Projects and Products Portal for Leonardo da Vinci

Incubateurs d'apprentissage / incubateurs d'entreprises pour améliorer la créativité et l'entreprenariat au sein de centres / communautés historiques

142491-LLP-2008-IT-LEONARDO-LMP

http://www.adam-europe.eu/adam/project/view.htm?prj=7634

Information sur le projet

Titre: Incubateurs d'apprentissage / incubateurs d'entreprises pour améliorer la créativité et l'entreprenariat au sein de centres / communautés historiques

Code Projet: 142491-LLP-2008-IT-LEONARDO-LMP

Année: 2008

Type de Projet: Développement d'innovation

Statut: Accordé

Pays: EU-Projets centralisés

Accroche marketing: Le projet propose d'établir 7 'incubateurs d'apprentissage' d'essai dans des centre urbain européens, développant ainsi une nouvelle solution intégrée de VET (?) et de création d'entrpreprise, afin d'aider les pays européens à gérer le défi que pose la revitalisation économique urbaine. Des 'incubateurs d'apprentissage' sont une organisation concrète ou virtuelle qui planifie, développe, gère et promouvoie une série d'entreprises qui échangeraient leurs connaissances, et qui apprendraient grâce a cet échange constant d'information.
L'essai, effectue par un partenariat multinational, donna naissance a 7 centres urbains liés par une approche commune qui pourrait être utilisée par chaque développeur individuel qui souhaiterait régénérer un centre urbain, en soutenant un processus de communauté et de nouvelles entreprises.

Résumé: The LearnInc project was co-financed by the European Commission within the LLP. It involved 9 partners (2 municipalities, 3 consultancy companies, 3 no-profit association and a VET centre) dislocated over 7 countries (Italy, Turkey, Spain, Austria, Romania, Greece, Poland).
LearnInc aim was to develop a brand new solution of integrated VET and business creation in order to help European countries to cope with the common challenge of sustainable urban economic revitalisation mainly supporting micro-clustering processes and new business start up.
To this end each partner city has chosen a city area where to experiment the implementation of a micro-cluster Plan that will include: (i) a context analysis, (ii) a key idea for the economic development of the area, (iii) an analysis of needs and potentialities of the area for what concern the chosen pilot-cluster, (iv) a training module combining entrepreneurial and vocational training and (v) a sustainability plan envisaged actions for business start-up.
The project run for 2 years:
- the first one was devoted to the transnational methodology development and the local activity of the 7 pilot areas (context analysis, stakeholders net and Plan development);
- the second one was focused on the implementation of the training Module and the set up of following up activities.

Description: Through 5 working phases the project developed a brand new solution of integrated VET and business creation in order to help European countries to cope with the common challenge of sustainable urban economic revitalisation. This strategic aim was reached developing an innovative methodological pathway able to bridge the gap among labour-market, human-resources, training system and public goals for the revitalisation of the area by supporting and encouraging micro-clustering processes among trade, service and handicraft companies.
The proposed approach is based on the assumption that we are looking for solutions/new ideas with high potentialities of success.
1st Phase The first phase comprised two kind of action: a transnational one aiming at define a common form for data collection (we called it “Area ID”) and at build up a shared cultural ground through a state of art analysis (we called it “Matrix of Approaches”); and a local one aiming at build a local stakeholders net and collect data.
2nd Phase The key-idea selection was the only activity of the second phase. It was done on the basis of the previous work: the ID, the stakeholders net and the Matrix of approaches. We called this creative and at the same time rational phase: the water-diviner process.
3rd Phase The third phase comprised the Plan development. Main aim of the Plan

Information sur le projet

was the set up of an integrated strategy for the economic revitalisation of the area through the best cooperation among the local actors (key-stakeholders) and the set up of a synergic curricula development system.
4th Phase The fourth phase involved the training and business creation Module design (one for area), the participants selection, the Module implementation and the revision of the whole process. In order to allow the comparison and develop a shared methodology a format for the Module design and documentation was established.
5th Phase The fifth phase was totally devoted to dissemination and sustainability actions planned and carried out by the partnership as a whole.

Thèmes: *** Formation tout au long de la vie
*** Entreprise, TPE, PME
** Développement durable
** TIC

Sectors: *** Enseignement

Types de Produit: Site Internet
Modules
Programme/curriculum

Information sur le produit: Deliverable 1.2 Minutes of Meetings
Deliverable 1.3 Inception report
Deliverable 2.1 Quality Reports (Plan, Progress and Final report)
Deliverable 3.1 Data format definition (“ID format”)
Deliverable 3.2 Databases (7 “Pilot Area ID”)
Deliverable 3.3 Net building (7 “Stakeholders net” 1st , 2nd and 3rd release)
Deliverable 3.4 State of Art
Deliverable 4.1 LearnInc Plan (7 Plans)
Deliverable 4.2 Simulation tool (Report and Model)
Deliverable 5.1 LearnInc Module (7 Modules)
Deliverable 5.2 Re-engineering
Deliverable 5.3 The role of the environment in social inclusion
Deliverable 7.1 Dissemination and communication Reports (Plan, Progress and Final report)
Deliverable 7.3 6-monthly LearnInc-newsletter (4 Newsletters)
Deliverable 7.4 LearnInc Guidelines
Deliverable 7.5 LearnInc leaflet (1 leaflet in EN, 3 brochures in EN, IT, TR)
Deliverable 7.6 LearnInc roll-ups (7 roll-ups in EN, IT, TR, ES, AT, RO, GR, PO)
Deliverable 7.7 LearnInc .ppt Presentation

Page Web du projet: www.learninc.eu

Contractant du projet

Nom:	Team Srl
Ville:	Genova
Pays/Région:	Liguria
Pays:	IT-Italie
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.team.it

Personne de contact

Nom:	Raffaella Rovida
Adresse:	Via Cairoli 2/4
Ville:	Genova
Pays:	IT-Italie
Téléphone:	+39 010 591441
Fax:	
E-mail:	r.rovida@team.it
Site internet:	http://www.team.it

Coordinateur

Nom:	Team Srl
Ville:	Genova
Pays/Région:	Liguria
Pays:	IT-Italie
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.team.it

Personne de contact

Nom:	Raffaella Rovida
Adresse:	Via Cairoli 2/4
Ville:	Genova
Pays:	IT-Italie
Téléphone:	+39 010 591441
Fax:	
E-mail:	r.rovida@team.it
Site internet:	http://www.team.it

Partenaire

Partner 1

Nom:	Municipality of Genova
Ville:	Genova
Pays/Région:	Liguria
Pays:	IT-Italie
Type d'organisation:	Institution publique
Site Internet:	http://www.comune.genova.it

Partner 2

Nom:	UnImpresa Formazione
Ville:	Cluj-Napoca
Pays/Région:	Nord Vest
Pays:	RO-Roumanie
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.unimpresaromania-it.ro

Partner 3

Nom:	PHARIS
Ville:	Kalamata
Pays/Région:	Peloponnissos
Pays:	EL-Grèce
Type d'organisation:	Institution publique
Site Internet:	

Partner 4

Nom:	Words Srl
Ville:	Genova
Pays/Région:	Liguria
Pays:	IT-Italie
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.words.it

Partenaire

Partner 5

Nom: Dynamic Organization Thinking SL (D-O-T)
Ville: Barcelona
Pays/Région: Cataluna
Pays: ES-Espagne
Type d'organisation: Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet: http://www.d-o-t.eu

Partner 6

Nom: Auxilium
Ville: Graz
Pays/Région: Styria
Pays: AT-Autriche
Type d'organisation: Association/organisation non gouvermentale
Site Internet: http://www.auxilium.co.at

Partner 7

Nom: Municipality of Istambul
Ville: Istanbul
Pays/Région: Istanbul
Pays: TR-Turquie
Type d'organisation: Institution publique
Site Internet: http://www.ibb.gov.tr

Partner 8

Nom: Smolna Street Association
Ville: Warszawa
Pays/Région: Mazowieckie
Pays: PL-Pologne
Type d'organisation: Association/organisation non gouvermentale
Site Internet:

Données du projet

2008_1907_FR_LearnInc_pub.pdf

http://www.adam-europe.eu/prj/7634/prj/2008_1907_FR_LearnInc_pub.pdf

Final Report

Deliverable 7.4_LearnInc Guidelines_interior.pdf

http://www.adam-europe.eu/prj/7634/prj/Deliverable%207.4_LearnInc%20Guidelines_interior.pdf

Guidelines Interior

Produits

1 Guidelines

2 Final Report - Public Part

Produit 'Guidelines'

Titre: Guidelines

Type de Produit:

Texte marketing: The aim of these Guidelines is to present the approach developed, supporting this presentation with examples and lessons learnt from the LearnInc project, and make it available for transferring.
The Guidelines are divided in three main parts:
- A conceptual background: introducing the concept and the terms used within the project;
- The LearnInc Pathway: explaining every single step of the process and providing real examples and tips;
- The shopping-list for transfer: collecting all the useful format for implementing the Pathway in a new urban reality.

Description: The aim of these Guidelines is to present the approach developed, supporting this presentation with examples and lessons learnt from the LearnInc project, and make it available for transferring.
The Guidelines are divided in three main parts:
- A conceptual background: introducing the concept and the terms used within the project;
- The LearnInc Pathway: explaining every single step of the process and providing real examples and tips;
- The shopping-list for transfer: collecting all the useful format for implementing the Pathway in a new urban reality.

Cible: The Guidelines addresses local development practitioners interest in implementing a new approach for revitalizing the historic centre

Résultat: - A conceptual background: introducing the concept and the terms used within the project;
- The LearnInc Pathway: explaining every single step of the process and providing real examples and tips;
- The shopping-list for transfer: collecting all the useful format for implementing the Pathway in a new urban reality.

Domaine d'application: Every European historic centre

Adresse du site Internet: www.learninc.eu

Langues de produit: anglais

Produit 'Final Report - Public Part'

Titre: Final Report - Public Part

Type de Produit: Autres

Texte marketing: This report is aimed at a wide range of potential stakeholders and target groups that we generally defined: local development practitioners.Main object of the project was strengthening the liaison between VET professionals and working life. The partnership pursued this general aim through the development of a new approach of business creation in a specific context: urban areas (historic centres). The project aimed at set up pilot “Learning Incubators” in 7 different European urban realities developing, in this way, a brand new solution of integrated VET and business creation in order to help European countries to cope with the common challenge of sustainable urban economic revitalisation. With “Learning Incubators” we mean a virtual or real organisation planning, developing, managing and promoting a net of businesses working in cluster exchanging knowledge and learning from this continuous sharing of information.

Description: Main objectives of the project were: (i) strengthening the liaison between VET professionals and working life; (ii) developing and implementing measures to create learning conducive-workplaces; (iii) actions to improve the recognition and validation of work-based learning to support career development and lifelong learning; (iv) improving skills acquisition by fostering creativity and entrepreneurship.
In order to reach these general objectives the 2 years of project were devoted to two kind of achievements: a local one, on one side, was to deepen the knowledge about the pilot areas for developing knowledge-based Plans and Modules for the clusters envisaged; an European one, on the other side, was to reprocess and debate the LearnInc idea, to develop a common approach and to collect and debate the feedback from the local pilot actions.
Moreover a final work of dissemination deliverables production was carried out by the project leader with the support of the whole partnership.

Cible: This report is aimed at a wide range of potential stakeholders and target groups that we generally defined: local development practitioners. In fact, being the LearnInc experience straddle VET and local development, it involved and could be of interest for different actors according to the local governance and training system. Main object of the project was strengthening the liaison between VET professionals and working life. The partnership pursued this general aim through the development of a new approach of business creation in a specific context: urban areas (historic centres). The project aimed at set up pilot “Learning Incubators” in 7 different European urban realities developing, in this way, a brand new solution of integrated VET and business creation in order to help European countries to cope with the common challenge of sustainable urban economic revitalisation. With “Learning Incubators” we mean a virtual or real organisation planning, developing, managing and promoting a net of businesses working in cluster exchanging knowledge and learning from this continuous sharing of information.
Main beneficiaries of such a kind of action are: (i) public authorities already active or willing to intervene for revitalizing deprived urban areas; (ii) public or semi-public actors acting locally as business incubator and/or entrepreneurial training providers; (iii) VET providers; (iv) local development agencies, NGO, associations involved in the cultural, economic and social development of the area.

Résultat: The experience carried out by the transnational partnership gave birth to 7 innovative urban clusters and a common approach that could be now used by each local development practitioner willing to regenerate an urban area supporting micro-clustering processes and new business start up. Through 5 working phases the project developed a brand new solution of integrated VET and business creation in order to help European countries to cope with the common challenge of sustainable urban economic revitalisation. This strategic aim was reached developing an innovative methodological pathway able to bridge the gap among labour-market, human-resources, training system and public goals for the revitalisation of the area by supporting and encouraging micro-clustering processes among trade, service and

Produit 'Final Report - Public Part'

Résultat: handicraft companies.
The proposed approach is based on the assumption that we are looking for solutions/new ideas with high potentialities of success.
The project web-site (www.learninc.eu) has been the reference point of the partnership since the very beginning and all the project results are here stored.

Domaine d'application: The common approach developed within the project could now be used by each local development practitioner willing to regenerate an urban area supporting micro-clustering processes and new business start up. Through 5 working phases the project developed a brand new solution of integrated VET and business creation in order to help European countries to cope with the common challenge of sustainable urban economic revitalisation. This strategic aim was reached developing an innovative methodological pathway able to bridge the gap among labour-market, human-resources, training system and public goals for the revitalisation of the area by supporting and encouraging micro-clustering processes among trade, service and handicraft companies.
The proposed approach is based on the assumption that we are looking for solutions/new ideas with high potentialities of success.

Adresse du site Internet:

Langues de produit: anglais