



Lifelong Learning Programme



Програма „Обучение през целия живот“



## AKTOS TESTING ACTIONS REPORT



### Aims

- To provide training in **Heritage interpretation in rural areas** to 10 representatives of the targets in Tryavna, Bulgaria;
- To help adapt the contents of the FONTES Guide to the local socio-linguistic context;
- To validate the contents included in the AKTOS Guide.

### Activities

- Contact relevant institutions and individuals to arrange the course;
- Collect info about the people interested, processing of documentation and training materials;
- Provide a 30-hour pilot training for 16 people in Tryavna (6-10 Feb 2012).

### Methodology

- Gender: equal access to the course (8 men and 8 women participated)
- Local experts and INFOCENTER trainers involved;
- Theoretical lessons and practically-oriented sessions;
- Evaluation.



With the support of the Lifelong Learning Programme of the European Union  
С подкрепата на Програма за учене през целия живот



Проект / PROJECT n°: 2010-1-ES1-LEO05-21207

AKTOS: Трансфер и разпространение на добри практики за професионално обучение в селските региони  
AKTOS: Transfer and dissemination of good practices models for professional training in the rural areas.



Education and Culture DG

Lifelong Learning Programme



ГД Образование и культура

Програма

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### 10 hours of theoretical lessons

Discussions, pair work, problem solving, video and internet materials used

### 20 hours of practical sessions

Project-oriented work on Interpretation planning using local natural and cultural resources

- Why and what for? (set out the objectives)
- Where and what? (analysis of the resource)
- Who? (analysis of the target audience)
- How, when and where? (Interpretive media and programs)
- Results? (work out indicators for success)



### Trainees profile

The majority of trainees are aged between 41-60, holders of vocational education diplomas or university degrees.

One of them is a **practicing tourist guide**, another one is a **practicing mountain guide**, one is a representative of the **tourist information office**, one **young unemployed**, 2 **senior guest house owners** and other **rural accommodation providers and entrepreneurs**.

### Results

- 1 (one) 30-hour pilot course provided;
- 16 people trained;
- The training guide tested and validated and new sections included.

### Institutions involved

- Municipality of Tryavna;
- Tourist Information Center;
- Local Action Group;
- Local museums;
- Small rural entrepreneurs and rural accommodation providers.



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## Conclusions

The testing action and the evaluation proved that “Interpretation in rural areas” and “Professional caregivers” are the two most relevant modules for our area and these two could further be used as employment resources.

We also considered “Fungi” and “Renewable energies” applicable and important and decided to include them with almost no changes as they are relatively new for the area, but there is potential for them to be developed and used as employment resources. Decision was made to have them as they are just to promote them and encourage learners think about them as possible employment areas. Nevertheless, we think that in a short time these last modules will need to be updated.



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