Annex 27

(WP 07 – Del 29-31)

ProfDRV European and national workshops

Project title:

Professional driving – more than just driving!

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Leonardo da Vinci/ DoI

PROFDRV WORKSHOPS

The following workshops have taken place throughout the project period and during the direct follow up time:

- Dordrecht (NL), April 2011 – European workshop
- Steyr (AT), July 2012
- Pecs (HU), September 2012 – European workshop
- Bonn (DE), December 2012 – European conference
- Bilbao (ES), February 2013
- Tunbridge Wells (UK), 2013
- Stuttgart (DE), March 2013
- Bilbao (ES), March 2013
- Tunbridge Wells (UK), 2013
- Bilbao (ES), March 2013 (drivers)
- Vienna (AT), March 2013
- Berlin (DE), April 2013
- Hamburg, Leipzig, Stuttgart (DE), June/July 2013
- (the workshop planned in Florence, Italy had to be cancelled due to low interest of stakeholders)

During the project time, the project consortium managed to implement 12 workshops in total, reaching 290 people. Dekra DE did the most workshops. During these 4 workshops, they reached 175 people alone. With their 3 workshops, Asimag (ES) reached 44 people. FTA (GB) and 3s (AT) did 2 workshops each, reaching 30 and 14 people. Dekra HU did only one workshop. However, they managed to involve 27 people at once. Furthermore the project has been on the agenda on a number of European meetings conducted by EuroTra throughout the whole project period and 3 more workshops are planned in the direct follow up of the project in Germany, one of them in cooperation with Germanys leading transport and logistics journal.

However, during the course of the project it became evident that it would be not entirely the right way to keep the previously planned division of the stakeholders into three groups of workshops. In fact, it worked out to be much more efficient for the fields of dissemination, to have all groups of stakeholders in more heterogeneous workshops than having target group specific workshops. The project consortium realised this fact and changed therefore their workshop strategy. This turned out to be just the right way. Now, during the workshops they could encourage the interdisciplinary exchange between the groups and also start of or further develop discussion between and in each of the groups of stakeholders. So in future projects, it is a useful advice, to choose this strategy also. A slightly smaller number of workshop with heterogeneous groups and a bigger variety of people`s backgrounds will encourage discussions and make the workshops much more fruitful.

Another point worth mentioning is the enormous quality during the workshops. Both in the many interviews and the workshops, the partners manage to involve high-level stakeholders. They could be sustainably interested in the topic. This means also a big leap forwards to place the concerns and results of the project in all the right places all over Europe, whether it be members of the national governments or competent bodies. The project consortium took this also a step further and did

lobbying on many different occasions directly at high-level stakeholders of the European Union. This led to a significant impact of the project activities already.

The following workshops can be considered as highlights in the series of workshops implemented by the project partners that also reached the biggest impact besides the final project conference:

- **European Expert Forum on the "Shortage of professional drivers" in cooperation with EuroTra,**
  08 April 2011, Dordrecht (NL)

  This WS gathered representatives from vocational education and training providers from all over Europe and had therefore a clear European dimension at a very early stage of project implementation. This led to a continuous discussion of the ProfDRV result in the context of further EuroTra meetings and assemblies. It has been organised by the ProfDRV partner VTL (NL) in cooperation with ProfDRV and EuroTra. The ProfDRV partners contributed with presentations of examples from their own countries. The workshop has been connected to the second ProfDRV partner meeting.

  A complete workshop documentation is available on the project website at: http://www.project-profdrv.eu/index.php?id=183.

- **European stakeholder workshop on the ProfDRV results,**
  07 September 2012, Pécs (HU)

  Alongside the ProfDRV partner meeting in Pècs (HU) a European stakeholder workshop took place on the topic of qualification requirements on professional drivers in Europe. The workshop focused on tasks and duties related to unloading and loading trucks and has been attended by about 30 people from Hungary, Turkey and the ProfDRV partner countries. This workshop has been organised by the ProfDRV partner DEKRA Akademie Kft. (HU) and gathered especially high level stakeholders from Hungary as well as a delegation from Turkey who are now preparing a transfer project of the ProfDRV approach.

  A complete workshop documentation is available on the project website at: http://www.project-profdrv.eu/index.php?id=236.

- **"Berufskraftfahrer - Fit für's 21. Jahrhundert" in cooperation with the German initiative MOVING,**
  15 April 2013, Berlin (DE)

  This workshop has been an exclusively German workshop on the implementation of directive 2003/59/EC in Europe and particularly in Germany. It gathered a very big group of stakeholders from all over Germany and even attracted the attention of Members of the German Parliament who attended this workshop. Generally it can be said that this workshop gathered some of the key stakeholders on professional driver qualification in Germany from VET

providers, publishing houses, competent bodies, social partners and politics. A follow up workshop again together with the MOVING initiative is already under preparation. Furthermore, the workshop opened up the opportunity to further discuss the project results and their meaning for Germany with Members of the German Parliament.

A complete workshop documentation is available at http://www.moving-roadsafety.com/fachtagung-bkf/.

WS MATERIAL

For the overall workshop implementation a number of support material have been developed within the project. Those are:

- Proposed workshop concept/ programme
  (incl. general requirements on WSs, their documentation and QA)
- Invitation template (can also be used as programme template, etc.)
- WS introduction slides
- Project folders
- The final project brochure

Furthermore the partners chose the most suitable material from the overall project results in order to present and discuss them with the stakeholders.