heritage Interpretation is a discipline that should create new jobs and also should contribute to improve the sustainability of our resources

-This training in Heritage Interpretation is an improvement of their training curriculum and will allow expanding their range of opportunities in current job market.

Question 3:Do you consider that you need more training in Heritage Interpretation?

Most of students have answered YES to this question.Vast majority didn't receive previous training in this discipline and they are aware that this course is only the first step for a better knowledge in Heritage Interpetation.They are sure that the course is useful for their professional development.

Question 4:Are they thinking about continuing your training in Heritage Interpretation?

All students have responsed YES .The majority are interested in attending to new courses related to Heritage Interpretation .All of them are looking for new training courses in Heritage Interpretation .

Question 5:Any comments

The comments talk again about the good atmosphere generated during the course among the group of students and trainer.This fact has favored the proper development of the course.

Finnaly we believe important to note that one of the students who showed excellent

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skills like Heritage Interpreter was hired by Partnership for Europe Association for working as a guide at European Partnership Co.

EXPERIENCES/PRACTICES DEVELOPED BY STUDENTS

Although the initial proposal was that practices should be developed only by some students in companies related with Heritage Interpretation, finally after a joint planning with European Partnership CO., it decided that all students carry out the practices.

Five groups were organized allowing students the opportunity to join the people that had worked best in theoretical part of the training course.

They worked designing and developing five different guided visits for European Partnership CO. They developed the whole work of guided visit, from the design of the texts and materials to the evaluation of the activity with public.

These practices were highly valued by students. The practices allowed them put in practice all that they learned during the course.

The course also has served to consolidate concepts, improve skills and learn better the Heritage Interpretation profession.

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